

Route Map for Rai University



DIRECTIONS TO RAI UNIVERSITY FROM AHMEDABAD CITY અમદાવાદથી રાય યુનિવર્સિટી તરફ

ST BUS STAND
એસ.ટી. બસ સ્ટેન્ડ

↓

PALDI
પાલડી

↓

SARKHEJ
સરખેજ

↓

SANATHAL CIRCLE
સનાથલ ચાર રસ્તા

↓

BAKROL CIRCLE
બાકરોલ ચાર રસ્તા

↓ 14 km

CHALODA
ચલોડા

↓ 2 km

Rai University
Ahmedabad

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ફોન: ૦૮૯૮૦૦૦૪૩૨૨/૨૩/૨૪/૨૬/૨૭/૨૮/૨૯ | ઇ-મેઇલ: info@raiuniversity.edu.in

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રાય યુનિવર્સિટી
EVOLVING THINKING MINDS
અમદાવાદ

પ્રોસ્પેક્ટસ

Rai University
EVOLVING THINKING MINDS
Ahmedabad

PROSPECTUS

3D View of the Campus



| | |
|--------------------------------------|-------|
| Welcome to Rai University | 2-3 |
| President's Message | 4 |
| Provost's Message | 5 |
| Core Values | 6-7 |
| Know Us Better | 8-9 |
| Creativity and Innovation | 10-11 |
| International Edge | 12-13 |
| Scholarships and Awards | 14-15 |
| Placement and Careers | 16-17 |
| Resources & Facilities | 18-19 |
| Study Abroad | 20-21 |
| By the Students For the Students | 22-23 |
| Adding Value | 24-25 |
| The Clubs | 26-27 |
| Directorate of Distance Education | 28-29 |
| Residence Life | 30-31 |
| Study Choices | 32-33 |
| Getting Professional | 34 |
| Academics | 35-37 |
| Interactive Approach | 38-39 |
| Teaching and Learning Experience | 40-41 |
| Schools & Centers of Excellence @ RU | 42-43 |
| Course Index | 44-49 |

Contents

| | |
|--|---------|
| Disciplines | |
| Engineering & Applied Sciences | 50-101 |
| Business Management | 102-131 |
| Media, Film & Television | 132-181 |
| Hospitality & Tourism | 182-203 |
| Fashion Technology & Performing Arts | 204-245 |
| Liberal Arts & Social Sciences | 246-267 |
| Doctoral Programs | 268-273 |
| Joining Rai University | 274-275 |
| Vibrant Gujarat 2013 | 276 |
| Governing Board & Advisory Governing Council | |

Welcome To Rai

Welcome to Rai University. With us you will discover new experiences in a dynamic and supportive environment. Your horizons will broaden, and you will discover the liberating power of new ideas and insights. You will be intricately woven into our core fabric of flexibility, creativity and innovation and walk out with the confidence, energy and ability that you need to realise your dreams and potential.

Driven by decades of vast philanthropic & academic pursuits, Rai Foundation-a non-profit NGO, dedicated to provide quality education to students from all strata of society, established Rai University (RU) at Saroda, Ahmedabad, Gujarat. The Foundation aims to be at the cutting edge of Teaching and in providing a holistic approach to Learning. The university works on the principle of promoting and sustaining Academics & Research. Nurtured with passion and powered with intellect, RU ignites in its students the spirit of innovation & dynamism. It focuses on academic excellence, experiential learning and global perspective to churn out a brigade of change-leaders with ethics and social responsibilities. RU is committed to be one of India's leading Universities with an accredited reputation for excellence in research and teaching.

At Rai University, our mission is to inspire students and faculty members to reach their full potential, and in doing so, reap a positive impact on the society around them. The University offers innovative under- Graduate and Post-Graduate programs in different disciplines so that its

University

graduates are empowered to contribute skills and leadership in a global society.

Rai University endeavors international partnerships that promote the exchange of information & resources, create opportunities and promotes excellence in higher education.

Salient Features

- RU will offer a plethora of Academic and Co-curricular activities and a combination of such academic programs that shape the students' career and make them distinct from others in their chosen field of specialization.
- RU firmly believes in flexibility, creativity & innovation providing life skills.
- RU will provide innovative and interactive teaching; learning experience with combined Honors
- RU will pay special attention to Industry-University collaboration to leverage student placements, joint R&D projects etc.
- RU will have distinguished Faculty with International exposure and state-of-the-art infrastructure.
- RU will provide opportunities for educational, vocational, professional, social, linguistic and cultural development
- RU will promote a sense of pride and achievement through the recognition of personal accomplishment and provide opportunities for personal growth and cultural enrichment.



RU believes in Social embeddings by providing free education to 250 girl students of Gujarat every year and offering Special Scholarships & Awards

President's Message



Welcome to Rai University. With us you will discover new experiences in a dynamic and supportive environment. Your horizons will broaden and you will discover the liberating power new ideas and insights. You will be intricately woven into our core fabric of flexibility, creativity and innovation and walk out with the confidence, energy and ability that you need in order to realize your dreams and potential.

Come and see for yourself the vibrancy and innovation inherent in our courses. Campus and environment. Come, meet and interact with Rai Scholars and tutors. Whether you want to build on your studies to date, further your career or perhaps pursue a career change, Rai University has a wealth of opportunities available.

It is our firm belief at Rai University, that value based learning has far greater relevance in a dynamic and ever-changing work environment. We ensure this through easy accessibility to faculty guidance, firm assurance of staff support and a caring and nurturing environment. It ensures that our students share a very special relationship with the Faculty and the Institution, which leads to effective realization of our objectives and goals. The culture at Rai University is one of openness, mutual trust and faith where the mission is to demonstrate an unconditional commitment to learning.

We understand that you face an important choice, and we know that you are anxious to get it right. Academic factors are important, but they are not the only ones. Among other things, higher education is an opportunity to broaden your mind, extend your horizons and make friends for life. So come and experience the difference and become a part of our ever-growing family.

Varun Rai
President

Provost's Message

Dear Student,

I extend a hearty welcome to you and invite you to explore the ways in which Rai University, Gujarat can help you in realizing your dreams and aspirations through our global educational programs.

Rai University hopes to inculcate a distinct individuality in students to lead and galvanize the process of change and transformation in the 21st Century. At Rai University (RU), the idea of success would be beyond grades and high scores but help students to discover their various facets and attain true potential. Special emphasis will be laid on academics & co-curricular activities on honing the students' leadership skills and entrepreneurial capabilities with a concerted approach to solving complex business issues. Several Vocational & Add-on programs conducted at RU will further enhance your zeal to stand up neck above others with the quest of additional knowledge in your domain.

In effect, our students with their experience at RU can expect to conquer the challenges in life and to compete successfully on a global platform. Their horizons would broaden and be able to discover the liberating power of new ideas and insights. It is our firm belief that value-based learning at RU has far greater relevance in a dynamic and ever-changing work environment. We ensure this, through an easy accessibility to faculty guidance & support, a caring & nurturing academic milieu. Rai University propagates the culture of openness, mutual trust and faith set within the backdrop of its mission to demonstrate an unconditional commitment to learning.



The University campus gives you access to an on-campus living and learning environment that features IT-enabled classrooms & lecture theatres, well furnished laboratories & library, cafeteria, Research Centre, comfortable lounges and separate hostels for boys & girls. Our object & mission is to provide maximum opportunities for your success by ensuring that RU graduates are prepared and marketable to the world of business and industry to ensure continued personal and financial growth.

We look forward to welcoming you to the RU community and to your participation and involvement in an enriching campus life. Together, we can further enhance Rai University's reputation and ensure its standing in the global community.

Dr. A. Sankara Reddy
M.Sc., Ph.D (BITS, Pilani)
(Padma Shri Recipient-2009)

Our Core Values

Our Core Values are our 10 Commandments inspired with a mission to create leaders, winners and achievers in a global world. Leaders who inspire a vision, winners who set positive paradigms of action and achievers who have the will and the strength to make a small difference to the larger cause of humanity.

Commitment

To education, equal-opportunities and excellence

Integrity

Towards self, community and society

Creativity

In thought, expression and approach

Immediacy

Of action and idea-implementation

Flexibility

Of movement, choice and growth

Teamwork

For self-fulfilment and growth

Ardour

For love, life and living

Caring

About people, passion and dreams

Leadership

In vision, innovation and initiative

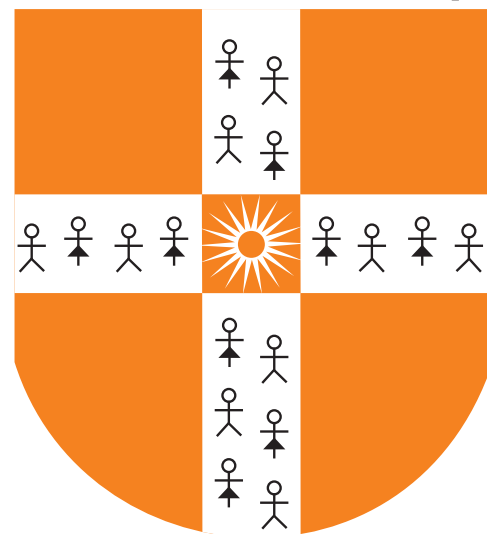
Determination

To achieve, fulfill and self-actualise

Know us Better

Rai University is exciting, exhilarating and enterprising! Not surprising then that studying at Rai is popular and high sought after.

Rai University



About the Founder : Rai Foundation

Rai Foundation is a philanthropic non-profit body, which is an excellent resource for innovative people and organizations worldwide. It is based on the values of care and concern about society as a whole and supports human endeavour in any and every sphere of life. Rai Foundation's pursuit of world-class education that began two decades ago has come full circle with the present mission and objectives of Rai University.

Non-profit Organization

Rai Foundation is a non-profit NGO and is dedicated to provide quality education to students from all strata of society. The Foundation at the cutting edge of teaching and learning and is widely regarded as being foremost in providing a holistic approach to learning.



Rai University

Rai University has been constituted by an act of legislature to provide holistic quality education and conduct research. Rai University offers all the main subjects of higher education, as well as many rarer subjects, and can therefore provide students with an exceptionally wide choice. The University is proud of its multi-disciplinary approach and the credit based modular system extends the scope of inter-disciplinary study.

Education = Theory + Practice + “Capacity to Think”

Creativity and

Mission Statement

To advance knowledge in the fields of science, technology, management and allied disciplines of scholarship with focus on developing relevant skills, competence and attitude to meet the needs of the society and the industry in the 21st century.

Vision Statement

To establish centers of excellence in the domain of higher learning with focus on value based education.



Research & Development

Our university has focus on research and our students pursue knowledge with rigor because we at Rai strongly believe in the creation of knowledge, constant updation and transmission of ideas to our students. The University aims to facilitate and promote studies, research and extension work in emerging areas of higher education with focus on enriched education in the disciplines of engineering, technology, management, journalism, hospitality and mass communication, etc. and also to achieve excellence in allied fields.

Innovation

Rai University aims become one of India's leading universities with an accredited reputation for excellence in research and teaching. The University is equipped to take up challenges of the enormous change taking place all around and committed to empower its faculty and students to contribute significantly.

Preparing You for Work

The key skills sought by employers are integrated into the curriculum. Some courses offer a period of internships while some others offer a period of work placement in the industry. These deliver valuable opportunities for putting academic learning into practice and gaining work experience. Many students gain their first jobs with organizations they have encountered during their courses.

Student Transfers from Other Universities

A unique opportunity for students who may wish to change to another stream but do not want to lose a year of their study.



Rai University is committed to raising standards of higher education in India. For us, offering high quality education is more than just a priority - it is our raison d'etre.

International

International Exchange Programmes

Rai University had always believed in making their programme curriculum truly global. In a unique collaborative effort with some of the best universities in the world. Students from Rai University today have an option to study for a week at the home campuses of the institutes like The Darden School of Business, The McCombs School of Business and ILR at Cornell University and are taught by some of the most reputed faculty members. Students from Rai University can be at the same time exposed to campus life at these Universities, and interact with regular graduate and undergraduate students in campus at a personal level. Students who have already attended these programmes have been all praise for this initiative, most having said that this was an experience of a life-time. Some of the other student exchange programmes will be with Newyork University, Imperial College, London, National University of Singapore, Nanyang Technological University & University of Virginia.

Edge

International Experience

The University prides itself in being the only university campus all India residing students from more than 20 countries. Come here and get the truly international feel.

We assist international students with the process of applying to Rai University, handling visa and reporting requirements, and making the most of the academic experience here. We also assist the campus community involved with international educational exchange in the process of bringing international visitors to campus, or in sending Rai University faculty and students abroad. Discover India Program with international students from the best university internationally

Rai University students can pursue degree programs by credit transfer facility through European Management Institute in below mentioned universities.

- 1) Anglia Ruskin
- 2) Birmingham City University
- 3) Bradford University
- 4) Royal Agricultural College
- 5) Sheffield Hallam University
- 6) University of Birmingham
- 7) University of Sunderland
- 8) University of Wales



We at Rai University stand by the age-old idiomatic wisdom of the more you give the more you get. Not only is this philosophy embedded in our stated intent but may be felt and experienced in every initiative that takes us beyond.

Scholarships and

Attracting Talent-Respecting Both Merit and Need

The provision for scholarships is an important aspect of the overall strategy of Rai University to attract and retain talented students to provide increased access and widen opportunities based on equality. Rai University is perhaps the only University in the country and among the few worldwide that has offered such a large number of scholarships. Students receive 75% to 100% scholarship for recognized merit. More unique are the awards of partial to full fee waivers through a merit-cum-need based RU test and interview. It is a fundamental belief at Rai University that those who have an uncommon potential to contribute positively to society and those who have a positive dedication, a keenness and a commitment toward pursuing higher education shall not be denied an opportunity to acquire quality education irrespective of their ability to pay.

We at Rai University stand by the age-old idiomatic wisdom of the more you give the more you get. Not only is this philosophy embedded in our stated intent but may be felt and experienced in every initiative that takes us beyond.

Awards

Students seeking scholarship on need basis shall get a letter of recommendation from the Principal of their school/college and a letter from the present employer of their parents. The University's commitment in this area remains firmly embedded in its missionary zeal, its charter and in its character, faith and values.

Nominate - a - Scholar is the privilege given to Principals of all schools to identify gifted students in any field who may not have the means to pursue their goals. Principals may recommend them for scholarships of up to 100% tuition fee waiver in any of the courses of Rai University, using his/her discretion for the nominations and the respective amounts of scholarship.

Girl students are given upto 100% scholarship based on merit or means.

We recognize that one of the primary responsibilities of a professional educational institution is to build strong links with industry, commerce, arts, cultural bodies and other professions to ensure that the talents and skills of individual students are sharpened and their full potential is realised and rewarded by the world of practice.

Placement and

Corporate Resource Cell: Defining Directions

Today there is a great need to guide and create awareness among students about the changing world scenario, its impact on the Indian economy and on job opportunities. This need goes far beyond the RU centers and RU has thus set up an independent Corporate Resource Cell (CRC). The CRC keeps itself updated with the latest international and national industry trends and the changing market scenario. CRC gives guidance to students irrespective of whether they wish to join RU or not.

CRC services schools across the country absolutely free :

Presentations to outgoing students about the choices for global careers

We recognize that one of the primary responsibilities of a professional educational

institution is to build strong links with industry, commerce, arts, cultural bodies and other professions to ensure that the talents and skills of individual students are sharpened and their full potential is realised and rewarded by the world of practice.

Corporate Resource Advisory Council

CRAC of Rai University is an expert body consisting of eminent professionals from various career fields. These consist of international and national level names in various fields who are also prospective employers for the student body. They meet the student body from time to time and advice them regarding career decisions.

Corporate Resource Cell (CRC): Looking Ahead

There are no shortcuts to success. Therefore, we believe in beginning early to plan, guide and provide direction to the career path of all our



Careers

students. Our robust and proactive-CRC works in coordination with the students inculcating in them a positive approach to work and providing them the solid backup of resources, so that they may acquire the necessary skills and vision to excel in their dream job.

The Corporate Resource Cell continuously invites organizations to visit its campus by way of career fairs and pre-placement talks. This provides students an opportunity to learn more about recruiting organizations and meet some of their key employees. This process makes a powerful and long lasting impact by exposing students to highly qualified professionals.

Interaction with Industry

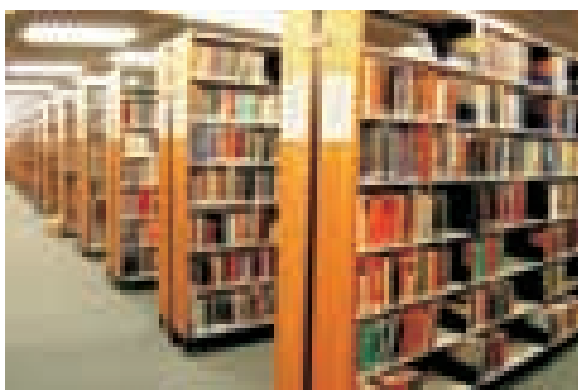
CRC assists students in developing an awareness of cutting-edge careers by organising guest lectures, panel discussions, conferences and workshops from time to time. In addition, Rai University has strong links with prominent industrial groups which generate valuable synergy between students and corporate organizations. The University organizes a numerous industrial visits and field trips to students of various disciplines.

Guidance Tutors: Nurturing Relationships

At Rai University, all Rai Tutors also act as Guidance Tutors (Gts). The concept of a GT, which is not new, is that of a friend, philosopher and guide. All students are assigned Guidance Tutors who monitor their academic progression and personal development. These sessions address issues of both personal and social importance like peer pressure, time management, performance, anxiety, abuse, drugs, alcohol and sexuality. This interactive platform significantly enhances the introspective and problem solving abilities of the students thus leading them towards greater self-reliance in the learning process.

- Career Planning Workbooks for UG & PG students on an ongoing basis
- Career Guidance by Qualified teachers
- Latest industry reports constantly updated
- Bi-annual magazine on Career Guidance

With custom-built library you have everything that you need to enhance your study experience. Research your essays and assignments, process and print your own data, get individual attention from your mentor as you get library and computer savvy at Rai University.



Resources

Rai Courseware

Rai Course-Packs – an innovative way to give students the reading material in advance to prepare them for healthy and lively classroom discussions.

Library Facility

Library is an essential component of RU's Research and Education Mission. The combination of carefully selected Traditional and Digital Resources via browsing interface and supported by exceptionally fast response services, provides the RUian community with a library that is worthy of this World-Class Institution.

Computer Facility

The Computer Lab at Rai University is equipped with workstations that are connected to various Statistical and Analytical Packages, Project Management Software and Business Environmental Simulation Software amongst



& Facilities

others. The students have access to this excellent facility complemented by 24X7 Internet connectivity.

English Language Lab

For those students who need improvement in their communication skills, Rai University offers training in English competency.

Conference Facility

RU firmly believes in providing its students with exposure through regular National and International conferences/symposia and workshops hosted at the campus.

Transportation Facility

Rai University buses facilitate students' transportation from various points in Ahmedabad and Gandhinagar to its campus and back.



Hostels for Girls & Boys

On-campus living is an experience in itself at Rai University. Life at the campus is packed with excitement and energy. Our ultra-modern facilities are among the best offered anywhere. The Hostel accommodation is spacious with plenty of storage space and round-the-clock janitorial services.

Recreational Activities

RU believes in imparting knowledge with fun. In order to rejuvenate the students, well furnished indoor sports rooms are also facilitated with Table Tennis, Carrom, Multi Gym, and a Snack Bar for a quick snack, for the students, on the campus.



Rai University believes in meeting their ultimate objective of international quality and excellence through constant introspection and innovation. Our effort is to facilitate student exchange with our partner universities abroad as also to promote cross-cultural exchange with a view to further expose our students to the international arena.

Study

Globalising Education

Rai University has mapped its curricula with various International Universities across the world which will accept their studies as a valid undergraduate qualification for progression to second or third year of their degree programs.

Year Abroad

Most courses at Rai University allow you to spend your final degree year abroad through a unique credit transfer scheme, which allows you to complete an international degree in more than sixty five universities in UK, USA, Canada and Australia. All courses at Rai University provide students with an opportunity to transfer their credits in the second or third year to a foreign University through a unique credit mapping and transfer system.

Abroad

Rai International Office

For students aspiring to directly pursue a course at a UK university the Rai International Office (NIO) helps students with admissions abroad including identification of universities and other procedures. In fact, students applying through NIO gain access to prized but limited scholarships for first year of both undergraduate and postgraduate study.

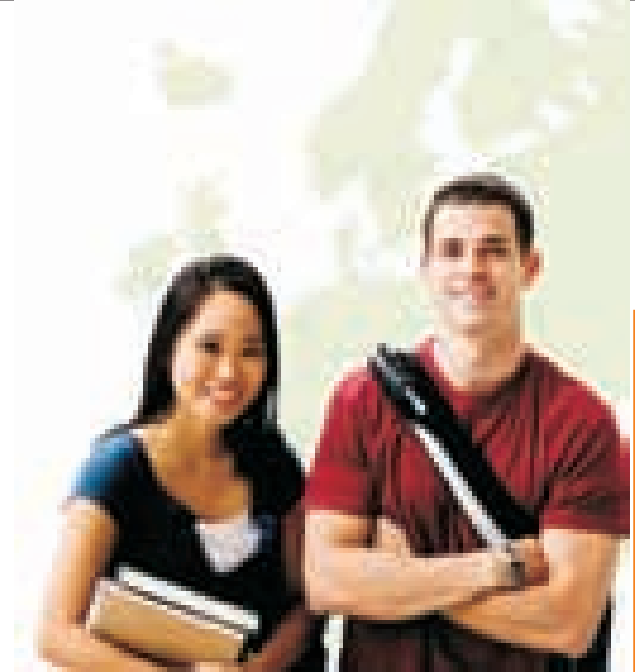
A Great opportunity for our students to earn and learn while doing Global Internships

Summer School Abroad

Summer School is open to all participants from all sorts of backgrounds from all over the world. Worldwide University experience indicates that while many of these are undergraduate and graduate students seeking credit towards studies at their home institutions, others are teachers, faculty and working professionals from different fields.

Rai University is working towards developing understandings with some of the top-ranked universities in USA and Europe to study on their campuses during the summer months. Rai University arranges for student admissions to these universities to enhance their learning experience.

Specialized courses in various interest areas ranging from the immensely passionate to the doggedly professional are also offered.



By the Students

Higher Education has never been and will never be purely about gaining a qualification. Apart from enriching knowledge and skill in a chosen discipline learning is greatly concerned with building a positive attitude and a set of values that you as a person and as a professional will need throughout your life.



Taster Courses

Life at Rai is different. Get a flavour of it by taking a free Taster Course with us. A Taster Course is designed to provide you the opportunity to explore our extraordinary campus and its excellent facilities, to talk to tutors and students and to understand our invigorating approach to learning much before you choose to enroll for any one of our courses. Although the academic session commences only twice annually, you can sample our Taster Courses at any time during the year! This gives you not only an opportunity to learn about a different way to study but also helps you make a well-informed decision about your future. This also offers potential students a superb opportunity to spend two days on campus in order to learn about a variety of courses and enjoy an evening of entertainment. You are welcome to be our guest and stay overnight in our excellent hostel accommodation thus allowing yourself a glimpse of Life at Rai University.

Student Societies

At Rai University, we believe in offering you a broad-spectrum of opportunities for personal and professional value-enhancement. At the same time our focus on self-motivation stems from our belief that this quality is one of the most genuine agents of self-directed change and creativity. Furthermore, we are concerned with not only helping you help yourself but also with providing you the courage of conviction to contribute to the development of others around you.

It is with this philosophy that we encourage the formation of student groups and ensembles woven around a common area of interest and debate. Independent creative action is respected and encouraged and the University spares no effort in supporting your initiative to the fullest.

Here's a preview of what all our students have created with their dreams and aspirations:

Drama Club
Indian Music Aesthetes
Poetry Rendezvous
Book Reading Soirees
Western Music Maniacs
Events Group
Sports Association
Film Club
Art of Living Magazine & Newsletter Society
Social Service Society

...and many more! The student societies and clubs are available for any assistance.

For the Students

Student Volunteer Group (SVG)

There is a broad diversity of experiences just waiting to be sampled at Rai. The SVG can help you take advantage of these while you study at the University.

Whether you are looking for a place to dine, a venue to socialize, a forum to pursue a cultural interest or get involved with sports activities, the SVG offers you this and much more.

Becoming a college student means growing up - that means changing your lifestyle, exploring new activities and allowing yourself to be a part of the exciting gamut of experiences that enrich student life.

So if you have a passion, we'll share it with you. Don't hesitate to lead and reinvent one or more of our various events and activities.



We work proactively towards offering you many opportunities for personal development as we understand that employers now look for more than just a degree. They want confident, organized, multi-skilled and flexible individuals who have problem-solving and independent decision-making capabilities and can both be members and leaders of a team. We help you become that person!

Adding Value

Freedom with Responsibility

At RaiU, you'll enjoy greater freedom with responsibility- as we make you accountable for your own learning, planning and time management. Apart from formal lectures, you will be working in a guided or independent environment on assignments, projects and presentations. This will enhance your ability to organize your time in a way that you optimally synergise your academic and co-curricular pursuits.

Total Personality Development Program

Soft skills supplement technical skills. The two together transform you into a well-rounded individual ready for the corporate world. If you conduct a quick reality check, you'll find that most applicants for a job are at par when it comes to academic and technical competence in which case the final criteria for selection are communication skills, conduct and grooming. That is why Rai University includes soft skills in its curricula.

This program addresses aspects of human personality like confidence building, assertiveness training, decision-making, survival skills, curriculum vitae writing, interview skills and language competence among others.



English Language Lab

For those students who need improvement on their communication skills Rai University offers training in English competency. This helps students speak and write good English.

Health Center

We have a medical care wing at Rai University campus which deals with emergencies and also provides round-the-clock doctor-on-call services. It is mandatory for every Rai Scholar to be medically insured. The insurance policy is processed through the University's tie-ups with various recognized hospitals in Haryana.

Transportation Services

The University provides transport facilities from various nodal points. These buses operate under the safety bus scheme which ensures that you reach home safely and securely.

Salon & Tuck Shop

Spa, beauty and hair styling facility on campus with economical charges. 24 hours tuck shop serving snacks and catering to daily needs such as toiletries, stationary etc.



Cafeteria

Welcome to the campus hub! The Cafeteria experience is a must in itself. The aesthetically designed cafeteria at Rai University serves luxurious buffets and a la carte options to students and faculty at highly subsidized rates.

Events

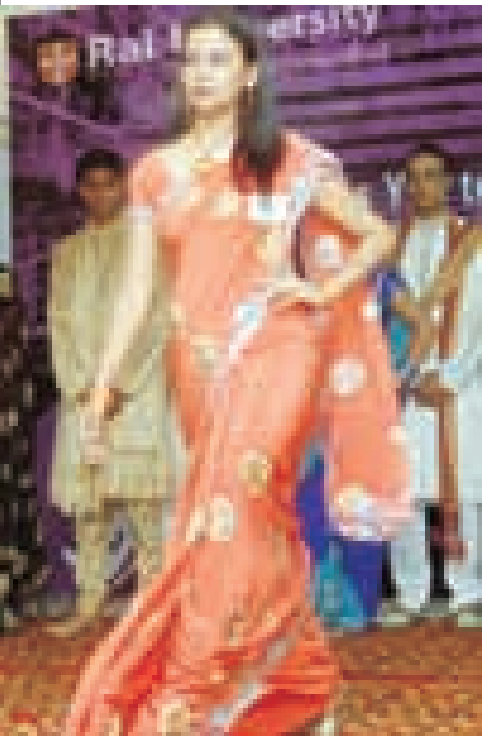
Campus life at Rai University bustles with hectic energy throughout the year: cultural festivals, career fairs, picnics and tours, awards nites, college festivals, et.al., all ensure that the student experience is as rich, varied and exciting as possible.

Our entertainment programs will create a true campus experience while you are with us.

‘All work and No Play makes Jack a Dull boy’— so goes the old adage,...whose wisdom has been converted into institutional essence in the shape of various clubs and associations leading to a full flowering of a student’s personality at...where else...but, Rai University.

The Clubs

At Rai University, the students are encouraged to plan and organize various co-curricular activities on their own with some essential support from the faculties. Such an environment develops a spirit of leadership and management and transmits the delight that comes with a job well done. The students identify their talents and skills in the process and are inspired to develop themselves further. Confidence, creativity and talent building are nurtured at Rai University through various students clubs which act as the powerhouse which light up the entire ambience of the university. The faculty and staff members participate in these events spontaneously as family members.



If your actions inspire others to dream more, learn more, do more and become more, you are a leader. With this philosophy, the club elevates the students through a series of academic events.



The ecstatic cultural club entails the budding managers in regional dances, mimes, carols, fusions, resonance of songs, fresher and farewell parties, games and adorning.



A saga of accuracy, efficiency, endurance and focus. It encourages students to indulge in sports activities that provoke and charge them physically and mentally.



An Alumni club is an important facet of a university. In addition to emotional value, the club serves as a great networking hub for references for professional reasons.



Rai University has taken the initiative to save the environment. The primary concern is to save the trees as they are one of the most important parts of the ecosystem. The benefits of trees can be grouped into social, communal, environmental, and economic categories.



It is well equipped with computer and other infrastructure, adequate teaching faculty and administrative set-up of its own, computer training centres, etc., to serve its students' clientele in their best interest at their door steps.

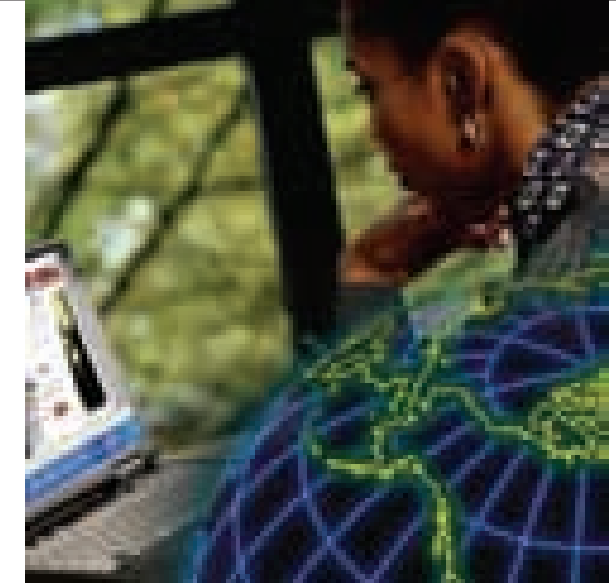
Directorate of

The Directorate of Distance Education will offer various programmes of study under this Stream. It will be well equipped with computer and other infrastructure, adequate teaching faculty and administrative set-up of its own, computer training centres, etc., to serve its students' clientele in their best interest at their door steps. It will offer, Undergraduate & Postgraduate Degree Programmes in all streams, Arts; Humanities; Social Sciences; Science & Technology; Management programmes etc. including in Applied Psychology, Physics, Chemistry, Zoology, Botany, Bioinformatics through Distance Education mode. The Directorate of Distance Education is also offering the Programmes on Fashion Design, Textile Design, Interior Design, Retail Management,

Distance Education

The Directorate of Distance Education is to cater the needs of students who cannot pursue formal college education. These courses provide incentives to students who discontinue education because of lack of aptitude and motivation or for want of economic wherewithal. Individuals who look upon education as life-time activity and enhance their knowledge in an existing discipline of study or acquire proficiency in a new area may also benefit from the courses. Distance Education is an attempt to diversify and proliferate academic beneficence for beyond the close confines of a classroom and to make it to available to those who aspire and endeavour. It has a special relevance in an egalitarian society, in so far as it does not have the "elitist bias" to education, which is of necessary beyond the reach of many. Another advantage of such a programme is that it does away with the territorial limits of jurisdiction.

All the programmes of study offered by the Directorate of Distance Education are subject to approval of the appropriate regulatory bodies.



A holistic living ambience contributes significantly to superior academic performance. The accommodation offered by Rai University is designed to provide a spirit of independence and freedom yet are as secure and caring as your home.

Residence Life



Home is where the heart is!

Campus accommodation is an experience in Rai University. Life at campus is packed with excitement and energy.

Moving In

The hostel at Rai University promotes a quality life-style and sustains it every step of the way. Our ultra-modern facilities are among the best offered anywhere. The Hostel accommodation is spacious, fully furnished and has temperature controlled rooms with plenty of storage space, round-the-clock janitorial services, power backup and 24-hour clean drinking water.



Home at your Doorstep

All blocks in the hostel are Wi-Fi. The library, gymnasium, stationary store & tuck shop are highly popular. Banking, shopping and medical facilities are all close by.

In addition for all immediate academic and personal problems the students may enlist round-the-clock help from the staff on campus. Para-medical personnel are available on premises and are supported by tie-ups with various reputed hospitals.

An emergency mobile van is available at all times for security of the resident students.

Fun & Recreation

Recreational rooms equipped with television, newspapers and comfortable seating are an instant hit with all residents. In fact, the spaciousness and homely ambience encourages them to spend most of their spare time at the hostel. Students particularly love the fully equipped in-house gymnasium more so because it plays their kind of music (!). Also, the vast tracts of natural landscape on the premises are ideal for a stroll, a walk or a jog depending on your mood.

The Cafeteria: A Fine-dine Affair

The cafeteria in campus premise provides wholesome and nutritious meal-plans that will undoubtedly surpass your expectations. A multi-cuisine menu is offered to residents, which includes Indian, middle-eastern, continental, Italian and Chinese cuisine on rotation. Meals are available on a fixed monthly charge. The Snack Bar offers snacks and beverages as an additional premium service on payment basis.



Study Choices



At Rai University, we stress greatly on inter-disciplinary and multi-disciplinary skills. We strongly believe that in the competitive global world, success comes to those who have imbibed the ethos of flexibility and adaptability. Our module-based programs mean a great deal of study-flexibility. You can specialize or keep your options wide open.

Rai University offers a wide range of choices for study at various levels addressing students of all ages and backgrounds. Our students feel welcomed and supported with a curriculum that responds to and respects the diverse needs of our mixed student population.



Undergraduates at Rai University can register for a professional degree course resulting in the award of a Bachelor's degree (BA, BBA, BTech.) from Rai University. The undergraduate courses are pursued full time and last for three or four years depending on the award. Courses where industry internships play a role are of four years duration.

If you are seeking to add a professional advantage to your qualification you could register for a range of postgraduate degrees as well as professional diplomas at Rai University. Courses leading to a Masters award last for two years.

Rai University offers Pre-Doctoral (M.Phil) and Doctoral (Ph.D) Programmes in a number of areas of specialization to the students who are interested and desirous of pursuing research. All norms as per the UGC. Rai University offers Doctoral Programmes in Business Studies, Media, Film & Television, Engineering & Applied Sciences, Performing Arts & Creative Education, Fashion Technology, Insurance & Risk Management, and Design & Engineering Architecture. Each student draws on the faculty's diverse expertise and varied interests to develop a program uniquely suited to his or her interests. Doctoral Programmes encourage students to gain research experience by working closely with faculty on a variety of projects.

Excellent infrastructure and facilities are available at Rai University for doctoral research in a wide range of disciplines. While undergraduate education prepares ground for developing knowledge and skills for employment in various areas, postgraduate study plays a key role in inculcating a stance towards life-long learning. Significant research projects pursued both by students and faculty involve vast interaction with the industry.

Keeping in mind the industry demand for a multi-skilled and professionally competent workforce, Rai University offers a plethora of professional specializations.

Getting Professional

Increasingly, employers are looking for a multi-skilled and a professional workforce. Rai University has pioneered the unique concept of professional diplomas at both graduate and postgraduate levels with the aim of empowering degree students with inter-disciplinary skills, industry exposure and international qualifications-ingredients for a great future.

Professional Diplomas and Postgraduate Professional Diplomas cover interest areas ranging from art, design, engineering, computing, culinary arts, journalism, television, theater, education, fine arts, interior design, fashion, photography, modeling and acting only to name a few!

Upward Bound

If you are already a Rai Scholar or aspiring to be one then most of these professional advantages are offered to you at a negligible cost. You may be able to add more than three professional diploma awards to your chosen discipline by the time you graduate.

Rai University provides the best facilities to help bloom great professionals. Our Curriculum inspires creativity and encourages enterprise through regular updations and constant industry exposure.

Academics

Teaching & Learning Pedagogy

Global Quality Syllabus and Pedagogy:

The curriculum and the academic programs have been evolved by respective BOS (Board of Study) comprising members from academia and industry. Ordinance for each of the courses have been framed. The syllabi have been designed to meet the current day market trends. Our education system focuses on developing contemporary skills and know-how besides the basic knowledge, understanding of scientific and technical concepts and their application through live projects. We allow complete flexibility in the choice of subjects and pace of learning.

Application Oriented Learning:

AOL is one of the distinctive features characterizing education at Rai. All courses are designed and delivered to relate theoretical concepts to real time situations so that the academics blend perfectly with the vocation.

Curriculum Support Material (CSM)

Rai recognizes the need of going beyond curricula for deep and thorough understanding. CSM corresponds with those additional requirements. Rai -CSM includes -

- Case materials for case analysis and presentation
- Project Inputs for doing term project
- Role play materials for group performance and presentations
- Budget document for analysis
- Corporate reports on macro parameters
- Reports of CII, FICCI, BNCCI and other relevant organizations

- World Bank report
- WTO report
- RBI and SEBI reports

Practical Training and Industry Visit

These form integral part of curriculum and are evaluated through project report and presentations. Each student is required to do a minimum of two projects every year, one each during winter and summer.

Rai teaching has been a matter of pre-renown attraction because of certain in-built factors in the academic system. Prior to this start of formal classes for a particular course, we got a review and orientation period for each of the courses. Reviews and Orientations are done in the manner as specified below:

Review Mechanism (RM):

- This comprises of two stage analysis
- Assessment of Prior Learning (APL)
 - Assessment of Future Potential (AFP)



APL helps identify the subjects learned, practices known, and tools conversant with the total amount of knowledge available. This is done for each student and made into a data package for the students. This data fill is updated every semester and maintained properly till the end of the program. APL measures the shortcomings (if any) for the prerequisites of the subjects to be taken during the course. A student found falling short in a particular area of knowledge is given special remedial coaching in that area to make the students come up to the desired standards. Apart from the special coaching a general awareness program is there for everybody. GAP is done for a period of one month prior to the actual session.



AFP helps the student identify the right mix and profile of their career choice. This is combination of Personality Mapping done through Management Micro Lab (MML). A student will get the benefit of MML once a year. Whereas, MML is basically for the management stream, it has been extended to all other discipline from this year. Students belonging to any stream of Rai can now opt for MML once a year.

After the Review Period is over, the course starts at formal pace. Delivery of the course is the function of the subjects. For multi functional courses, the teaching pedagogy is wider than that of the single function course. Management program is multi functional, whereas Biotechnology and Mass Communications programs are mono-functional. The university follows a general pedagogy for teaching and learning that cuts across various disciplines, there are unique choices of pedagogy for other areas as well.

Faculty Development Program

Faculty plays a crucial role in shaping up student's career and personality. We regularly hold faculty development programs to educate and disseminate knowledge with some of the latest techniques and methods used for teaching. This also provides a forum to the faculty to discuss among themselves and share views on various issues.

Soft Skill Development Program

Rai University provides specially designed training program for the students in order to improve their employability skills and to prepare them to face the interview boards more effectively. The objective of this course is to provide the student with an integrated module of personality development, emphasizing the areas essential for the overall growth and development of a confident and well-groomed professional. The course helps to bring distinctiveness in one's personality.

This program consists of a series of training courses that provide specific knowledge about management areas that are vital to the success of modern organizations.

They learn job seeking techniques, organization and planning skills and tips for communicating with prospective employers.

Work expectations are those things people consider likely to happen in their job situation. People who have clearly defined, well-communicated expectations find more satisfaction and success in their work.

- This program helps people to Unfold dormant potentials
- Identify their expectations
- Understand expectations of employers
- Learn how to communicate, initiate action and adjust expectations
- Improve their outlook and enhance their attitude toward work
- Enjoy the benefits of increased job satisfaction and improved performance



Students are taught good work habits including reliability, self-motivation, discipline and personal integrity.

Different modules of soft skills training are developed by Rai University academicians, expert from industry and qualified psychologists for different courses according to the professional requirements of each field.

This program has two distinct components: Personal Skills Development and Management Skills Development.

Personal Skills

- Career Planning
- Personal Goal Setting and Development
- Self Esteem Development
- Positive Body Language
- Time Management Skill

Management Skills

- Negotiation Skills
- Communication Skills
- Project Management Training
- Presentation And Public Speaking
- Meeting Planning
- Team Building & Leadership Skills

The traditional mode of learning perpetrates memorizing without the student ever grasping the soul of the subject. This results in a situation where lessons taught are never learnt.' At Rai University, students are sensitized to a unique learning process which continues to pay dividends throughout their lives. The Rai method demands constant interaction between faculty and students.

Interactive

The Rai Method

Students are encouraged to explore themselves and attain their potential, learn from their own experiences and those of other students. They also serve as transparent and candid feedback mechanisms and emerge as active participants in the self-development process.



Student Feedback

Student Feedback is an integral driving force in the overall strategy of development at the University. Student input into courses and institution policies is formally sought at regular intervals. An efficient student feedback procedure ensures an in-depth annual review of all courses which leads to progressive changes in meeting the new requirements of students.



Approach

ASCOM

There exists a strong Academic Support Committee (ASCOM) comprising student nominees from various academic disciplines. ASCOM recommendations play a key role in the periodic review and evaluation of faculty performance and curriculum efficacy.

Individual Action Plan

In order to encourage greater student initiative in the self-learning process every Rai University Scholar maintains an Individual Action Plan (IAP) from the very beginning of the academic session. The IAP consists of the students' self-evaluation of individual strengths and weaknesses

and identification of skills that they wish to develop in the context of their work, environment, interests and aims. In this manner, students are taught to profile and map their own progress reports and finally their individual career paths.

Reflective Journal

The Reflective Journal is maintained by all students in relation to their assignments. It provides an insight into analytical thought process for task orientation in assignment activity. It addresses the reasons for the preferred course of action adopted and its practical applicability in a real environment.

Our unique approach to student learning prepares you for the challenges of life and work. The aim is to help you fulfill your intellectual and personal potential in a way that significantly contributes to each and every role that you play in society.

Teaching and

Teaching Methodology

In keeping with the philosophy of student-centered learning the teaching methodology at Rai University emphasizes the importance of learning through direct experience which promotes the development of independent learning and key transferable skills. A combination of teacher-supervised and teacher-independent learning activities at individual and group levels are integrated into the system learning such that students are optimally involved in assessment of their own progress through faculty and peer feedback.

Independent Learning

Assignment activity forms the cornerstone of student-led learning. From conceiving, planning and researching an activity to implementing and reflecting on actual experiences—students employ a vast range of creative tools which serve to expand their range of communicative and managerial skills. Field studies, data gathering, laboratory activity, case studies, work-based assignments, seminars, presentations, group discussions— all form part of a student's independent learning process.



Learning Experience

Role of Rai Tutor

The role of the Rai Tutor is to put in place systems that encourage probing, questioning and challenging established percepts until self-learning becomes reflex action and second nature. Rai Tutors play a crucial role in your experience as a student. For a Rai Tutor, each student possessing a unique set of aptitudes and abilities is as important as another one with a different set of energies. Respect for self-paced learning comes naturally to Rai Tutors because for them, achievement is not benchmarked against definitive academic reports but is rather seen in the context of a more dynamic progress continuum.

Assessment

Assessment at Rai University is deemed as an ongoing two-way process which involves active collaboration between the assessor and the learner so as to maximize the performance potential of both. Global experience in higher education has revealed the efficacy of the system of continuous assessment as compared to the stressful verdict of final assessment. At Rai University, the tools employed in assessment procedures have been carefully designed to provide an important opportunity to both tutor and tutee to address the simultaneous development of the triumvirate of learning - Knowledge, Application and Attitude.

Schools & Centers of Excellence



School of Engineering & Applied Sciences (SEAS)

The SEAS will have degree programs in the fields of Electronics & Communications, Electrical, Mechanical, Civil, Biotechnology, Environmental and Agricultural Sciences with emphasis on internationally practiced interdisciplinary functionality.



Rai Business School (RBS)

Offers BBA & MBA programs with specializations in Finance, HR, Marketing, Retail, IT, International Business, Logistics & Supply Chain, Banking & Finance, Insurance & Risk Management, Agri-Management, Automobile Management, Port Management, Advertisement & Event Management, Construction Management etc.



College of Media & Communication (CMAC)

The College of Media and Communication prepares students for rapidly growing employment opportunities in mass communication through a strong focus on experimental and innovative thought process and learning.



College of Hospitality and Tourism (CHAT)

SHT prepares students for the single largest industry in the World—Hospitality & Tourism.



School of Fashion Technology (SOFT)

The school focuses on the fast growing Fashion and Textile sector. Student participation in fairs, exhibitions, seminars, conferences and fashion shows will enhance the fashion experience at SOFT.



School of Arts, Science and Commerce (SASC)

SASC offers several UG & PG Programs in Arts, Science and Commerce. SASC aspires to be a premier institution of higher education, which caters to the diverse needs of student fraternity, provides them with state-of-the-art facilities and a stimulating teaching-learning environment so as to groom them into socially responsible human resource.

@ Rai University



Center for Research & Development (CRD)

The Center for Research & Development at Rai University offers an impressive range of doctoral degrees—the most advanced and prestigious degrees that any university can confer. Most of the doctoral programs at Rai University take full advantage of the region's rich opportunities for research and practice.



School of Continuing Education (SCE)

SCE will provide an opportunity to candidates to complete their higher education, take up additional certificates, diplomas and degrees through Distance Education.



Centers of Excellence at Rai University

Several Centers of Excellence are established with an aim to foster

Research, Innovation and Creativity.

- Center for Innovation & Entrepreneurship Development (CIED)
- Center for Sustainable Development (CSD)
- Center for Applied Research in Technology (CART)
- Center for Creative Development (CCD)
- Center for Vocational Skill Development (CVSD)

Course Index

These are the courses proposed to be run in Rai University and will be introduced from time to time. All courses will be started only after taking required approvals. Course content can be changed from time to time as per recommendation of academic council of the university.

| Course Name | Page |
|--|-----------|
| ENGINEERING & APPLIED SCIENCES | 50 |
| B.Tech (Electronics and Telecommunication Engg.) | 52 |
| B.Tech (Electronics and Communication Engineering) | 53 |
| B.Tech (Electrical and Electronics Engineering) | 54 |
| B.Tech (Electrical Engineering) | 55 |
| B.Tech (Computer Aided Engineering) | 56 |
| B.Tech (Mechanical Design Engineering) | 57 |
| B.Tech (Mechanical Engineering) | 58 |
| B.Tech (Manufacturing Technology) | 59 |
| B.Tech (Photonics Engineering) | 60 |
| B.Tech (Mobile Telecommunication Engineering) | 61 |
| B.Tech (Civil Engineering) | 62 |
| B.Tech (Biotechnology) | 63 |
| BSc (Agriculture) | 64 |
| BSc (Biotechnology) | 65 |
| BSc (Biochemistry) | 66 |
| BSc (Microbiology) | 67 |
| BSc (Environmental Science & Wild Life Management) | 68 |
| BCA (Bachelor of Computer Application) | 69 |
| B.Tech (Information Technology) | 70 |
| B.Tech (Internet Computing) | 71 |
| B.Tech (Mobile Computing) | 72 |
| B.Tech (Software Engineering) | 73 |
| B.Tech (Computer Science & Engineering) | 74 |
| B.Tech (Computational Management) | 75 |
| MSc (Physics/Chemistry/Maths) | 76 |
| MSc (Biochemistry) | 77 |
| MSc (Microbiology) | 78 |
| MSc (Bioinformatics) | 79 |
| MSc (Biotechnology) | 80 |
| M.Tech (Automotive Engineering & Business) | 81 |
| M.Tech (Mobile Network Management) | 82 |
| M.Tech (Telecommunication Services Management) | 83 |
| M.Tech (Microelectronic & Communication Systems) | 84 |
| M.Tech (Embedded Systems & VLSI) | 85 |
| M.Tech (Power Electronics) | 86 |
| M.Tech (Optoelectronics and Communication Systems) | 87 |
| M.Tech (Parallel & Distributed Computing) | 88 |
| M.Tech (Intelligent Systems) | 89 |
| M.Tech (Software Engineering) | 90 |

| Course Name | Page |
|--|------------|
| M.Tech (Geophysics) | 91 |
| MSc (Computer Science) | 92 |
| MCA (Master of Computer Application) | 93 |
| MSc (Information Technology) | 94 |
| PGD (Bioinformatics) | 95 |
| PGD (Biotechnology) | 96 |
| PGD (Manufacturing Engineering) | 97 |
| PGD (Forensic Sciences) | 98 |
| PGD (Automotive Engineering and Business) | 99 |
| PGDCA (Computer Application) | 100 |
| DIPLOMA - (Electrical Engineering) | 100 |
| DIPLOMA - (Civil Engineering) | 100 |
| DIPLOMA - (Biotechnology) | 100 |
| DIPLOMA - (Information Technology) | 100 |
| DIPLOMA - (Software Engineering) | 100 |
| DIPLOMA - (Computer Science & Engineering) | 100 |
| BUSINESS MANAGEMENT | 102 |
| BBA/BBA (Industry Integrated) | 104 |
| BBA (International Business Administration) | 105 |
| BBA (Marketing) | 106 |
| BBA (Banking & Finance) | 107 |
| BBA (Accounting & Finance) | 108 |
| BBA (Human Resources) | 109 |
| BBA (Entrepreneurship) | 110 |
| BBA + MBA (Integrated) | 111 |
| BA (Hons) (Service Sector Management) | 112 |
| BA (Business Process Outsourcing-BPO) | 113 |
| BBA (Advertising) | 114 |
| BCom (Hons) | 115 |
| MCom (Hons) | 116 |
| MBA/MBA (Industry Integrated) | 117 |
| Executive MBA (Masters in Business Administration) | 118 |
| MBA (Marketing) | 119 |
| MBA (Finance) | 120 |
| MBA (Media Studies) | 121 |
| MBA (Tourism) | 122 |
| MBA (Advertising) | 123 |
| MBA (International Business Administration) | 124 |
| MBA (Global Financial Management) | 125 |
| MBA (Entrepreneurship) | 126 |
| MBA (Banking & Finance) | 127 |
| MBA (Social Work) | 128 |
| MBA (Financial Management & Control) | 129 |
| MBA (Human Resource Management) | 130 |

| Course Name | Page |
|--|------------|
| MEDIA, FILM & TELEVISION | 132 |
| BA (Journalism & Mass Communication) | 134 |
| BA (Media Management) | 135 |
| BA (Advertising & Public Relations) | 136 |
| BA (Film & TV Production) | 137 |
| BA (Animation and Computer Graphics) | 138 |
| BPA (Theatre) | 139 |
| MA (Animation and Computer Graphics) | 140 |
| MA (Radio Production) | 141 |
| MA (Film & Television Production) | 142 |
| MA (Development Communication) | 143 |
| MA (Art Direction) | 144 |
| MA (Cinema Studies) | 145 |
| MA (Costume Design) | 146 |
| MA (Media Management) | 147 |
| MA (Still Photography) | 148 |
| MA (Cinematography) | 149 |
| MA (Video Editing) | 150 |
| MA (Videography) | 151 |
| MJMC (Masters in Journalism & Mass Communication) | 152 |
| MA (Marketing Communication) | 153 |
| MA (Brand Communication) | 154 |
| MA (Advertising, Public Relations & Corporate Communication) | 155 |
| MA (Communication, Culture & Media) | 156 |
| DIPLOMA (TV Anchoring, News Reading & Broadcast Reporting) | 157 |
| DIPLOMA (Advertising Management) | 158 |
| DIPLOMA (Radio Anchoring and Audio Management) | 159 |
| DIPLOMA (Photo Journalism) | 160 |
| DIPLOMA (Film & Television) | 161 |
| DIPLOMA (Non-Linear Editing) | 162 |
| DIPLOMA (Scriptwriting for Film & TV) | 163 |
| DIPLOMA (Writing for the Electronic Media) | 164 |
| DIPLOMA (Copy Writing) | 165 |
| DIPLOMA (Business Communication) | 166 |
| DIPLOMA (Theatre Acting / Choreography) | 167 |
| PGD (Publishing) | 168 |
| PGD (Multimedia Design & Management) | 169 |
| PGD (Film and Television Production) | 170 |
| PGD (Animation and Multimedia) | 171 |
| PGD (Advance Reporting) | 172 |
| PGD (Print, Electronic & Cyber Journalism - Hindi/English) | 173 |
| PGD (Advertising, PR & Corporate Communication) | 174 |
| PGD (Brand Management) | 175 |
| PGD (Media Research) | 176 |
| PGD (Technical Writing) | 177 |

| Course Name | Page |
|--|------------|
| PGDMC (PG Diploma in Mass Communication) | 178 |
| PGD (Cultural Studies) | 179 |
| PGD (Web Journalism) | 180 |
| PGD (Rural Communication) | 181 |
| HOSPITALITY & TOURISM | 182 |
| BA - (Hospitality & Tourism) | 184 |
| BA - (Airlines, Hospitality & Customer Care) | 185 |
| BA - (Culinary Arts) | 186 |
| MBA - (Hospitality Management) | 187 |
| MBA - (Tourism & Leisure Management) | 188 |
| Advance Diploma - (Culinary Arts) | 189 |
| DIPLOMA-(Aviation Hospitality Management - Air Hostess/Flt. Steward) | 190 |
| DIPLOMA - (Travel & Tourism) | 191 |
| DIPLOMA - (Restaurant & Bar Management) | 192 |
| DIPLOMA - (Indian Regional Cuisine) | 193 |
| DIPLOMA - (Institutional Catering) | 194 |
| DIPLOMA - (Food & Beverage Management) | 195 |
| DIPLOMA - (International Cuisine) | 196 |
| DIPLOMA - (Bakery & Confectionery) | 197 |
| DIPLOMA - (Front Office Management) | 198 |
| DIPLOMA - (International Ticketing and CRS) | 199 |
| DIPLOMA - (Hospitality Customer Relations) | 200 |
| DIPLOMA - (Institutional Housekeeping) | 201 |
| DIPLOMA - (Hospitality & Tourism) | 202 |
| FASHION TECHNOLOGY & PERFORMING ARTS | 204 |
| BA (Fashion Technology) | 206 |
| BSc (Textile Design) | 207 |
| BA (Hons) (Fashion and Apparel Technology) | 208 |
| BA (Hons) Textile Design(Constructed Textiles) | 209 |
| BA (Hons) (Fashion Marketing) | 210 |
| BA (Hons) (Fashion Design Technology) | 211 |
| BA (Hons) (Fashion Marketing and Promotion) | 212 |
| BA (Hons) (Fashion Design for Industry) | 213 |
| BA (Hons) (Fashion Design with Retail Management) | 214 |
| BA (Hons) (Fashion Management) | 215 |
| BA (Hons) (Beauty Care and Health Studies) | 216 |
| BA (Museology) | 217 |
| BA (Graphic Design) | 218 |
| BFA (Print Making) | 219 |
| BFA (Painting) | 220 |
| BFA (Sculpture) | 221 |
| BA in Dance (Kathak /Tabla / Pakhawaj) | 222 |

| Course Name | Page |
|--|------------|
| MA (Fashion Industry) | 223 |
| MA (Product Design & Development for Fashion Industry) | 224 |
| MA (Costume Design & Technology) | 225 |
| MA (Fashion Accessory Design & Technology) | 226 |
| MA (Fashion Portfolio Development) | 227 |
| MA (Fashion Studies) | 228 |
| MA (Textile & Fashion Design Management) | 229 |
| MA (Fashion Styling and Photography) | 230 |
| MA (Apparel Production, Quality Control) | 231 |
| MA (Textile Design - Surface Ornamentation) | 232 |
| MA Fine Arts (Critical History of Art) | 233 |
| MA Fine Arts (Print Making/ Painting/ Sculpture) | 234 |
| MA Fine Arts (Critical Curation) | 235 |
| MA (Conservation) | 236 |
| MA Fine Arts (Museum & Heritage Exhibition Design) | 237 |
| MA (Museology) | 238 |
| MA (Visual Research) | 239 |
| DIPLOMA (Western Vocal / Hindustani Vocal) | 240 |
| DIPLOMA (Art Appreciation) | 241 |
| DIPLOMA (Guitar/ Piano/ Violin) | 242 |
| DIPLOMA (Kathak) | 243 |
| DIPLOMA (Tabla / Pakhawaj / Sitar / Vocal) | 244 |
| DIPLOMA (Music Appreciation) | 245 |
| LIBERAL ARTS & SOCIAL SCIENCES | 246 |
| Blib. | 248 |
| BSc Hons (Criminology and Forensic Science) | 249 |
| BSc Hons (Criminology and Psychology) | 250 |
| BA (Liberal Arts & Social Sciences) | 251 |
| BA (Public Governance) | 252 |
| BA (Media / Business Admn. / Film & TV / Fashion) | 253 |
| BA (Pass) (Economics) | 254 |
| BA (Pass) (Psychology) | 255 |
| BA (Pass) (English) | 256 |
| BA (Social Work) | 257 |
| MLib. | 258 |
| MA (English, Hindi, Economic & Political Science) | 259 |
| MA (Public Governance) | 260 |
| MA (Psychology) | 261 |
| MA (History) | 262 |
| MA (Spritual and Inter – Faith Studies) | 263 |
| DIPLOMA (Personality Development) | 264 |
| DIPLOMA (Personality Development) | 265 |
| PGD (Industrial Psychology) | 266 |
| PGD (Career Guidance & Counselling) | 267 |

| Course Name | Page |
|--|------------|
| DOCTORAL PROGRAMS | 268 |
| Pre-Doctoral & Doctoral Program (Business Administration) | 270 |
| Pre-Doctoral & Doctoral Program (Mass Communication) | 270 |
| Pre-Doctoral & Doctoral Program (Commerce) | 271 |
| Pre-Doctoral & Doctoral Program (Engineering & Applied Sciences) | 271 |
| Pre-Doctoral & Doctoral Program (Arts, Humanities & Social Sciences) | 272 |
| Pre-Doctoral & Doctoral Program (Education) | 272 |
| Pre-Doctoral & Doctoral Program (Fashion Technology) | 273 |
| Pre-Doctoral & Doctoral Program (Hospitality & Tourism) | 273 |



Engineering, Computing & Applied Sciences >>>>>>>>

B.Tech (Electronics and Telecommunication Engg.)

COURSE INFORMATION

This is a well-established programme designed to integrate telecommunication / electronic systems with computer technology so that graduates can take up demanding, responsible and exciting positions in the rapidly expanding telecommunication/ electronics industries. Armed with this qualification, graduates will have the necessary skills to develop a concept through the design and computer modeling stages, to that of product testing using sophisticated computer controlled instruments. In the third year of the course, students are encouraged to take advantage of the industrial placement. The experience gained through the practical application of taught material can greatly improve job prospects.

Year 1

Professional Communication & Technical Writing
Mathematics I
Electrical Engineering
Mechanical Engineering
Basic Electronics
Engineering Design
Fundamentals of Computer Programming
Digital and Analog Devices and Circuits
Electronic Material and Devices
Electrical Power
Mathematics II
Control System and Automation
Business Management Techniques
Seminar on Advanced Topics

Year 2

Instrumentation and Control Principles
Electronic Computer Aided Design
Computer Architecture and Operating System
Mathematics III
Semi-conductor Fabrication Processes
Microprocessor Systems
Minor Project
Power Electronics and Applications
Signal and Systems
Network Analysis and Circuits
Electromagnetic Theory
Antenna and Wave Propagation
Major Project I

Year 3

Analog and Digital Communication
Pulse and Digital Integrated Circuits
Digital Hardware Design
Telecommunications Standards, Regulation and Legislation
Electronic Measurement and Testing
Major Project II
Data Communication and Networks
Mobile Communication

Radar Systems and Communication
Microwave Communication
Automatic Control Systems
Major Project III
Year 4
Embedded System Design
VLSI Design and Technology
Optics and Solid State Physics
Telecommunication, Transmissions & Switching Techniques
Digital Signal Processing
Major Project IV
Satellite Communication Systems
Optical Fibre Communication Systems
Neural Networks
Quality Assurance and Management Principles
Robot Technology
Major Project V

COURSEWORK & ASSESSMENT

Assessment is through assignments, written examinations, presentations and design and project reports. All students are required to complete a 10,000 - word dissertation, based on project work, in the final year.

The project is designed to encourage the use and knowledge of theory and design. Computer-aided modeling is also used, providing the opportunity to carry out an engineering investigation from conception to conclusion.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BTech Electrical and Electronics Engg.
BTech Electronics and Communication Engg.

CAREERS

Graduates can pursue careers in the communication industry, telecom sector, design and manufacture, research and development, technical management, marketing and large public sector and private undertaking having their captive telecom networks.

B.Tech (Electronics and Communication Engineering)

COURSE INFORMATION

This is a well-established programme designed to integrate communication / electronic systems with computer technology so that graduates can take up demanding, responsible and exciting positions in the rapidly expanding communication/ electronics industries. Armed with this qualification, graduates will have the necessary skills to develop a concept through the design and computer modeling stages, to that of product testing using sophisticated computer controlled instruments. In the third year of the course, students are encouraged to take advantage of the industrial placement. The experience gained through the practical application of taught material can greatly improve job prospects.

Year 1

Mathematics –I
Engg. Physics + Lab
Engg. Chemistry / Engg Mechanics + Lab
Electrical Engg / Computer Concepts and Programming in C + Lab
Electronics Engineering / Professional Communication
Manufacturing Processes/Environment & Ecology
Remedial English Language*
Mathematics -II
Engineering Mechanics/Engg. Chemistry + Lab
Computer Concepts and Programming in C/Electrical Engg. + Lab
Professional Communication/Electronics Engineering + Lab
Environment & Ecology/Manufacturing Processes
Life Skills
Remedial English Language

Year 2

Mathematics – III
Fundamentals of Electronics Devices
Digital Electronics + Lab
Electro Magnetic Field Theory + Lab
Fundamentals of Networks Analysis & Synthesis
Open Elective- I
Electronic Circuits
Computer Architecture and Organization
Electronic Instrumentation and Measurement + Lab
Signals and Systems
Open Elective-II
Open Elective-III

Year 3

Integrated Circuits + Lab
Principles of Communication + Lab
Microprocessors + Lab
Antenna and Wave Propagation
Control Systems-I + Lab
Open Elective-IV

Digital Communication + Lab
Digital Signal Processing
Microwave Engineering
Introduction to Electronics Devices + Lab
Open Elective-V
Departmental Elective - I
Year 4
Optical Fiber Communication + Lab
Electronic Switching + Lab
Departmental Elective - II
Departmental Elective - III
Wireless Communication + Lab
Departmental Elective-IV
Departmental Elective -V
Departmental Elective - VI

COURSEWORK & ASSESSMENT

Assessment is through assignments, written examinations, presentations and design and project reports. All students are required to complete a 10,000 - word dissertation, based on project work, in the final year.

The project is designed to encourage the use and knowledge of theory and design. Computer-aided modeling is also used, providing the opportunity to carry out an engineering investigation from conception to conclusion.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BTech Electrical and Electronic Engineering.
BTech Electronic and Telecommunication Engineering

CAREERS

Graduates can pursue careers in the communication industry, telecom sector, design and manufacture, research and development, technical management, marketing and large public sector and private undertaking having their captive telecom networks.

ENTRY REQUIREMENT

10+2 with PCM with 45% marks from a recognized board of secondary education.

ENTRY REQUIREMENT

10+2 with PCM with 45% marks from a recognized board of secondary education.

B.Tech (Electrical and Electronics Engineering)

COURSE INFORMATION

This is a well-established programme designed to integrate electrical / electronic systems with computer technology so that graduates can take up demanding, responsible and exciting positions in the rapidly expanding electrical and electronics industries. Armed with this qualification, graduates will have the necessary skills to develop a concept through the design and computer modeling stages, to that of product testing using sophisticated computer controlled instruments. In the third year of the course, students are encouraged to take advantage of the industrial placement. The experience gained through the practical application of taught material can greatly improve job prospects.

Year 1

Professional Communication & Technical Writing
Mathematics I
Electrical Engineering
Mechanical Engineering
Basic Electronics
Engineering Design
Fundamentals of Computer Programming
Digital and Analog Devices and Circuits
Electronic Material and Devices
Electrical Power
Mathematics II
Control System and Automation
Business Management Techniques
Seminar on Advanced Topics

Year 2

Instrumentation and Control Principles
Electronic Computer Aided Design
Computer Architecture and Operating System
Mathematics III
Semi-conductor Fabrication Processes
Microprocessor Systems
Minor Project
Power Electronics and Applications
Signal and Systems
Network Analysis and Circuits
Electromagnetic Theory
Antenna and Wave Propagation
Major Project I

Year 3

Digital Integrated Circuits
Antenna and Wave Propagation
Electrical Machines I
Electrical Machines II
Power Distribution
Health Safety and Risk Management

Automatic Control Systems
Mechatronics
Electro-mechanical Energy Conversion
Electrical Measurements and Measuring Instruments
Analog and Digital Communication
Major Project II

Year 4

Electric Drives
Switch Gear and Protection
Digital Signal Processing
Electronics Circuit Design and Manufacture
Power Systems
Embedded Systems
Microwave Engineering
Vlsi Design and Technology
Optical Fibre Systems
Radar System and Communication
Quality Assurance and Management Principles
Neural Networks
Engineering Project

COURSEWORK & ASSESSMENT

Assessment is through assignments, written examinations, presentations and design and project reports. All students are required to complete a 10,000 - word dissertation, based on project work, in the final year.
The project is designed to encourage the use and knowledge of theory and design. Computer-aided modeling is also used, providing the opportunity to carry out an engineering investigation from conception to conclusion.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BTech Electronics and Telecommunications

CAREERS

Electronics, electrical and communication industries are growing rapidly and graduates are often able to select from these. Employers include software firms, device manufacturers, automation industries, telecom specialists, power plants, defence establishments and R&D organisations.

B.Tech (Electrical Engineering)

COURSE INFORMATION

This is a well-established programme designed to integrate electrical systems with computer technology so that graduates can take up demanding, responsible and exciting positions in the rapidly expanding electrical industries. Armed with this qualification, graduates will have the necessary skills to develop a concept through the design and computer modeling stages, to that of product testing using sophisticated computer controlled instruments. In the third year of the course, students are encouraged to take advantage of the industrial placement. The experience gained through the practical application of taught material can greatly improve job prospects.

Year 1

Professional Communication & Technical Writing
Mathematics I
Electrical Engineering
Mechanical Engineering
Basic Electronics
Engineering Design
Fundamentals of Computer Programming
Digital and Analog Devices and Circuits
Electronic Material and Devices
Electrical Power
Mathematics II
Control System and Automation
Business Management Techniques
Seminar on Advanced Topics

Year 2

Instrumentation and Control Principles
Electronic Computer Aided Design
Computer Architecture and Operating System
Mathematics III
Semi-conductor Fabrication Processes
Microprocessor Systems
Minor Project
Power Electronics and Applications
Signal and Systems
Network Analysis and Circuits
Electromagnetic Theory
Antenna and Wave Propagation
Major Project I

Year 3

Communication Engineering
Electrical Machines I
Electrical Machines II
Health Safety and Risk Management
Industrial Engineering
Applied Thermodynamics

Electro-mechanical Energy Conversion
Elements of Power Systems
Mechatronics
High Voltage Engineering
Electrical Measurements and Applied Instruments
Project II

Year 4

Electric Drives
Power System Analysis
Switch Gear and Protection
Computer Methods in Power System Analysis
Automatic Control System
Industrial Robots
Industrial Management
Solid State Control of Electric Drives
Modelling and Simulation of Electrical Machines
Micro-motors and their Applications
Power Station Practice
Project III

COURSEWORK & ASSESSMENT

Assessment is through assignments, written examinations, presentations and design and project reports. All students are required to complete a 10,000 - word dissertation, based on project work, in the final year.
The project is designed to encourage the use and knowledge of theory and design. Computer-aided modeling is also used, providing the opportunity to carry out an engineering investigation from conception to conclusion.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BTech Electronics and Telecommunications
BTech Electrical and Electronics Engg.

CAREERS

Electronics, electrical and communication industries are growing rapidly and graduates are often able to select from these. Employers include software firms, device manufacturers, automation industries, telecom specialists, power plants, defence establishments and R&D organisations.

B.Tech (Computer Aided Engineering)

COURSE INFORMATION

This degree provides a broad based engineering education to equip students with the knowledge required to practice professionally as design or manufacturing engineer.

This course has three main aims: firstly to enable students to understand the fundamental concepts of engineering with the emphasis on those most relevant to mechanical engineering; secondly, to show how they may be applied to solve a wide range of mechanical engineering problems using computers and computer-aided methods, and thirdly, to develop skills and confidence to allow the creation of computer-based systems covering a wide range of disciplines.

Students are strongly recommended to take advantage of the industrial placement, which provides the opportunity to apply the knowledge and skills gained during the course.

Year 1

Professional Communication & Technical Writing
Mathematics I

Electrical Engineering
Mechanical Engineering
Basic Electronics

Engineering Graphics & Introduction to Design Fundamentals of Computer Programming Mathematics II
Workshop Technology & Practice
Engineering Graphics & Auto Cad
Strength of Material
Engineering Materials
Theory of Machines (Statics)
Applied Thermodynamics

Year 2

Engineering Design & Computing Skills including CAD
Theory of Machines (Dynamics)

Introduction to Manufacturing Processes
Mathematics III
Material Science

Instrumentation & Control Principles
Minor Project-I

Computer Integrated Manufacturing Systems Computer Modeling & Design

Business Management Techniques
Manufacturing Machines

Fluid Mechanics
Measurement & Metrology

Major Project-I

Year 3

Mechanical Vibrations
Operations Research
Design for Production
Control Systems
Mechanics of Solids
Finite Element Methods in Engineering

Minor Project-II

Advanced Mechanical Design
Heat and Mass Transfer

Manufacturing Systems & Processes
Business for Manufacture

Computer-Aided Design

Major Project-II

Year 4

Modeling & Simulation

Experimental Stress Analysis

Total Quality Management

Advanced Topics on Engineering Optimization Project
Management

Elective Subjects

Advance Computer-Aided Design

Optical Measuring Techniques in Mech. Engineering

Composite Materials

Value Engineering

Group Project

Major Project

COURSEWORK & ASSESSMENT

Units are assessed using a variety of methods e.g. assignments, practical work, seminars and reports. The final degree award is based on both coursework and End Term Examinations. The projects provide the students with opportunity to apply newly gained skills and knowledge to the solution of a problem, and is based on placement experience or chosen from the live problems from the industry.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

B Tech in Mechanical Engineering
B Tech in Computer-Aided Engineering

CAREERS

Job opportunities exist in IT Sector, Defence, Government and R&D Organizations.

B.Tech (Mechanical Design Engineering)

COURSE INFORMATION

This degree provides a broad based engineering education to equip students with the knowledge required to practice professionally as a design engineer. The main aim of this course is to enable students to understand the fundamental concepts of engineering with the emphasis on those most relevant to mechanical engineering; secondly, to show how they may be applied to solve a wide range of mechanical and allied engineering problems using computers and computer-aided methods, and thirdly, to develop skills and confidence to allow the creation of computer-based systems covering a wide range of disciplines.

Students are strongly recommended to take advantage of the industrial placement, which provides the opportunity to apply the knowledge and skills gained during the course.

Year 1

Professional Communication & Technical Writing
Mathematics I

Electrical Engineering
Mechanical Engineering
Basic Electronics

Engineering Graphics & Introduction to Design
Fundamentals of Computer Programming Mathematics II

Workshop Technology & Practice
Engineering Graphics & Auto Cad

Strength of Material
Engineering Materials
Theory of Machines (Statics)

Applied Thermodynamics

Year 2

Engineering Design & Computing Skills including CAD
Theory of Machines (Dynamics)

Introduction to Manufacturing Processes
Mathematics III

Material Science
Instrumentation & Control Principles

Minor Project-I

Engineering Product Design-I
Computer Modeling & Design

Business Management Techniques
Energy Management

Fluid Mechanics
Measurement & Metrology

Major Project-I

Year 3

Mechanical Vibrations

Operation Research

Design for Production

Machine Design-I

Applications to Hydraulics & Pneumatics

Finite Element Methods in Engineering

Minor Project-II

Machine Design-II

Process Technology

Manufacturing Systems

Business for Manufacture

Computer-Aided Design

Major Project-II

Year 4

Hydraulic Machinery & Fluid Power

Total Quality Management

Mechanical System Design & Analysis

Project Management

Elective Subjects

Individual Project

Advance Mechanical Design

Numerical Control of Machine Tools

Composite Materials

Value Engineering

Group Project

Major Project

COURSEWORK & ASSESSMENT

Units are assessed using a variety of methods e.g. assignments, practical work and reports. The final degree classification is based on both coursework and End Term Examinations. The projects during the course provide the students with opportunity to apply newly gained skills and knowledge to the solution of a problem, possible based on placement experience or chosen from the live problems from the industry.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

B Tech in Mechanical Engineering
B Tech in Computer-Aided Engineering

CAREERS

Job opportunities exist in Automotive, Aerospace, Component Design, Precision, Process, Oil & Gas Industry, Defence and R&D Organizations .

B.Tech (Mechanical Engineering)

COURSE INFORMATION

This degree provides a broad based engineering education to equip students with the knowledge required to practice professionally as a mechanical engineer. This course has two main aims: firstly to enable students to understand the fundamental concepts of engineering with the emphasis on those most relevant to mechanical engineering and secondly, to show how they may be applied to solve a wide range of mechanical engineering problems using computers and computer-aided methods.

Students are strongly recommended to take advantage of the industrial placement, which provides the opportunity to apply the knowledge and skills gained during the course.

Year 1

Mathematics –I
Engg. Physics + Lab
Engg.Chemistry / Engg Mechanics + Lab
Electrical Engg / Computer Concepts and Programming in C + Lab
Electronics Engineering / Professional Communication + Lab
Manufacturing Processes/Environment & Ecology + Lab
Remedial English Language
Mathematics -II
Engineering Mechanics/ Engg. Chemistry + Lab
Computer Concepts and Programming in C/Electrical Engg. + Lab
Professional Communication/ Electronics Engineering + Lab
Environment & Ecology/Manufacturing Processes + Lab
Life Skills
Remedial English Language

Year 2

Mathematics – III
Fluid Mechanics
Materials Science in Engg + Lab
Strength of Material
Thermodynamics + Lab
Open Elective I
Electrical Machines & Automatic Control + Lab
Applied Thermodynamics + Lab
Manufacturing Science - I + Lab
Measurement & Metrology + Lab
Open Elective II
Open Elective III

Year 3

Machine Design - I + Lab
Theory of Machines - I
Manufacturing Science - II + Lab
Heat & Mass Transfer + Lab
I.C. Engines & Compressors
Open Elective IV
Machine Design - II + Lab
Theory of Machines - II + Lab
Departmental Elective - I
Departmental Elective - II
Open Elective V

Year 4

Computer Aided Design + Lab
Automobile Engineering + Lab
Departmental Elective - III
Departmental Elective - IV
Quality control
Departmental Elective -V
Departmental Elective - VI
Project

COURSEWORK & ASSESSMENT

Units are assessed using a variety of methods e.g. assignments, practical work, seminars and reports. The final degree award is based on both coursework and End Term Examinations. The projects provide the students with opportunity to apply newly gained skills and knowledge to the solution of a problem, chosen from the live problems from the industry.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

B Tech in Mechanical Engineering
B Tech in Computer-Aided Engineering

CAREERS

Job opportunities exist in automotive, aerospace, component design, precision industry, defence and R&D organizations as also in industries with focus on automation.

B.Tech (Manufacturing Technology)

COURSE INFORMATION

This degree provides a broad based engineering education to equip students with the knowledge required to practice professionally not only as a mechanical engineer but also as manufacturing engineer.

The main aim of this course is to enable students to understand the fundamental concepts of engineering with the emphasis on those most relevant to mechanical engineering; as well as to show how they may be applied to solve a wide range of mechanical engineering problems using computers and computer-aided methods. Students are strongly recommended to take advantage of the industrial placement, which provides the opportunity to apply the knowledge and skills gained during the course.

Year 1

Professional Communication & Technical Writing
Mathematics I
Electrical Engineering
Mechanical Engineering
Basic Electronics
Engineering Graphics & Introduction to Design
Fundamentals of Computer Programming Mathematics II
Workshop Technology & Practice
Engineering Graphics & Auto Cad
Strength of Material
Engineering Materials
Theory of Machines (Statics)
Applied Thermodynamics

Year 2

Engineering Design & Computing Skills including CAD
Theory of Machines (Dynamics)
Manufacturing Processes-I
Mathematics III
Material Science
Instrumentation & Control Principles
Minor Project-I
Engineering Product Design-I
Computer Modeling & Design
Business Management Techniques
Energy Management
Fluid Mechanics
Measurement & Metrology
Major Project-I

Year 3

Design for Production
Heat and Mass Transfer
Product Development & Design
Machine Design-I
Manufacturing Processes-II
Dynamics of Machines

Minor Project-II

Machine Design-II
Product Planning & Control
Process Technology
Business for Manufacture
Computer-Aided Design
Major Project-II

Year 4

Hydraulic Machinery & Fluid Power
Total Quality Management
Numerical Control of Machine Tools & Robotics
Project Management
Elective subjects
Individual Project
Quality Control
Operations Research
Composite Materials
Value Engineering
Group Project
Major Project

COURSEWORK & ASSESSMENT

Units are assessed using a variety of methods e.g. assignments, practical work and reports. The final degree classification is based on both coursework and End Term Examinations. The projects provide the students with opportunity to apply newly gained skills and knowledge to the solution of a problem, possible based on placement experience or chosen from the live problems from the industry.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

B Tech in Mechanical Engineering
B Tech in Computer-Aided Engineering

CAREERS

Job opportunities exist in automotive, aerospace, component design, precision industry, defence and R&D organizations as also in industries with focus on automation.

B.Tech (Photonics Engineering)

COURSE INFORMATION

Photonics Engineering is a four-year full-time program. In the first two years the necessary mathematics, physics, computing and basic telecommunications courses are taken. These courses provide the theoretical foundations essential to the understanding the applications of Photonics in future like optical computing and optical communication systems. The advanced courses are covered in third and fourth years with minor and major projects.

Year 1

Professional Communication & Technical Report Writing
Basic Electronics
Electrical Engineering
Mathematics I
Introduction to Photonics
Computing Fundamentals
Pulse and Digital ICs
Business Management Techniques
Electronic Material and Devices
Mathematics II
Engineering Design
Seminar and Minor project

Year 2

Analog and Digital Communication
Computer Organization and OS
Signal and Systems
Network Analysis and Circuits
Electronic Measurements and Testing
Maths-III
RF and Microwave Engineering
Quantum Physics
Semiconductor Fabrication Process
Engineering Electromagnetism and Antennas
System Simulation
Major Project I

Year 3

Physics of Solid State Devices
Data communication & Computer Networks
Laser & Optoelectronics Principles
Optical Instrumentation Principles
Optical Fibers and Components
Telecommunications Systems Principles and standards
VLSI Design and Technology
Broad Band Communication Systems
Radar System and Communication
Digital Signal Processing

Microprocessor and its Applications
Major Project II
Year 4
Optics and Solid State Physics
Photonic Devices & Systems
Optical Signal Processing
Advanced Optics Technology
Satellite Communications
Telecommunication Transmission and Switching
Quality Assurance and Management Principles
Optical Computing
Neural Networks
Optical Sensors-MEOMS
Integrated Optical Communications Systems
Major Project III

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the last semester is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

B.Tech in Electronics and Communication
B.Tech in Electronics and Telecommunication
B.Tech in Electrical and Electronics Engineering

CAREERS

Graduates can choose careers in the environmental industry, National Research Programs on opt electronics and electronics and optical communication industry and education, planning networks and management of networks.

B.Tech (Mobile Telecommunication Engineering)

COURSE INFORMATION

Mobile Telecommunication Engineering is a four-year full-time program. In the first two years the necessary mathematics, physics, computing and basic telecommunications courses are taken. These courses provide the theoretical foundations essential to the understanding the applications of Mobile telecommunication in mobile communication and future mobile computing. The advanced courses are covered in third and fourth years with minor and major projects.

Year 1

Professional Communication & Technical Report Writing
Basic Electronics
Electrical Engineering
Mathematics I
Telecommunication Fundamentals
Computing Programming
Pulse and Digital ICs
Business Management Techniques
Electronic Material and Devices
Mathematics II
Engineering Design
Seminar and Project

Year 2

Analog and Digital Communication
Computer Organization and OS
Signal and Systems
Network Analysis and Circuits
Electronic Measurements and Testing
Mathematics-III
RF and Microwave Engineering
Engineering Electromagnetism
Antennas and Wave Propagation
Cellular Communication Principles
System Simulation
Major Project

Year 3

Physics of Solid State Devices
Microprocessors and Applications
Data communication and Networks
Telecommunications Standards and Regulations
Optical Fiber Components and Systems
VLSI Design and Technology
Broad Band Communication Systems
Radar System and Communication
Digital Signal Processing

Neural Networks
Quality Assurance and Management
Major Project I

Year 4

Optics and Solid State Physics
Digital Image Processing
Reliability and Failure of Solid State Devices
Telecommunication Switching and Signaling
Mobile Computing and Internet Technology
Smart Antennas for Mobile Communication
Wireless Communication and Mobile Computing
Mobile Communication and Security Issues
Embedded Systems Design for Mobile Systems
Management of Mobile Networks
Multimedia Communication & Mobile Technology
Major Project II

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the last semester is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

B.Tech in Electronics and Communication
B.Tech in Electronics and Telecommunication

CAREERS

Graduates can choose careers in environmental industry, National Research Programs and electronics and communication industry and education, planning networks and management of networks.

B.Tech (Civil Engineering)

COURSE INFORMATION

This is a well-established programme designed to integrate civil construction and highways so that graduates can take up demanding, responsible and exciting positions in the rapidly expanding construction industries.

Year 1

Mathematics –I
Engg. Physics
Engg. Chemistry / Engg Mechanics + Lab
Electrical Engg / Computer Concepts and Programming in C + Lab
Electronics Engineering / Professional Communication + Lab
Manufacturing Processes/Environment & Ecology
Remedial English Language
Mathematics -II
Engineering Mechanics/ Engg. Chemistry + Lab
Computer Concepts and Programming in C/Electrical Engg. + Lab
Professional Communication/ Electronics Engineering + Lab
Environment & Ecology/Manufacturing Processes
Life Skills
Remedial English Language

Year 2

Strength of Material
Mathematics III
Fluid Mechanics + Lab
Building Materials & Construction + Lab
Surveying + Lab
Open Elective I
Structural Analysis - I + Lab
Geoinformatics + Lab
Hydraulics & Hydraulic Machines + Lab
Engineering Geology + Lab
Open Elective II
Open Elective III

Year 3

Geotechnical Engg + Lab
Structural Analysis - II
Design of Concrete Structures - I
Transportation Engg - I + Lab
Environmental Engg - I
Open Elective IV
Environmental Engg - II + Lab
Design of Concrete Structures - II

Transportation Engg - II + Lab
Departmental Elective - I
Departmental Elective - II
Open Elective V
Year 4
Design of Steel Structures
Seminar
Department Elective - III
Department Elective - IV
Industrial Training**
Project
Construction Technology & Management
Project
Departmental Elective - V
Departmental Elective - VI

COURSEWORK & ASSESSMENT

Assesments are both formative and summative with weightage of 60:40 in the first two years. Students will complete a dissertation under supervision of a course tutor.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Graduates can choose careers in construction and building industries as executives and managerial posts.

B.Tech (Biotechnology)

COURSE INFORMATION

The biotechnology course provides students with a broad-based education in subjects underpinning biotechnology in the initial semesters. They are then given the knowledge of major themes of immunology, molecular genetics and bioinformatics. Throughout the degree course there is particular emphasis on the laboratory and analytical methods applied in biotechnology.

Indicative list of units is mentioned as :

Year 1

Mathematics –I
Engg. Physics + Lab
Engg. Chemistry/Engg Mechanics + Lab
Electrical Engg/Computer Concepts and Programming + Lab
Electronics Engineering/Professional Communication + Lab
Introduction to Biotechnology/Environment & Ecology
Remedial English Language*
Mathematics -II
Engineering Mechanics/ Engg. Chemistry + Lab
Computer Concepts and Programming in C/Electrical Engg. + Lab
Professional Communication/ Electronics Engineering + Lab
Environment & Ecology/Introduction to Biotechnology + Lab
Life Skills
Remedial English Language

Year 2

Cell Biology + Lab
Microbiology + Lab
Biochemistry + Lab
Genetics + Lab
Open Elective-I
Open Elective-II
Plant Biotechnology + Lab
Molecular Biology + Lab
Techniques in Biotechnology + Lab
Industrial Microbiology & Enzyme Technology + Lab
Bioprocess Engineering + Lab
Open Elective-III

Year 3

Genetic Engineering + Lab
Thermodynamics of Bioprocess Engineering + Lab
Departmental Electives -I
Departmental Electives -II
Bioinformatics
Open Elective-IV
Downstream Process Engineering + Lab
Animal Biotechnology + Lab
Departmental Electives -III
Departmental Electives -IV

Food Biotechnology + Lab
Open Elective-V
Year 4
Intellectual Property Rights In Biotechnology + Lab
Open Elective-VI
Open Elective-VII
Departmental Electives -V
Industrial Training
Marketing & Management of Biological Products + Lab
Departmental Electives -VII
Departmental Electives -VIII
Seminar
Major Project

COURSE WORK AND ASSESSMENT:

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the last semester is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full Time

RELATED COURSES

BSc. Biotechnology

CAREERS

A biotechnology degree will form a passport into areas such as agriculture, drug design, medical biotechnology, food industry, genetic engineering, bioinformatics, forensics, environmental management et al.

Qualified biotechnologists have opportunities in multinational companies, entrepreneurial enterprises, the health service, research industry, academia and dedicated research organisations.

Other careers include teaching, scientific writing and information services, and a range of areas where the value of science graduates skills is recognised.

After the course, students can consider other options like: Masters in - biotechnology, molecular biology, bioinformatics, microbiology and many more.

ENTRY REQUIREMENT

10+2 with PCM with 45% marks from a recognized board of secondary education.

BSc (Agriculture)

COURSE INFORMATION

As we all know that India lives in villages and Indian farmers lack in methods and techniques for practicing agriculture. This course brings about awareness about the upgraded techniques and better infrastructure, which will boost agricultural profession in India. It will enable students to understand environment and all aspects of agriculture.

Year I

Principles of Agronomy and Agricultural Meteorology
Introduction to Computer Application
Fundamental of Horticulture
Introductory Agriculture (Ancient Heritage, Agricultural Scenario and Gender Equity in Agriculture)
Life Skills-I
Foreign Language - I
Fundamental of Soil, Water and Conservation Engineering
Elementary Maths
Introductory Nematology
Statistics
Water Management Including Micro Irrigation
Dimensions of Agricultural Extension
Life Skills-II
Foreign Language - II
Principles of Agricultural Economics
Livestock Production and Management

Year 2

Agricultural Microbiology
Principles of Genetics
Environmental Science
Principles of Plant Breeding
Manures, Fertilizers and Agro-Chemicals
Agricultural Finance and Co-Operation
Production Technology of Vegetables and Flowers
Production Technology of Fruit Crops
Insect Ecology and Integrated Pest Management
Agricultural Marketing, Trade and Prices*
Field Crops-I (Kharif)
Field Crops- II (Rabi)

Year 3

Production Technology of Spices, Aromatic, Medicinal and Plantation Crops
Plant Pathogens and Principles of Plant Pathology
Biochemistry
Farming Systems and Sustainable Agriculture
Crop Pests and Stored Grain Pests and Their Management
Diseases of Field Crops and Their Management
Diseases of Horticultural Crops and Their Management
Production Economics and Farm Management
Organic Farming
Weed Management
Rain fed Agriculture
Remote Sensing and GIS Application

COURSEWORK & ASSESSMENT

The university conducts ongoing student assessment through class presentations and spot tests. Student-participation in classroom discussions is also monitored by faculty. The college holds examinations at the end of each year. The live project and practical trainings constitute a part of the assessment procedure for the degree.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

B.Sc Agro Forestry
B.Tech Agricultural Engineering

CAREERS

Candidates with B.Sc Agriculture degree have an amazing career ahead. They have a lot of options available which can be pursued as their career in Seed Companies, Pesticide Companies and Fertilizer Companies etc. In Agriculture the main job profiles can be as Rice Breeder, Agriculturists or Agriculture Specialist etc.

BSc (Biotechnology)

COURSE INFORMATION

Biotechnology is a comprehensive course that prepares the students to deal effectively with issues related to agriculture, medicine and food industry. The biotechnology course provides students with a broad-based education in subjects underpinning biotechnology in the initial semesters. They are then given the knowledge of major themes of immunology, molecular genetics and bioinformatics. Throughout the degree course there is particular emphasis on the laboratory and analytical methods applied in biotechnology. For students wishing to take a sandwich placement, every effort will be made to send the student to high-ranking research institutes and industries wherein the knowledge and practical skills gained during the first two years of the course would be applied and enhanced. In the final year, the emphasis is on the application of the subjects taught, particularly in the context of diagnostic medicine, drug production, agriculture, forensic science, the food industry, and the environment. The scientific skill and knowledge developed during the course can be used to investigate a current research topic in biotechnology.

Year I

Cell biology
Genetics
Scope of Biotechnology
Life Science
Lab Course I
Microbiology
Biostatistics
Introduction to Computers
Mathematics
Lab Course II

Year 2

Biochemistry
Biophysics
Physiology
Enzymology
Lab Course III
Molecular Biology
Industrial Biotechnology
Bioinformatics
Bioethics and Biosafety
Lab Course IV

Year 3

Genetic Engineering
Immunology
Environmental Biotechnology

IPR

GMP and GLP
Lab Course V
Animal Biotechnology
Plant Biotechnology
Major Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the last semester is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BTech. Biotechnology

CAREERS

A biotechnology degree will form a passport into areas such as agriculture, drug design, medical biotechnology, food industry, genetic engineering, bioinformatics, forensics, environmental management et al.

Qualified biotechnologists have opportunities in multinational companies, entrepreneurial enterprises, the health service, research industry, academia and dedicated research organisations.

Other careers include teaching, scientific writing and information services, and a range of areas where the value of science graduates skills is recognised.

After the course, students can consider other options like:

Masters in - biotechnology, molecular biology, bioinformatics, microbiology and many more.

ENTRY REQUIREMENT

10+2 with PCB with 45% marks from a recognized board of secondary education.

BSc (Biochemistry)

COURSE INFORMATION

Biochemistry is considered to be the backbone of life sciences. Therefore, it bears a far reaching implication for development of a country. Recognizing its pivotal role in development of life sciences, the syllabus has been designed so that the students are involved in the whole course which gives them an indepth knowledge of the techniques involved in the industries utilizing biochemistry.

Year 1

- Physical Chemistry
- Organic and Inorganic Chemistry
- Biophysics
- Biostatistics (Math)
- Chemistry of Biomolecules I & 2
- Enzymes
- Biochemical Analysis & Preparation

Year 2

- Intermediary Metabolism and Bioenergetics
- Cell Biology
- Molecular Biology
- Immunology
- Protein and Membrane Chemistry
- Molecular Genetics
- Nutritional Biochemistry
- Biochemical Techniques

Year 3

- Applied Biochemistry
- Human Physiology
- Medical Biochemistry
- Introductory Pharmacology
- Plant Biochemistry
- Introductory Bioinformatics
- Project Work

COURSEWORK & ASSESSMENT

Assessment methods include assignments, examinations, presentations and a comprehensive project work detailing the theoretical knowledge gained throughout the program.

OTHER INFORMATION

COURSE LENGTH

3 years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MSc Biochemistry

CAREERS

The student will develop technical and scientific competence, deductive and analytical skills as a preparation for a wide range of careers in the pharmaceutical, medicine and health industry, forensics, agriculture and related industries. After the course, students can consider other options like: Masters in Biochemistry, Molecular Biology, Bioinformatics, Life Sciences and many more.

BSc (Microbiology)

COURSE INFORMATION

Microbiology is a field fundamental to all of biology. Microorganisms provide the primary steps in the food chain. The metabolic pathways and genetic systems within bacteria have served as the stepping stones for later discoveries in other systems. Microbiology, including the sub fields of virology and immunology, continues to be at the forefront of scientific investigation. Microbiological principles are being applied in ecology, biotechnology, medicine, agriculture and the food industry. The field is full of potential.

Year 1

- Basic Biology
- Chemistry for Life Sciences
- Introductory Microbiology
- Bacterial Taxonomy
- Fundamentals of Biochemistry
- Cell biology
- Microbial Physiology
- Microbial Biochemistry

Year 2

- Microbial Genetics
- Diversity of eukaryotic microorganisms
- Virus Structure and taxonomy
- Microbial metabolism
- Environmental Microbiology
- Agricultural Microbiology
- Medical Microbiology
- Fermentation techniques

Year 3

- Microbial genetics & its applications
- Biostatistics
- Microbial Biotechnology
- Bio Instrumentation
- Immunology
- Microbial Technology
- Research project

COURSEWORK & ASSESSMENT

Assessment methods include assignments, examinations, presentations, practical examinations, viva-voce and a comprehensive project work detailing the theoretical knowledge gained throughout the program.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MSc Microbiology

CAREERS

Students of microbiology will find opportunities in academia, industry, medicine, public health and biotechnology related fields.

ENTRY REQUIREMENT

10+2 with PCB with 45% marks from a recognized board of secondary education.

BSc (Environmental Science & Wild Life Management)

COURSE INFORMATION

This course focuses on 'real-world' problem solving and applied solutions to Environment, wildlife and conservation issues. The course is designed to provide theoretical and practical expertise in a range of discipline areas such as biodiversity, wildlife ecology, landscape and vegetation management, conservation, animal biology and environmental management. The course is designed to enable graduates to contribute in a professional capacity to the study and management of environment and wildlife. The students will be provided with knowledge, understanding and skills required for a career in this vibrant and growing interdisciplinary field. The hands-on focus of the course includes field-based experiences such as extended wildlife field studies trips and regular practical classes. The strong focus on skills, professional development and volunteering will prepare them for an exciting career in the industry.

Year 1

- Ecology & Environmental Science
- Biological Sciences
- Social Issues and the Environment
- Animal Diversity & Behaviour
- Introduction to Evolutionary Genetics
- Human Population & Environment

Year 2

- Life Sciences
- Community Ecology
- Conservation Biology
- Forest Management and Wildlife
- Animal Diseases & Treatment
- Biodiversity & Conservation

Year 3

- Energy and Environment
- Bioethics
- Wildlife Conservation & Management
- Diseases & Parasites
- Projects & Field Work

COURSEWORK & ASSESSMENT

A wide variety of teaching methods are used including lectures, laboratory practicals, fieldwork, seminars and tutorials. Most courses are assessed by both continuous assessment and a written examination. Continuous assessment takes many forms including essays, a series of practical reports, or a group project. Final year students also attend a residential teamwork course.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Marine Biology, Vertebrate Zoology, Environmental Management & Sustainability, Wildlife Conservation & Ornithology

BCA (Bachelor of Computer Application)

COURSE INFORMATION

The purpose of this degree is to prepare students for entry-level computer science positions in business and industry. Specifically, the program is designed to assist candidates to obtain quality graduate-level content expertise in major areas of computer science, information technology, management, and Internet and web technologies. The programme is case-oriented and application based. The degree is carried out in three years. Project is a major part of the third year.

Semester I

- Programming Fundamentals Using C
- Software Constructs & Tools
- Computer Platforms
- Mathematics I
- Practical Lab I

Semester II

- System Analysis
- Computer Architecture
- Mathematics II
- Business Flow Systems
- Practical Lab II

Semester III

- Networking
- Database Management Systems
- Data Structures & Algorithms
- Object Oriented Programming using C++
- Practical Lab III

Semester IV

- Programming in Java
- Operating Systems
- Software Engineering
- Principles of Management
- Practical Lab-IV

Semester V

- Internet & Website Management
- Computer Graphics
- Visual Programming
- E-Commerce
- Practical Lab-I V

Semester VI

- Major Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the third year is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Graduates may expect excellent career opportunities as Programmers, Software Engineers, Computer Consultants, R&D Engineer, Digital Video Editors, etc. The students may also go for higher studies.

B.Tech (Information Technology)

COURSE INFORMATION

The purpose of this degree is to prepare students for entry-level computer science positions in business and industry. Specifically, the program is designed to assist candidates to obtain quality graduate-level content expertise in major areas of computer science, information technology, management, and Internet and web technologies. The programme is case-oriented and application based. The degree is carried out in three years. Project is a major part of the third year.

Semester I

Essentials of Communication
Mathematics - I
Physics -I
Manufacturing Process or Chemistry
Fundamentals of Computer & Programming in C or Electrical Technology
Elements of Mechanical Engineering or Engineering Graphics and Drawing
Physics -I LAB

Workshop Practice or Chemistry LAB
Electrical Technology LAB or Computer Programming LAB
Elements of Mechanical Engineering LAB

Semester II

Basics of Biotechnology
Mathematics - II
Physics -II
Manufacturing Process or Chemistry
Fundamentals of Computer & Programming in C or Electrical Technology
Elements of Mechanical Engineering or Engineering Graphics and Drawing
Physics -I LAB

Workshop Practice or Chemistry LAB
Electrical Technology LAB or Computer Programming LAB
Elements of Mechanical Engineering LAB

Semester III

Object-Oriented Programming Using C++
Database Management Systems
Networking
Data Structures and Algorithms
Principles of Management or Inside the PC-Microcomputer
Technical Skills
Life Skills III

Semester IV

System Analysis and Design
Operating Systems
Programming in JAVA
Software Project Management or Software Engineering
Real Time Systems
Broadband & Wireless Mobile Communication or E-Commerce
Life Skills IV
Project in Summer Vacations after IV Semester

Semester V

Advanced JAVA
Oracle DBA
System Programming and System Administration
Advanced Computer Architecture
Internet Technologies or WAT & WML Script
Quality Management Principles or Marketing Management
Life Skill V
Evaluation of Project done in Summer Vacation of IV Semester

Semester VI

Computer Graphics
Network Programming
C# and .Net Technology
Distributed Operating System or Mobile Computing and the Internet
Design and Analysis of Algorithms
Life Skills VI
Minor Project in Summer Vacation

Semester VII

Compiler Design
Artificial Intelligence and Experts Systems
Post Relational Databases
Neural Networks or Network Security & Cryptography
Distributed Computing
Multimedia System
Theory of Computation
Evaluation of Project Done in Summer Vacation of VI Semester

Semester VIII

Data Warehousing and Data Mining
Server Side Programming
Major Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the third year is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Graduates may expect excellent career opportunities as Programmers, Software Engineers, Computer Consultants, R&D Engineer, Digital Video Editors, etc. The students may also go for higher studies.

B.Tech (Internet Computing)

COURSE INFORMATION

This exciting new field enables you to study a current and very popular area of Computing in combination with a range of other subjects. It places an emphasis on practical and career skills and provides a thorough understanding of the basic principles of computer networks the design philosophy of the Internet and the details of Internet protocols. The degree is carried out through eight semesters, spread over four years. The eighth semester is devoted to project work based on practical training in an Industrial Organization/Institute.

Year I

Computer Platforms
Computing Solutions
S/W Constructs and Tools
Introduction to Programming in C
Mathematical Foundations for Computer Science
Systems Analysis
Discrete Mathematics
Visual Programming
Computer Architecture
Professional Communication and Technical Report Writing

Year 2

Database Management Systems
Principles of Management
Communication Technology
Data Structures and Algorithms
Computer Implementation Project
Digital Electronics
Object Oriented Programming using C++
Quality Management Principles
Systems Software
Operating Systems

Year 3

Decision Support Systems
Internet Technologies
Programming in Java
Networking
Advanced Computing Project
Human Computer Interface
Data Mining and Data Warehousing
Techniques of Artificial Intelligence
Graphics and Animation
E-Commerce and Web management

Year 4

Internet and Information Security
Software Project Management

Internet Programming
Unix and Shell Programming
Mobile Computing and the Internet
Industrial Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the last semester is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

The wide range of option choices in the final year enables graduates to follow a range of careers as computer programmers, system analysts, technical support engineers and can lead to supervisory and managerial posts.

ENTRY REQUIREMENT

10+2 with PCM with 45% marks from a recognized board of secondary education.

B.Tech (Mobile Computing)

COURSE INFORMATION

An expected significant trend in new technology is the convergence of wireless communication technologies and computing to support 'computing on the move'. Developers of mobile computing systems will need a range of current and emerging skills and knowledge including: software design and development, communications and network technologies, mobile computing applications, issues such as security and ethics. The degree introduces you to this emerging field.

Year 1

- Computer Platforms
- Computing Solutions
- S/W Constructs and Tools
- Introduction to Programming in C
- Mathematical Foundations for Computer Science
- Systems Analysis
- Discrete Mathematics
- Visual Programming
- Computer Architecture
- Professional Communication and Technical Report Writing

Year 2

- Database Management Systems
- Principles of Management
- Communication Technology
- Data Structures and Algorithms
- Computer Implementation Project
- Digital Electronics
- Object Oriented Programming using C++
- Quality Management Principles
- Systems Software
- Operating Systems

Year 3

- Decision Support Systems
- Wireless Interaction Design
- Programming in Java
- Networking
- Advanced Computing Project
- Human Computer Interface
- Data Mining and Data Warehousing
- Techniques of Artificial Intelligence
- Databases and Mobile Computing
- Wireless Business Applications

Year 4

- WML Script and WAP
- Software Project Management
- Internet Programming
- Unix and Shell Programming
- Mobile Computing and the Internet
- Industrial Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the third year is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Graduates may expect excellent career opportunities as Programmers, Software Engineers, Computer Consultants, R&D Engineer, Digital Video Editors, etc. The students may also go for higher studies.

B.Tech (Software Engineering)

COURSE INFORMATION

Software now plays an important and central role in all aspects of daily life. It is the driving force in business, entertainment, medicine, and transportation. In 2001, the US Department of Labor Statistics stated that software engineering is projected to be the fastest growing professional field in the next ten years. Software engineers are responsible for the analysis, design, construction, and testing of the complex software systems. Our objective is to prepare just the type of computing professional that are needed in the industry to develop the complex systems.

Year 1

- Computer Platforms
- Computing Solutions
- S/W Constructs and Tools
- Introduction to Programming in C
- Mathematical Foundations for Computer Science
- Systems Analysis
- Discrete Mathematics
- Visual Programming
- Computer Architecture
- Professional Communication and Technical Report Writing

Year 2

- Database Management Systems
- Principles of Management
- Communication Technology
- Data Structures and Algorithms
- Computer Implementation Project
- Digital Electronics
- Object Oriented Programming using C++
- Quality Management Principles
- Systems Software
- Operating Systems

Year 3

- Decision Support Systems
- Software Engineering Techniques
- Programming in Java
- Networking
- Advanced Computing Project
- Human Computer Interface
- Data Mining and Data Warehousing
- Techniques of Artificial Intelligence
- Software Verification and Validation
- Object Oriented Software Engineering

Year 4

- Software Quality Assurance
- Software Project Management
- Internet Programming
- Unix and Shell Programming
- Software Reliability and Reusability
- Industrial Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the last semester is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

The wide range of option choices in the final year enables graduates to follow a range of careers as computer programmers, system analysts, technical support engineers and can lead to supervisory and managerial posts.

B.Tech (Computer Science & Engineering)

COURSE INFORMATION

The BTech in Computer Science and Engineering is for students seeking a broad and deep knowledge of hardware, software, and theoretical aspects of high-speed computing devices, and with the application of these devices to scientific, technological, and business problems. The degree is carried out through eight semesters, spread over four years. The eighth semester is devoted to project work based on practical training in an Industrial Organization/ Institute. This course is designed to equip students for professional careers within the computer industry, particularly those who wish to gain employment in international IT companies, and prepares students for Postgraduate study.

Year 1

Mathematics –I
Engg. Physics + Lab
Engg.Chemistry/Engg Mechanics + Lab
Electrical Engg/Computer Concepts and Programming in C + Lab
Electronics Engineering/Professional Communication + Lab
Manufacturing Processes/Environment & Ecology + Lab
Remedial English Language
Mathematics -II
Engineering Mechanics/Engg. Chemistry + Lab
Computer Concepts and Programming in C/Electrical Engg. + Lab
Professional Communication/Electronics Engineering + Lab
Environment & Ecology/Manufacturing Processes
Life Skills
Remedial English Language

Year 2

Mathematics – III
Switching Theory and Digital Design + Lab
Data Structures & Algorithms + Lab
Discrete Mathematics & Structures
Programming Language + Lab
Open elective- I
Operating System and Concepts + Lab
Computer Architecture and Organization
Database Management System + Lab
Object Oriented Programming Using C++ + Lab
Automata Theory
Open Elective-II

Year 3

Software Engineering + Lab
Java Programming + Lab
Computer Networks + Lab
Open Elective-4
Department Elective-I
Department Elective-II
Microprocessor and Interfacing + Lab
Advanced Java Programming + Lab
System Programming + Lab
E-Commerce and ERP
Departmental Elective III
Departmental Elective IV

Year 4

Compiler Design + Lab
Departmental Elective V
Departmental Elective VI
Departmental Elective VII
Programming with ASP.NET + Lab
Departmental Elective VIII
Departmental Elective IX

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the third year is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Graduates may expect excellent career opportunities as Programmers, Software Engineers, Computer Consultants, R&D Engineer, Digital Video Editors, etc. The students may also go for higher studies.

B.Tech (Computational Management)

COURSE INFORMATION

The fields of Computing and Business are complementary as business strategy is increasingly interlinked with IT developments. This degree enables you to combine a good knowledge of computing with an understanding of how modern organizations work. The degree is carried out through eight semesters, spread over four years. The eighth semester is devoted to project work based on practical training in an Industrial Organization/ Institute.

Year 1

Computer Platforms
Computing Solutions
S/W Constructs and Tools
Introduction to Programming in C
Mathematical Foundations for Computer Science
Systems Analysis
Discrete Mathematics
Visual Programming
Computer Architecture
Professional Communication and Technical Report Writing

Year 2

Database Management Systems
Principles of Management
Communication Technology
Data Structures and Algorithms
Computer Implementation Project
Digital Electronics
Object Oriented Programming using C++ +
Quality Management Principles
Systems Software
Operating Systems

Year 3

Decision Support Systems
Financial Systems and Auditing
Programming in Java
Networking
Advanced Computing Project
Human Computer Interface
Data Mining and Data Warehousing
Techniques of Artificial Intelligence
Management Information Systems
Knowledge Management

Year 4

E-Commerce
Software Project Management
Internet Programming
Unix and Shell Programming
Strategic Management
Industrial Project

COURSEWORK & ASSESSMENT

The fields of Computing and Business are complementary as business strategy is increasingly interlinked with IT developments. This degree enables you to combine a good knowledge of computing with an understanding of how modern organizations work. The degree is carried out through eight semesters, spread over four years. The eighth semester is devoted to project work based on practical training in an Industrial Organization/ Institute. .

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

The wide range of option choices in the final year enables graduates to follow a range of careers as computer programmers, system analysts, technical support engineers and can lead to supervisory and managerial posts.

ENTRY REQUIREMENT

10+2 with PCM with 45% marks from a recognized board of secondary education.

MSc (Physics/Chemistry/Maths)

www.raiuniversity.edu.in

PHYSICS

Year I

Mathematical Physics & Numerical Methods
Molecular Physics & Spectroscopy
Electromagnetic Theory and Modern Optics
Digital Electronics & Microprocessors
Practical - I
Practical - II

Year 2

Wave Mechanics and Quantum Mechanics
Solid State Physics and Material Science
Nuclear Physics
Microcontroller and Digital Signal Processing
Practical-III
Practical-IV

CHEMISTRY

Year I

Inorganic Chemistry
Organic Chemistry
Physical Chemistry
Practical Test

Year 2

Inorganic Chemistry
Organic Chemistry
Physical Chemistry
Inorganic Group : Paper
Organic Group : Paper
Physical Group : Paper
Practical Test

MATHS

Year I

Advanced Calculus
Foundations of Analysis
Complex Analysis
Algebra
Differential Equations
Topology
Measure and Integration
Functional Analysis
Linear Algebra
Mechanics

Year 2

Algebraic Topology
Boundary value Problems
Rings and Modules
Graph Theory
Numerical Analysis
Advanced Complex Analysis
Field Theory
Computer Science-I

COURSEWORK & ASSESSMENT

All the units would be assessed through written exams at the end of the semester and the practical experience gained by the student would be assessed during the sessionals to be examined by an external examiner. Students are also expected to appear for a viva-voce based on both the theory and practical syllabus.
The students, for obtaining the degree, are required to submit a comprehensive 10,000 word report and present a seminar detailing the training work.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Bioinformatics

CAREERS

A biochemistry postgraduation will form a passport into areas such as proteomics, drug manufacture and design, bioinformatics, medicine and health, forensics, agriculture and related industries and the research industry.

MSc (Biochemistry)

www.raiuniversity.edu.in

COURSE INFORMATION

Rapid development in many areas of science frequently mean that graduates need to retrain in particular specialized fields of study. The wide choice of modules available on this programme makes it possible to tailor study closely to individual needs, particularly if you are seeking to study a new scientific discipline, retrain or update your knowledge and skills.

Year I

Bioinorganic Chemistry
Biophysics
Biostatistics
Cell and Molecular Biology
Molecular Genetics and Genetic Engineering
Advanced Enzymology
Immunology
Instrumentation: Biochemical and Molecular Biology Techniques
Protein and Membrane Chemistry
Intermediary Metabolism and Bioenergetics
Nutritional and Regulatory Biochemistry

Year 2

Computer Applications and Bioinformatics
Drug Metabolism and Pharmacokinetics
Human Physiology
Applied Biochemistry
Clinical Biochemistry
Six months dissertation project

COURSEWORK & ASSESSMENT

All the units would be assessed through written exams at the end of the semester and the practical experience gained by the student would be assessed during the sessionals to be examined by an external examiner. Students are also expected to appear for a viva-voce based on both the theory and practical syllabus.
The students, for obtaining the degree, are required to submit a comprehensive 10,000 word report and present a seminar detailing the training work.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Bioinformatics

CAREERS

A biochemistry postgraduation will form a passport into areas such as proteomics, drug manufacture and design, bioinformatics, medicine and health, forensics, agriculture and related industries and the research industry.

MSc (Microbiology)

www.raiversity.edu.in

COURSE INFORMATION

Microbiology is at the forefront of a technical revolution. We are now using genetic engineering techniques, to direct the protein synthesis of certain microorganisms, and we stand upon the threshold of using genetic engineering techniques in the medical treatment of mankind. This course will emphasize on science of microbiology through consideration of the diversity of structure, function, methods of genetic transfer and replication of DNA among bacteria and fungi, stressing the importance of micro-organisms in industry, medicine, agriculture and science where appropriate.

Year I

- General Microbiology and Microbial Systematics
- Quantitative biology
- Scientific writing
- Computers.
- Biochemistry
- Virology.
- Environmental Microbiology.
- Microbial Physiology
- Project

Year 2

- Medical Microbiology
- Molecular Biology - I
- Microbial Metabolism
- Biotechnology
- Immunology
- Microbial Gene Manipulation Techniques and Computer Applications in Biology
- Dissertation.

COURSEWORK & ASSESSMENT

Assessment methods include assignments, examinations, presentations, practical examinations, viva-voce and a comprehensive project work detailing the theoretical knowledge gained throughout the program.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- M.Sc Biotechnology
- PGD in Bioinformatics

CAREERS

Career opportunities abound in areas such as agri, food and health care laboratories, Hospitals as Microbiologists, Quality control-Food Industries, Hotels, Dairy and Pharmaceutical Industries, Pollution control

MSc (Bioinformatics)

www.raiversity.edu.in

COURSE INFORMATION

Applied Biology is a comprehensive course that prepares the students to deal effectively with issues related to agriculture, medicine and food industry. The scientific skill and knowledge developed during the course can be used to investigate a current research topic in biology.

Year I

- Introduction to Bioinformatics and IT
- Molecular Biology and Genetics
- Introduction to Programming and Database
- Mathematics and Statistics
- Lab Course I
- Genomics
- Database Management
- Computational Biology
- Computer Programming in C + + , Lab Course II

Year 2

- Proteomics
- Biomolecular Structure and Analysis
- Drug Design and Molecular Modeling
- Programming with PERL
- Lab Course III
- Alograthim in Bioinformatics
- System Biology and Microarray Technology
- Major Project

COURSEWORK & ASSESSMENT

Units are assessed using a variety of methods e.g. assignments, examinations, practicalwork and reports. The final degree classification is based on both course-work and end-of-year examinations. A project work detailing the theoretical and practical knowledge gained during the two years of study would be assessed through seminar presentation.

The project has to be undertaken at a research institute/industry of repute.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Bioinformatics

CAREERS

A few sample career opportunities are: Computational Biology Co-ordinator, Bioinformatics Software Developer, Director of Information Technology, Bioinformatics Programmer, Applications Scientist, sequence analysts etc.

MSc (Biotechnology)

www.raiversity.edu.in

ENTRY REQUIREMENT

B.Sc./B.Tech. degree in Biotechnology or related sciences from a recognised institution.

COURSE INFORMATION

Today the term biotechnology has come to refer to the modification of living organisms and their products to improve human lives and the environment. Currently, the biotechnology industry is using the practical applications of basic research in biology, biochemistry and genetics to develop commercial products. Many of the employers, now, are seeking applicants with a broad knowledge of biotechniques. This course, therefore, specifically aims to equip students with the knowledge, skills, competencies and awareness in preparation for employment in industry and research organizations working in the expanding biotechnology sector as well as for research in higher degrees.

Year I

- Cell Biology and Genetics
- Microbiology
- Biochemistry
- Bioanalytical Techniques
- Fermentation Technologies
- Lab Course I
- Industrial Biotechnology
- Immunology
- Molecular Biology and Nucleic Acid Application
- Bioinformatics
- Genomics
- Lab Course II

Year 2

- Plant and Agricultural Biotechnology
- Animal Biotechnology
- Pharmaceutical Biotechnology and Diagnostics
- Environmental Biotechnology
- Genetically Modified Organisms
- Lab Course III
- Molecular Genetics and Virology
- Food Technology
- Major Project

COURSEWORK & ASSESSMENT

All the units would be assessed through written exams at the end of the semester and the practical experience gained by the student would be assessed during the sessionals to be examined by and external examiner. Students are also expected to appear for a viva-voce based on both the theory and practical syllabus.

The students, for obtaining the degree, are required to submit a comprehensive 10,000 word report and present a seminar detailing the training work.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Bioinformatics
- PGD Forensic Sciences

CAREERS

Qualified Bio-technologists have opportunities in multinational companies, entrepreneurial enterprise, the health services, research industry, academia and dedicated research in the various sub-disciplines of the subjects like agri-biotech, agri-business, pharma-biotech etc.

M.Tech (Automotive Engineering & Business)

www.raiversity.edu.in

ENTRY REQUIREMENT

B.Tech. in mechanical Engg. or any equivalent degree from a recognised university.

COURSEWORK & ASSESSMENT

Units are assessed using a variety of methods e.g. assignments, practical work and reports. The final degree classification is based on both coursework and End Term Examinations. The projects provide the students with opportunity to apply newly gained skills and knowledge to the solution of a problem, possibly based on placement experience or chosen from the live problems from the industry.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

COURSE INFORMATION

The aim of this course is to provide a natural follow up to typical undergraduate courses in Mechanical Engineering & Mechanical Design Engineering, concentrating on rapidly growing automobile engineering related manufacturing, assembly & service and business industry. The area is vast and is moving towards computer aided technology.

Year I

- Automotive Manufacturing
- Design Planning & Control of Production Systems
- Advanced Vehicle Technology
- Computer Applications in Motor
- Vehicle Electrical & Electronic Systems
- Selected Topics in Automotive Engines
- Plan and Co-ordinate Vehicle
- Vehicle Parts Management
- Computer Methods in Mechanical Design
- Operations Research

Year 2

- Principles of Management
- Ergonomics & Work Design
- Managing Quality & Customer Interface
- Industrial Application of Simulation
- Maintenance Management
- Major Project

RELATED COURSES

- M.Tech. in Industrial Engineering
- M. Tech. in Manufacturing Technology

CAREERS

Candidates can pursue jobs in manufacturing & service related industry in automobiles, heavy earth moving machineries, etc.

M.Tech (Mobile Network Management)

www.raiuniversity.edu.in

COURSE INFORMATION

The aim of this course is to provide a natural follow up to typical undergraduate courses in electronics and Telecommunication, and mobile telecommunication Engineering concentrating on commercially important and rapidly growing area of mobile network Management. It makes use of mobile computing, Network management systems, network security and Network software laboratory.

Year I

- Digital Communication
- Telecommunication Systems
- Digital Signal Processing
- Mobile Computing
- Computer Networks
- Wireless Communication Networks
- Networks Management Systems
- Telecommunication Network Lab I
- Protocol Engineering
- International Telecommunication Management

Year 2

- Network Security
- Access Networks
- Telecommunication Network Lab 2
- Network Software Laboratory
- Internet Technologies
- Major Project

COURSEWORK & ASSESSMENT

Assessment is through assignments, written examinations, presentations and design and project reports. All students are required to complete a 10,000-word dissertation, based on project work, in the final semester. The project is designed to encourage the use and knowledge of theory and design.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MTech Telecommunication Services Management

CAREERS

Candidate shall be able to pursue careers in the mobile telecom industry, R&D units and can also go in further studies.

M.Tech (Telecommunication Services Management)

www.raiuniversity.edu.in

COURSE INFORMATION

The aim of this course is to provide specialization in telecom services to undergraduates in telecomm Engineering. With rapid development and demand for Telecommunication services this program will be ideal for students interested in this particular area. Telecommunication services management includes Digital communication, multimedia, telecommunication transmission switching, telecommunication software lab, etc. to study the program in detail.

Year I

- Signal Theory
- Introduction to Telecommunication Systems
- Digital Communication
- Telecommunication Systems
- Telecommunication Software Laboratory
- Telecommunication Services Management
- Multimedia Systems
- Telecommunication Technologies
- International Telecommunication Management
- Protocol Engineering

Year II

- Digital Signal Processing
- Internet Technologies
- Telecommunication Systems Analysis Planning and Design
- Telecommunication Transmission and Switching
- Embedded Telecommunication Systems Laboratory
- Major Project

COURSEWORK & ASSESSMENT

Assessment is through assignments, written examinations, presentations and design and project reports. All students are required to complete a 10,000-word dissertation, based on project work, in the final semester. The project is designed to encourage the use and knowledge of theory and design.

OTHER INFORMATION

Course Length

2 Years

ATTENDANCE MODE

Full-Time

RELATED COURSES

M.Tech Mobile Networks Management

CAREERS

Candidates will be able to pursue a career in the telecommunication industry. He can also pursue a research in R&D unit. He can also go in for higher studies.

M.Tech (Microelectronic & Communication Systems)

COURSE INFORMATION

This is a two years course designed in consultation with the industry, looking specifically at RF IC design for communications systems and associated microelectronic support technologies. Microelectronics makes use of the application of VHDL and verilog hardware languages for the design of ICs. Communications include the concepts of protocols, communications, optical fibre, and high frequency design skills.

Year I

- Advanced Embedded Systems Technologies and Design -I
- Radio Frequency Design
- Digital Electronic Design Automation
- Silicon Electronic Design
- Optical Fibre Communication Systems

Year II

- Advanced Embedded Systems Technologies and Design –II
- Communication Systems
- Retrieval and Presentation of Information
- Major Project

COURSEWORK & ASSESSMENT

Assessment is through examinations, presentations, laboratory work, project reports and viva voce. All students are required to complete a 10,000-word dissertation, based on project work, in the final semester. The project is designed to encourage the use and knowledge of theory and design using various CAD tools.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MTech Photonics

CAREERS

Candidates shall be able to pursue careers in communication industry, microelectronics units, R&D units, chip designing and can be also used as the basis for further academic study.

M.Tech (Embedded Systems & VLSI)

COURSE INFORMATION

The aim of this course is to provide a natural follow-up to typical undergraduate courses in electrical and electronic engineering, concentrating on the commercially important and rapidly expanding area of embedded digital systems for communication and control. It offers a range of options of immediate relevance to the industry at large, and is an excellent preparation for those wishing to engage themselves in research. The goal of this course is to develop a comprehensive understanding of the technologies behind the embedded systems, particularly, those using computing elements (processor, DSP or ASSP's). The students develop an appreciation of the technology, capabilities and limitations of the hardware, software components for building embedded systems, and methods to evaluate design trade offs between different choices of technology.

- Digital Signal Processing
- Embedded Systems
- Digital System Design VLSI (Very Large Scale Integrated Circuits)
- Software Development
- Software Engineering
- Image Processing
- Embedded control Advanced Digital Systems
- Real Time Systems
- Embedded Systems Design Project
- Major Project

COURSEWORK & ASSESSMENT

Assessment is based on continuous assignments, seminars, presentations, written examinations. All the students shall be required to complete a final project at the end of the course. The project is designed to encourage their innovative ideas and to test the implementation skills

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

M.Tech. Mobile Networks Management

CAREERS

Candidates shall be able to pursue careers in the communication industry, microelectronics units, R&D units, chip designing and can be also used as the basis for further academic study.

M.Tech (Power Electronics)

www.raiversity.edu.in

COURSE INFORMATION

This is a well-designed programme to acquaint engineers with the power and electronic devices that are used together to control and condition power. The course lays emphasis on practical aspects and imparts knowledge on both power devices and control and protection circuits used for equipment design. Students will be encouraged to take advantage of industrial visits and familiarize themselves with the products being manufactured in industry.

Magnetic Components
Power Semiconductor Devices
Diode Circuits
Controlled Rectifier Circuits
AC Voltage Regulators
Linear Regulated Power Supplies
DC-DC Converters
Switched Mode Power Supplies
Inverters
Ups Systems
Static Switches
DC Drives
AC Drives
Protection of Devices and Circuits
Major Project

COURSEWORK & ASSESSMENT

Assessment is through assignments, written examinations, presentations and design and project reports. All students are required to complete a 10,000-word dissertation, based on project work, in the final semester. The project is designed to encourage the use and knowledge of theory and design.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

M.Tech Mobile Networks Management

CAREERS

The skills acquired through the course will enable the students to obtain placement in wide range of industries such as railways, power supply manufacturers, UPS, inverter and stabilizer designers and in defence establishments. Apart from industries, there's a lot of scope in R&D organizations.

M.Tech (Optoelectronics and Communication Systems)

www.raiversity.edu.in

COURSE INFORMATION

This is a two years course designed to strengthen careers and research in Communication, Optoelectronics and Semiconductor device technology. After completing the initial taught component, students would learn the techniques and methods of a particular research area culminating into a major project in the chosen field. The course aims to provide a coherent and useful educational experience, together with the practical skills for graduates who wish to further their interest in optoelectronics and communication systems.

Laser Physics
Semiconductor Optical Devices
Optical Fibre Communication Systems
Image Formation and Processing
Radio Frequency Design
Transmission Systems
Switching Systems
Communication Systems
Integrated Services Digital Network
Retrieval and Presentation of Information
Project
Subcarrier Multiplexed (SCM) System
Major Project

COURSEWORK & ASSESSMENT

Assessment is through examinations, presentations, laboratory work, project reports and viva voce. All students are required to complete a 10,000-word dissertation, based on project work, in the final semester. The project is designed to encourage the use and knowledge of theory and design.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

M.Tech. Mobile Networks Management

CAREERS

Candidates shall be able to pursue careers in communication industry, optical fibre and optomix equipment manufacturing units, national long-distance and international long-distance network operators, telecom service operators and large public sector and private undertaking having their captive telecom networks.

M.Tech (Parallel & Distributed Computing)

COURSE INFORMATION

This specialized course offers graduates the opportunity to gain in-depth knowledge and up-to-date skills in the rapidly developing areas of parallel and distributed computing. Parallel and distributed computing techniques are now central to a wide range of engineering and business applications. The explosion in interest in the Internet has stimulated a whole new industry of networked applications, including multi-media. In addition to this, data processing applications in business are now routinely implemented on client-server architectures based on computer networks, and highly parallel supercomputers are now regularly used to satisfy needs for high-performance computing in science, engineering and commerce. This innovative Masters course is carried through two years comprising four semesters. The last semester is devoted to industrial project/dissertation.

Year 1

- Computer System Architecture
- Data Structures And Algorithms
- Object Oriented Programming (C++)
- Database Management Systems
- Discrete Mathematical Structures
- Artificial Intelligence
- Operating Systems
- Data Communication And Computer Networks
- Distributed and Parallel Computing
- Parallel Computer Architecture

Year 2

- Parallel Programming
- Distributed Operating Systems
- Open Distributed Systems
- Elective I
- Elective II
- Industrial Project/ Dissertation
- List of Electives
- Computer Graphics And Multimedia
- Distributed Computing
- Human Computer Interface
- Internet Programming & Web Technologies
- Mobile Computing
- Network Security & Cryptography
- Programming Methodology
- Real-Time Embedded Systems
- Software Engineering
- Software Project Management

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The industrial project/dissertation is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Students will find employment as software developers or computer scientists within a software house, manufacturer or user organisation or the scientific and engineering community. They may also become consultants either self employed or as part of a management services team.

M.Tech (Intelligent Systems)

COURSE INFORMATION

Artificial Intelligence is quickly emerging from the laboratory and is venturing into the commercial marketplace. Its impact on society is growing rapidly: in speech and language technology, strategic planning and diagnosis, process and system control, vision and authentication systems, information retrieval and data-mining and many other contexts. AI research is increasingly being supported by governments and industry. The many new realizations continually redefine which applications we can achieve and push existing technology to its limits. Reasoning with knowledge is a central issue. The mere fact that knowledge is power makes the importance of AI indisputable. This degree in Artificial Intelligence introduces the candidates with this fascinating specialization of Computer Science.

The degree is carried through two years comprising four semesters, with five papers in each of the first three semesters, which include theory as well as laboratory programmes. The last semester is devoted to industrial project/dissertation

Year 1

- Computer System Architecture
- Data Structures And Algorithms
- Object Oriented Programming (C++)
- Database Management Systems
- Discrete Mathematical Structures
- Artificial Intelligence
- Operating Systems
- Data Communication And Computer Networks
- Logic & Fuzzy Systems
- Knowledge Representation

Year 2

- Neural Networks
- Natural Language Processing
- Robotics
- Elective I
- Elective II
- Industrial Project/ Dissertation
- List of Electives
- Computer Graphics And Multimedia
- Distributed Computing
- Human Computer Interface
- Internet Programming & Web Technologies
- Mobile Computing
- Network Security & Cryptography

- Programming Methodology
- Real-Time Embedded Systems
- Software Engineering
- Software Project Management

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The industrial project/dissertation is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Students will find employment as software developers or computer scientists within a software house, manufacturer or user organisation or the scientific and engineering community. They may also become consultants either self employed or as part of a management services team.

ENTRY REQUIREMENT

BTech/ BE in Computer Science/ any engineering stream or Masters in Computer Science/ Information Technology/ Software Engineering/ Computer Applications or M.Sc. in Maths/ Physics/ Statistics/ Operations Research or equivalent.

ENTRY REQUIREMENT

BTech/ BE in Computer Science/ any engineering stream or Masters in Computer Science/ Information Technology/ Software Engineering/ Computer Applications or M.Sc. in Maths/ Physics/ Statistics/ Operations Research or equivalent.

M.Tech (Software Engineering)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

BTech/ BE in Computer Science/ any engineering stream or Masters in Computer Science/ Information Technology/ Software Engineering/ Computer Applications or M.Sc. in Maths/ Physics/ Statistics/ Operations Research or equivalent.

COURSE INFORMATION

Software Engineering is a discipline concerned with the practical problems of developing large-scale software systems. This degree provides students with the theoretical foundations of software engineering, experience in team projects involving software development and management, hands-on experience with state-of-the-art tools, an understanding of advanced software development and management techniques, and exposure to the most recent developments and emerging technologies in Software Engineering. The emphasis of the program is on implementing software engineering projects within cost and schedule by applying proven and innovative practices.

Year I

- Computer System Architecture
 - Data Structures and Algorithms
 - Object Oriented Programming (C++)
 - Database Management Systems
 - Discrete Mathematical Structures
 - Artificial Intelligence
 - Operating Systems
 - Data Communication and Computer Networks
 - Software Engineering
 - Software Measurement and Project Estimation
- ### Year 2
- Software Verification and Validation
 - Software Quality Management
 - Software Project Management
 - Elective I
 - Elective II
 - Industrial Project/Dissertation

List of Electives

- Algorithm Analysis and Design
- Computer Graphics and Multimedia
- Data Warehousing and Data Mining
- Distributed Computing
- Human Computer Interface
- Internet Programming & Web Technologies
- Mobile Computing
- Network Security & Cryptography
- Programming Methodology
- Real-Time Embedded Systems

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The industrial project/ dissertation is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Students will find employment as software developers or computer scientists within a software house, manufacturer or user organisation or the scientific and engineering community. They may also become consultants either self employed or as part of a management services team.

M.Tech (Geophysics)

www.raiuniversity.edu.in

COURSE INFORMATION

Geophysics is a branch of Earth Sciences which employs physical measurement and mathematical models to explore the earth and it's surroundings. The Geophysics program is designed to build mathematical and analytical skills, build theoretical knowledge in Geophysical fields, develop application and interpretation skills through laboratories and develop ability to carry out independent field measurements. Courses taught included those relevant to: exploration for petroleum, mineral and groundwater resources; solid-earth research and earthquake studies for natural hazard mitigation.

Year I

- Mathematical Methods in Geophysics
- Solid Earth Geophysics
- Numerical Methods and Computer Programming
- Basic Geology
- Geology Lab
- Computer Lab
- Remote Sensing & GIS
- Stratigraphy, Himalayan, Economic and Petroleum Geology
- Geophysical Signal Processing
- Geophysical Fields & Waves
- Geophysical Lab-I & II
- Geological Field Training
- Seismology
- Gravity & Magnetic Prospecting
- Groundwater Geophysics
- Electrical Prospecting
- Geophysical Lab-III & IV
- Geophysical Field Training-I

Year 2

- Petrophysics & Well Logging
- Physical Oceanography & Marine Geophysics
- Seismic Prospecting
- Geophysical Inversion
- Geophysical Lab - V & VI
- Near Surface Geophysics
- Non-Linear Geophysics
- Geophysical Lab - VII & VIII
- Geophysical Field Training - II
- Elective - I & II
- Dissertation
- Comprehensive Viva-Voce
- Seminar

List of Electives

- Computational Seismology
- Geomagnetism
- Whole Earth Dynamics
- Solid Mechanics
- Numerical Simulation of Earth System
- Geotomography
- Seismic data Analysis & Reservoir Geophysics
- Reservoir Modelling
- Radiometric Exploration
- Advanced Remote Sensing & Image Processing

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The industrial project/ dissertation is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

On completion of the program, students can get placed with leading industries/organizations in the petroleum, application software, mineral exploration and groundwater sectors.

MSc (Computer Science)

www.raiuniversity.edu.in

COURSE INFORMATION

This Masters course is designed to offer computer graduates and established computer professionals the opportunity to extend their knowledge and skills in latest developments in the field of Computer Science. The programme offers instructions in the fundamental principles, design and application of computer systems and computer technologies. The degree is carried through two years comprising four semesters, with five papers in each of the first three semesters. The last semester is devoted to industrial project/ dissertation.

Semester I

Programming Fundamentals using C
Computer Architecture
Database Management System
MS-Office
Practical Lab - I

Semester II

Computer Networks and Data Communications
Operating Systems
Data Structures & Algorithms
Visual Programming
Practical Lab - II

Semester III

UNIX & Shell Programming
Data Mining & Data Warehousing
Artificial Intelligence
Computer Graphics
Practical Lab -III

Semester IV

Analysis & Design of Computer Algorithms
C # & .Net Technology
Software Project Management
Practical Lab -IV
Minor Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The industrial project/ dissertation is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Students will find employment as software developers or computer scientists within a software house, manufacturer or user organisation or the scientific and engineering community. They may also become consultants either self employed or as part of a management services team.

MCA (Master of Computer Application)

www.raiuniversity.edu.in

COURSE INFORMATION

The goal of the program is to select students whose academic background, work experiences, leadership abilities and communication skills meet the demands of the MCA program and promise a successful career in Information Technology and Computer Applications. These individuals must be able to benefit from, as well as, contribute to the educational programs. Intelligent, Ethical, Articulate and active individuals are encouraged to pursue this program. The admissions board evaluates applicant's potential as future leaders and their projected ability to succeed in and profit from the program.

Semester I

Programming Fundamentals using C
Computer Architecture
Database Management System
MS-Office
Practical Lab - I

Semester II

Computer Networks & Data Communications
Operating Systems
Data Structures and Algorithms
Visual Programming
Practical Lab -II

Semester III

Unix & Shell Programming
Data Mining & Data Warehousing
Artificial Intelligence
Computer Graphics
Practical Lab - III

Semester IV

Analysis & Design of Computer Algorithms
C# & .Net Technology
Software Project Management
Advanced Computer Architecture
Practical Lab - IV

Semester V

Advanced JAVA
Neural Networks
Object Oriented Design & Modeling
Quality Management Principles
Practical Lab - V

Semester VI

Major Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The projects in the third year is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

The candidates who successfully complete their degree can seek good careers as Systems Manager, Software Project Manager, System Administrator, System Analyst, Application Manager, Multimedia Experts, Networking Managers etc. The students may also go for higher studies.

MSc (Information Technology)

www.raiuniversity.edu.in

COURSE INFORMATION

The purpose of this degree is to prepare students for entry-level computer science positions in business and industry. Specifically, the program is designed to assist candidates to obtain quality postgraduate-level content expertise in major areas of computer science, information technology, management, and Internet and web technologies. The programme is case-oriented and application based. The degree is carried out in two years.

Semester I

Programming Fundamentals using C
Computer Architecture
Database Management System
MS-Office
Practical Lab -I

Semester II

Computer Networks & Data Communications
Operating Systems
Data Structure & Algorithms
Visual Programming
Practical Lab -II

Semester III

UNIX & Shell Programming
Distributed Computing
Artificial Intelligence
Computer Graphics & Multimedia
Practical Lab - III

Semester IV

Advance Architecture & Parallel Processing
Neural Networks
Software Project Management
Practical Lab - IV
Minor Project

COURSEWORK & ASSESSMENT

Units are normally assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/ practical exams. The project in the final semester is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BSc. Information Technology
BTech Information Technology

CAREERS

Students may expect excellent career opportunities as Programmers, Software Engineers, Computer Consultants, R&D Engineer, Digital Video Editors, etc. The students may also go for higher studies.

PGD (Bioinformatics)

www.raiuniversity.edu.in

COURSE INFORMATION

Bioinformatics - the application of information technology to biological problems - is key to achieving solutions to biological problems and is the gateway to a career in an ever growing industry.

Exciting and dynamic as this young industry is, it suffers from a major skills gap. Uniquely, this course brings together biological and computational science with business management.

The diploma is designed to meet the fast-growing national and international demand of industries such as pharmaceuticals and biotechnology for competent staff who are skilled in both biological sciences and information technology.

Fundamentals of Bioinformatics and IT
Introduction to Programming and Databases
Mathematics and Statistics
Business of Bioinformatics
Molecular Biology
Computational Biology
Database Design, Management & Datamining
Topics for Advanced Bioinformatics Research
Bioinformatics Research

COURSEWORK & ASSESSMENT

Assessment methods include assignments, examinations, presentations and a comprehensive project work detailing the theoretical knowledge gained throughout the program

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD Biotechnology

CAREERS

The considerable potential for the discovery of new drugs has ensured that pharmaceutical companies are the predominant investors in bioinformatics, and a major employer of bioinformaticians

Bioinformatics promises to aid research and development in many other areas, including medical diagnostics, pathology, genetic engineering and the next generation of high throughput biological data acquisition.

In recent years, many new companies have been established solely to provide bioinformatics products and services

The rise of bioinformatics has generated a substantial new market for IT infrastructure and services as well.

PGD (Biotechnology)

www.raiversity.edu.in

COURSE INFORMATION

Rapid development in the areas of biology have led to an urgent need for biologist to retrain in the field of biotech to be familiar with all facilities of biotech. Currently, the biotechnology industry is using the practical applications of basic research in biology, biochemistry and genetics to develop commercial products. Many of the employers, now, are seeking applicants with a broad knowledge of biotechniques. This course, therefore, specifically aims to equip students with the knowledge, skills, competencies and awareness in preparation for employment in industry and research organizations working in the expanding biotechnology sector as well as for research in higher degrees.

Year I

- Biomolecules
- Genetics
- Immunology
- Microbiology
- Cell Biology and Molecular Biology
- r-DNA Technology
- Tissue Culture
- Cell Biology
- Animal Biotechnology
- Plant Biotechnology

ENTRY REQUIREMENT

Bachelor degree in Life Sciences, computing or equivalent.

COURSEWORK & ASSESSMENT

All the units would be assessed through written exams at the end of the semester and the practical experience gained by the student would be assessed during the sessionals to be examined by and external examiner. Students are also expected to appear for a viva-voce based on both the theory and practical syllabus.

The students, for obtaining the degree, are required to submit a comprehensive 10,000 word report and present a seminar detailing the training work.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Bioinformatics

CAREERS

Candidates shall be able to pursue careers in industry, R&D units and can be also use it as the basis for further academic study.

PGD (Manufacturing Engineering)

www.raiversity.edu.in

COURSE INFORMATION

This program in manufacturing engineering has been developed for career progression on the shop floor in the industry. Here computers are fully exploited to design and develop manufacturing processes of various types of machine components. It encompasses planning, scheduling and manufacturing in most economic manner

- Business Management Techniques
- Planning and Scheduling Principles
- Manufacturing Processes
- Advanced Machine Tools
- Material Handling
- Industrial Engineering
- Advanced Manufacturing Technologies
- CAD/CAM
- Computer-aided Machining
- Quality Assurance and Management
- Design for Manufacture
- Materials Engineering
- Health, Safety and Risk Management
- Electrical and Electronic Principles
- Robot Technology
- Project Management
- Mechanical Principles

COURSEWORK & ASSESSMENT

Modules are assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/practical exams. The project is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

ENTRY REQUIREMENT

B.Sc./B.Tech. degree from a recognised institution.

RELATED COURSES

BTech

CAREERS

Candidates with this qualification may work as specialists in manufacturing and process industries.

PGD (Forensic Sciences)

www.raiuiversity.edu.in

COURSE INFORMATION

The successful investigation and prosecution of crime requires, in most cases, the collection, preservation, and forensic analysis of evidence. Forensic analysis of evidence is often crucial to demonstrations of guilt or innocence. Forensic science covers a wide range of chemical and biological disciplines relevant to criminal detection. This course covers a wide range of subject material, including DNA profiling, substances of abuse, chemical and biochemical analysis (metals, drugs, fibers and paint), toxicology, as well as the theoretical aspects of criminology and criminal evidence. It is a practical, work-related course and is learnt by completing projects and assignments based on realistic workplace situations, activities and demands.

Core Units

- Scientific Principles
- Laboratory Organization
- Role of a Science Technician
- Work Place Practices
- Scientific Methods
- Project
- Optional Units
- Forensic Photography
- Forensic Psychology
- Forensic Media and Crime
- Criminal Investigation Procedures
- Introduction to Criminology
- Mathematics and Statistics for Technician
- Forensic Fire Investigation
- Traffic Accident Investigation
- Chemical and Physical Forensic Science
- Biological Forensic Science
- Substances of Abuse
- Genetics
- Advanced Forensic Investigations
- Criminal Evidence

COURSEWORK & ASSESSMENT

Assessment is through assignments, written examinations, presentations and design and project reports. All students are required to complete a 10,000-word dissertation, based on project work, in the final year.

OTHER INFORMATION

COURSE LENGTH

1 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Biotechnology

CAREERS

Graduates can seek careers in research in pharmaceuticals, quality control in industries, medical research, forensic science laboratory, environmental science laboratory.

PGD (Automotive Engineering and Business)

www.raiuiversity.edu.in

COURSE INFORMATION

This course in automotive engineering and business provides knowledge in the area of automobile engineering along with marketing. The course focuses on vehicle design, technology and systems. It develops both technical and management skills. This programme is designed to integrate automotive engineering with general business undergoing, so that, students can develop their full potential as business leaders and take up demanding, responsible and existing positions in the rapidly expanding automotive industry. Business Management Techniques
Vehicle Engineering Principles
Fault Diagnosis and Repair
Vehicle Electrical and Electronic System
Advance Vehicle Technology
Plan And Co-ordinate Vehicle Maintenance
Marketing
Organization and Behavior
Small Business Management
Computer Application in Automobile Engineering
Vehicle Microprocessor Systems
Vehicle Parts Management
Vehicle Damage Assessment

COURSEWORK & ASSESSMENT

Units are assessed through class tests, quizzes, time-constrained assignments, seminars on chosen topics, case studies, work-based projects, mid-semester and end-semester theory/practical exams. The project is assessed by a combination of written report and presentation.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BTech

CAREERS

Candidates may be encouraged to pursue career in the automobile industry in production, R&D or service cum support sector and settling down in their own entrepreneurship.

PGDCA (Computer Application)

COURSE INFORMATION

The goal of this program is to make students aware of computer technology in today's era so that they can match the pace of industries. We promise a successful career in Information Technology and Computer Applications. These individuals must be able to benefit from, as well as, contribute to the educational program. Intelligent, Ethical, Articulate and Active individuals are encouraged to pursue this program. The students require these skills not only in computer field but these skills are required now in all areas of expertise.

Semester I

Programming Fundamentals using C
Computer Architecture
Database Management System
MS-Office
Practical Lab - I

Semester II

Computer Networks & Data Communications
Operating Systems
Data Structures & Algorithms
Visual Programming
Practical Lab - II

COURSEWORK & ASSESSMENT

Assessment is through examinations, presentations, laboratory work, project reports and viva voce. All students are required to complete a 10,000-word dissertation, based on project work, in the final semester. The project is designed to encourage the use and knowledge of theory and design using various CAD tools.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Optoelectronics and Communication Systems
PGD in Embedded Systems and VLSI

CAREERS

Candidates shall be able to pursue careers in the communication industry, microelectronics units, R&D units, chip designing and can be also used as the basis for further academic study.

DIPLOMA

DIPLOMA - (Electrical Engineering)
DIPLOMA - (Civil Engineering)
DIPLOMA - (Biotechnology)
DIPLOMA - (Information Technology)
DIPLOMA - (Software Engineering)
DIPLOMA - (Computer Science & Engineering)

ENTRY REQUIREMENT

For PGDCA (Computer Application):
B.Sc./BEng/B.E./B.Tech in Electronics and Communication and B.Sc. (Electronics) from a recognized University.

For DIPLOMA Courses:
10+2 with PCM with 45% marks from a recognized board of secondary education.

www.raiuniversity.edu.in



Business Management



BBA/BBA (Industry Integrated)

COURSE INFORMATION

The program is designed to provide a flexible route to obtain a general business degree, and consists of core and option units. Core units provide a general business underpinning, whilst options allow students to select units from area of interest. The first year of the course provides an overview of business skills and the economic environment, including accounting, marketing, computer awareness, and business law. In the second year there is more consideration of the functional areas of business such as business information systems and optional units in management, marketing, finance and human resource management. The third year of the course looks at strategic management and decision making in the organizations. Students are also required to produce a project on a business related subject of their choice.

(Specializations in any one of the following:
HR/Finance/Marketing/IT/IB)

Year 1

- Principles of Management
- Business Mathematics
- Business Economics-I
- Basic Accounting
- Computer Concepts & Programming
- Life Skills
- Business Economics-II
- Marketing Management
- Organization Behaviour
- Cost & Management Accounting
- C Languages
- Environment & Ecology

Year 2

- Organization Competition & Environment
- Financial Management
- Business Laws
- Research Methodology
- Human Resources Management
- Open Elective I
- Production & Operations Management
- Business Strategy
- Management Information Systems
- Entrepreneurship
- Labour Laws
- Open Electives-II

Year 3

- Project Management
- Introduction to Database Management Systems
- Consumer Behaviour
- Introduction to Corporate Finance
- Summer Training Report
- Seminar
- Marketing Research
- Advanced Human Resource Management
- Software Engineering
- International Finance
- Major Research Project
- Seminar

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies.

Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BBA Accounting & Finance
- BBA Human Resource
- BBA Marketing
- BBA International Business Administration

CAREERS

Graduates of this course go on to successful career, in Consultancy, Marketing, Health Management, Human Resource Management, and many others including establishing successful small businesses.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

www.raiversity.edu.in

BBA (International Business Administration)

COURSE INFORMATION

The aim of the course is to produce graduates who possess the necessary knowledge, competencies and linguistic skills to operate as managers in the world of international business. The units, which comprise the program, therefore focus on knowledge and competence development and its application to the solution of practical business problems alongside the development of linguistic skills. Units are varied and include areas such as management accounting, marketing and information systems alongside language studies. The course is very flexible with a number of business options.

Year 1

- Marketing
- Managing Financial Resources
- Organizational Behavior
- Organizations, Competition and Environment
- Introduction to Computers and Technologies
- Quantitative Techniques for Business
- Legal and Regulatory Framework
- Management Information Systems
- Business Strategy
- Data Analysis Techniques

Year 2

- Quality Management
- Marketing Intelligence
- Managing Activities
- Managing People
- Managing Information
- Managing Self
- Business Modeling with Spreadsheets
- International Economics
- Business Information Systems
- Operations Management

Year 3

- International Marketing
- International Finance
- International Strategic Management
- International Trade
- Multinational Financial Reporting and Analysis
- International Human Resources Management
- International Logistics
- International Tourism Management

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies.

Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BBA Business
- BBA Human Resources
- BBA Marketing
- BBA Accounting & Finance

CAREERS

Graduates of this course will be equipped to undertake a variety of positions in the business and international business world, including marketing, exports, human resource management, financial service and sales.

www.raiversity.edu.in

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BBA (Marketing)

COURSE INFORMATION

The degree provides grounding in marketing and is designed to provide a flexible route to obtain a marketing degree and consists of core and option units. During the first year, marketing subjects are studied alongside a range of business units to provide a generic background, essential for a career in business marketing. The remaining taught components of the course include a wider range of marketing subjects, depending on the pathway chosen, including marketing research, public relations, promotions, e-marketing, international marketing etc.

Year 1

Marketing
Managing Financial Resources
Organizations and Behavior
Organizations, Competition and Environment
Introduction to Computers and Technologies
Quantitative Techniques for Business
Legal and Regulatory Framework
Management Information Systems
Data Analysis Techniques

Year 2

Management Accounting
Managing Information
Marketing Intelligence
Advertising and Promotion
Marketing Planning
Sales Planning and Operations
Business Information Systems
Public Relations Principles
International Marketing
Principles of Selling
Marketing Research Foundations

Year 3

Sales Management
Buyer Behavior Analysis
Marketing Communications Management
Direct Marketing
Marketing Management And Strategy
Undergrad Project-hons Dissertation

COURSEWORK & ASSESSMENT

Most units are taught by a combination of lectures and seminars, with some laboratory sessions and workshops where relevant. During the final year students complete a 10,000-word project, based on marketing topic of their choice. The course is assessed by a combination of examinations, in course assessment and the project.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BBA Business
BBA Human Resources
BBA Accounting & Finance
BBA International Business Administration

CAREERS

The marketing function encompasses a wide range of career opportunities, e.g. product/ brand management, selling and sales management, marketing research, advertising etc. In addition, the general business subjects studied in the early part of the course will enable graduates to pursue careers in related business functions.

BBA (Banking & Finance)

COURSE INFORMATION

This course is designed to equip the students with the knowledge, competence and skills required for taking direct employment in Commercial Banks and Financial Institutions. The course comprises of general business management topics as well as specialized topics related to Banking and Financial sectors.

Year 1

Principles of Management
Industrial Psychology
Business Mathematics
Managerial Economics
Principles of Accounting-I
Value Education & Business Ethics
Business Environment
Principles of Accounting-II
Managerial Statistics
Legal Environment of Business
Information Technology
Organizational Behaviour

Year 2

Research Methods
Financial Management
Business Communication & Customer Care
Risk Management & Insurance
Purchase & Supply Management
Seminar-I
Cost Accounting
Marketing Management
Operations Research
Human Resource Management
Small Business Management
Project-I

Year 3

Strategic Management
International Finance
Operations Management
Auditing
Project Analysis
Seminar-II
Financial System & Commercial Banking in India
Rural Banking and Priority Sector Financing
Resources Mobilisation by Banks & FI's
Counter Operations Saving Banks, Current Account and Remittances
Seminar - III
Dissertation Project
Competensive Viva-voce

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops seminars, group exercises and project with the aim of shaping students to become independent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars and assessments.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BBA Accounting & Finance
BBA International Business Administration
BBA Marketing

CAREERS

This degree will prepare you for a career in the Commercial Banking Industry / Financial Institutions. Graduates are also well equipped for business careers of all types.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BBA (Accounting & Finance)

COURSE INFORMATION

This course is aimed at students who want to understand the theoretical basis of accounting and finance. The course aims to provide students with the knowledge to enable them to compete in the globally recognized economy. A student's career could be boosted through an understanding of management accounting and its implementation, international financial management and corporate governance. The course has been designed to enable students to acquire a firm understanding of the major areas of knowledge and philosophical approaches that underpin international financial reporting, governance and finance at a strategic level. The dissertation of 10,000 words completes the learning experience.

Year 1

Marketing
Managing Financial Resources
Organizational Behavior
Organizations, Competition and Environment
Introduction to Computers and Technologies
Quantitative Techniques for Business
Legal and Regulatory Framework
Management Information Systems
Business Strategy
Data Analysis Techniques

Year 2

Management Accounting
Financial Systems and Auditing
Financial Reporting, Taxation
Management Information Systems
Introduction to Managing Corporate Finance
Company Law
Conceptual Frameworks for Financial Reporting
Financial Modeling
Managing Financial Performance
Corporate and Group Accounting

Year 3

Auditing Process and Theory
Undergraduate Hons Dissertation (with Research Methods)
Case Studies in Financial Reporting
Financial Appraisal
Risk and Corporate Value

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops and tutorials. Students will be encouraged to develop presentation and report-writing skills through case study based seminars and assessments.

Learning is supported through a web peer support system and tutorials exploring studying and examination/assignment techniques.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BBA Business
BBA Banking & Finance
BBA Marketing
BBA International Business Administration

CAREERS

The majority of graduates from this degree takes up training contracts with professional accountancy firms, or positions in industry, commerce, banking and finance, the health service or local government. Graduates are also well equipped for business careers of all types.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BBA (Human Resources)

COURSE INFORMATION

Recruitment, addressing skills shortages, career development, appraisal, industrial relations, staff development, redundancies, salary structures,- the facets of human resource management seem endless. It is often said that the most important asset in an organization is its people. Human Resource Managers, then, have a vital role in ensuring that businesses have strong recruitment and staff development strategies to maximize their dividends from the staff resource. The course concentrates on generic human resource issues and combines a strategic overview with operational human resource subjects in a domestic and international context.

Year 1

Marketing
Managing Financial Resources
Organizational Behavior
Organizations, Competition and Environment
Introduction to Computers and Technologies
Quantitative Techniques for Business
Legal and Regulatory Framework
Management Information Systems
Data Analysis Techniques

Year 2

Marketing Intelligence
Human Resource Management
Managing Human Resources Issues
Human Resource Development
Employee Relations
Continuing Personal Development
Business Information Systems
Human Resourcing With Technology
Organization Theory and Analysis
Employee Reward
Employment Law

Year 3

Counseling in Organizations
Managing Diversity: Achieving Equality in the Workplace
Management of Change
Strategic Human Resource Management
Contemporary Issues in HRM
International Human Resources Management
Management Report

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the year of study. This includes lectures, seminars, projects and group exercises. Each unit is assessed separately using a mixture of examinations, coursework and projects. Students also complete a dissertation on the related topic of choice, which provides an opportunity to research and develop further exercise in every aspect of the management of human resources.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BBA Business
BBA Accounting & Finance
BBA International Business Administration
BBA Marketing

CAREERS

The human resource function encompasses a wide range of career opportunities and graduates of this course will be in a good position to undertake careers in areas such as human resource management and personnel, training and employee relations.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BBA (Entrepreneurship)

COURSE INFORMATION

The course is designed to equip the students with the knowledge, competence and skills required for setting up a small business (mostly family owned). The course comprises of general business management topics as well as specialized topics related to entrepreneurship.

Year I

Principles of Management
Industrial Psychology
Business Mathematics
Managerial Economics
Principles of Accounting-I
Value Education & Business Ethics
Business Environment
Principles of Accounting-II
Managerial Statistics
Legal Environment of Business
Information Technology
Organizational Behaviour

Year 2

Research Methods
Financial Management
Business Communication & Customer Care
Risk Management & Insurance
Purchase & Supply Management
Seminar-I
Cost Accounting
Marketing Management
Operations Research
Human Resources Management
Small Business Management
Project-I

Year 3

Strategic Management
Operations Management
Consumer Behaviour
Quality Management
Project Analysis

Seminar-II

Understanding Entrepreneurship Management
Managing Information
Raising Finance for Entrepreneurial Business
Entrepreneurial Marketing

Seminar - III

Dissertation Project
Compehensive Viva-voce

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, group exercises and projects with the aim of shaping students to become independent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars, projects and assessments.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular.

RELATED COURSES

BBA Marketing
BBA Accounting & Finance
BBA Material Management

CAREERS

This degree will prepare you for starting / managing your own family business. Graduates are also well equipped for business careers of all types.

BBA+MBA (Integrated)

COURSE INFORMATION

The degree provides the individuals the unique opportunity to develop their full potential as business leaders of the twenty first century. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and philosophical approaches that underpin general management particularly at strategic level. It allows specialization in particular area of management by selecting one of the clusters of strategic specialist units. (Specializations in: HR / Finance / Marketing /IT/IB)

Year I

Organizational Behavior
Principles of Management
Management & Financial Accounting
Business Economics-I
Marketing Management
Human Resource Management

Year 2

Legal & Regulatory Framework
Organization, Competition & Environment
Quantitative Techniques for Business
Introduction to Research Methodology
Managing Information System
Business Strategy

Year 3 (Select any one specialization)

Marketing

Advertising & Promotion
International Marketing
Marketing of Services
Marketing Research
Brand Management
Marketing Planning

Finance

Advance Management Accounting
International Finance
Introduction to Corporate Finance
Security Analysis & Portfolio Management
Corporate Taxation
Mergers, Acquisitions & other Corporate Re-organization

Human Resource Management

Managing Human Resource Issues
Managing Human Resource Development
Labor Laws

Information Technology

Database Management System -I
Introduction to Programming
E-Commerce
Software Engineering -I
Visual Programming
Network Management

Year 4

International Business

International Accounting
International Economics
International Trade
International Marketing
International HRM
International Logistics

Total Quality Management (Compulsory)
(Select any one specialization)

Marketing

Advertising Management
Sales & Distribution Management
Consumer Behavior
Industrial Marketing

Year 5

Finance

Financial Engineering
Corporate Restructuring
Management of Financial Services
Global Financial Marketing

Human Resource Management

Compensation Management
Human Resource Planning & Development
International HRM

Information Technology

Database Management System -II
Structured System Analysis & Design
Software Engineering -II

International Business

Import-Export Management
International Finance Management
Export Procedure & Documentation
International Business Environment

Dissertation

OTHER INFORMATION

COURSE LENGTH

5 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include Services, Infotech, Hospitality, Consumer Goods, Consultancy, and Engineering, etc.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BA (Hons) (Service Sector Management)

COURSE INFORMATION

The course is designed to equip the students with the knowledge, competence and skills required for joining the service sector. The course comprises of basic business management topics as well as specialized topics related to the service sector.

Year 1

- Managerial Economics
- Principles of Accounting
- Business Environment
- Legal Environment of Business Principles of Management

Year 2

- Financial Management
- Business Communication
- Consumer Behavior
- Management Information System
- Small Business Management

Year 3

- Wholesale & Retail Trade
- Hospitality & Tourism Services
- Transportation Services
- Financial Services Sector
- Telecommunication Services

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, and group exercises with the aim of imparting basic knowledge and skills. Students will be encouraged to develop presentation and report writing skills through case study based seminars and assessments.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BBA
- BBA Banking & Finance
- BBA Marketing Management

CAREERS

This degree will help you in seeking potential job opportunities in the service industry which is growing rapidly.

BA (Business Process Outsourcing-BPO)

COURSE INFORMATION

The graduate degree aims to equip the students with the knowledge and skills in Business Process Outsourcing. Equal emphasis is placed on the learning of the theories as well as their real time application in a career-oriented scenario. The goal is to eventually transform students into mature, well-groomed individuals who are performance-oriented. Theory making them eligible to join the ranks of working professionals.

Year 1

- Marco and Micro Economics
- Impact of Globalisation on Business Processes
- Business Processes Outsourcing - Concepts & Types
- BPO - Cost Benefit Analysis
- BPO - Vendor Selection Criteria

Year 2

- Business Environment
- Business Communication
- Legal Aspects - BPO Agreements
- Measurement - Quality of Vendor Performance
- Human Resources in BPO Environment
- Summer Training at a BPO Center (months)

Year 3

- Business Strategy
- IT Enabled Services
- Call Center Operations
- Credit Cards & Financial Services Processing
- Other BPO Services
- Case Studies and Tutorials

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars and group exercises with the aim of shaping students to become independent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars and assessments.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BBA
- BA (Hons) Services Sector Management

CAREERS

This degree will prepare you for a career in the BPO centers, MNCs, IT Enabled Services, Call Centres, Credit Cards Process and Other Financial Services Processing Centres.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BBA (Advertising)

COURSE INFORMATION

Advertising is playing an increasingly important role not only in the practice of marketing but also in the development of our culture. Advertising and Marketing degree scheme studies advertising as a phenomenon of both society and business and introduces students to major issues of critical theory and managerial practice. Building on a thorough introduction to the fundamentals of marketing, you will develop an understanding of the strategic role of advertising within a competitive business environment as well as a broader perspective on the influence of advertising on consumers and society in general.

Year 1

Accounting & Finance
Business History
Computer Science/Programming and Computer Systems
Culture, Media and Communication
Economics
Law
Management & Organisations I and II
Management Science
Operations Management
Psychology
Sociology
Statistics and Computing for Management

Year 2

Marketing Analysis
Consumer Behaviour
Marketing Simulation or Advertising Theory and Advertising Management
Brand Management

Year 3

Marketing of Services
Retailing in the 21st Century
Direct Marketing
Advertising Planning
Marketing of Services

COURSEWORK & ASSESSMENT

Besides case studies and class assignments, each of the phases is interspersed with live-projects from industries and businesses in varied sectors. This helps a graduating student to transition from the B-school to a real-life organization or a higher course in management. The frequency, timing and structure of tests aim at genuinely helping students monitor the quantum and quality of their learning.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BBA Marketing

CAREERS

Career options are available in business, industry and government as management trainees. Also opportunities are available in service organisations such as banks, insurance, hospitality industry etc.

www.raiversity.edu.in

BCom (Hons)

Year 1

Business Organization & Management
Financial Accounting
Micro Economics
Business Laws
Business Statistics
Fundamental of Computer
Micro Economics
Corporate Laws
Hindi/Punjabi/Urdu/Telugu/Tamil/Oriya/Manipuri

Year 2

Business Mathematics
Income-tax Law & Practice
Macro Economics
Principles of Marketing
English/Phil. /Pol. Sci./History/Math.
Indirect Tax
Corporate Accounting
Cost Accounting
Human Resource Management
Indian Economy - Performance and Policies

Year 3

Management Accounting
Financial Management
Any Two subjects
Auditing
E-Commerce
Financial Markets, Institutions and Financial Services
Compensation Management
Corporate Tax Planning
Advertising & Personal Selling
Business Data Processing-I
Max.
International Business
Governance, Ethics & Social Responsibility of Business
Any Two subjects
Business Communication
Entrepreneurship and Small Business
Fundamentals of Investment
Consumer Relation & Customer Care
Business Tax Procedure & Management
Business Data Processing - II

COURSEWORK & ASSESSMENT

Besides case studies and class assignments, each of the phases is interspersed with live-projects from industries and businesses in varied sectors. The frequency, timing and structure of tests aim at genuinely helping students monitor the quantum and quality of their learning.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BBA (Banking & Finance)
BBA (Accounting & Finance)

CAREERS

Career options are available in business, industry and government as management trainees. Also opportunities are available in service organisations such as banks, insurance, hospitality industry etc.

www.raiversity.edu.in

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

Mcom (Hons)

www.rainiversity.edu.in

Year I

Organization Theory and Behaviour
Statistical Analysis
Economic Analysis
Financial Management and Policy
Managerial Accounting
Business Environment
Quantitative Techniques for Business
Decisions
Marketing Management

Year 2

Strategic Management
Accounting Theory and Practice
Elective I
Elective II
International Business
Human Resource Management
Elective I
Elective II

ENTRY REQUIREMENT

Graduation in any discipline from recognized University or equivalent with 50% marks.

COURSEWORK & ASSESSMENT

Besides case studies and class assignments, each of the phases is interspersed with live-projects from industries and businesses in varied sectors. The frequency, timing and structure of tests aim at genuinely helping students monitor the quantum and quality of their learning.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA (Banking & Finance)
MBA (Accounting & Finance)

CAREERS

Career options are available in business, industry and government as management trainees. Also opportunities are available in service organisations such as banks, insurance, hospitality industry etc.

MBA/MBA (Industry Integrated)

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COURSE INFORMATION

The degree provides the individuals the unique opportunity to develop their full potential as business leaders of the twenty first century. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and philosophical approaches that underpin general management particularly at strategic level. It allows specialization in particular area of management by selecting one of the clusters of strategic specialist units.

Year I

Organizational Management
Managerial Economics
Accounting for Decision Making
Business Statistics
Information Technology & Management
Advanced Business Communication
Life Skills
Business Environment
Research Methodology
Management Science
Financial Management
Human Resources Management
Marketing Management
Human Values & Ethics

Year 2

Strategic Management
Business Law
Departmental Electives I
Departmental Electives II
Departmental Electives III
Departmental Electives IV
Summer Training Project
Entrepreneurship and Small Business Management
Departmental Electives I
Departmental Electives II
Departmental Electives III
Departmental Electives IV
Research Project & Comprehensive Viva

Finance Management

Finance Derivatives
Security Analysis & Investment Management
Mergers, Acquisition & Corporate Restructuring
Tax Planning & Management
International Financial Management
Financial Markets & Institutions
Working Capital Management
Capital Market & Money Market

Human Resource Management

Compensation Management and Training & Development
Industrial Relations & Labour Enactments
Team Building & Leadership
Negotiation & Counseling
Cross - Cultural Management
Industry Psychology
Organizational Changes & Intervention Strategies
Managing Human Resource Development

Marketing Management

Rural & Social Marketing
Marketing Research
Sales & Distribution Management
Advertising & Brand Management
Retail Management
Consumer Behaviour
Industrial Marketing
Services Marketing

International Business Management

International Marketing
International Business Environment and Foreign Exchange Economics
Export Management and Documentation
International Logistic Management
International Strategic Management
International Human Resource Management
International Accounting
International Economics

Information Technology

C Languages
System Analysis & Design and Software Engineering
Data Communication & Network E-commerce
Database Management System
Introduction to Programming
IT for Business & Management
Multimedia and Web Development
Network Management

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et al.

Executive MBA (Masters in Business Administration)

COURSE INFORMATION

The degree provides the individuals with the unique opportunity to develop their full potential as business leaders of the twenty first century. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and philosophical approaches that underpin general management particularly at strategic level. It allows specialization in particular area of management by selecting one of the clusters of strategic specialist units.

Year I

- Financial Management Accounting
- Quantitative Methods
- Managerial Economics
- Organizational Behavior & Marketing Planning
- Research Methodology
- Marketing Management
- Human Resource Management
- (Choose any three subjects)
- Total Quality Management
- Strategic Management
- Management Information System
- Business Laws

ENTRY REQUIREMENT

Graduation in any discipline from recognized University or equivalent with 50% marks plus one year experience.

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies.

Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular/Flexi-time

RELATED COURSES

MBA

CAREERS

Students graduating from this course can take up senior positions in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et al.

MBA (Marketing)

COURSE INFORMATION

The degree provides the working executives, businessmen and other professionals with the unique opportunity to develop their full potential as business leaders of the twenty first century. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and philosophical approaches that underpin general management particularly at strategic level. It allows specialization in particular area of management by selecting one of the clusters of strategic specialist units.

Year I

- Business Environment
- Mathematics for Management
- Business Communication
- Managerial Economics/Accounting
- Organizational Behavior
- Essentials of Management
- Information Technology
- Management Sciences
- Economic Analysis
- Logistic and Material Management
- Small Business Management and Entrepreneurship
- Marketing Management
- Financial Management
- Operations Management

Year 2

- Management Information System
- Strategic Management
- Managerial Control Systems
- Human Resources Management
- Summer Project
- Elective I/Elective II
- Dissertation Project
- Comprehensive Viva Voce
- Elective I
- Advertising Management
- Sales & Distribution Management
- Consumer Behavior
- Marketing of Services
- Brand Management
- Industrial Marketing

COURSEWORK and ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies.

Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et al.

ENTRY REQUIREMENT

Graduation in any discipline from recognized University or equivalent with 50% marks.

MBA (Finance)

www.raiversity.edu.in

COURSE INFORMATION

The degree provides the individuals the unique opportunity to develop their full potential as business leaders of the twenty first century. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and philosophical approaches that underpin general management particularly at strategic level. It allows specialization in particular area of management by selecting one of the clusters of strategic specialist units.

Year I

Business Environment
Mathematics for Management
Business Communication
Managerial Economics
Managerial Accounting
Organisational Behaviour
Essentials of Management
Information Technology
Management Science
Economic Analysis
Logistic and Material Management
Small Business Management and Entrepreneurship
Marketing Management-I
Financial Management-I
Operations Management-I
Seminar-I

Year 2

Management Information System
Strategic Management
Managerial Control Systems
Human Resource Management
Marketing Management-II
Financial Management-II
Operations Management-II
Summer Project
Elective I/ Elective II
Dissertation Project
Seminar-II
Comprehensive Viva Voce
Elective I
Financial Engineering
Corporate Tax Planning
Security Analysis & Portfolio Management
Corporate Restructuring
Management of Financial Services
Global Financial Marketing

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies. Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et al.

MBA (Media Studies)

www.raiversity.edu.in

COURSE INFORMATION

The degree provides the working executives, businessmen and other professionals the unique opportunity to develop their full potential as business leaders of the twenty first century. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and Communication approaches that underpin general management particularly at strategic level.

Year I

Business Environment
Mathematics for Management
Business Communication
Managerial Economics/Accounting
Organizational Behavior
Essentials of Management
Information Technology
Management Science
Economic Analysis
Logistic and Material Management
Small Business Management and Entrepreneurship
Marketing Management
Financial Management
Operations Management

Year 2

Management Information System
Strategic Management
Managerial Control Systems
Human Resources Management
Summer Project
Elective I/ Elective II
Dissertation Project
Comprehensive Viva Voce
Elective I
Development Communication
Communication Research
Public Relations
Media Management
Film Appreciation
Writing for Media

COURSEWORK AND ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies.

Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et al.

MBA (Tourism)

www.raiuniversity.edu.in

COURSE INFORMATION

The degree provides the individuals with the unique opportunity to develop their full potential as business leaders of the twenty first century. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and philosophical approaches that underpin general management particularly at strategic level.

Year I

- Business Environment
- Mathematics for Management
- Business Communication
- Managerial Economics
- Managerial Accounting
- Organisational Behaviour
- Essentials of Management
- Information Technology
- Management Science
- Economic Analysis
- Logistic And Material Management
- Small Business Mgt.and Entrepreneurship
- Marketing Management- I
- Financial Management- I
- Operations Management- I
- Seminar- I

Year 2

- Management Information System
- Strategic Management
- Managerial Control Systems
- Human Resources Management
- Marketing Management-II
- Financial Management-II
- Operations Management-II
- Summer Project
- Elective I/ Elective II
- Dissertation Project
- Seminar-II
- Comprehensive Viva Voce

Elective I

- Tourism & Tourism Products
- Hospitality Marketing
- Travel Agencies & Tour Operator Operations
- Cuastomer Relationship
- Promotors
- Hotel Law

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies.

Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et.al.

MBA (Advertising)

www.raiuniversity.edu.in

COURSE INFORMATION

The degree provides the individuals with the unique opportunity to develop their full potential as business leaders of the twenty first century. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and Communication approaches that underpin general management particularly at strategic level.

Year I

- Business Environment
- Mathematics for Management
- Business Communication
- Managerial Economics
- Managerial Accounting
- Organisational Behaviour
- Essentials of Management
- Information Technology
- Management Science
- Economic Analysis
- Logistic and Material Management
- Small Business Management and Entrepreneurship
- Marketing Management- I
- Financial Management- I
- Operations Management- I
- Seminar- I

Year 2

- Management Information System
- Strategic Management
- Managerial Control Systems
- Human Resources Management
- Marketing Management-II
- Financial Management-II
- Operations Management-II
- Summer Project
- Elective I/ Elective II
- Dissertation Project
- Seminar-2
- Comprehensive Viva Voce

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies.

Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et.al.

MBA (International Business Administration)

COURSE INFORMATION

The program focuses on the consideration of a range of management issues and the further development of business concepts and ideas in a wider international context. International options are offered.

Year 1

- Business Environment
- Mathematics for Management
- Business Communication
- Managerial Economics/Accounting
- Organizational Behavior
- Essentials of Management
- Information Technology
- Management Science
- Economic Analysis
- Logistic and Material Management
- Small Business Management and Entrepreneurship
- Marketing Management
- Financial Management
- Operations Management

Year 2

- Management Information System
- Strategic Management
- Managerial Control Systems
- Human Resources Management
- Summer Project
- Elective I / Elective II
- Dissertation Project
- Comprehensive Viva Voce

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies.

Each unit is assessed separately using a mixture of examinations, coursework and projects. A dissertation on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA

CAREERS

Students graduating from this course are considered specialists and can take up careers in a multinational companies or consultancies for their international operations.

MBA (Global Financial Management)

COURSE INFORMATION

Finance and financial management have altered dramatically over the last 30 years partially stemming from significant international events such as the collapse of the Bretton-Woods system and the rise of the OPEC nations. Overlying these changes that have occurred has been the globalisation of finance. Companies and financial institutions operate on a global basis. This course is offered in recognition of the need brought about by the developments in global finance.

Year 1

- Business Environment
- Mathematics for Management
- Business Communication
- Managerial Economics/Accounting
- Organizational Behavior
- Essentials of Management
- Information Technology
- Management Science
- Economic Analysis
- Logistic and Material Management
- Small Business Management and Entrepreneurship
- Marketing Management
- Financial Management
- Operations Management

Year 2

- Management Information System
- Strategic Management
- Managerial Control Systems
- Human Resources Management
- Summer Project
- Elective I / Elective II
- Dissertation Project
- Comprehensive Viva Voce

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies. Each unit is assessed separately using a mixture of examinations, coursework and projects. A project on the related topic is completed in the final year and students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA

CAREERS

Students graduating from this course are considered specialists and can take up careers in a multinational companies or consultancies for their operations.

ENTRY REQUIREMENT

Graduation in any discipline from recognized University or equivalent with 50% marks.

ENTRY REQUIREMENT

Graduation in any discipline from recognized University or equivalent with 50% marks.

MBA (Entrepreneurship)

www.raiversity.edu.in

COURSE INFORMATION

The post-graduate degree shapes the students as potential Entrepreneurs for starting / managing their family owned small / mid-sized enterprises. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and skills particularly required for Entrepreneurship.

Year 1

- Managerial Economics
- Business Communication & Customer Care
- Mathematics for Management
- Managerial Accounting
- Essentials of Management
- Information Technology
- Indian Economic & Business Environment
- Organizational Behavior
- Financial Management
- Economic Analysis
- Management Sciences
- Logistics and Materials Management
- Operations Management
- Human Resource Management
- Small Business Management & Entrepreneurship Project

Year 2

- Strategic Management
- Operations Research
- Organizational Design and Changes
- Power Ethics, Corporate Governance and Society
- Managing Business Operations
- Information System for Management
- Project Analysis
- Seminar - I
- Entrepreneurial Marketing
- New Venture Development
- Managing Small-Medium Enterprise (SME)
- Managing the Growing Business
- Seminar - II
- Dissertation Project
- Comprehensive Viva-Voce

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars, projects and assessments. Students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- MBA Marketing
- MBA Accounting & Finance

CAREERS

This degree will prepare you for starting / managing your own family businesses (SMEs). The Post Graduates are also well equipped for business careers of all types.

MBA (Banking & Finance)

COURSE INFORMATION

The post graduate degree shapes the students as potential managers in the Banking and Finance sectors. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and skills particularly required for Banking and Financial Sectors. It also allows the students to take up specialization in particular area of Banking and Financial Management by selecting one of the clusters of specialist units.

Year 1

- Managerial Economics
- Business Communication & Customer Care
- Mathematics for Management
- Managerial Accounting
- Essentials of Management
- Information Technology
- Indian Economic & Business Environment
- Organizational Behaviour
- Financial Management
- Economic Analysis
- Management Science
- Logistics and Materials Management
- Operations Management
- Human Resources Management
- Small Business Management & Entrepreneurship Project

Year 2

- Strategic Management
- Operations Research
- Financial System & Commercial Banking in India
- Banking related Laws and Practices
- Resources Mobilisation and Marketing of Banking Services
- Counter Operations Savings Bank, Current Account and Remittances
- Project Analysis
- Seminar-I
- Rural Banking & Priority Sector Financing
- International Trade and Forex Risk Management
- Computerisation and MIS in Banking Operations
- Audition in Banks
- Elective I
- Elective II
- Elective III
- Dissertation Project
- Comprehensive Viva-voce

Elective I (Any One):

- Retail Finance Management (Housing, Vehicle, Consumer & Personal Loans, etc.)
- Advanced Rural Banking Management
- Mutual Funds Management

Elective II (Any One)

- Treasury, Investment & Risk Management in Banks / FI's
- International Banking and Finance
- Merchant Banking and Capital Markets

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of helping students to become independent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars, projects and assessments. Students will be assigned a project tutor for guidance.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- MBA Accounting & Finance
- MBA International Business Administration

CAREERS

The degree will prepare you for a Managerial career in the Commercial Banking / Financial Institutions / Mutual Funds / Merchant Banking Industry. The Post Graduates are also well equipped for business careers of all types.

www.raiversity.edu.in

ENTRY REQUIREMENT

Graduation in any discipline from recognized University or equivalent with 50% marks.

MBA (Social Work)

COURSE INFORMATION

The post graduate degree shapes the students as potential managers in the social service sector. The program has been designed to enable students to acquire a firm understanding of the major areas of knowledge and skills particularly required for the social service sector. It also allows the students to take up specialization in particular area of social work by selecting any two of the specialist units.

Year 1

- Macro and Micro Economics
- Business Communication
- Business Environment
- Introduction to Services
- Introduction to Social Work
- Case Studies and Tutorials

Year 2

- Urban and Rural Community Development
- Business Strategy
- International Management
- Managing Activities and Managing Change
- Case Studies and Tutorials
- Electives (Any Two)
- Criminology and Correctional Administration
- Family and Child Welfare
- Medical and Psychiatric Social Work
- Social Welfare Administration

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars, projects and group exercises with the aim of shaping students to become independent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars and assessments.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA Psychology

CAREERS

This degree will prepare you for a managerial career in the Social Services sectors / NGOs / Government Departments.

MBA (Financial Management & Control)

COURSE INFORMATION

This course provides a foundation in Finance and Accounting for those who aspire to become senior managerial decision-makers. It has been designed for graduates of any discipline who are reasonably numerate and wish to acquire competency in subjects relevant to corporate financial management and control. The course is not intended to be a substitute for a professional accountancy qualification but rather offers a general management perspective and an understanding of the language of finance specialists.

Year 1

- Foundation and Integrated Modules
- Accounting for Decision Making and Control
- Applied Research
- Financial Reporting
- Marketing Management
- Operations Management

Year 2

- Specialist Modules:
- Business Performance, Planning and Control
- Corporate Risk Management
- Financial Management and Investment
- International Finance
- International Operations & Performance

COURSEWORK & ASSESSMENT

Performance is evaluated by a mixture of examination and coursework. Students must also complete a major dissertation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MBA

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et.al.

ENTRY REQUIREMENT

Graduation in any discipline from recognized University or equivalent with 50% marks.

MBA (Human Resource Management)

www.raiuniversity.edu.in

COURSE INFORMATION

This course aims to develop an understanding of the concepts, models and theories relevant to the management of people in work organizations. It also addresses the skills required for effective analysis and policy formation and is distinctive in grounding the study of HRM firmly within the broader study of management, with an emphasis on managing change and a concentration on strategic issues.

Year 1

- Business Environment
- Mathematics for Management
- Business Communication
- Managerial Economics/Accounting
- Organizational Behavior
- Essentials of Management
- Information Technology
- Management Science
- Economic Analysis
- Logistic and Material Management
- Small Business Management and Entrepreneurship
- Marketing Management
- Financial Management
- Operations Management

Year 2

- Management Information System
- Strategic Management
- Managerial Control Systems
- Human Resources Management
- Summer Project
- Elective I / Elective II
- Dissertation Project
- Comprehensive Viva Voce
- Elective I
- Development Communication
- Communication Research
- Public Relations
- Media Management
- Film Appreciation
- Writing for Media

COURSEWORK & ASSESSMENT

Performance is evaluated by a mixture of examination and coursework. Students must also complete a major dissertation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

ENTRY REQUIREMENT

Graduation in any discipline from recognized University or equivalent with 50% marks.

RELATED COURSES

MBA

CAREERS

Students graduating from this course can take up careers in any multinational or Indian company. There is virtually no limitation to the choice of placements and this would include services, infotech, hospitality, consumer goods, consultancy, and engineering, et al.



Media, Film & Television >>>>>>>>>>

BA (Journalism & Mass Communication)

COURSE INFORMATION

An innovative program spread over three years, this is a full-time course, wherein the student undergoes training in all the various aspects of media and communication. The course prepares students for careers in journalism and mass communication. Journalistic writing is the core of the professional program; visual communication also is an important focus. Graduates will use their preparation to work in areas such as newspapers, magazines, radio, television, the World Wide Web, public relations, publication design, photojournalism and media research. The program integrates the development of professional skills with theoretical consideration of the role of the media in society.

Year I

Communication Fundamentals
"Concept and Principles of Mass Communication"
Introduction to Journalism
Computer Fundamentals
Indian Government and Polity
Writing for Media
Departmental Elective - I
Reporting and Editing
Media Laws & Ethics
Advertising
Life Skills
Departmental Elective - II
Open Elective - I
Open Elective - II

Elective

Hindi Journalism
Hindi Journalism - II
Photojournalism
New Media & Cyber Journalism

Year 2

Audiography Fundamentals
News Writing for Electronic Media
Development Communication
Communication Research
Departmental Elective - III
Open Elective - III
Minor Project
Seminar
Broadcast Journalism
Public Relation and Corporate Communication
Department Elective - IV
Department Elective - V
Open Elective - IV
Major Project
Seminar

Elective

TV Production
Radio Production
Multi Media : Computer Graphics, Animation
Desktop Publishing
Feature Writing & Specialized Reporting
Still Photography

Year 3

Media Management
Intercultural Communication
Media Society
Department Elective - VI
Department Elective - VII
Term Project
Seminar
Internship/On-the-job Training
Project and Portfolio

Elective

Post Production & Video Editing
Development & Planning in India
Traditional Media
Film & Film Appreciation

COURSEWORK & ASSESSMENT

Units are assessed by a combination of assignments, reports (written and image based) and examinations. In third year students will normally be required to submit a media related dissertation of up to 12,000 words based on the media project under-taken which will be supervised by a faculty member.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA Advertising & PR
Bachelors in Mass Communication

CAREERS

Students can have successful research based careers or enter one of a wide range of fields such as journalism, film production, television, advertising, tele-marketing services, and media consultancies.

BA (Media Management)

COURSE INFORMATION

This is an innovative program spread over three years wherein the student undergoes training in all the various aspects of media and communication and also understands the finer aspects of business management side-by-side. The course prepares students for careers in management roles in media organisations, corporate communication, public relations, media consultancies, et al. The program integrates the development of professional skills with theoretical consideration of the role of the media in society.

Year I

Mass Media
History of Press
Indian Government & Politics I
Indian Economy
Reporting I
Reporting II
Sub-editing
Computer Application and Design
Newspaper and Magazine Production
Language I: English
Language II: Hindi
Still Photography
Newspaper Management
Advertising and Public Relations
Project: Photo Journalism
Project: Newsletter

Year 2

Communication Studies
Visual Communication
Media Industries
Media Law and Ethics
Indian Government & Politics II
Electronic Journalism
News Writing for Radio & TV
Radio Production
Television Production I
Research Techniques
Cyber Journalism
Emerging Trends in IT
Corporate Communications
Project: Radio
Project: TV
Principles of Management
Marketing Management

Year 3

News & Current Affair Programming
Television Production II
Advanced Reporting I
Advanced Reporting II
News Concepts and Organisations
Current Affairs & Politics
Professional Practice
Principles of Management II
Organisational Management
Project: Minor
Project: Major
Internship

COURSEWORK & ASSESSMENT

Units are assessed by a combination of assignments, reports (written and image based) and examinations. In third year students will normally be required to submit a media related dissertation of up to 12,000 words based on the media project under-taken which will be supervised by a faculty member.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Bachelors in Journalism, Advertising & Mass Communication

CAREERS

Students can have successful research based careers or enter one of a wide range of fields such as journalism, film production, television, advertising, tele-marketing services, and media consultancies.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BA (Advertising & Public Relations)

COURSE INFORMATION

Students doing this course will equip themselves with marketing communication skills. This course will give the depth and width on how to make brands successful through communication in this competitive world.

Year 1

- Communication Theory
- Psychology in Advertising
- Advertising Management
- Basic Computers and Research
- Marketing Management I & II
- Creative Writing
- Elementary Economics
- Consumer Behavior
- Public Relations
- Indian Demographics
- Design and Layout

Year 2

- Advertising Planning
- Print & Production
- Indian and Global Cultures
- Organization Behavior
- Corporate Communications
- Management Principles
- Media Industries
- Commercial Photography
- Research Methodology
- Marketing Management III & IV

Year 3

- Financial Management
- Brand Management
- Integrated Marketing Communications
- Audio-visual Production
- Business Ethics
- Event Management
- Statistics
- Media Planning and Buying
- Media Research
- Campaign Planning
- Strategic Management Project

COURSEWORK & ASSESSMENT

Units are assessed by a combination of assignments, reports (written and image based) and examinations. The classification is based on all work from second and third year (40:60). In third year, students will normally be required to submit a media related dissertation of up to 12,000 words, which will be supervised by a faculty member.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Bachelors in Journalism, Advertising & Mass Communication

CAREERS

You can seek employment in Advertising agencies,, PR agencies or in the corporate communication department of client organisation. You also have the option of setting up your own communication consultancy unit.

www.raiversity.edu.in

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BA (Film & TV Production)

COURSE INFORMATION

This degree provides practical hands-on-training to new media communicators using cinema and television as a means of dialogue with their world. The course gives the students an opportunity to make creative, imaginative and intelligent work through a repertoire of inventive and analytical skills. Students can specialize in any of these areas: camera (videography & cinematography), audiography, editing & direction. Optional placement units are provided in the third year where students may undertake work assignments with film/video/television companies both in India and abroad.

Year 1

- Visualizaiton
- Still Photography
- Language Skills - English / Hindi
- Film Appreciation
- Media Technology
- Audio Visual Project
- Direction I
- Acting
- Film History
- Script Writing
- Camera and Lighting - Videography I
- 5 Shot Silent Video Continuity Film

Year 2

- Direction II
- Camera and Lighting - Videography II
- Media Industry - TV
- Editing for TV
- Sound for TV
- Mise-en-scene & Montage Exercise
- Production Management
- Media Industry - Film
- Research Techniques
- Research Project
- Art Direction - Basic
- Music for the Moving Image
- 5 Min Continuity Video Film Exercise

Year 3

Specialization In :

- Direction
- Camera
- Audiography
- Editing

COURSEWORK & ASSESSMENT

The assessment criteria is in two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester. The ratio of formative: summative is 70:30.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA Film & TV
BA Animation and Computer Graphics

CAREERS

There is a range of careers open to graduates in the field of visual media production in both technical and creative capacities. Graduates will work as camera and sound designers, editors and directors. This course makes a film maker.

www.raiversity.edu.in

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BA (Animation and Computer Graphics)

COURSE INFORMATION

This course has been designed keeping in mind the huge upcoming industry of animations, and also the huge market of the entertainment industry. It will appeal to students who are looking for a degree course completely dedicated to Professional animation. The course provides a solid underpinning of traditional animation techniques as well as advanced Computer Technologies. As we are all aware that the first animated movie is being produced in INDIA, thereby adding on the scope of the demand for more and more skilled and professional animators.

Year 1

Drawing Techniques and Application
Clay Modeling
Understanding Art
Studying Cartoons
Visual Research
Historical &Contextual Studies of Animation
Visualization
Still Photography (Basic & Advanced)
Theatre
Computer Graphic
Communicating with Images
Camera & Lighting (Videography)

Year 2

2-D Animation
Geometry of 3-D Objects
Modeling Techniques
History of Prominent Design Studios & Animation Case Studies
Sound for T.V.
Computer Graphics
Paint & Brush Animation
Key Frame Animation
Applying Maps & Material
Film Appreciation
Theatre
Project

Year 3

Set- Designing
Script Writing
Story Board

Editing for T.V
Character Modeling
RURBS Modeling
Inverse Kinematics
Special Effects
Music for the Moving Image
Studio Exercise
10 min Animated Film Exercise

COURSEWORK & ASSESSMENT

This course shall be assessed through theoretical and practical assignments, viva and closed book examinations.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA Film & TV Production
MA Film & TV Production

CAREERS

There is a range of careers open to graduates in the field of visual media production in both technical and creative capacities. Graduates will work as animators for film and TV productions.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BPA (Theatre)

COURSE INFORMATION

This course is designed for graduates who wish to embark upon a career in acting, direction, designing of stage, lights, props and costumes and also experienced in the area. In addition, we welcome applications from individuals without a degree or theatrical experience.

Voice and Speech
Theatrical Movements
Acting Method
Physical Theatre
Project I
Traditional and Modern Theatre
Direction
Choreography
Musical Theatre
Project II
Acting With Dance Styles
Natyashastra
Designing of Lights, Costumes, Props. and Stage.
Final Production

COURSEWORK & ASSESSMENT

The course is assessed using variety of innovative methods, including assignments, portfolio submissions and case study analysis. Formal class contact time is normally 10-15 hours per week and students are expected to supplement this with an equal amount of independent study. The assessment criteria is two phased. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded through out the year. The formal written and practical assessment is done at the end of each semester. The culmination of the final year is the display of work as part of an exhibition.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA Film & TV Production
MA Film & TV Production

CAREERS

Student will be able to pursuing careers as Professional Artist, Art Educationist, Curator for Art Galleries and Museums, Illustrator, Designer, Visualiser with Advertising Agencies, Art Manager, Art consultant, Art director, Set Designer.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

MA (Animation and Computer Graphics)

COURSE INFORMATION

M.A. in Animation is designed to develop highly creative and motivated minds, into professionals who are willing to convert their thoughts and ideas through latest software like 3 D Studio Max and Maya.

This course also comprises of units in yet another upcoming branch of CLAY ANIMATION. (MTV, V channels).

Year I

- Drawing Techniques and Application I & II
- Historical & Contextual Studies of Animation
- Visualization
- Still Photography (Basic & Advanced)
- Theatre
- Camera & Lighting (Videography)
- Computer Graphics
- Geometry of 3-D Objects

Year 2

- 2D Animations
- Character Modeling
- Applying Maps & Material
- Designing Games
- Editing for TV
- Special Effects
- RURBS Modeling
- Inverse Kinematics

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

COURSEWORK & ASSESSMENT

The students progress would be assessed on a regular basis on the basis of the students performance in the written examination and practicals. The students will also be assigned to work on regular PROJECT WORK from time to time.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Video Editing
- PGD in Videography
- PGD Media Research

CAREERS

There is a range of careers open to successful students in animation and visual media production in both technical and creative capacities. Additionally, there is a growing trend amongst both commercial and non-profit organisations towards employing skilled individuals in such areas.

MA (Radio Production)

COURSE INFORMATION

This highly practical course is designed for graduates and practising professionals from a range of disciplines, including freelances seeking to move into independent production and community groups as well as overseas students keen to explore radio broadcasting in their own countries. A key aspect of the course is its attention to new technologies including digital editing and mixing and exploration of the possibilities afforded by the Internet.

Year I

- Mass Media and Society
- Communications studies
- Public Speaking and Voice Production
- Sound for the Radio
- Sound Studio Techniques
- Radio Production I
- Audience Research
- Contextual Studies
- Location Sound Recording Techniques
- Script Writing for Radio News
- Radio Production II

Year 2

- Scriptwriting for Radio Feature
- Advanced Sound Studio Techniques
- Radio Production III
- Media Law
- Media Ethics
- Social and Developmental Radio
- Script Writing for Radio Drama
- Media Industry
- Professional Practice
- Final Radio Production

COURSEWORK & ASSESSMENT

The assessment criteria are in two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester. The ratio of formative: summative is 70:30.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BA Film & Television Production
- Bachelors in Journalism & Mass Communication

CAREERS

Students can have successful careers in the fast growing radio industry in India and the world. They can find employment as radio jockey's, producer's, director's and sound professionals.

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

MA (Film & Television Production)

COURSE INFORMATION

The course is designed for graduates, to develop as communicators of New Media using cinema and Television as a means of dialogue with their world. The aim is to provide a global platform for training quality media and film professionals. The degree provides a platform for the students to develop practical, innovative and experimental work that becomes their portfolio.

Year 1

- Still Photography
- Communication Research
- Traditional Entertainment Forms
- Videography
- Introduction to Script Writing
- Sound for the Media
- Script Writing for Documentary Production
- Project - Documentary Production
- Film Media and Cultural Studies

Year 2

- Cinematography Basics
- Contextual Studies
- Script Writing for Fiction
- Video Continuity Project
- Specialization in Direction, Camera, Audio & Editing
- Final Film Project

COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester. The ratio of formative: summative is 70:30.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Video Editing
- PGD in Videography
- PGD Animation & Multimedia
- PGD Media Research

CAREERS

There is a range of careers open to successful students in visual media production in both technical and creative capacities. Additionally, there is a growing trend amongst both commercial and non-profit organisations towards employing skilled individuals in areas such as researchers, editors, directors, sound and camera designers.

MA (Development Communication)

COURSE INFORMATION

Development communication is the integration of strategic communication in development projects. The End-Product of this program would be to churn out well-conceived, professionally implemented communicative sensitive film makers who would tie directly to reform efforts and aims to bring understanding of local political, social and cultural realities to bear in the design of development programs.

Year 1

- Communication Theory and Practice
- Sociology
- Field Psychology
- Village Communication
- Contextual Studies
- Camera & Lighting
- Sound Recording
- Political Science
- Research Project

Year 2

- Presentation and Layout Techniques
- Audience Research
- Research Techniques
- Documentary
- Professional Practice
- Media Industry
- Production and Direction
- Final Project

COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA Film & TV Production

CAREERS

There is a range of careers open to post graduates in the field of Developmental communication in the NGO sector. Be it as a Communication officer or documentary film maker a Development communication post graduate has the requisite know how for communicating the voice of the masses for a positive nation building.

MA (Art Direction)

COURSE INFORMATION

Art Direction is a field that contributes to the creative process which leads to the look of all the memorable films that rule our psyche. As aesthetically appealing as any work of art, a film is moulded and given the appropriate look by an Art Director. The programme teaches how a script is interpreted in drawings and with the help of storyboards and models, converted into a reality for cinema. This course is designed to provide new or aspiring art directors within the advertising and related industries with an understanding of the principles of art direction and layout. It will explore how the sales and marketing functions of an advertising campaign operate through a framework of visual communication and theories of visual context.

Year 1

- The Creative Team
- Developing Creative Concepts
- Visual Communications Basic
- Historical Overview
- Team Management
- Research Techniques
- Communication Theory
- Typography and Design
- Illustration

Year 2

- Photography
- Understanding the Creative Process
- Working with Materials
- TV Production
- TV Post Production
- New Technologies and Software
- Visual Communication Advance
- Design for Fiction
- Design for Stage
- Design for News & Television

COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Video Editing
- PGD in Videography
- PGD Animation & Multimedia
- PGD Media Research

CAREERS

The students are introduced to concepts and skills of art direction. Equipped with the basic principles of advertising and selling through visual communication, the students can explore the communication processes involved in visual communication in advertising and market positioning. The students are involved in productions of various media, be it fiction, television shows or theatre. With a complete understanding of the role of graphic elements in communication in their aesthetic and symbolic aspects the trained art director will be an asset to any media production unit.

MA (Cinema Studies)

COURSE INFORMATION

This programme helps students explore key developments in film theory from the modern to postmodern period. The emphasis is on the way in which film theory has developed from the 1970s to the present in response to social and cultural change. Films are analysed from the viewpoint of different theoretical positions to demonstrate the relative nature of criticism. Selected films by the European, American, Asian and Indian directors are studied. Students complete the degree with a knowledge and understanding of key developments in film theory, including a sense that theory itself is ideological, and be able to recognize the role of the auteur in the creation of a work of art. The Institute encourages aspiring students to be teaching assistants for other courses on the campus.

Year 1

- Introduction to Hollywood & Art Cinema
- Introduction to Film Theory
- Asian Cinema
- Bollywood Studies
- Contemporary Hollywood Cinema
- Television Culture
- Postcolonialism and the Cinema
- Film and the Body

Year 2

- Art House Cinema & Film Festival Culture
- Italian National Cinemas
- Feminist Film and Television Theory
- Commodity Culture
- Genre Study
- The Entertainment Experience
- Film Noir: Style and History
- Surrealism and the Cinema
- City as Film
- Love Stories: Film and Narrative Theory
- Cinema Studies Thesis
- Research Methods
- Contemporary Film Theory
- Computer Games:Interactive Spectatorship
- Film Criticism and the Canon
- Ethnographic and Documentary Cinema
- Postmodernism and the Cinema
- Melodrama, Class and the Cinema
- Hitchcock, Film and Art
- Dream Screen: Film and Psychoanalysis
- Comedy, Cult and the Carnavalesque
- Film, Modernity and the Avant-Garde

COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- MA Film & TV Production

CAREERS

There is a range of careers open to post graduates in the field of education & criticism. The students pursuing this programme will be equipped to be cinema and television critics. A film studies post graduate can seek employment also as a film studies teacher.

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

MA (Costume Design)

COURSE INFORMATION

This programme provides intensive course work and practical production experiences in costume design and technology every semester. Emphasis is on research, development of creativity, use of traditional and electronic technology. Collaborative student projects are undertaken in advanced and graduate courses. Courses help develop a student's sense of self-worth while encouraging independent, original and creative thinking. They provide unique opportunities for creative expression and development coupled with other programs. The curriculum is fairly flexible and allows customising to the individual student's needs and interests.

Year 1

- Production Structures
- Team Management
- Technical Problems
- Applied Scenic Design
- Applied Lighting Design
- Special Design Projects (may be repeated twice with different content)
- Special Design Projects (may be repeated twice with different content)
- Advanced Costume Design
- Graduate Project/Paper or Thesis
- Practical Skills - Costumes

Year 2

- Research & Writing
- Multicultural Media-scape
- Theory and Criticism
- Movement for the Stage and film
- Styles of Acting
- Children's Productions
- Acting: Opera and Music Theatre I
- Professional Practice
- Final Production

COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester. The ratio of formative: summative is 70:30.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA Fashion Accesory Design & Technology

CAREERS

A professional costume designer for Film, Television and stage productions is a key person in any production unit. Students from this course will be undertaking free-lance assignments with film and television producers and directors for different projects.

MA (Media Management)

COURSE INFORMATION

This programme is designed to develop your skills as managers working in a media organization. It seeks to do this in two ways: firstly, by improving your ability to analyse the nature of change in the contemporary media environment including the impact of technology, of changing audiences and regulation and secondly, by developing the skills and techniques needed to manage these changes.

Year 1

- Media Theory
- Cultural Studies
- Cinema Studies
- Media Criticism and Analysis
- Media Management
- The Media Industry in its Environment
- Management of Markets
- Contemporary Technology and the Media Industry

Year 2

- The Media Industry in its Cultural Context
- Contemporary Technology and the Media Industry
- Human Resources Management
- International Marketing
- The Effective Manager
- Management of Markets
- Complexity Management
- Industry Management

COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA Film & TV Production

CAREERS

There is a range of careers open to post graduates in the field of education & criticism. The students pursuing this programme will be equipped to be cinema and television critics. A film studies post graduate can seek employment also as a film studies teacher.

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

MA (Still Photography)

COURSE INFORMATION

This course provides a detailed and strong grounding to students of photography and takes them through a wide range of professional photographic practices. An extremely practical course, this 2 years programme is designed for the students to learn practical photographic skills as well as develop a keen eye for the visual medium.

Year I

- Visual Image Studies
- Media Industries
- Photography Technology
- Darkroom Techniques
- Professional Practice
- Practical Skills
- Camera for Still Photography
- Lighting Workshop
- Photo-Journalism
- Photo Documentation
- Underwater Photography
- Architectural Photography
- Fashion Photography
- Product Photography

Year 2

- Digital Imaging
- Photo Editing
- Photo Restoration
- Advanced Depth of Field Application
- Celestial Photography
- Action Photography Application
- Advanced Available Light Photography
- Artistic Photographic Composition
- Writing for Photography
- Photo Feature Project
- Audio Visual Project
- Final Research Project
- Photo Collection Management
- Photo Conservation
- Photo Archival / Library

COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD Videography

CAREERS

The course is designed to equip a student with all the concepts and practices required to become a professional still photographer, and be trained on other peripherals of specialization within still-photography, Photo-journalism, Fashion Photography, Photo Librarianship are some of the professions the students may pursue.

MA (Cinematography)

COURSE INFORMATION

The institute seeks to cultivate the artist with a unique vision and the desire to express that vision on film. At the same time, we strive to develop the technical skills that support this creative passion. Believing that the best way to learn film making is to make films, we stress collaborative film and video productions; classes are taught through a project based, hands on, student centered learning process. The diverse student body, imaginative faculty and state of the art facilities combine to develop the creative, conceptual and technical skills needed to become a working film or video professional.

Year I

- Lighting I
- Lighting II
- Image Optics
- Photographic Theory/Lab Practice
- Editing For Film and Video
- Camera Seminar I
- Camera Seminar II
- Image Design for Cinema
- Special Studies in Cinematography I
- Special Studies in Videography I

Year 2

- Production
- Lighting
- Optical Printing
- Digital Cinematography
- Visual Effects
- Special Studies in Cinematography II
- Special Studies in Videography II
- Tele-Cine
- Composing for Cinema
- Independent Project
- Internship

COURSEWORK & ASSESSMENT

At the onset, students learn the fundamentals of the medium while working on script ideas. Each student makes a film in the second semester. After completing the core courses students either design a unique course of study tailored to their career goals or select a major area of concentration. Areas of concentration include Alternative form, Animation(traditional and digital), Audio, cinema studies, cinematography, directing, documentary, editing, producing, screen writing.

The assessment criteria is in two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Media Management
PGD in Mass Communication

CAREERS

Some students may choose to prepare for a working life in one of the specialized disciplines, while others can opt to graduate as independent film makers.

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

RELATED COURSES

PGD in Media Management
PGD in Mass Communication

CAREERS

Some students may choose to prepare for a working life in one of the specialized disciplines, while others can opt to graduate as independent film makers.

MA (Video Editing)

COURSE INFORMATION

This program is designed to offer training in video editing to individuals working in the film and video industry as well as for those new to the field. It provides specific basic training in video editing keeping in step with the rapidly changing world of technology. From editing frames to mixing sound, this training will enable the student to combine the technical and artistic aspects related to video editing.

Year 1

- Film and Television Imagery as a Visual Means of Communication
- Creative Process of Film and Television
- Off-line Editing Linear
- Introduction to Non-linear Video Editing

Year 2

- Creating Sound Track and Mixing
- Editing and Sound Mixing
- Advanced Non-linear Editing and Image Processing
- On-line Editing
- Final Project

COURSEWORK & ASSESSMENT

The college has excellent facilities including new studios with current digital technology enabling students to learn their craft in a comfortable and contemporary environment. Assessments will be made on written examinations, practical assignments and project work.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Print & Electronic Journalism
- PGD in Advertising, PR & Corporate Communication
- PGD in Animation
- PGD in Brand Management
- PGD in Media Research

CAREERS

The student will be in a position to work as video editor, on-line editor and switchers with public and private television broadcasters, post-production houses and advertising agencies.



ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

MA (Videography)

COURSE INFORMATION

This programme is designed to offer students an involvement with the video camera for video / TV production. It provides specific training in videography, and will enable the student to combine the technical and artistic aspects related to the fine art of videography.

Year 1

- Introduction to Videography
- Formats in Video
- Lenses
- Composition for Still and the Moving image
- Shot Selection
- Camera Framing

Year 2

- Lighting and Special Effects
- Studio Lighting
- Outdoor Lighting
- Shooting with available Light
- Camera Movements
- Final Project

COURSEWORK & ASSESSMENT

Emphasis will be laid on practical assignments that will enable the student to learn the craft of videography. The college is equipped with current technology so as to make students familiar with technology available in the industry. There will also be written tests to assess the theoretical understanding of the subject.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Print & Electronic Journalism
- PGD in Advertising, PR & Corporate Communication
- PGD in Video Editing
- PGD in Animation
- PGD in Brand Management
- PGD in Media Research

CAREERS

The student will be in a position to work as a cameraperson/videographer with public and private television broadcasters, post-production houses or as a freelance cameraperson for documentary and fiction films.



ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

MJMC (Masters in Journalism & Mass Communication)

COURSE INFORMATION

This program provides practical training combined with intellectual and creative problem-solving geared towards work in the journalism industry. The intention is to produce professionals who are creative, versatile practitioners capable of producing imaginative and intelligent work through a repertoire of practical, inventive and analytical skills. The course will give you an academic grounding in theoretical backgrounds and balance this with professional competencies in areas such as writing, research and law. Students will learn advanced IT skills, which will allow dissemination of communication with usage of up to date software and communication technologies.

Year 1

- Reporting & Editing
- Computer Application
- Communication Principles
- Writing for Media
- Research
- Media Ethics & law
- Editorial Policies
- Media Evolution & Trends
- Computer Application II
- Indian Government & Politics

Year 2

Dissertation

Print Specialization

- Advance Reporting
- Writing for Print Media
- Copy Editing
- Photojournalism

OR

Broadcast Specialization

- News Writing for Electronic Media
- Television Journalism
- Television Production
- Live Performance Techniques

COURSEWORK & ASSESSMENT

The students progress would be assessed on a regular basis on the of the students performance in the written examination and practicals. The students will also be assigned to work on regular PROJECT WORK from time to time.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- MA in Advertising & Public Relations
- Masters in Mass Communication
- PGD in Print & Electronic Journalism
- PGD in Video Editing
- PGD in Brand Management
- PGD in Media Research

CAREERS

There is a range of careers open to successful students in visual media production in both technical and creative capacities. Additionally, there is a growing trend amongst both commercial and non-profit organisations towards employing skilled individuals in areas such as researchers, editors, directors, writers, sound and camera designers, and production managers.

MA (Marketing Communication)

COURSE INFORMATION

This program provides practical training combined with intellectual and creative problem-solving geared towards work in the media industry. The intention is to produce professionals who are creative, versatile practitioners capable of producing imaginative and intelligent work through a repertoire of practical, inventive and analytical skills. The course will give you an academic grounding in theoretical media perspective, and balance this with professional competencies in areas such as marketing, rural communication, customer relationship management, business and service management, et al. Students will learn advanced IT skills, which will allow dissemination of communication with usage of up to date software and communication technologies.

Year 1

- Marketing Principles
- Services Marketing
- Rural Marketing
- Retail Marketing
- Direct Marketing
- Societal Marketing
- Experiential Marketing
- Industrial Marketing
- IT in Marketing
- Customer Relationship Management
- Research Methodology
- Marketing Research

Year 2

- Statistics
- Business Communication
- Services Communication
- Retail Communication
- Rural Communication
- Integrated Marketing Communication

COURSEWORK & ASSESSMENT

The college conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Masters in Journalism
- MA in Advertising & Public Relations
- PGD in Media Research

CAREERS

There is a range of careers open to successful students in visual media production in both technical and creative capacities. Additionally, there is a growing trend amongst both commercial and non-profit organisations towards employing skilled individuals in areas such as researchers, editors, directors, writers, sound and camera designers, and production managers.

MA (Brand Communication)

www.raiversity.edu.in

COURSE INFORMATION

This course will help the students to have indepth knowledge of consumer behaviour and the role of a particular product in its life cycle. The course focuses on how to make a mere product achieve status of a brand and the importance of communication in creating an enduring relationship between brands and consumers.

Year 1

- Power Branding
- Research Methodology
- Marketing Research
- Advertising Research
- Consumer Behaviour
- Cross-cultural Management
- Principles of Marketing
- Management
- Communication Vehicles

Year 2

- Media Research
- Corporate Identity
- Packaging
- Semiotics & Semantics
- Psychology in Advertising
- Organisation Behaviour
- Brand Interpretation and Advertising Efficiency
- Merchandising
- Ethics & Legal

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

COURSEWORK & ASSESSMENT

You can choose your career to be in an advertising agency, marketing services or brand development department in any client organisation or NGOs and Public Relation agencies, market research organisations.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Masters in Journalism
- PGD in Advertising, PR & Corporate Communication

CAREERS

You can seek employment in Advertising agencies, PR agencies or in the corporate communication department of client organisation. You also have the option of setting up your own communication consultancy unit.

MA (Advertising, Public Relations & Corporate Communication)

www.raiversity.edu.in

COURSE INFORMATION

Students doing this course will equip themselves with marketing communication skills. This course will give the depth and width on how to make brands successful through communication in this competitive world. The students will also understand morphyms and its psychology in relation to the functionality of consumer products.

Year 1

- Communication Theory
- Advertising Management & Planning
- Marketing Management I
- Creative Writing
- Consumer Behavior & Indian Demographics
- Public Relations
- Design and Layout
- Organization Behavior I
- Cross-cultural Communications
- Management Principles
- Business Ethics
- Research Methodology
- Commercial Photography
- Project

Year 2

- Print & Production
- Organization Behavior II
- Corporate Communications
- Media Industries
- Marketing Management II
- Financial Management
- Brand Management
- Integrated Marketing Communications
- Audio-visual Production
- Event Management
- Media Planning and Buying
- Market Research
- Media Research
- Strategic Management
- Dissertation

COURSEWORK & ASSESSMENT

Units are assessed by a combination of assignments, reports (written and image based) and examinations. In second year, students will normally be required to submit a media related dissertation of up to 12,000 words, which will be supervised by a faculty member.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Masters in Journalism
- PGD in Advertising, PR & Corporate Communication

CAREERS

You can seek employment in Advertising agencies, PR agencies or in the corporate communication department of client organisation. You also have the option of setting up your own communication consultancy unit.

MA (Communication, Culture & Media)

COURSE INFORMATION

The course explores the diverse patterns of human communication, with particular attention to mass media. The programme is based on Media and Cultural Studies, including the study of language. In addition to the core study you can also choose options in sociology and psychology, as well as media production modules, including radio, television and print journalism. Communication, Cultural and Media theory elements include cultural theory and popular culture; language, gender and power; the history of the mass media; popular TV genres; cultural representation of women; culture and consumption; Indian, American and British cinema.

Year 1

- Media Studies I
- Language
- Research Methods
- Cultural Representation of Women
- TV Studies
- History of the Press
- History of the Cinema
- Introduction to Psychology
- Introduction to Sociology
- Options:**
- Radio Production
- Live Radio Production
- Print Production
- The Television Studio
- Video Production
- Photography
- Introduction to New Media Production
- Research and Interviewing

Year 2

- Language II
- Cultural Theory and Popular Culture
- Academic Research Skills
- Culture and Consumption
- Sexual Identities
- Media Law & Ethics
- Indian Film and Society
- Film Theory and Criticism
- History of Mass Media
- Nationalism, Racism and Identity
- Social Psychology
- Sociology of Crime and Criminal Justice
- Arts and Entertainment Writing for Journalists
- Media Constructions of Race

Options:

- Radio Journalism I
- Print Journalism I
- Video Production I
- Radio Production I
- Television Studio Operations I
- Studio, Narrative, Genre
- Live Radio and Commercial Production
- An Introduction to Multimedia
- Documentary Photography
- New Media Production

COURSEWORK & ASSESSMENT

You will be expected to spend a considerable amount of time working independently outside time tabled class time. You could be researching an essay, or editing a video project, or preparing for a presentation and we expect students to manage their own self-directed study time.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- MA Mass Communication
- MA Journalism
- MA Advertising & Public Relations

CAREERS

Graduates go on to professional and administrative positions in industry, particularly in the media, the arts and the voluntary sector. It is an invaluable foundation for a career in public relations, marketing, organizational communications, advertising or journalism.

DIPLOMA (TV Anchoring, News Reading & Broadcast Reporting)

COURSE INFORMATION

This integrated course is designed to provide theoretical and practical training to the students in the field of broadcast journalism. This course, besides nurturing the basic skills among the students required in the field of news reporting, will also provide ample opportunities to hone their skills as newscasters and anchors. The prime focus of this course will remain on live sessions in newsroom and studio environment. A demo tape will be recorded at the end of the course for each student.

- Broadcast Journalism-An Overview
- News
- Sources of News
- Types and Forms of TV News
- Broadcast Reporting-writing Practice and Editing
- Writing scripts for various TV, Radio Programmes.
- Working with the Wire
- Interviews Concept and Techniques
- News and Current Affairs
- News and Current Affairs Programming
- News Reading (Practice with Camera)
- Getting the Byte / Sound Byte
- Writing to Visuals
- TV News Reporting and Story Editing
- Voice Modulation and Voice-overs
- Professional Make-up for Camera
- Body Language for TV News Reader
- Communication Skills Verbal / Non-verbal
- Studio Interviews
- Talk / Chat Shows
- On-line Interviews
- Live Camera Sessions in Studios
- Industry Visits
- Assignment and Project
- Additional
- Demo Tape Recording
- Resume Writing
- Preparing for Interview

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methodology will be put to use through the course that includes workshops, lectures and tutorials by experienced faculties. Live training sessions in the studio environment under the expert guidance of working professionals in this field. Assessment will be based on written examination, assignment and project work.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- DIPLOMA in Digital Media and Video
- DIPLOMA in Radio Anchoring & Audio management
- DIPLOMA in Event Management

CAREERS

There is a range of careers available for students as TV and radio newscasters, anchors, reporters, script writers, voice-over artists and many other opportunities with satellite TV channels/news channels, FM radio stations, media production houses and advertising agencies.

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

DIPLOMA (Advertising Management)

COURSE INFORMATION

An undeniably ubiquitous influence on our everyday lives, advertising is perhaps one of the most significant artistic and communicative phenomenon of the modern age. It is also ranked today as one of the most creative modes of human expression. With new developments in media and communication including online and web-based media, platforms to become a part of the creative world of advertising are increasing at a highly advanced pace. Students enrolled in the diploma will pursue both the theoretical and the practical aspects of advertising as it relates to print and broadcast media. The objective is to stimulate your creativity through live assignments and projects which demonstrate social relevance. Students will collaboratively develop advertising campaigns as a part of the assignment activity. The course will also help you explore the various shades and nuances in forms of media such as print, radio, cinema, television and the web. Successful completion of the course will enable you to develop your own portfolio which you can submit to potential employers.

Introduction to Communication Theory
Overview of the Indian Advertising Industry
Communication and Research Methodology
Copywriting Fundamentals
Class Project
Principles of Design and Layout
Managing Creativity
Inside an Advertising Agency
Finding a place for yourself in the profession: How to market your Skills
Preparing your Dossier and Portfolio
Final Class Project

COURSEWORK & ASSESSMENT

The college conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA in Publishing
DIPLOMA in Copywriting
DIPLOMA in Corporate Communication
DIPLOMA in Public Relations

CAREERS

The course unfolds new career possibilities in the advertising industry that is both explosive and continually evolving. Depending on your background and aptitude you can opt for opportunities in either the creative or the front-end aspect of advertising. Moreover once employed with an advertising agency or a PR firm, you can further explore possibilities and take additional courses at the college in an area of your choice such as copywriting, graphic design, brand management, customer care or visualization. There are more opportunities in the online arena such as web content development and commercial applications of the web.

DIPLOMA (Radio Anchoring and Audio Management)

COURSE INFORMATION

This comprehensive course is designed to make the student understand the whole setup of radio channel and train the students to opt for a career in the audio industry. Responding to the need of hour, emphasis has been laid on developing the knowledge, skills and imagination so as to receive an academic grounding and practical exposure in the chosen field. The course enables the student to play multiple roles in the broadcasting industry and specialize in sound techniques.

Sound
Acoustics
Scriptwriting
Feature Production
Radio Documentary
Audio Drama
Quizzes and Light Entertainment
Music Sequences and Music Based Programming
Speech Package Production
Multi Track Recording
Commercial Production
Voice Over / Anchoring
Reporting
Interview Techniques
Radio Station Management
Audio Book and Newspapers
Film Studies
Marketing Management
Advertising
Media Law



COURSEWORK & ASSESSMENT

Elite ambience and well-equipped studio ensure the best possible learning for the students. The assessment would be made on the basis of written examinations, assignments and final project work.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA in Photo Journalism
DIPLOMA in Event Management
DIPLOMA in Web Journalism

CAREERS

The student can opt for careers in production or as sound technicians in the broadcasting industry, an anchor or a voice over artist.

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

DIPLOMA (Photo Journalism)

COURSE INFORMATION

As rightly said, "one good picture is equivalent to a thousand words". Considering the present competition amongst the newspapers, journals and magazines. There are challenging opportunities in this field for professionally trained photographers, who are also considered newsmakers. This course develops students with an attractive profile combining theory, practical experience and excellence achieved during their training as well as assignments and projects. It provides an unique opportunity to the students to get familiar with photographic vision and exhibit their skills to explore, understand the significance and utility of the photographs as an effective medium in the print media.

Introductory Program
Photographic Methods
Technical Program And Workshop
Guidance /Demo Workshop
Press And Feature Coverage
Photographic Practices
Conceptual Issues
Principles of Journalism
Photographic Practices
Technical and Research Workshop
Photo Editing and Press Release
Photo Agencies
Press Accreditation
Professional Hazards and Ethics
Portfolio and Exhibition
Dissertation



COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods such as theory lectures, AV shows, demos, practical, location and studio photography. Assessment will be made on written examinations, periodic assignments, project work and practicals.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA in Event Management
DIPLOMA in Web Journalism

CAREERS

There is a well-developed market for well-trained professionals with multifarious avenues in media and corporate world. Qualified people with professional abilities can take up a wide range of press and media-related careers including press, freelance, photojournalist and TV channels.

DIPLOMA (Film & Television)

COURSE INFORMATION

This program provides practical hands on training to new media communicators using cinema and television as a means of dialogue with their world. The course gives the students an opportunity to make creative, imaginative and intelligent work through repertoire of inventive and analytical skills.

Introduction to Script-writing
Media Technology
Sound for the Media
Video-graphy
Still Photography
Visualization
Story Boarding Workshop
Research Techniques
Film and Contextual Studies
Drama Production Techniques
Practical Skills
Professional Practice
Media Technology II
Sound for the Media II
Documentary Video Production
Script-writing for Documentary
Media Industry
Professional Practice
Film and Contextual Studies
Cinematography
Video-graphy
Editing
Studio Based Project
Script-writing for Short Fiction Film
Script-writing for Television
Screenplay Workshop
Final Project

COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA in Videography
DIPLOMA in Digital Media & Video

CAREERS

There is a range of careers open to graduates in the field of visual media production in both technical and creative capacities. Graduates will work as production managers, camera and sound designers, writers, directors and research associates.

DIPLOMA (Non-Linear Editing)

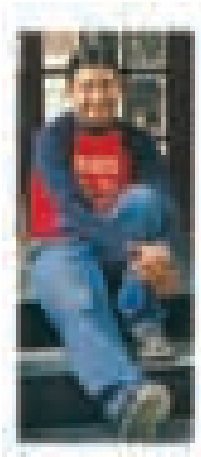
COURSE INFORMATION

The course is practical and industry oriented. Each student gets pre-determined machine hours for independent learning on the non linear editing systems. Our experienced faculty guide them with the required inputs of theory in the practical class. This is a complete hands on programme with an intent to give skill and experience to the student.

- Non Linear Technology
- Editing Theory
- Media Studies
- Editing Lab Work
- Project I
- Editing For Documentary
- Project II
- Editing for Fiction
- Project III
- Media Industry
- Professional Practice
- Final Project

ENTRY REQUIREMENT

10+2 from a recognized secondary board of education with English as a separate subject of study & examination.



COURSEWORK & ASSESSMENT

The assessment criteria is in two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- DIPLOMA in Cinematography and Videography
- DIPLOMA in Media Management

CAREERS

The student equipped with hands on training and the required number of machine hours and practice may join as an editor on any nonlinear system in a studio, production company or practice as a freelance editor on television and film related projects.

DIPLOMA (Scriptwriting for Film & TV)

COURSE INFORMATION

The course equips aspiring scriptwriters with the knowledge of both classical and alternative forms of writing for the visual medium. Each student works on individual projects from inception of the idea to the completion of script through a series of workshops conducted by specialists in the field. The final project of the student is an independent body of work that the student develops with industry standards for a video or film project within or outside Rai University.

- Introduction to Script Writing
- Media Studies
- Research Techniques
- Script Writing Workshop
- Television Seminar
- Writing for Documentary
- Script Seminar I
- Writing for Fiction
- Screenplay Workshop
- Script Seminar II
- Media Industry
- Final Project



COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester. The ratio of formative: summative is 70:30.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BA(Hons) Media Production /Mass Communication

CAREERS

The students gain expertise and experience to become professional script writers for television and film related projects.

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

DIPLOMA (Writing for the Electronic Media)

COURSE INFORMATION

The electronic media which includes radio stations, television channels, satellite channels, free-to-air broadcasting and Internet-only broadcasting companies employs more writers worldwide than the print media today. Ironically, formalized training for this segment of creative opportunities is few and far between. The college's short-term course in writing for the electronic media fills this void by training students in how to communicate effectively utilizing this medium. Writing forms which the course will explore include caption-writing, developing program summaries, scripting emergency announcements, developing ticker copy and show packaging collateral. Most importantly, the course will teach you how to script news copy, feature copy, blurbs and news alerts.

- Introduction to the Electronic Media Industry: The Shakers and The Movers
Developing and Drafting the Concept
Effective Written Communication at the Word, Sentence and Paragraph Level
Managing and Overcoming Writer's Block
Discourse Community Analysis
Modes of Writing and Scripting
Timing Your Script
The Syntax and Semantics of Advanced Scripting
Elements of Rhetoric and Persuasion
Managing Deadlines
The Trial Run
Inside an Electronic Media Company
Finding a place for yourself in the Profession: How to market your Skills
Preparing your Dossier and Portfolio
Class Project

COURSEWORK & ASSESSMENT

The university conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. The college holds examinations at the end of each semester. The live project constitutes a part of the assessment procedure for the diploma.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Advertising
- Diploma in Copywriting
- Diploma in Corporate Communication
- Diploma in Publishing

CAREERS

Promising career opportunities for good writers are not difficult to identify specially in the high-growth electronic media industry. These positions are usually not advertised because companies assume that anyone hired would probably have to be trained in-house.

DIPLOMA (Copy Writing)

COURSE INFORMATION

The service industry in India has witnessed explosive growth in the recent past in that the message has gained overwhelming importance along with the medium. As a result the demand for effective communicators capable of delivering the message coherently, accurately and on time has mushroomed. Copywriting is one way in which information is communicated to the desired discourse community. Unlike popular belief, advertising agencies are not the only service providers who employ copywriting specialists. Public Relations firms, cable TV channels and multinational companies continually recruit copywriters to address their own communication needs at salary scales that are highly competitive. This program teaches the essentials of effective copywriting for both print and broadcast applications. Students enrolled in the course will learn how to write advertising materials like ad copy, commercials, jingles, one-liners, brochures, and other forms of marketing collateral.

- Different Forms of Business Messages
Writing Good Copy: The Fundamentals
Style
Avoiding Cliches and Jargon
Managing The Writer's Block and Overcoming It
Client Communication
Writing Press Releases
Exploring Formats and Layouts
Developing Openers, Punch-lines and Bylines
Developing Advertising Copy for the Print Media
Understanding The Various Types of Print Media and Media Markets
Defining and Developing Brochure Copy
Understanding Online Media and Writing Copy for the Web
Preparing Corporate Newsletters
Writing TV Spots for Radio and Television
Effective Message Recall Through Quality Copy
Finding a place for yourself in the Profession: How to market your Skills
Preparing your Dossier and Portfolio
Diploma Project

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Publishing
- Diploma in Public Relations
- Diploma in Advertising

CAREERS

Copywriting as a creative speciality is not commonly taught in India. The diploma bridges this gap and is bound to successfully meet the high industry demand for good copywriters that currently exists. Even the salaries are excellent. You can choose to work for advertising agencies, corporate communication firms, PR firms, radio and TV channels or join a large multinational corporation that has an inhouse creative department. The diploma generates incredible synergy when pursued along with a BA degree in English, psychology, political science, history, sociology or any other liberal arts degree for that matter.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

DIPLOMA (Business Communication)

COURSE INFORMATION

According to a study conducted by the American National Standards Institute USA business managers spend approximately 60% of their time writing, editing and revising. Ironically, most business professionals in India are not trained writers. Even college students receive little if any training. They are nevertheless expected to communicate in the written mode daily producing business correspondence, project proposals, executive summaries for top management, reports of all kinds and in some cases marketing collateral too. Managers spend over half their writing time creating and responding to email messages. What you write tells your audience a great deal about you and who you work for. Since most managers have never received formal training in written communication they are not only uncomfortable with the process but also reluctant to improve and experiment. Our program prepares students to first understand the pitfalls of poor communication and then overcome them under the expert guidance of highly qualified faculty which will guide you through the entire communication process and explore the principles and practices of effective written communication.

- Principles of Written Business Communication
- The Syntax and Semantics of Effective Communication
- Pre-writing, Writing and Rewriting
- Technology and Business Communication
- Conventions of Punctuation and Grammar
- Clarity in Writing.
- The Spoken Versus the Written Mode: A Relationship
- Structures at the Word, Sentence and Paragraph Level
- Developing Effective Email Messages and Email Protocol
- Business Communication Stylistics
- Class Project

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. The university holds examinations at the end of each semester. The live project constitutes a part of the assessment procedure for the diploma.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Advertising
- Diploma in Copywriting
- Diploma in Corporate Communication

CAREERS

The course serves as an ancillary to career opportunities in business and industry. It will also help those students who are planning to pursue writing-intensive careers. Good writing skills are for everyone.

DIPLOMA (Theatre Acting / Choreography)

COURSE INFORMATION

This course is designed for graduates who wish to embark upon a career in acting, direction, designing of stage, lights, props and costumes and also experienced in the area. In addition, we welcome applications from individuals without a degree or theatrical experience.

- Voice and Speech
- Theatrical Movements
- Acting Method
- Physical Theatre
- Traditional and Modern Theatre
- Direction
- Choreography
- Musical Theatre/ Dance Style
- Designing of Lights, Costumes, Props. and Stage.

COURSEWORK & ASSESSMENT

The course is assessed using a variety of methods, including assignments, open and closed book examinations and practical performance. Formal class contact time is normally 15-20 hours per week and students are expected to supplement this with an equal amount of independent study.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- DIPLOMA (Hons) in Film & Television Production

CAREERS

The course can lead to excellent career opportunities in film, T.V. and stage performances in India and abroad.



ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

PGD (Publishing)

www.raiuniversity.edu.in

COURSE INFORMATION

The publishing industry in India is generally considered to be one of the most mature and stable ones recording slow but steady annual growth. However, the impact of technology on the industry has been spectacular. Right from the inception and creative process to the penultimate point involving the printing of the manuscript, a variety of online resources, software and hardware systems are harnessed. The course presents a viable entry point into the publishing industry primarily from a techno-creative angle and prepares students for careers in publishing and editing.

Introduction to the World of Publishing and Publishers
The Publishing Life Cycle from Start to Finish
Technology and Publishing
Writing and Editing for the Publishing Industry
Graphics and Layout Fundamentals
Contract Negotiation with Writers
Marketing the Finished Product
Project Costing and Estimation
Principles of Accounting
Business Organization
Introduction to HRM
More Writing and Editing for the Publishing Industry
Inside a Publishing Company
The Printing Process: A Comprehensive Exploration
Copyright Law and Intellectual Property
Classifying the Manuscript and Manuscript Processing
Developing Relationships with Writers
Managing Deadlines
Finding a Place for Yourself in the Profession: How to market your Skills
Preparing your Dossier and Portfolio
Diploma Project

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. The university holds examinations at the end of each semester. The live project constitutes a part of the assessment procedure for the diploma.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Advertising
PGD in Corporate Communication
PGD in Public Relations

CAREERS

Students completing the course are eminently eligible to apply for entry-level editing and executive positions in the publishing industry. Choices include textbook publishers, publishers of research and reference materials and companies which publish lighter works such as fiction, poetry and drama. Companies which publish children's books constantly seek qualified editors and publishing executives. Since the publishing industry in India has lately begun to adopt and implement global standards of production and quality overseas career opportunities in the field exist in abundance.

PGD (Multimedia Design & Management)

COURSE INFORMATION

This course has been developed for students who wish to be at the cutting edge of design working with a mix of graphics and electronic media in the generation and promotion of innovative ideas and concepts using the modern management techniques. The main device for presenting and exploring design processes in the self-generated projects can be about any subject. The course is a combination of practice and theory, being studio and computer-based with elements of research. Emphasis is placed on the development of visual and written - so necessary for effective communication in design related professions through design projects, multimedia presentations, research, reports, written assignments and critiques.
Computing Fundamentals
Managing Information
Desk Top Publishing: Using Text and Visuals
Designing for the Internet: Web Designing
Multimedia Web Authoring
Programming Logics and Techniques
Networks and Operating Systems
Object Oriented Design and Programming
Requirement Analysis
Web Site Management
Audio Visual Techniques
Marketing Development
Sound Production and Editing
Video Post Production and Editing
Managing A Project
Project Realization and Presentation



COURSEWORK & ASSESSMENT

Lectures cover areas such as the role of the designer, design presentation and design related computer techniques while studio sessions concentrate on the practical activities. This would include the latest software like: Adobe Photoshop, Page Maker, Quark Xpress, Sound Forge, DreamWeaver, Adobe Premiere, etc. along with the updated technological equipments to support them. In 2nd year, students complete a personal design project. Final classification is based on all of the assessed work undertaken and the design project.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Print & Electronic Journalism
PGD in Advertising, PR & Corporate Communication
PGD in Video Editing
PGD in Animation
PGD in Brand Management
PGD in Media Research

CAREERS

The design industry needs graduates who are creative thinkers, can justify their ideas and who know about the capabilities of electronic media. There are opportunities in a variety of areas for personnel as creative directors, art directors, multimedia producers and publishers and multimedia project managers and web designers, where the management skills plays as important role along with the technical ones.

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

PGD (Film and Television Production)

COURSE INFORMATION

The course is designed for graduates, to develop as communicators of New Media using cinema and Television as a means of dialogue with their world. The aim is to provide a global platform for training quality media and film professionals.

The diploma provides a platform for the students to develop practical, innovative and experimental work that becomes their portfolio.

Still Photography
Visualization
Communication Research
Videography
Sound for the Media
Introduction to Scriptwriting
Advanced Videography
Introduction to Cinematography
Advanced Sound
Scriptwriting for Documentary
Documentary Production
Film and Contextual Studies
Advanced Cinematography
Scriptwriting for Fiction
Short Fiction Film Production
Film, Media and Cultural Studies
Optional Specialization
Individual Program of Work
Industry Experience
Exchange Program



COURSEWORK & ASSESSMENT

The assessment criteria are of two phase. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester. The ratio of formative:summative is 70:30.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Media Management

CAREERS

There is a range of careers open to graduates in the field of visual media production in both technical and creative capacities. Graduates will work as Production Managers, Camera and sound designers, writers, directors and research associates.

PGD (Animation and Multimedia)

COURSE INFORMATION

This course has been designed keeping in mind the huge upcoming industry of animations and the market of the Internet. It will appeal to students who are looking for a professional course completely dedicated to animation. The course provides a solid underpinning of traditional animation techniques as well as advanced Computer Technologies.

Drawing Techniques and Application
Visual Research
Historical & Contextual Studies of Animation
Visualization
Computer Graphic
Communicating with Images
Web Designing
Flash with Scripting
Java Script
2-D Animation
Geometry of 3-D Objects
Modeling Techniques
Computer Graphics
Paint & Brush Animation
Key Frame Animation
Project
Character Modeling
Special Effects
Music for the Moving Image
Studio Exercise
10 min Animated Film Exercise



COURSEWORK & ASSESSMENT

The assessment criteria are of two phases. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded. The formal or summative written and practical assessment is done at the end of each semester. The ratio of formative: summative is 70:30.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA in Film & TV production

CAREERS

There is a range of careers open to graduates in the field of visual media production in both technical and creative capacities. Graduates will work as Animators and designers for the Internet.

PGD (Advance Reporting)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent

COURSE INFORMATION

Advanced reporting deals with development of reportorial skills and writing techniques, with exposure to complex issues and ideas influencing public affairs reporting. The emphasis in this course will be on news-gathering techniques, data collection and analysis, developing story ideas and writing on different beats as parliament, diplomatic, entertainment, politics, and business etc. Objectives for Advanced Reporting, as defined by New York Times reporter Bill Dedman:
Become skilled at information gathering, data acquisition, interviewing, data analysis, story framing, writing
Improve the quality of your hunches
Be able to figure out how a system works, and explain it to a reader
Learn to think more critically and logically
Clarify your journalistic values
Increase your wariness in the areas of ethics, privacy, dirty data, and laws
Learn enough about numbers and statistics to avoid libel, corrections, embarrassment and unfairness
Role of a Reporter:
News and News Collection
News Editing and Proof-reading
News Reporting
Writing Features
In-depth Reporting: Interpretative, Investigative
Perspective in News
News Gathering: Sources of News, News Agencies, Press Conferences, Press Briefings, Beats
Interview: Importance of Interview in Journalism, Using Interviews in News, Fixing an Interview, Use of Tape Recorders
Handling Press Releases and Press Conferences
Television Script Writing
Camera Framing and Shot Taking
Audio for Video
Grammar of Television
Political and Diplomatic Reporting
Reporting Parliament
Entertainment and Cultural Reporting
Technical Reporting
Business Reporting
Investigative Reporting
Development Reporting
Court Reporting
News Packaging for Television (Editing)

COURSEWORK & ASSESSMENT

The advanced reporting chapter consists of class discussions; out-of-class reading, reporting and writing; current events quizzes, in-class presentation and individual meetings with the instructor/mentor. Work should meet a high standard of truth and accuracy. A lot of emphasis will be put on the student's ability to imaginatively present his or her class projects and assignments and the student's performance during the internship. The student will be required to maintain a record-cum-log book of his or her own work/activities during this period.

OTHER INFORMATION

COURSE LENGTH
1 Year
ATTENDANCE MODE
Full-time Regular

RELATED COURSES

PGD in Print and Electronic Journalism
PGD in Advertising, PR & Corporate Communication
PGD in Video Editing
PGD in Animation
PGD in Brand Management
PGD in Media Research

CAREERS

Skills learned in advanced reporting will assist students in landing jobs and also give them an expertise in the beat, which they choose and may be employed to benefit society. In-depth reporting, in particular, is of value because it challenges both the assertions of newsmakers and the understanding of news consumers. The students can become special reporters/correspondent in the field of politics, parliament, court, entertainment, culture, business and development.

PGD (Print, Electronic & Cyber Journalism - Hindi/English)

www.raiuniversity.edu.in

COURSE INFORMATION

Students develop into news media professionals- learn the art and craft of excellent journalism, study journalism and related subjects, instill an appreciation for accuracy, fairness, truth and diversity as well as develop and cultivate an understanding of the rights, roles and responsibilities of news media professionals and scholars in a democratic society. The course is divided into two semesters. The first semester will focus on print, radio and cyber journalism and in the second semester the emphasis will be on Television journalism. The last two months of the second semester will be devoted to internship.
Print Journalism
News and News Collection
News Reporting
Writing Features
Taking and Writing Interviews
Editing and Rewriting
Copy Editing
Writing Editorials
Design Concepts
Desktop Publishing: Making Pages on the Computer
Radio Journalism
Collecting News for Radio
The Difference Between the Written and the Spoken Word.
Voice Modulation, Diction and Pronunciation
Presentation and Anchoring
Techniques in Sound Recording
Producing a Radio Broadcast
Television Journalism
Collection of News for Television
Getting Bytes for Television
Anchoring and Presentation
Interviewing on Television
Writing Scripts for Television
Camera Handling
Video Editing and Mixing
Computerized Special Effects Like Flash
Producing and Directing a Television Show
Web Journalism
Introduction to Web
History and Future of Web
The 5 W's and Online Journalism
Journalism and Web Journalism: A Comparative Study
Web-writing News and Trust
Car (Computer Assisted Reporting)
Using Web Sources

Fair Use and Online Intellectual Property
Issues in Web Page Design
Writing Reviews: Criteria and Evaluation Skills for Journalists
Content Analysis and Source Validity
Mediamorphosis: The Evolution of Media Communication and Changes Within

COURSEWORK & ASSESSMENT

While assessing the performance of a student, equal emphasis will be put on written and practical tests and dissertation. A lot of emphasis will be put on the student's ability to imaginatively present his or her mini thesis and the student's performance during the internship. The student will be required to maintain a record-cum-log book of his or her own work/activities during this period and submit the same at the end of the internship to the faculty, after getting the record attested by the head of the company. Internship with the industry is mandatory. During this time, student's performance will be monitored by a faculty member in association with the authorities at the company where the student will be undergoing his or her internship.

OTHER INFORMATION

COURSE LENGTH
1 Year
ATTENDANCE MODE
Full-time Regular

RELATED COURSES

PGD in Advertising, PR & Corporate Communication
PGD in Video Editing
PGD in Animation
PGD in Brand Management
PGD in Media Research

CAREERS

The media being a very diverse field offers career opportunities in print, broadcast and cyber journalism as reporters, correspondents, editors, photographer, content writers & developers, researcher and producers. Advertising, corporate communications and public relations are also added modules within this course and students can also explore opportunities in these areas.

PGD (Advertising, PR & Corporate Communication)

COURSE INFORMATION

Whereas most institutions, offering similar courses at postgraduate level, do not include the imperative aspect of communication that originates at the organization's end i.e. corporate communication. This course by including corporate communication looks at the marketing aspect of communication in its totality.

- Principles of Advertising
- Advertising Management
- Marketing Management
- Introduction to Brand
- Development of Idea
- Brand Concept Development
- Advertising at the Brand Level
- Big Brands-Case Studies
- Strategic Campaign Planning
- Production Techniques
- Principles of Public Relations
- PR Defines and Scope
- PR and other forms of Public Communication
- Organization of PR Department
- Organization, Management and PR
- Managing Crisis
- Press and Public Relations
- Introduction to Corporate Communication
- Corporate Vision and Philosophy
- Media Planning
- Market Strategies and Communication Management
- Crisis Management
- Event Management
- Image Management
- Media Writing
- Strategic Writing for the Organization
- Project Work

COURSEWORK & ASSESSMENT

Focus of the course is on learning with fun. The end outcome is to know, how to do it with minimum stress and fun. Assessment is on the basis of tests, quizzes, workshops, participation in events and assignments by the faculty members & potential employers.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Print & Electronic Journalism
- PGD in Video Editing
- PGD in Animation
- PGD in Brand Management
- PGD in Media Research

CAREERS

Exciting opportunities in advertising, public relations, copy writing, account planning, media marketing, event management and in corporate communication department of companies

www.raiuniversity.edu.in

ENTRY REQUIREMENT

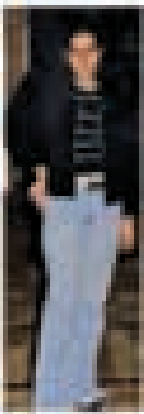
Graduation in any discipline from a recognised University or equivalent

PGD (Brand Management)

COURSE INFORMATION

In a world that is full of me-too or parity products, the success of an organization depends on how you turn a me-too product into a successful brand by differentials through communications. This innovative postgraduate course is one-of-its-kind dealing with all the various aspects of brand management and its relation to communication. The course has been designed keeping in mind the changing trends of the global business scenario and its close relationship with the media world.

- Introduction to Brand
- Brand Marketing
- Communication at the Brand Level
- Strategic Management
- Brand Positioning
- Integrated Marketing Communication
- Brand Identity
- Brand Equity
- Brand Extension
- Brand Relaunch
- Big Brands: Case Studies
- Retail Management
- Rural Management



COURSEWORK & ASSESSMENT

Focus of the course is on learning with fun. The outcome is to know how to do it with minimum stress and fun. Assessment is on the basis of tests, quizzes, workshops, participation in events and assignments by the faculty members and potential employers.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Print & Electronic Journalism
- PGD in Advertising, PR & Corporate Communication
- PGD in Video Editing
- PGD in Animation
- PGD in Media Research

CAREERS

Exciting opportunities in advertising, public relations, copy writing, account planning, media marketing, event management and in corporate communication department of companies

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

PGD (Media Research)

COURSE INFORMATION

This course is designed to provide a basic but extensive training in media research methods. The training provided is multi-disciplinary, covering both social sciences and humanities approaches. Ideal candidates are those looking for employment in the media for which research training is seen to be valuable; and those intending to pursue academic careers in the field.

Research Methods
Applied Methods
Case Studies in Film, Television, Radio & Press Audience / Readership Research
Issues in Media, Culture & Communication
Media Management & Economics
Media and Cultural Policy
Dissertation Proposal (followed by Dissertation or Doctoral Research)

COURSEWORK & ASSESSMENT

Focus of the course is on learning with fun. The outcome is to know, how to do it with minimum stress and fun. Assessment is on the basis of the significance, quality and the depth of the research work. Experts will do assessment from the relevant field of practice and experts from the world of academics.

OTHER INFORMATION

COURSE LENGTH
1 Year
ATTENDANCE MODE
Full-time Regular

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent



RELATED COURSES

- PGD in Print & Electronic Journalism
- PGD in Advertising, PR & Corporate Communication
- PGD in Video Editing
- PGD in Animation
- PGD in Brand Management

CAREERS

Exciting opportunities in academics and research oriented jobs in media, production houses, advertising, and public relations & corporate communication.

PGD (Technical Writing)

COURSE INFORMATION

These people are not journalists, or advertising and PR professionals. But they need writing and editing skills just as much as the journalists do. Most technical writers in India are people with a technical or computer background. This course makes them explore the range, content, readership, structure, and style of several technical publications. Plan and develop copywriting skill for technical writing.

Writing Skills
Marketing Management
Designing
Publishing
Media Industries
Computer Software
Market Research
Copy Techniques
Marketing Communication

COURSEWORK & ASSESSMENT

Focus of the course is on learning with fun. The end outcome is to know, how to do it with minimum stress and fun. Assessment is on the basis of tests, quizzes, workshops, participation in events and assignments by the faculty members & potential employers.

OTHER INFORMATION

COURSE LENGTH
1 Year
ATTENDANCE MODE
Full-time Regular

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.



RELATED COURSES

- PGD in Print & Electronic Journalism
- PGD in Video Editing
- PGD in Animation
- PGD in Brand Management
- PGD in Media Research

CAREERS

The target employers are easy to identify: companies in the IT business who need technical writers. If we take Infosys, TCS and Wipro as the A list of computer companies, our students would be employed by the B and C list of companies who chase business globally.

A second placement route is the print, electronic and web world of publishing on computers, IT, software, hardware and communications. Journals and magazines in print, as CD-Roms and on the web are the fastest growing segments in publishing.

PGDMC (PG Diploma in Mass Communication)

COURSE INFORMATION

This program provides practical training combined with intellectual and creative problem-solving geared towards work in the audio-visual media. The intention is to produce professionals who are creative, versatile practitioners capable of producing imaginative and intelligent work through a repertoire of practical, inventive and analytical skills. The course will give you an academic grounding in media production, and balance this with professional competencies in areas such as writing, research and law. Students will learn advanced IT skills, which will allow dissemination of communication with usage of up to date software and communication technologies.

Year I

- Media Production
- Introduction to Various Printing Processes
- Desktop-publishing
- Sound and Light
- Stages of Video Production
- Computer Animation and Multi Media
- Writing for Newspapers: Reporting, Features, Editorials
- Writing for Radio and TV: The Emphasis on Spoken Word
- Media Laws
- Press Council of India
- PRSI and IPRA Code of Ethics
- Editorial Ethics
- Radio Broadcasting
- Television Broadcasting
- Media Research
- Report Writing

COURSEWORK & ASSESSMENT

The college conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- PGD in Print & Electronic Journalism
- PGD in Advertising, PR & Corporate Communication
- PGD in Media Research

CAREERS

There is a range of careers open to successful students in mass communication in both technical and creative capacities. Additionally, there is a growing trend amongst both commercial and non-profit organisations towards employing skilled individuals in areas such as researchers, editors, directors, writers, sound and camera designers, and production managers.

PGD (Cultural Studies)

COURSE INFORMATION

The programme will give you a critical understanding of theories, methods and debates within the fields of cultural studies and media. It is designed both for students who have existing knowledge and critical skills within these fields, and for those who are seeking to develop such knowledge and skills from an academic base within a related area in the arts, humanities or social sciences

Cultural Representation of Women
Television Genres
Cultural Theory and Popular Culture
Culture and Consumption
Sexual Identities
Media Law & Ethics
Indian Film and Society
Research and Interviewing
History of Mass Media
Nationalism, Racism and Identity

Options:

- Radio Production
- Live Radio Production
- Print Production
- The Television Studio
- Video Production
- Photography
- Introduction to New Media Production

COURSEWORK & ASSESSMENT

Focus of the course is on learning with fun. The outcome is to know how to do it with minimum stress and fun. Assessment is on the basis of tests, quizzes, workshops, participation in events and assignments by the faculty members and potential employers.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- DIPLOMA in Photo Journalism
- DIPLOMA in Event Management
- DIPLOMA in Web Journalism

CAREERS

The student can opt for careers in production or as sound technicians in the broadcasting industry, an anchor or a voice over artist.

ENTRY REQUIREMENT

Graduation in any discipline from a recognised University or equivalent.

PGD (Web Journalism)

COURSE INFORMATION

The primary goal of this course is to prepare students to work for news enterprises on the internet and taking advantage of its multimedia presentation capabilities. Our main focus is to provide an understanding of the Internet phenomenon and its impact on journalism, with special attention to the search for a new style of narrative-one that could take advantage of the simultaneous use of text, hypertext, photos, images in motion, audio and databases. Students will also produce an online publication in class. In addition to working on the production of a publication, students will analyse and discuss the origins of online journalism and its current trends.

Introduction to Web
History and Future of Web
The 5 W's and Online Journalism
The 3 I's: Immediacy, Interactivity, Intimacy
Journalism and Web Journalism: Comparative
Web-writing News and Trust
Ethics of Media and Role of Media
Media as Gatekeeper
Newspapers and New Media
E-mail and Web Chat
Online Interviewing Skills
Basic Web Researching
Evaluating Web Sources
CAR (Computer Assisted Reporting)
Using Web Sources
Fair Use and Online Intellectual Property
Issues in Web Page Design
Writing Reviews: Criteria and Evaluation Skills for Journalists
Content Analysis and Source Validity
Mediamorphosis: The Evolution of Media Communication
Technology, Culture and Comm. Failure
News Bias and Political Influence
The Future of Web Journalism

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, demonstration by experts hands-on use of computers with the latest software's like Dreamweaver, FrontPage, Real Time, QuickTime, Photoshop, Gif Animator, Flash and CorelDraw. Practical training will be provided to create web sites and web pages. Assessment will be made on written examinations, periodic assignments and project work.

OTHER INFORMATION

COURSE LENGTH
1 Year
ATTENDANCE MODE
Full-time Regular

RELATED COURSES

DIPLOMA in Digital Media & Video Animation
DIPLOMA in TV anchoring, Newsreading
DIPLOMA in Event Management
DIPLOMA in Music Technology
DIPLOMA in Photo-Journalism

CAREERS

Students can build careers in web journalism, broadcast journalism (news channels, news agencies), print journalism (newspapers, magazines), web site management, content developing for web sites of MNCs, corporates and the film industry.

PGD (Rural Communication)

COURSE INFORMATION

The programme is designed to cater to the ever-growing demand of Rural Communication specialists in NGOs, Govt. organizations, Indian & Multinational Companies. The syllabus of this course is divided into 2 semesters and the faculty employs the latest techniques in teaching and training the students. The methods used are: class room lectures, case studies, seminars, group exercises, presentation of written & oral reports, business & behavioral games and field practices of varying duration.

Communication Theory
Mass Media
Economic & Social Environment
Organizational Behavior
Computer & Information Management
Business Communication
Research Techniques
Organization & Management of Cooperatives
Rural Banking & Development
Consumer Behavior
Rural Marketing
Rural Development & NGO Management

COURSEWORK & ASSESSMENT

Focus of the course is on learning with fun. The outcome is to know how to do it with minimum stress and fun. Assessment is on the basis of tests, quizzes, workshops, participation in events and assignments by the faculty members and potential employers.

OTHER INFORMATION

COURSE LENGTH
1 Year
ATTENDANCE MODE
Full-time Regular

RELATED COURSES

DIPLOMA in Photo Journalism
DIPLOMA in Event Management
DIPLOMA in Web Journalism

CAREERS

The student can opt for careers in both commercial and non profit organizations.



Hospitality and Tourism



BA - (Hospitality & Tourism)

COURSE INFORMATION

The course aims to prepare students for managerial posts in the hospitality industry and is designed to satisfy a high level of demand and provide a clear understanding of the management challenges facing managers in this sector. Instructional delivery programme complemented by extensive use of State-of-the-Art technology such as email, Internet, intranet etc ensures a professional and customized learning experience.

Year 1

- Fundamentals of Hospitality Industry-I
- Managing Front Office Operations-I
- Housekeeping Management-I
- Food & Beverage Management-I
- Food Production-I
- Life Skills-I
- Fundamentals of Hospitality Industry-II
- Managing Front Office Operations-II
- Housekeeping Management-II
- Food & Beverage Management-II
- Food Production-II
- Life Skills-II

Year 2

- Food Production Principles-III
- Food Hygiene & Sanitation
- Wines & Spirits-I
- Basic Hotel & Restaurant Accounting-I
- Hospitality Supervision-I
- Hospitality Supervision-II
- Managing Human Resources-I
- Basic Hotel & Restaurant Accounting-II
- Food & Beverage Management-III
- Wines & Spirits-II

Year 3

- Hospitality Sales & Marketing
- Managing Service Quality & Customer Relations
- Security Management
- Hospitality Facilities Management
- Leadership & Management
- Industrial Training & Project Presentations

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, seminars and group exercises. The aim is to help students become effective independent learners with practical skills and competencies. Each unit is assessed separately through a combination of coursework, examinations and a project. The project will be completed under the guidance of a project tutor.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Hospitality Customer Relations
- Diploma in Travel and Tourism

CAREERS

Students can look forward to dynamic careers in multinational hospitality chains, airlines, cruise lines, recreation and leisure centers, travel agencies etc.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

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BA - (Airlines, Hospitality & Customer Care)

COURSE INFORMATION

Customers with increasingly most sophisticated and demanding needs i.e. excitement, thrill seeking, self-development etc. is pushing the limits of today's tourism industry operators. This has led to sports, adventure and multitude of other leisure activities becoming an integral part of contemporary tourism industry, which creates jobs and wealth. This course is therefore committed to provide vocational inputs to prepare students for wide range of career opportunities in the rapidly expanding tourism and leisure industry.

Year 1

- Introduction to Hospitality
- Hotel Operations
- Hotel Organization & Cost Centers
- Marketing Hospitality
- Hospitality Management
- Departments in Hotel
- Leadership
- HRM
- Front Office Operations
- Life Skills-I

Year 2

- History of Aviation - Introduction
- Careers in Aviation
- Aircrafts and Aircraft Systems
- Customer Care
- Life Skills-II
- Airline Fares & Ticketing
- Airport Handling & Ground Operation
- Accommodation Operations
- Life Skills-III

Year 3

- Travel & Tourism
- Travel Agency Operations
- Life Skills - IV
- India & World Tourism
- Industrial Training & Project Report

COURSEWORK & ASSESSMENT

A variety of methods will be used for delivery of the program which will include lectures (some times involving guest speakers from the industry) seminars, workshops, practical work, field/industry visits etc. Assessment will include individual and group assignments, dissertation and examinations.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Hospitality Customer Relations
- Diploma in Airlines and CRS

CAREERS

The rapidly expanding tourism and leisure industry is currently experiencing a short fall in professionally qualified staff. It is anticipated that employment opportunities will be available in India and abroad in travel companies/ tour operators, hotels, theme parks, cruise lines, clubs and leisure centers etc.

www.raiuniversity.edu.in

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BA - (Culinary Arts)

COURSE INFORMATION

The course aims to prepare students for managerial posts in the hospitality industry in the kitchen department. Instructional delivery programme is complemented by extensive use of State-of-the-Art technology such as advance training kitchens, expert chef instructors, technology that ensures a professional and customized learning experience. The programme has been designed to allow for food preparation, cooking methods and presentation across a wide range of cultures.

Year 1

- Sanitation Management
- Food and Beverage Service Th.
- Food Production I Th.
- Food Production Practicals Indian
- Food Production Practicals Continental
- Bakery
- Food and Beverage Service Prac.
- Hospitality French
- Wines and Spirits

Year 2

- Food Production II Th.
- Wines and Spirits
- Managing Bar & Beverage Operations
- Food Production Practicals Indian
- Food Production Practicals Continental
- Bakery
- Work Experience (24 weeks)
- Supervisory Skills in Hospitality
- Managing Food and Beverage Operations
- Purchase Management Basic Accounting for Hotel and Food Operations

Year 3

- Food Production Practicals Indian
- Food Production Practicals Continental
- Bakery
- Food Production II Th.
- Supervisory Skills in Hospitality
- Managing Food and Beverage Operations
- Purchase Management Basic Accounting for Hotel and Food Operations
- Gastronomy
- Kitchen Stewarding
- Nutrition and Diets
- Controls for Food and Beverage

Specializations

- Cuisine Studies: Advanced Techniques Or
- Patisserie Studies: Advanced Techniques

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, seminars and group exercises. The aim is to help students become effective independent learners with practical skills and competencies. Each unit is assessed separately through a combination of coursework, examinations and a project. The project will be completed under the guidance of a project tutor.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BA Hospitality Management
- BA (Hons) International Hospitality Management
- BA in Travel and Tourism.

CAREERS

Students can look forward to dynamic careers in multinational hospitality chains, airlines, cruise lines, recreation and leisure centers etc.

www.raiuniversity.edu.in

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

MBA - (Hospitality Management)

COURSE INFORMATION

The programme is designed for graduates who wish to enter the glamorous world of hospitality industry. The programme is concerned with the management in an industry, which is expanding and changing continuously in an increasingly comparative environment. Instructional delivery programme ensures a professional and customized learning experience.

Year 1

- Introduction to International Hospitality Industry
- Contemporary Issues in the Hospitality Industry
- Overview of Hospitality Industry in India
- Hotel Planning, Design and Techno-economic Feasibility Study
- Hospitality Operations and Management
- Legal and Regularity Framework
- Profit Planning and Budgeting
- Hospitality Accounting and Finance
- Principles and Practices of Management
- Hrm In Hospitality Industry
- Training and Development
- Performance Management

Year 2

- Principles of Hospitality Marketing
- Customer Relations Management
- Business Communication
- Application of Information Technology in Hospitality Industry
- Managing Change
- Strategic Planning for Business Development
- Business Ethics and Corporate Social Responsibility
- Entrepreneurship
- Dissertation

COURSEWORK & ASSESSMENT

Learning and teaching methods encourage group and independent learning. The course is conducted through lectures, tutor inputs, work in real/simulated customer service situation, field visits and talks from experts in the field. Assessment is carried out during the on-going learning program, through assignments, monthly tests, dissertation and year-end examination.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Hospitality Customer Relations
- Diploma in International Ticketing and CRS

CAREERS

On successful completion, the student will qualify to work in a management cadre within the hospitality industry.

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduation in any discipline from recognised University or equivalent.

MBA - (Tourism & Leisure Management)

COURSE INFORMATION

Tourism is a major international industry, essential for national and regional economic development, which creates jobs and wealth. Customers with increasingly more sophisticated and demanding needs are pushing the limits of today's tourism industry operators, which have led to the multitude of other leisure activities becoming an integral part of the contemporary tourism industry. This programme is designed for graduates who wish to be fully employed in this fastest growing segment.

Year 1

- Introduction to International Travel, Tourism and Leisure Industry
- Historical Dimension of Tourism
- Geography of Travel and Tourism
- Socio-economic Benefits of Tourism
- Managing Operations of Travel Agencies
- Finance for Service Industries
- Quality Control in Tourism and Travel Operations
- Tourism Law
- Public Policy Framework for Tourism
- HRM in Tourism Industry
- Training and Development
- Performance Management
- Business Communication
- Managing Change

Year 2

- Principles and Practices of Management
- Customer Relationship Management
- Strategic Planning and Business Development
- Destination Management
- Outdoor Recreation Management
- Visitor's Attraction Management
- Sport and Adventure Management
- Marketing Prospective and Planning
- E-business Application in Tourism
- Tourism and Sustainable Development
- Eco- Tourism
- Business Ethics and Corporate Social Responsibility
- Dissertation

COURSEWORK & ASSESSMENT

Learning and teaching methods encourage group and independent learning. The course is conducted through lectures, tutor inputs, work in real/simulated customer service situation, field visits and talks from experts in the field. Assessment is carried out during the on-going learning program, through assignments, monthly tests dissertation and year-end examination.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Hospitality Customer Relations
- Diploma in International Ticketing and CRS

CAREERS

On successful completion, the student will qualify to work in a managerial position within the tourism and leisure industry

Advance Diploma - (Culinary Arts)

COURSE INFORMATION

This program is intended for those undergoing training for or who are employed in, the hospitality and catering industry worldwide. Its purpose is to establish the knowledge and skills required through progressive levels from initial food preparation training in a kitchen to culinary arts and supervisory responsibilities. The program has been designed to allow for food preparation, cooking methods and presentation across a wide range of cultures.

Year 1

- Food Safety Operations and Supervision
- Staff Organization in the Kitchen and Ancillary Areas
- Product Development and Presentation
- Cultural Dimensions of Food
- Costing Budgets and Control
- Materials Management
- Production Systems, Planning and Organization
- Quality Assurance of Products and Services
- Menu Policy and Planning
- Training and Team Development

Year 2

Specialization Options

- Cuisine Studies and Advanced Techniques
- Patisserie Studies and Advanced Techniques

COURSEWORK & ASSESSMENT

A variety of assessment methods are used throughout the course including lectures, practicals, industrial training and examinations.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Food and Beverage Management
- Diploma in Restaurant and Bar Management
- Diploma in Bakery and Confectionery
- Diploma in Institutional Catering
- Diploma in Indian Regional Cuisine

CAREERS

Students will be prepared for careers in a wide range of areas in commercial and institutional catering, hotels, restaurants, airlines, cruise lines as also as entrepreneurs.

ENTRY REQUIREMENT

Graduation in any discipline from recognised University or equivalent.

ENTRY REQUIREMENT

Graduation from any recognized university or equivalent.

DIPLOMA-(Aviation Hospitality Management - Air Hostess/Flt. Steward)

COURSE INFORMATION

The aviation industry worldwide is expanding. With a spurt in bilateral agreements, more international airlines are expected to touch down new destinations. Therefore in order to meet accelerating demand, airlines are looking at increasing their frequency and expanding routes to enlarge connectivity worldwide.

A career as an airhostess/ flight stewards is one of the most sought after in the glamorous world of Tourism & Hospitality, as it offers exciting opportunity to travel the globe. Modern airlines aggressively innovate and compete to offer their customers the finest in contemporary entertainment, cuisine, shopping and luxuries amenities, thereby giving tremendous job opportunities to the young aspiring students.

This course has been specifically designed to provide necessary skills and input to those young students dreaming of a career in the skies.

Our unique approach to integrate strong conceptual knowledge with comprehensive personality development modules will transform young students into dynamic individuals to make their mark in the vibrant aviation sector - a glamorous world of hospitality.

- Introduction to Airline Operations
- Introduction to Hospitality Management
- Role and Responsibilities
- Geography, Time Zones
- Air Cabin Crew Working Environments
- Aviation Environments and Physiology
- Health, Safety, Security and Hygiene
- Crisis Management
- Designing of Customer Service Charter
- On Board Customer Service
- Public Relations and Communication Skills
- Passenger Management
- Hospitality Customer Relations
- Foreign Language

COURSEWORK & ASSESSMENT

The course is conducted through lectures, tutor inputs, work in real / simulated customer service situation, field visits and talks from experts in the field. Assessment is carried out during the on-going learning program, through assignments, monthly tests and year-end examination

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Hospitality Customer Relations
- Diploma in Front Office Management
- Diploma in Bar and Restaurant Management

CAREERS

Students can look forward to exciting career opportunities as Air Hostess/Flight Stewards with leading domestic and international airlines.

Extensive inputs in customer service also open up avenues for job opportunities in related industries such as hotels, clubs, call centers, MNCs

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

DIPLOMA - (Travel & Tourism)

COURSE INFORMATION

The course offers sound introduction to the world of travel and tourism and is designed to reflect the needs of the industry and to equip the students with managerial skills necessary to meet the challenges of a very fast growing industry. The course combines a study of business and management with major study of hospitality and tourism subjects. The philosophy of the program is that managers of the travel and tourism industry are primarily business managers but a critical appreciation of structure, operations and management of hospitality industry is essential for them to excel in their field.

- Introduction to Tourism and Hospitality
- Historical Dimensions of Tourism
- Geography of Travel and Tourism
- Travel and Tourism Development
- Marketing and Promotional Techniques
- Destination Management
- Eco-Tourism
- Business and Executive Travel
- Event Planning and Promotion

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, seminars, group exercises, technical and field visits. The aim is to help students become effective independent learners with practical skills and competencies. Each unit is assessed separately through a combination of coursework, examinations and an assigned project under the guidance of a faculty member.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Hospitality Customer Relations
- Diploma in International Ticketing and CRS

CAREERS

Students will be prepared for careers in a wide range of areas linked to the tourism industry in the private and public sector, airlines, travel agencies or as entrepreneurs.

DIPLOMA - (Restaurant & Bar Management)

COURSE INFORMATION

This vocational course offers a focused qualification for learners as well as industry personnel aspiring for career enhancement. The qualification provides a specialization for learners following a vocational program of study. This niche area can be directly related to their work experience or background or to an aspect of employment that they wish to move into in due course.

Introduction to Food and Beverage Service
 Organization Behaviour
 Business Environment
 Restaurant and Bar Layout
 Design and Equipments
 Staff Organization
 Recruitment
 Menu Engineering
 Merchandising
 Food and Beverage Controls
 Operations of a Speciality Restaurant
 Types of Beverages and Their Services
 Food and Beverage Service Sequence
 Food and Beverage Safety and Legislation
 Cellar Management

COURSEWORK & ASSESSMENT

The course is conducted through lectures, demonstrations, field visits, practical training, and project work. Assessments are carried out during the on-going learning programme through assignments, monthly tests, and year-end examinations.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Diploma in Bakery and Confectionery
 Diploma in Institutional Catering
 Diploma in Indian Regional Cuisine
 Diploma in International Cuisine

CAREERS

Career opportunities exist in the hotel industry, hospitals, offices, company guesthouses, fast food outlets and clubs. Apart from these career options they can be entrepreneurs and set up their own food and beverage outlets.

DIPLOMA - (Indian Regional Cuisine)

COURSE INFORMATION

This program offers a specialization that focuses on particular aspects of employment within the sector. The diploma is designed to develop the knowledge, understanding and skills required for Indian regional preparations as also to provide a framework of education and training for people in the hospitality industry who wish to develop their knowledge and skills.

Food
 Kitchen Organization
 Food Hygiene and Safety
 Methods of Cooking
 Specialization Options
 Kashmiri Cuisine
 Punjabi Cuisine
 Frontier Cuisine
 Rajasthani Cuisine
 Gujrati and Maharashtrian Cuisine
 Awadhi Cuisine
 Mughlai Cuisine
 Bengali Cuisine
 South Indian Cuisine
 Hyderabadi Cuisine

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, demonstration by experts, assignments, work-plans, tests and examinations.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Diploma in Bakery and Confectionery
 Diploma in Institutional Catering
 Diploma in Indian Regional Cuisine
 Diploma in International Cuisine

CAREERS

Students are prepared to take up positions as qualified professionals in kitchens. They can also be entrepreneurs and set up their own catering establishments specializing in Indian regional cuisine.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

DIPLOMA - (Institutional Catering)

COURSE INFORMATION

This program offers a specialist qualification that focuses on particular aspects of employment within the sector. The course is specifically designed to provide necessary vocational and technical skills to the learner and those already in employment and looking for opportunities for career progression.

Food Service-backbone of Hospitality Industry
Multiple Dimensions of Catering-indoor and Outdoor Catering
Kitchen Layout /Service Standards in Indoor Catering
Unique Challenges in Outdoor Catering
Mobile Kitchen Equipments
Preparation of Bulk Food
Food Transportation
Presentation of Buffets
Hygiene and Safety
Theme Parties
Service of Alcoholic and Non-alcoholic Beverages
Understanding and Compliance of Statutory Bye-laws
Labor Laws
Excise Policy
Prevention of Food Adulteration Act

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, demonstration by experts, assignments, work-plans, projects, tests and examinations. The course includes industrial placement for 3 months.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Diploma in Food and Beverage Management
Diploma in Indian Regional Cuisine
Diploma in International Cuisine
Diploma in Restaurant and Bar Management

CAREERS

Students are prepared to take up positions as qualified professionals in the organizations catering in bulk food. Apart from these career options they can be entrepreneurs and set up their own bulk food catering establishments or take up contractual catering with clubs, hospitals, airlines, railways and commercial establishments.

DIPLOMA - (Food & Beverage Management)

COURSE INFORMATION

This course is designed to provide focused and specialist work related qualifications in a range of sectors. The qualification provides a specialization to learners following a vocational program of study. This short course offers a focused qualification for learners who wish to follow a short program of study that is directly related to their work experience or to an aspect of employment that they wish to move into in due course.

Food and Beverage Service Organizations
Food and Beverage Safety and Legislation
Food Service Food Beverage Service
Enhancing the Meal Experience
Food and Beverage Controls
Service for Banquets
Theme Restaurants and Specialized Services

COURSEWORK & ASSESSMENT

All assessment of this course is criteria-referenced based on the achievement of specified outcomes. All units contributing to a program carry either internal or external assessment.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Diploma in Bakery and Confectionery
Diploma in Indian Regional Cuisine
Diploma in International Cuisine
Diploma in Institutional Catering
Diploma in Bar and Restaurant Management

CAREERS

Career opportunities exist in the hotel industry, hospitals, offices, company guesthouses, fast food outlets and clubs. Apart from these career options the student can be entrepreneurs and set up their own food and beverage outlets.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

DIPLOMA - (International Cuisine)

COURSE INFORMATION

This program is designed to provide focused and specialized qualifications in a range of sectors. The qualification can provide a specialist emphasis for learners following a general vocational program of study. The course offers a focused qualification for learners particularly for mature students who wish to follow a short program of study that is directly related to their work experience or to an aspect of employment that they wish to move into in due course.

Food Kitchen Organization
Food Hygiene and Safety
Methods of Cooking
European Cuisine
Indian Cuisine
Chinese Cuisine
Thai Cuisine
Italian Cuisine
Vegetarian Cuisine

COURSEWORK & ASSESSMENT

All assessment of this course is criteria-referenced based on the achievement of specified outcomes. All units contributing to a program carry either internal or external assessment.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Diploma in Bakery and Confectionery
Diploma in Institutional Catering

CAREERS

Students are prepared to take up positions as qualified professionals in kitchens, various catering establishments and can set up specialist restaurants.

DIPLOMA - (Bakery & Confectionery)

COURSE INFORMATION

This program offers a specialist qualification that focuses on particular aspects of employment within the sector. As such the qualification can extend the study and provide vocational emphasis for learners by offering a focused qualification for those aspiring for career progression or wish to follow a shorter program of study that is directly related to their work experience or to an aspect of employment that they wish to move into in due course.

Principles of Baking
Food hygiene and Safety
Kitchen Maintenance and Design
Yeast Bread, Rolls and Quick Rolls
Pastry Dough and Their Derivatives and Uses
Creams, Fillings and Glazes
Cakes and Pastries
Frostings and Toppings
Basic Decorative Items
Hot and Cold Sauces
Sorbet, Ice-cream and Frozen Desserts

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, demonstration by experts, assignments, work-plans, tests and examinations. Project work is also included as a part of the assessment.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Diploma in Food and Beverage Management
Diploma in Institutional Catering
Diploma in Indian Regional Cuisine
Diploma in International Cuisine

CAREERS

Students are prepared to take up positions as qualified professionals in the kitchens. Apart from these career options, they can be entrepreneurs and set up their own catering establishments specializing in Bakery and Confectionery.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

DIPLOMA - (Front Office Management)

COURSE INFORMATION

The course is designed to provide complete package of focused and specialist work-related framework of education and training for those wanting to develop a career in front office operations with emphasis on relationship management which is the key to success of an organization. It also aims to provide knowledge, understanding and skills required to focus on the development of the major and wider key skills in the guest relations management, service quality, integrated marketing and communication.

The course focuses entirely on developing effective front office representatives and guest relations executives who are the key personalities responsible for creating and sustaining brand loyalty in the hospitality industry. These personnel serve as the front end in creating the required image of the hotel and since no two guests, two hotels or two days are ever the same, a career in front office management is always exciting and challenging!

- Introduction to the Hospitality Industry
- Front Office Organization and Responsibilities
- Communication Systems and Skills
- Multi-cultural Awareness
- Property Management Systems
- Reservations Operations
- Reception Operations
- Front Office Administration
- Effective Check-in to Check-out Systems
- Front Office Revenue and Audit Systems
- Effective Operations of Lobby Desk
- Selling and Promotional Skills
- Providing Customer Care
- Personality Development

COURSEWORK & ASSESSMENT

The coursework and assessment is done through a variety of methods including case studies, assignments, tutorials, work-based assessments, performance observations, projects, and field trips, industrial visits. Tests will be conducted on weekly, semester, and annual basis. A three-month industrial training after the annual examination is an integral part of the course.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Aviation Hospitality Management
- Diploma (Hons) in Hospitality Customer Relations

CAREERS

Students can look forward to exciting career opportunities in hotels, airlines, cruise liners, and any other customer related organizations.

DIPLOMA - (International Ticketing and CRS)

COURSE INFORMATION

The course is designed to train the students by imparting practical and theoretical knowledge of various travel agency operations including documentation and international regulations.:

- World Geography
- Travel Language
- Travel Agency Operations
- Domestic Operations
- International Travel
- Travel Manual/guides
- Fares Lata Rules and Regulations
- Reservations and Cancellation
- Documentation and Foreign Exchange
- Airlines Central Reservation Systems

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, demonstration by experts on use of manuals, ticketing procedure to equip the students to issue a ticket. Practical training on various counters of an airline and travel agency is also included. Assessment is by written examinations, assignments and project work.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Hospitality Customer Relations
- Diploma in Travel and Tourism
- Diploma in Front Office Management

CAREERS

Students are prepared for careers in domestic/ international airlines, travel agency, and hotels.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

DIPLOMA - (Hospitality Customer Relations)

COURSE INFORMATION

The course is designed to provide focused and specialized framework of education and training for those in the hospitality industry with a responsibility to provide customer care and support. It aims to provide knowledge, understanding and skills required to focus on the development of the major and wider key skills in the customer relations management, service quality, integrated marketing and communications.

- Introduction to hospitality customer relations
- Analysis of Different Customer Needs
- Communication Skills
- Handling Customer Service Problems
- Promotion of Continuous Improvement Program
- Product and Services
- Promotional Skills
- Challenges of Languages
- Team Leadership and Supervision

COURSEWORK & ASSESSMENT

The course is conducted through lectures, demonstrations, field visits, practical training, and project work. Assessment is by assignments, monthly tests and year-end examinations.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in International Ticketing and CRS
- Diploma in Front Office Management
- Diploma in Aviation Hospitality Management
- Diploma in Cruise Hospitality Management

CAREERS

Students can look forward to lucrative career opportunities not only within the hospitality industry but also in sectors like financial services, retail and IT enabled services (ITES).

DIPLOMA - (Institutional Housekeeping)

COURSE INFORMATION

The aim is to equip the students with the knowledge and skills required in the functioning of the housekeeping department of the hospitality industry. The task of housekeeping is a gigantic one with functional application in hotels, clubs, hospitals and other commercial establishments. It takes a well-organized approach and technical understanding to enable housekeeping to cope with the volume of work. The course provides the students with an appreciation of the role of the housekeeping as the "backbone" of the hospitality setup, always being the key component of the industry, albeit operating behind the scenes.

- Introduction to Institutional Housekeeping
- Organization and Structuring of Housekeeping
- Staffing, Recruitment, Induction Training
- Safety Awareness and Security Procedures
- Hygiene and Sanitation
- Housekeeping Practices-Cleaning Methods
- Housekeeping Practices-Cleaning Agents
- Housekeeping Practices and Standards
- Managing Inventories
- Pest Control
- Budgeting and Controlling Expenses
- Managing an On-premises Laundry Services
- Training and Development

COURSEWORK & ASSESSMENT

The course is conducted through lectures, demonstrations, field visits, practical training, and project work. Assessments are carried out during the on-going learning program through assignments, monthly tests and examinations.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- Diploma in Hospitality Customer Relations
- Diploma in Institutional Catering

CAREERS

Career opportunities exist in the hotel industry, hospitals, offices, company guesthouses, city malls, clubs and commercial establishments. Apart from these career options, they can be entrepreneurs and set up their own consultancy services or offer contract housekeeping to corporate houses and offices.

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

DIPLOMA - (Hospitality & Tourism)

COURSE INFORMATION

The course is designed for those graduates seeking a rigorous program in the international hospitality sector in particular or more widely within the tourism industry. The course aims to prepare students for a supervisory position in the hospitality and tourism industry and satisfy the high level of demand for qualified personnel in the world's fastest growing industry.

Hospitality Management

Introduction to International Hospitality Industry
Overview of Hotel Industry in India
Types of Hotels and their Star Categorisation
Hospitality Operations and Management
Hospitality Accounting and Financial Management
Principles and Practices of Management
HRM in Hospitality & Tourism Industry
Business Communication
Managing Change
Principles of Hospitality Marketing

Travel and Tourism Management

Introduction to International Travel & Tourism Industry
Historical Dimensions of Tourism
Geography of Travel and Tourism
Socio-Economic benefits of Tourism
Managing Operations of Travel Agencies
- Itinerary Planning
- Tour Packaging & Costing
- Handling inbound/outbound tours
International Ticketing and CRS
Corporate and Business Strategy
Quality Control in Tourism and Travel Operations
Legal Environment and Public Policy Framework for Tourism
E-Business Application in Tourism
Customer Relationship Management
Eco-Tourism
Business Ethics and Corporate Social Responsibility

COURSEWORK & ASSESSMENT

Learning and teaching methods encourage group and independent learning. The course is conducted through lectures, tutor inputs, field visits and talks from experts in the field. Assessment is carried out during the on-going learning program, through assignments, monthly tests and year-end examination.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

RELATED COURSES

Diploma in Hospitality Customer Relations
Diploma in Institutional Catering

CAREERS

On successful completion, the student will qualify to work in a management cadre within the hospitality and tourism industry i.e. airlines, travel agencies, tour operators, hotel and resorts and other related areas.





Fashion Technology & Performing Arts



BA (Fashion Technology)

COURSE INFORMATION

This course offers option in menswear, womenswear, knitwear and fashion textiles and is designed for creative and committed students who wish to make a positive contribution to the fashion industry.

The degree comprises an introductory first year followed by a three year program in one of the specialist option areas. Each pathway is structured to provide a challenging course of study dedicated to enabling fashion students to develop an individual approach.

In addition to the high quality teaching students benefit from the expertise of visiting designers and other specialists gaining valuable experience while working on projects by major fashion companies.

Placements are valuable and rewarding components of the course providing the opportunity to work on real projects within a commercial environment.

Year 1

- Design Exploration in Fashion
- Fashion & Textile Material Understanding I
- Pattern Drafting
- Drawing Techniques & Approaches
- CAD
- Life Skill
- Fashion & Textile Material Understanding II
- Design Application in Fashion
- Historical & Contextual Referencing
- Advance CAD
- Fashion Illustration and Appreciation
- Open Elective I

Year 2

- Textile Manufacturing Techniques
- Visual Merchandising
- Fashion Forecasting
- Accessory Designing
- Model Drawing
- Open Elective II
- Traditional Indian Textile
- Textile Dyeing and Printing
- Knitwear Design
- Advance Design Studio
- Costume Designing
- Open Elective III

Year 3

- Fashion Stylization
- Textile Manufacturing Technique
- Garment Draping
- Computer Graphics for Fashion Design
- Menswear
- Project Minor
- Industrial Training
- Fashion Marketing and Merchandising
- Quality Control Apparel
- Experimental Embroidery Textiles
- Realizing a Fashion Collection
- Major Project

COURSEWORK & ASSESSMENT

Instruction is by group discussions, tutorials, practicals, lectures and independent study. Assessment is continuous throughout the year. A dissertation and presentation completes the program.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA Fashion Studies

CAREERS

Career opportunities include designing over a broad range of market levels for menswear, womenswear, childrenswear, designers and manufacturers, fashion illustration, fashion forecasting, fashion journalism, fashion textiles, knitwear, public relations, fabric-color research and fashion styling.

BSc (Textile Design)

COURSE INFORMATION

The reputation of this successful textile design degree continues to increase. The course integrates creative design with marketing, business and technology. It enables you to specialise in designing printed, woven or knitted fabrics for all sectors of the textile industry.

Year 1

- Visual Research
- Visual Culture
- Fabric Development
- Fibre to Product Development

Year 2

- Fabric Design
- Design Application
- Global Textile Sourcing
- Global aAnd Legal Issues in Textiles

Year 3

- Advanced Textile Processes
- Design Project
- Business Planning for Artists and Designers
- Future of Design
- Innovation and Design

COURSEWORK & ASSESSMENT

Students will learn through a series of lectures, demonstrations, workshops, tutorials and practical projects.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA Textile & Fashion Design Management

CAREERS

Employment opportunities are diverse and include company stylists, studio designers and managers, product development coordinators, merchandisers, fabric technologists, product developers and quality control managers.

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with a portfolio work bearing testimony to creative and visual aptitude.

BA (Hons) (Fashion and Apparel Technology)

COURSE INFORMATION

This 3 year course aims to integrate fashion design and technology in order to provide an excellent foundation in the knowledge, skills and processes involved in the design and manufacture of clothing from mass market to designer labels. The program explores the relationship between design and technology through a range of specialist pathways. This fashion programme features the twin elements of creative design and manufacture. These are fully supported by critical and professional theory, as well as being put into social, cultural and historical contexts.

Year 1

Drawing Techniques and Approaches
Historical and Contextual Understanding
Design Exploration in Fashion
Design Application in Fashion
Pattern Drafting
Pattern Construction
Introduction to Draping
Garment Construction
Critical Study

Year 2

Fashion Marketing and Promotion
Fashion and Textile Material Understanding
Production Techniques
Manufacturing Techniques and Processes
Clothing Manufacturing Production Operations
Designer Pattern Cutter Operation
Accessory Design and Production
Surface Ornamentation

Year 3

Design Process and Design Management
Research and Development for Fashion Design
Advanced Production Techniques
Business Studies
Professional Practice and Development
Independent Dissertation
Realising A Fashion Collection

COURSEWORK & ASSESSMENT

Assessment is continuous and project based with tutorial support and interim examinations and critiques.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Diploma in Apparel Production and Retail Management

CAREERS

Successful students have the opportunity to progress to degree courses in design and business of fashion. Alternatively students enter employment in a range of positions such as designing, buying, product development and visual merchandising.

BA (Hons) Textile Design(Constructed Textiles)

COURSE INFORMATION

The course provides a creative visual design education exploring weaving and knitting for fashion and interiors. Intellectual and technical skills are developed through drawing and the practical use of materials in studios equipped with traditional and computer controlled loom, and knitting machines.. The course promotes professionalism and business awareness in craft, fashion or interior textiles. Rapid changes in fashion trends and technological advances provide textile designers with opportunities to influence taste and style.

Year 1

Exploring the Creative Design Process
Introduction to Textile Embroidery
Basic Constructed Textiles
Traditional Printed Textile Design Research in Textiles
Specific Subject Route Selection

Year 2

Development of Specialist Design & Practical Skills.
Individual Flair, Commercial and Professional Awareness
Design Exploration & Application in Textiles
Experimental Printed & Embroidered Textiles

Year 3

Knowledge and Skills for Complex Design Problems.
Personal Programme of Study
Textiles Specialist Techniques & Approaches
Initial Concept to Final Stage Management

COURSEWORK & ASSESSMENT

The course is based on tutorial guidance, studio / workshop practice; collaborative projects, lectures; seminars; modules; and personal study.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BSc Textile Design
MA Textile Design (Surface Ornamentation)

CAREERS

Graduates are equipped for diverse careers including textile designers, textile design and technology specialists, constructed textiles designers, design managers, freelance designer, buyers, textile marketing personnel, education.

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with a portfolio work bearing testimony to creative and visual aptitude.

BA (Hons) (Fashion Marketing)

COURSE INFORMATION

This program will prepare you for a career in the retail and wholesale fashion industry. Focusing on behind-the-scenes operations, you'll learn the importance of production, marketing, advertising and business administration. You'll gain a big picture understanding of the marketplace and what it takes to succeed there. The course is delivered using a range of work- based teaching and learning techniques to ensure students gain a practical understanding of fashion business. Some of the subjects are listed below:

Year 1

- Introduction to marketing
- Marketing in Practice
- Design Theory and Practice
- Fashion Marketing
- Public Relations & Fashion Media

Year 2

- Advertising
- Marketing Communications
- Fashion Industry Analysis
- Fashion Promotion
- Finance and Statistics

Year 3

- Marketing Plan Report
- Management and Organizational Behavior
- Group Project
- Work Placement
- Fashion Environment

COURSEWORK & ASSESSMENT

Assessment is continuous and methods include written reports, case studies, presentations, time constrained assignments.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA (Hons) Fashion Marketing & Promotion

CAREERS

Graduates from this course are well placed to find employment in all areas of fashion marketing and brand management, public relations, retail and merchandising.

BA (Hons) (Fashion Design Technology)

COURSE INFORMATION

This two-year program explores the relationship between design and technology through a range of specialist pathways. Students develop core skills of design and manufacture in their specialist pathway. They will have the opportunity to acquire the skills and knowledge to enter the fashion industry within their specialist area or to apply for entry to a program at an advanced level.

- Designer Pattern Cutter Option
- Textiles for Fashion Embroidery Option
- Textiles for Fashion Knitwear Option
- Accessories Option
- Cultural Studies
- Business Studies
- CAD/CAM
- Fashion Design
- Project
- Industry Project.

COURSEWORK & ASSESSMENT

Assessment is continuous and project based with tutorial support and interim critiques.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- MA Fashion Industry
- MA Product Design and Development for Fashion Industry

CAREERS

Successful students have the opportunity to progress to degree courses in design and business of fashion. Alternatively students enter employment in a range of positions such as designing, buying, product development and visual merchandising.



ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent with a portfolio of work.

BA (Hons) (Fashion Marketing and Promotion)

COURSE INFORMATION

This course is for students who wish to specialise in the field of marketing and promotion and to develop that speciality in relation to fashion. The course is delivered using a range of work-based teaching and learning techniques to ensure students gain a practical understanding of fashion business and promotion skills.

- Fashion Marketing
- Public Relations and Fashion Media
- Advertising
- Cultural Studies
- Information and Communications I
- Management and Organisational Behaviour
- Finance and Statistics
- Group Project
- Marketing Communications
- Fashion Retail and Branding
- Advertising Management
- Information and Communications II
- Fashion Industry Analysis
- Marketing and Promotion Plan
- Marketing Plan Report
- Work Placement

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent and portfolio of work.



COURSEWORK & ASSESSMENT

Assessment is continuous and methods include written reports, case studies, essays, presentations, time constrained assignments and integrated projects.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Bachelors Program in Fashion Marketing

CAREERS

Graduates from this course are well placed to find employment in all areas of fashion marketing and promotion including marketing and brand management, public relations, advertising, retail and merchandising.

BA (Hons) (Fashion Design for Industry)

COURSE INFORMATION

The programme is led by studio and workshop based activity, underpinned by a theoretical investigation of fashion design principles, the technology of garments manufacture, marketing and promotion. The emphasis on project work harnesses the individuals creative abilities. The course aims to strengthen and advance creative and intellectual capabilities through the discipline of fashion design by offering stimulating and challenging practical projects and research assignments. The course equips students with the confidence, flexibility and capability to find opportunities for employment and respond to the challenges of a dynamic global market.

Year 1

- Visual Communication Skills
- Drawing and Painting Skills
- Fashion Design Projects
- Garment Making.

Year 2

- Design Projects
- Creative Pattern-cutting
- Garment Construction.
- Garment / Textile Designing

There are three Study Pathways which Progressively Emerge from 2nd Year:

- Fashion Design,
- Fashion Knitwear Design
- Fashion Design with Marketing.

Year 3

Each student is required to prepare their own project brief and design an original fashion collection.

COURSEWORK & ASSESSMENT

This is a practical studio based course underpinned by seminar discussions and lectures. Continuous assessment of practical work and written assignments culminate in a major project comprising a collection and a written dissertation.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BA (Hons) Fashion Design Management
- BA (Hons) Fashion and Apparel Technology

CAREERS

The fashion and textile market is global and constantly evolving. Manufacture is moving to key resource efficient center world-wide, from large corporations to small business enterprises. Graduates face a range of challenging career options in design, marketing, and promotion and product development as design professionals.

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with a portfolio work bearing testimony to creative and visual aptitude.

BA (Hons) (Fashion Design with Retail Management)

COURSE INFORMATION

This program is for creative fashion individuals who are more business oriented.

The student will learn about the retail industry and design management, alongside a creative approach to design, fabric sourcing : presentations skills, pattern cutting & manufacturing , design management and cultural studies.

Year 1

Introduction to Design & Retail
Experimentation and Exploration of Design Language & Process
Design Application & Production in Fashion
Merchandise Retail Management

Year 2

Technical Knowledge and Creative Development
Fashion Culture & Environment
Practicing Designers and Fashion Industry
Industrial Training

Year 3

Buying Process & Management
Marketing and Presentation
Advertising , Promotion & Visual Display
Independent Project

COURSEWORK & ASSESSMENT

The students receive regular feedback on their performance through-out the course. The final module in year 3 results in a public exhibition. Theory lectures, demos as well as practical teaching methods form the basic course delivery methodology. Assessment will be made on written examinations, periodic assignments, project and practical work.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA(Hons) Fashion Design for Industry
BA(Hons) Fashion Design Management,
BA(Hons) Fashion Design & Technology

CAREERS

There is a range of careers available on completion of this course like: Fashion Designers, assistant designers, stylists, buyers, retail & merchandising personnel, brand developers, PR, Visual display, sales and promotion

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with a portfolio work bearing testimony to creative and visual aptitude.

BA (Hons) (Fashion Management)

COURSE INFORMATION

Fashion management program is a two years course with specialist pathways in fashion buying and merchandising, fashion management, fashion marketing and fashion retailing.

Fashion Industry Economics
Principles of Fashion Marketing
Quantitative Methods
Management and Organizational Behavior
Fashion Design Studies
Managing Information Technology
Group Fashion Business Project
Introduction to Cultural Studies
The History of Fashion
Modern Foreign Language
Group Management Project
Fashion Marketing Management
Business Finance
Fashion Product Development
Fashion Company Consultancy Project
Management of Information Option
Small Business Management Option
Modern Foreign Languages Option
Choice of Cultural Studies Option

COURSEWORK & ASSESSMENT

Assessment is continuous and each unit has appropriate research and production work, feature writing, location styling as well as public relations strategy.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA(Hons) Fashion Marketing and Promotion
BA(Hons) Fashion Design with Retail Mgmt.

CAREERS

Successful graduates from this course can expect to succeed as managers in a wide range of commercial enterprises and will have the potential to operate in the fields of fashion buying and merchandising, product sourcing, marketing and brand management.

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent and portfolio of work.

BA (Hons) (Beauty Care and Health Studies)

COURSE INFORMATION

BA (Hons) in Beauty Care and Health Studies is a two years course with specialist pathways in the profession of nutritionist, beauty therapist, fitness professionals and scientific practices in beauty and fitness.

- Beauty and Spa Therapies
- Business Management
- Scientific Practices.
- Therapeutic Studies
- Beauty Therapy Techniques
- Industry Overview
- Physiology and Anatomy
- Nutrition and Dietetics
- Health, Diet And Fitness
- Professional Practice
- Work Placements and Case Study
- Marketing
- Finance
- Information Technology

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent and portfolio of work.

COURSEWORK & ASSESSMENT

With regular inputs by leading beauty and spa companies student-work is assessed by report writing, research assignments, oral presentations and practical projects.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular /Flexi-time

RELATED COURSES

MA Costume Design & Technology

CAREERS

Successful graduates are readily employed as beauty therapists and quickly progress to senior therapists, advancing to management level in salons, spas and health clubs. Qualified graduates also specialise in complementary therapies, hair removal technology, exercise therapy or become salon owners. Graduates who wish to be involved in the business side of the industry develop sales, training or marketing experience in larger companies.

BA (Museology)

COURSE INFORMATION

The Museology Program is designed to provide the generalized training, knowledge, and skills necessary to pursue a professional career in museum work. The program is directed toward the training of a broad range of students interested in curation and management of collections in the broad range of specialisations.

Courses include required core museology subjects as well as a range of classes, offering students the chance to specialize in areas of their interests. Course work is divided between the theoretical and practical aspects of museum operations. Classes take the form of lecture courses, seminars, special lectures by guest speakers, field trips, laboratory and collection management courses, practicals and internships.

Year 1

- Introduction to Museology
- History of Collection Management
- Introduction to Documentation in Museums
- Introduction to the History of Art
- Introduction to the Conservation Science
- Introduction to the Museum Professionalism
- History of Collection Mgmt
- Documentation in Museums
- History of Indian Art
- Conservation of Art
- Museum Ethics
- Museum Organisations (Int'l and National)

Year 2

- Museum philosophy,
- Museum Administration
- Museum Organization and Structure
- Museum Income Generation
- Museum Marketing
- Museum Ethics
- Museum Collection Management,
- Museum Conservation
- Museum Exhibition
- Museum Architecture
- Museum Risk Mgmt
- Museum Insurance

Year 3

- Museum Security,
- Museum Education
- Understanding Documentation of Contemporary Art
- Museum Graphic Design

- Museum Interactivity
- Museum Ergonomics
- Museum Research Seminar 1
- Museum Research Seminar 2
- Museum Research Seminar 3
- Museum Research Seminar 4
- Museum Research Dissertation

COURSEWORK & ASSESSMENT

The course is assessed using variety of novel methods, including assignments, portfolio submissions and case study analysis.

A formative system of assessment ensures that all the practical assignments, group discussions, presentation seminars, year-end exams and written assignments in each subject are graded through-out the year. The formal written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BFA Painting
BFA Sculpture

CAREERS

Student will be able to pursuing careers as Professional Museum Curators, Gallery Curators, Museum designers, Visual Researchers, Collection Managers

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with art /graphics portfolio.

BA (Graphic Design)

COURSE INFORMATION

The BA (Graphic Design) course structure is designed with the contemporary needs and dynamic attributes a Graphic designer can attain. The program is an amalgamation of understanding and experimenting manual techniques to the advanced digital techniques. The program specializes the students in three pathways - Advertising, Illustration, Typography emphasizing interactive media from Print Media to the Motion Media.

An elaborate training in research methodologies in Historical Contexts and critical studies of Graphic Designers (Historical and Contemporary) initiates learners into conceptualizing and visualizing Graphic solutions.

Year 1

- Idea Generation
- Drawing Techniques and Application (Basic Level) and Advanced level)
- Introduction to typography
- Ideas in Context
- Design Aesthetics
- Historical Contextual studies (Prehistoric art)
- Introduction to Digital Artworks
- Drawing Techniques and Application (Advanced level)
- Typographic Ideas
- Historical Contextual studies (Styles in Art)
- Critical Studies
- Introduction to Advertising

Year 2

- Communicating with Images
- Computer Application in Art & Design
- Typographic Skills
- Historical Context (Graphic Design History)
- Image Manipulation
- Introduction to Photography
- Editorial Design
- Retrographic Printing
- Advanced Typographic Design
- Interactive Media (Basic)
- Historical Context (Design History)
- Applied Photography

Year 3

- Advertising Campaigns and Packaging
- Exploring Mass Text Manipulation
- Art Direction
- Animation
- Motion Graphics (Graphics in Films)
- Interactive Media (Advanced)

- Managing the Design Process & Production
- Professional Studies
- Design Entrepreneurship
- Design Portfolio Management
- Design Dissertation (A)
- Design Dissertation (B)

COURSEWORK & ASSESSMENT

This course is assessed through theoretical and practical assignments, presentations, exhibitions, viva and closed book examinations.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- DIPLOMA(Hons) in Animation and Computer Graphics
- DIPLOMA(Hons) in Multimedia Design and Management

CAREERS

Graduates are able to pursue careers as practitioners in the areas of electronic media, multimedia, publishing and illustration in addition to opportunities in advertising as well as in the film and television production industry.

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with art/graphics portfolio demonstrating intellectual, conceptual, visual and creative skills of the applicant.

www.raiuniversity.edu.in

BFA (Print Making)

COURSE INFORMATION

This four year Bachelor course has been specially designed to instill in you the professional skills of an artist, and providing a thorough grounding for your artistic pursuits. The first year is foundation year, and rest three years are of specialization in printmaking. In each year there are 10 (ten) core subjects and 2 (two) optional subjects.

Year 1

Core Subjects

- Drawing
- Creative Composition
- Clay Modelling
- Mixed Media
- Painting
- Relief Print Making
- Serigraphy
- History of Art & Art Appreciation
- Critical Study

Optional Subjects (choose any two)

- Introduction to Photography
- Introduction to Digital Imaging
- Paper-making
- Book-arts

Qualifying Subjects-

English: as prescribed by the University.
Hindi: as prescribed by the University.

Year 2

Core Subjects

- Drawing
- Composition
- Relief Printing
- Intaglio
- Screen Printing
- Mixed Media
- History of Indian Art / Western Art
- Critical Study
- Curating and Exhibiting

Optional Subjects (choose any two)

- Painting
- Mural
- Photography and Digital Imaging
- Stained Glass

Year 3

Core Subjects

- Drawing
- Composition
- Intaglio
- Screen Printing
- Mixed Media
- Photography & Digital Imaging
- Book-arts
- History of Indian Art
- History of Western Art
- Critical Study
- Curating and Exhibiting

Optional Subjects (choose any two)

- Painting
- Introduction to Conservation and Restoration
- Introduction to Ceramics I
- Photography and Digital Imaging

Year 4

Core Subjects

- Creative Drawing & Composition
- Creative Printmaking
- Methods and Materials
- Photography & Digital Imaging
- Multi-media
- Aesthetics in Fine Arts
- History of Asian Art / History of Western Art
- Report And Final Display

Optional Subjects (choose any two)

- Painting
- Traditional and Folk Indian Art Techniques
- Introduction to Video Art
- Introduction to Ceramics II

COURSEWORK & ASSESSMENT

The course is assessed using variety of innovative methods, including assignments, portfolio submissions and case study analysis. Formal class contact time is normally 10-15 hours per week and students are expected to supplement this with an equal amount of independent study. The assessment criteria is two phased. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded through-out the year. The formal written and practical assessment is done at the end of each semester. The culmination of the final year is the display of work as part of an exhibition.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- BFA Painting
- BFA Sculpture

CAREERS

Student will be able to pursuing careers as Professional Artist, Art Educationist, Curator for Art Galleries and Museums, Illustrator, Designer, Visualiser with Advertising Agencies, Art Manager, Art consultant, Art Director, Set Designer

www.raiuniversity.edu.in

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with art /graphics portfolio.

BFA (Painting)

COURSE INFORMATION

This four year bachelor course has been specially designed to instill in you the professional skills of an artist, and providing a thorough grounding for your artistic pursuits. The first year is foundation year, and rest three years are of specialization in painting. In each year there are ten core subjects and two optional subjects.

Year I

Core Subjects

Drawing
Creative Composition
Clay Modelling
Painting
Relief Print Making
Serigraphy
Intaglio Printing
Appreciation and History of Art

Optional Subjects (choose any two)

Introduction to Photography
Introduction to Digital Imaging
Mural

Stained Glass

Qualifying Subjects-

English: as prescribed by the university.

Hindi: as prescribed by the university.

Year 2

Core Subjects

Drawing
Composition
Painting
Portraiture
Mixed Media
History of Indian Art / Western Art
Curating and Exhibiting
Optional Subjects (choose any two)
Print Making
Mural
Photography and Digital Imaging
Stained Glass

Year 3

Core Subjects

Drawing
Composition
Painting
Portraiture
Mixed Media
Indian Aesthetics (3)
Methods and Materials
History of Indian Art / Western Art
Optional subjects (choose any two)
Print Making
Introduction to Conservation and Restoration

Mural

Introduction to Ceramics I

Year 4

Core Subjects

Creative Drawing
Creative Composition
Painting
Multi Media
Western Aesthetics
Methods and Materials
History of Asian Art / Western Art
Report and Final Display
Optional Subjects (choose Any Two)
Print Making
Traditional and Folk Indian Art Techniques
Introduction to Video Art
Introduction to Ceramics II

COURSEWORK & ASSESSMENT

The course is assessed using variety of innovative methods, including assignments, portfolio submissions and case study analysis. Formal class contact time is normally 10-15 hours per week and students are expected to supplement this with an equal amount of independent study. The assessment criteria is two phased. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded through out the year. The formal written and practical assessment is done at the end of each semester. The culmination of the final year is the display of work as part of an exhibition.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BFA Sculpture
BFA Print Making
BFA Graphic Design

CAREERS

Student will be able to pursuing careers as Professional Artist, Art Educationist, Curator for Art Galleries and Museums, Illustrator, Designer, Visualiser with Advertising Agencies, Art Manager, Art consultant, Art Director, Set Designer.

BFA (Sculpture)

COURSE INFORMATION

This four year Bachelor course has been specially designed to instill in you the professional skills of an artist, and providing a thorough grounding for your artistic pursuits. The first year is foundation year, and rest three years are of specialization in sculpture. In each year there are 10 (ten) core subjects and 2 (two) optional subjects.

Year I

Core Subjects

Drawing
Creative Composition
Clay Modelling
Mixed Media
Painting
Relief Print Making
Serigraphy
Intaglio Printing
Appreciation and History of Art
Critical Study
Optional Subjects (any Two)
Introduction to Photography
Introduction to Digital Imaging
Mural

Stained Glass

Year 2

Core Subjects

Drawing
Composition
Life Study
Carving
Portraiture
Methods and Materials
History of Indian Art
History of Western Art
Critical Study
Curating and Exhibiting
Optional Subjects (any Two)
Mural
Photography and Digital Imaging
Ceramic

Year 3

Core Subjects

Drawing
Composition
Life Study
Metal Casting
Mixed Media
Indian Aesthetics (3)
Methods and Materials
History of Indian Art
History of Western Art
Critical Study
Optional Subjects (any Two)
Assemblage

Introduction to Conservation and Restoration

Mural

Introduction to Ceramics I

Year 4

Core Subjects

Creative Drawing
Creative Composition
Metal Casting
Mixed Media
Western Aesthetics
Methods and Materials
History of Asian Art
History of Western Art
Critical Study
Report and Final Display
Optional Subjects (any Two)
Traditional and Folk Indian Art Techniques
Mural
Introduction Ceramics II
Assemblage

COURSEWORK & ASSESSMENT

The course is assessed using variety of innovative methods, including assignments, portfolio submissions and case study analysis. Formal class contact time is normally 10-15 hours per week and students are expected to supplement this with an equal amount of independent study. The assessment criteria are of two phased. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded through out the year. The formal written and practical assessment is done at the end of each semester. The culmination of the final year is the display of work as part of an exhibition.

OTHER INFORMATION

COURSE LENGTH

4 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BFA Painting
BFA Print Making

CAREERS

Student will be able to pursuing careers as Professional Artist, Art Educationist, Curator for Art Galleries and Museums, Illustrator, Designer, Visualiser with Advertising Agencies, Art Manager, Art Consultant, Art director, Set Designer.

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with art/ graphics portfolio.

BA in Dance (Kathak /Tabla / Pakhawaj)

COURSE INFORMATION

This course is designed for the students who wish to embark upon a career in the Indian classical dance form of kathak.

Year 1

Introduction to Kathak
History of Kathak Dance
Knowledge of Classical Dances Of India
Study of Two Different Taal
Preliminaries of Gat Nikas and Gat Bhav
Notation

Year 2

Brief Study of Natyashastra
Study of Rasa and Bhava
Varities of Abhinaya
Mudras
Teen Taal and Introduction to a New Taal
Prescribed Gat Bhava
Guru Vandana

Year 3

Introduction to Nayika Bheda
Study of Gharanas
Biographies
Teen Taal and Introduction to a New Taal
Kavit
Thumri

COURSEWORK & ASSESSMENT

The course is assessed through theoretical and practical assignments, performances and closed-book examinations. Formal class contact time is normally 10 - 15 hours per week and students are expected to supplement this with an equal or more hours of independent practice and study.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Bachelors Program in *Tabla*
Bachelors Program in Hindustani *Vocal*

CAREERS

Students can follow career options as choreographers, performers and teachers.

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

MA (Fashion Industry)

COURSE INFORMATION

Students in this course will have the opportunity to acquire the key practical skills in demand in small fashion companies where increasingly the requirement is for employees to be multi-skilled. The course will be taught in small groups by specialist staff from the industry. Each block of courses will build to provide comprehensive training in the practical skills required to successfully enter the fashion industry. The courses will be taught in the specialist facilities of the school. Those interested in this intensive program of study should be able to study part-time for at least three days per week.

Research Methodology
Market Research
CAD/CAM
Information Technology
Costing
Quality Procedures

COURSEWORK & ASSESSMENT

There will be a three tier progression; entry level for the course is suitable for absolute beginners, moving on to an intermediate level and the final term will provide specialist skills and the opportunity to produce a small collection of garments highlighting the variety of practical and commercial skills developed during the course. The course is taught in small groups by specialist staff from the industry.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular/Flexi-time

RELATED COURSES

MA Fashion Studies

CAREERS

Students can enter employment in a range of positions such as designing, buying, product development and visual merchandising.

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent and portfolio of work.

MA (Product Design & Development for Fashion Industry)

COURSE INFORMATION

This course aims at the student who wants to combine innovative design with technical expertise and strategic skills within the fashion and lifestyle industries. The course has four stages of progression relating directly to each academic year and aims to reflect the widening scope of fashion and the huge variety of career opportunities within clothing and accessories.

Principals and Techniques
Market and Consumer Trends
Fundamentals of Range Planning
Financial and Technical Issues of Factory Production
Supply Chain Management
Projects
Design
Construction Technologies
International Markets
Sound Research Methodology
Market Research
CAD/CAM
Cost Structure
Project
Product Strategy and Promotion
Industry Placement

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent and portfolio of work.



COURSEWORK & ASSESSMENT

Assessment is project and assignment based throughout the course. Each student must meet a required standard of work to progress to the next year of the course. Final year students present their project in the form of a comprehensive research package which includes a designed range of products with supporting documentation on product development and strategic marketing.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular /Flexi-time

RELATED COURSES

MA Fashion Styling & Photography

CAREERS

Graduates from this course are highly sought after by the fashion and clothing industries. They are equipped to fulfil a broad range of managerial roles within design manufacturing, retail and trading companies, benefitting from the experience of their industrial placement year. Typical employment is in garment or textile technology, buying, sourcing, design, product or contract management.

MA (Costume Design & Technology)

COURSE INFORMATION

The aim of this course is to produce creative and skillful professionals who have the necessary design expertise, technical abilities and management skills to respond to the developing challenges in the screen/film & television, stage/theatre and performance costume industries. The program is creatively intensive and highly practical. The students will design and construct costumes for stage, screen, classical & contemporary drama along with other performance situations, all being specialized and varied. The course requires knowledge of historical & cultural factors as well as a creative response to line, form, color, texture, text, character, movement & music along with a sound understanding of demands of the medium. The program involves practical specialist study units based in the studio /workshop, aiming to develop student's specialist knowledge and expertise by integrating theory and practice.

Year 1

Costume Design -- Theory, Principles and Practices
Fashion Trends and Cultural Costumes
Creative Interpretation & Response to Text, Character, Movement and Music
Design Process, Exploration & Representation
Screen, Stage / Character Costume Design
Contemporary Period Costume Industry
Specialized Performance Costume Design
Practical Studio /Workshop And Materials
Revival, Expansion and Innovation
Contemporary Costume Patterning & Construction

Year 2

Creative Interpretation, Expression and Application
Final Project / Degree Show
Advanced Couture & Fashion Sewing
Creative Applications
Specialization

COURSEWORK & ASSESSMENT

Assessment through the course takes the form of a series of guided tours of selected studios and workshops. A relaxed and experimental environment is provided through lectures, demonstrations, discussions and a series of design projects. Progress is continuously monitored through formal mid session reviews along with internal and external examiners. Visiting lecturers provide an expertise in specialized areas and work placements in theater, opera, dance, television and film companies along with national and international work placements organized through consultation between students and staff.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular /Flexi-time

RELATED COURSES

MA Fashion Accessory Design & Technology

CAREERS

Graduates from this course are well placed to find employment in all areas of fashion marketing, Costume Designers, Apparel Designers, Costume Stylists, Choreographers, Event Managers, Character Artists, Couture Designers, Costume Design Specialists

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent and portfolio of work.

MA (Fashion Accessory Design & Technology)

COURSE INFORMATION

This program encourages the pursuit of innovation , achieved through application and development of practical skills with intellectual engagement towards perceptions, concepts and outcomes, it explores the opportunity to achieve a high level of professional craft and design skills by maintaining a fine balance between art and making.

It also introduces students to basic accessory design concepts, visualization techniques, manipulation of materials & techniques of interpretation, leading to creation of costume jewellery and accessories in various materials and traditional craft styles.

The main emphasis is placed on experimentation, creativity and high standards of professional accessory practice so that the students design and develop concepts suitable for the commercial market translating original concepts into finished products .

Year 1
Creative Accessory Design
Research and Resource Material
Creative Use of Drawing Media, Materials & Skills
Creative Design and End Product Development

Year 2
Specialized Technical & Workshop Skills Development
Up to Date Technologies
Critical Understanding of Alternative Materials
Economic Properties and Processing Cost
Idea Refinement and End Product Development

COURSEWORK & ASSESSMENT

The course is highly vocational and is delivered through practical workshops, design studio, lecture and seminar projects, visits and programmes, also deals with the particular areas of crafts, including technology, design and commerce.

The projects and course work are evaluated continuously with formal assessments at regular intervals, therefore regular feedback on the students performance through out the course.

A lecture and seminar programme runs through out the first two stages of the course, introducing and developing theoretical practical studies in the design process and production, business and design practice specialist guest lectures are also included.

OTHER INFORMATION

COURSE LENGTH
2 Years
ATTENDANCE MODE
Full-time Regular

RELATED COURSES

BA (Hons) Fashion and Apparel Technology

CAREERS

Accessory designers, stylists, accessory marketing and merchandising specialists, accessory sales and manufacture personnel.

MA (Fashion Portfolio Development)

COURSE INFORMATION

This program prepares a fashion portfolio reference for designers as they begin their fashion design careers. It highlights essential skills and techniques to help designers become competitive within their chosen markets. By focusing on both logical and creative solutions, the designer becomes aware of the process of developing the portfolio- from concept through presentation of the finished product. The students will be encouraged to show initiative, awareness and perception by developing a creative personal expression & style compiling a fashion portfolio.

Year 1
Design Process and Research Findings
Presentation of Portfolio Work as a Statement of Style
Basic Organizational Structure and Traditional Portfolio's Organization and Contents

Year 2
Target Market, Customer Focus and Profile
Presentation Formats, Flats & Specs, Presentation Boards
Computer Application
Components, Techniques and Methodology
Womenswear, Menswear, Childrenswear and Fashion Accessories Presentations

COURSEWORK & ASSESSMENT

Critical investigation and experimental learning are the approaches which allow students to develop in this unit . Developing individuality and personal style is fundamental to successfully achieving the outcomes and assessment criteria . Students will be required to develop a personal style by exploring the design process through projects written to specific briefs. Group and individual critiques and presentations of work should be encouraged .

OTHER INFORMATION

COURSE LENGTH
2 Years
ATTENDANCE MODE
Full-time Regular

RELATED COURSES

MA Fashion Styling and Photography

CAREERS

Illustrators, Portfolio developers, Portfolio specialists, Specialist Fashion Designers, Portfolio Stylists and Artists

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent and portfolio of work.

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent and portfolio of work.

MA (Fashion Studies)

www.raiversity.edu.in

COURSE INFORMATION

Fashion studies combines a multi-disciplinary approach to fashion with the study of a specialism. This course offers students the opportunity to pursue an individual area of research gaining from the broad-spectrum of activities at the college. Structured to provide a framework for independent, research-led study this course is studied in two parts- the first half is a taught program and the second half an individually negotiated project. In the first part students take a common program of contextual studies and research methods together with one of four options.
Contemporary Culture
Industry Perspectives
Role of the Media
Cultural Theory
Communication and Culture Option
Design and Technology Option
Marketing and Management Option
History and Theory Option
Independent Project

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent and portfolio of work.



COURSEWORK & ASSESSMENT

Visiting speakers from industry form an important element of the taught program. The second part of the course culminates in a masters project or dissertation. Students are required to produce a body of work through independent study that demonstrates a high level of research, critical and analytical skill, an innovative approach to problem solving in their specific field of practice and ability to work in collaboration with industry or professional organisations.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular/Flexi-time

RELATED COURSES

MA Fashion Industry

CAREERS

Students from this course are highly sought after by the fashion and clothing industries. They are equipped to fulfil a broad range of managerial roles within design manufacturing, retail and trading companies, benefitting from the experience of their industrial placement year. Typical employment is in garment or textile technology, buying, sourcing, design, product or contract management.

MA (Textile & Fashion Design Management)

www.raiversity.edu.in

COURSE INFORMATION

The course is not merely a design course with a token input of business studies, but one in which a management programme is integrated with creative studies. With the globalisation of textiles and fashion, many employers now demand flexible graduates with a breadth of design knowledge and an ability to manage design strategies. The main focus is commercial design and the ability to appraise creative ideas within a business context. The course produces a broad based design professional who can competently address the design process and manage design within a range of operations.

Year 1

Fashion and Textile Design
Marketing,
Merchandising
Design Management.
CAD Skills

Year 2

Design Based Projects
Market Based Projects
Dissertation.

COURSEWORK & ASSESSMENT

Coursework and studio presentation accounts for 70%. The other 30% is written examination

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular/Flexi-time

RELATED COURSES

MA Textiles Design (Surface Ornamentation)

CAREERS

Students most commonly get work in the following areas, which demand creative flair combined with management ability: commercial fashion or fabric design, design management, buying, product development and fashion retail management.

MA (Fashion Styling and Photography)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent and portfolio of work.

COURSE INFORMATION

This course is for enthusiastic visual communicators who wish to specialise as stylists or photographers in the creation of promotional images for fashion and related style industries. Through the taught disciplines of styling and photography students articulate a visual language informed by historical and contemporary practice. The course works to the standards of an industry whose aim is to capture the moment and seeks individuals responsive to this pace of change. The core studies, styling and photography, are linked together through a series of lectures, demonstrations and practical projects. Students gain experience of how to source clothing and accessories in the styling unit; they become familiar with location shooting and develop technical and creative skills using the college's studio and dark room facilities through the photography unit. Students develop research skills, analyze contemporary style and learn how to create, manipulate and rework imagery to communicate ideas.

Practical Styling and Photography
Fashion Awareness
Professional Business Practice
Contextual Studies
Information Technology
Industry Overview
Professional Practice
Styling / Photography Project
Fashion Design Practice
Art Direction

COURSEWORK & ASSESSMENT

Assessment through the course takes the form of a series of staged specialist and integrated projects. Students, both individually and as groups, will be expected to research, organise and cost a shoot or promotional activity, present the final outcome and analyse its effectiveness. Students will learn through a series of lectures, demonstrations, workshops, tutorials and through the practical experience of practicing their skills. Progress is monitored through tutorials.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular /Flexi-time

RELATED COURSES

MA Costume Design & Technology

CAREERS

Students leave the course with a portfolio of effectively targeted promotional images which showcase their skills as a stylist or photographer. Students successfully completing the course can expect to commence work across a broad range of media, including fashion, style and music as freelance photographers or stylists.

MA (Apparel Production, Quality Control)

www.raiuniversity.edu.in

COURSE INFORMATION

In today's fashion industry place many retailers are developing closer links with manufacturers. The importance of clear communication between them is vital. This can guarantee quick response from home manufacturers and promise competitive pricing options through overseas sourcing. Issues of quality are of paramount importance to everyone involved in today's fashion industry. This course will provide you with an overview of the essential quality procedures that should be considered in all stages of product development, manufacturing and assist in the development of strategies for total quality management.

The course is taught from the retail and manufacturing perspective enabling to gain an understanding of how a garment is designed, costed and produced.

Quality Standards in Design and Pre-production.
Selection of Appropriate Material
Sampling and Measuring Techniques
Quality Control Procedures
Garment Design
CAD / CAM Technology;
Production Planning and Organization
The Manufacturing Sector
Domestic and Offshore
Pricing and Price Point
Budgeting and Cost Control
Sampling and Assemble
Quality Control and Assurance Procedures



COURSEWORK & ASSESSMENT

Visiting speakers from industry form an important element of the taught program. The second part of the course culminates in a masters project or dissertation. Students are required to produce a body of work through independent study that demonstrates a high level of research, critical and analytical skill, an innovative approach to problem solving in their specific field of practice and ability to work in collaboration with industry or professional organisations.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular /Flexi-time

RELATED COURSES

MA Fashion Studies

MA Fashion Industry

CAREERS

Students from this course are highly sought after by the fashion and clothing industries. They are equipped to fulfil a broad range of managerial roles within design manufacturing, retail and trading companies, benefitting from the experience of their industrial placement year. Typical employment is in garment or textile technology, buying, sourcing, design, product or contract management.

MA (Textile Design - Surface Ornamentation)

www.raiuniversity.edu.in

COURSE INFORMATION

This unit introduces students to the art of surface ornamentation. It develops technical skills and a practical appreciation of the techniques required to produce sample fabrics utilizing various techniques of ornamentation. It will enable students to research, analyze and evaluate a variety of possibilities based on their understanding of various techniques to harness the creative potential of surface ornamentation to develop viable products.

Year 1

Textiles Design
Design Management.
Merchandising
Marketing

Year 2

Drawing and Painting Skills
Fashion Design Projects
Creative Projects
Surface Ornamentation Techniques
Market Based Projects Presented as a Dissertation
Coursework and Assessment:
Coursework and Studio Presentation Accounts for 80%. The
Other 20% is Written Examination.

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent and portfolio of work.

COURSEWORK & ASSESSMENT

This is a practical studio based course underpinned by seminar discussions and lectures. Continuous assessment of practical work and written assignments culminate in a major project comprising a collection and a written dissertation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA Product Design & Dev. for Fashion Industry

CAREERS

The fashion and textile market is global and constantly evolving. Manufacture is moving to key resource efficient center world- wide, from large corporations to small business enterprises. Graduates face a range of challenging career options in design, marketing, and promotion and product development as design professionals.

MA Fine Arts (Critical History of Art)

www.raiuniversity.edu.in

COURSE INFORMATION

The two year post graduate programme explores historical and temporary theoretical and critical approaches to visual art and culture. It concentrates on issues affecting artistic practice, placing these in the context of long-standing debates about aesthetics and visual culture in the different historical periods. The programme offers a framework to help you to focus and develop your understanding of problems related to art and its larger cultural significance.

Year 1

History of Indian Art I
History of Western Art I
Methodology
Cultural Critical theories
History of Modern/Contemporary Western Art I
History of Modern/Contemporary Asian Art I

Year 2

History of Indian Art II
History of Western Art II
Cultural Critical theories
History of Modern/Contemporary Western Art II
History of Modern/Contemporary Asian Art II
Dissertation

COURSEWORK & ASSESSMENT

The course is assessed using variety of innovative methods, including assignments, exams and case study analysis in dissertation.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

Art Appreciation
Critical Curation

CAREERS

Student will be able to pursue careers as professional Gallery Curator, Art Manager, Art Consultant and Museum Curator.

ENTRY REQUIREMENT

Graduate BFA in painting, print making, sculpture, art history or humanities and literature.

MA Fine Arts (Print Making/ Painting/ Sculpture)

COURSE INFORMATION

This research based program provides two years of advanced training to enhance professional individual identity of the student in specialized field of sculpture.. This would include the refinement of technical and manipulative skills, but with special concern for the interrelationship between technique, concept and creative statement.

Year 1

- Directed Individual Studio Projects Intaglio / Screen Print / Relief Print-I
 - Directed Individual Studio Projects- Digital and Mixed Media-II
 - Critical History of Modern Art - Indian and Western Aesthetics and Critical Theories- Indian and Western Report and Viva
- ### Year 2
- Directed Individual Studio Projects Intaglio / Screen Print / Relief Print-II
 - Directed Individual Studio Projects- Digital and Mixed Media-II
 - Critical History of Modern Art - Indian and Western Aesthetics and Critical Theories- Indian and Western Dissertation and Viva

COURSEWORK & ASSESSMENT

The course is assessed using variety of innovative methods, including assignments, portfolio submissions and case study analysis. Formal class contact time is normally 10-15 hours per week and students are expected to supplement this with an equal amount of independent study. The assessment criteria is two phased. A formative system of assessment ensures that all the practical assignments, group discussions, seminars and written assignments in each subject are graded through-out the year. The formal written and practical assessment is done at the end of each semester. The culmination of the final year is the display of work as part of an exhibition.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- DIPLOMA in Fine Art
- DIPLOMA in Art Appreciation

CAREERS

Student will be able to pursue careers as Professional Artist, Art Educationist, Curator for Art Galleries and Museums, Illustrator, Designer, Visualiser with Advertising Agencies, Art Manager, Art consultant Art Director, Set Designer.

MA Fine Arts (Critical Curation)

COURSE INFORMATION

Two year programme is designed to appeal to those who would like to take an individual creative line in the development of their careers as fine art curators/administrators. The post graduate programme is designed to give you practical experience in curatorship and the administration of contemporary art, as well as a theoretical and critical grounding to inform this. It also familiarises you with the changing nature of contemporary art practice by considering the specific dynamics of the contemporary art world. You will have the opportunity to work on your own curatorial projects and to expose them to the practical limitations of the existing art infrastructure. Stressing on the recent critical theories this programme also gives importance to the personal curatorial projects.

Year 1

- Critical Contexts in Curating
- Artist/Curator/Audience
- Professional Practices

Year 2

- Cultural Critical Theories
- Practical Projects in Curatorship and Fine Art Administration

COURSEWORK & ASSESSMENT

Critical Contexts in Curating, Artist/Curator/Audience and Professional Practices are examined by coursework essays. Practical Projects in Curatorship and Fine Art Administration are examined by portfolio.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- ArtAppreciation
- ArtHistory

CAREERS

Student will be able to pursue careers as professional Gallery Curator, Art Manager, Art Consultant and Museum Curator.

ENTRY REQUIREMENT

Graduation BFA in printing, print making, with art/ graphics portfolio website

ENTRY REQUIREMENT

Graduate BFA in painting, print making, sculpture, art history or humanities and literature.

MA (Conservation)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduation professional diploma or BFA in printing, printmaking, sculpture with art/graphics portfolio

COURSE INFORMATION

MA Conservation is designed to educate and train graduates who can carry out the examination, analysis, stabilization and treatment of art and artifacts, who would be versed in general principles of collection care, and have a broad academic background in science and the humanities. Diversity in both student population and in cultural areas of study is encouraged in order to enhance professional diversity in the field of conservation. The following subjects are to be studied

Year I

General Science
Materials Science,
Environmental Chemistry
General Science
History of Art
Archaeology, and
Art and Artifact Technology,
Craft Skills,
Cultural Context,
Documentation of Artworks
Deterioration of Paintings
Deterioration of Works of Art

Year 2

Preventive Conservation
Treatment Techniques and
Conservation History
Ethics and Philosophy
Major Conservation Specialty Areas Include: Textiles, Wood,
Paper, Photographs, Library Materials, Paintings, Natural
Science Collections, and Anthropological, Historical,
Decorative and Art Objects of all Materials.
Conservation of Paintings
Conservation of Art Works
Seminar I
Seminar 2
Seminar 3
Seminar 4
Dissertation

COURSEWORK & ASSESSMENT

The course is assessed using variety of novel methods, including assignments, portfolio submissions and case study analysis. A formative system of assessment ensures that all the practical assignments, group discussions, presentation seminars, year-end exams and written assignments in each subject are graded through out the year. The formal written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA (Museology)
MA (Critical Curation)
MA (Museum and Heritage Exhibition Design)

CAREERS

Student will be able to pursue careers as Professional Artist, Art Educationist, Curator for Art Galleries and Museums, Illustrator, Designer, Visualiser with Advertising Agencies, Art Manager, Art consultant Art director, Set Designer.

MA Fine Arts (Museum & Heritage Exhibition Design)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduate BFA in painting, print making, sculpture, art history or humanities and literature.

COURSEWORK & ASSESSMENT

The course is assessed using variety of novel methods, including assignments, portfolio submissions and case study analysis. A formative system of assessment ensures that all the practical assignments, group discussions, presentation seminars, year-end exams and written assignments in each subject are graded through out the year. The formal written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA (Museology)
MA (Critical Curation)
MA (Conservation)
MA (Visual Research)

CAREERS

Student will be able to pursue careers as professional Gallery Designers, Museum Designers, Space Design, Consultants, Heritage site Managers

MA (Museology)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduation professional diploma or BFA in printing, printmaking, sculpture with art/graphics portfolio

COURSE INFORMATION

The MA in Museum Studies provides a broad academic and professional training in all aspects of museum work. Its general approach is to equip students with a basic range of skills and knowledge that they can apply in any kind of museum. The programme looks at all types of museum, from art galleries to science museums. The programme consists of three compulsory taught elements, a placement in a museum and a dissertation

Year 1

- General Museology
- Museum Organization and Structure
- Museum Documentation
- Art History
- Museum Conservation (Preventional)
- Museums in World Context
- Museum Professionalism
- Museum philosophy,
- Museum Administration
- Museum Income Generation
- Museum Marketing
- Museum Ethics
- New Museology

Year 2

- Museum Collection Management
- Museum Conservation
- Museum Exhibition
- Museum Architecture
- Museum Risk Management
- Museum Insurance
- Museum Seminar 1
- Museum Seminar 2
- Museum Seminar 3
- Museum Seminar 4
- Museum Dissertation

COURSEWORK & ASSESSMENT

The course is assessed using variety of novel methods, including assignments, portfolio submissions and case study analysis.

A formative system of assessment ensures that all the practical assignments, group discussions, presentation seminars, year-end exams and written assignments in each subject are graded through out the year. The formal written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- MA (Museology)
- MA (Critical Curation)
- MA (Museum and Heritage Exhibition Design)

CAREERS

Student will be able to pursue careers as Professional Artist, Art Educationist, Curator for Art Galleries and Museums, Illustrator, Designer, Visualiser with Advertising Agencies, Art Manager, Art consultant Art Director, Set Designer.

MA (Visual Research)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduate BFA in painting, print making, sculpture, art history or humanities and literature.

COURSEWORK & ASSESSMENT

The course is assessed using variety of novel methods, including assignments, portfolio submissions and case study analysis.

A formative system of assessment ensures that all the practical assignments, group discussions, presentation seminars, year-end exams and written assignments in each subject are graded through out the year. The formal written and practical assessment is done at the end of each semester.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

- MA (Museology)
- MA (Critical Curation)
- MA (Conservation)
- MA (Visual Research)

CAREERS

Student will be able to pursue careers as professional Visual Researchers for, Newspapers (Dailies, weeklies, monthlies), News Agencies, Print Magazines (Business and News), Publishing Houses, Web Publishers, Content Developing Organisations

DIPLOMA (Western Vocal / Hindustani Vocal)

COURSE INFORMATION

This diploma is designed to provide musical education and training to the highest level for students who wish to prepare themselves for the challenges of a career in music in the 21st century especially in performance and composition. The principal study is in western vocals and is taught by outstanding specialist teachers.

Theory of Music
Ear Training
Sight Reading for Vocal
Repertoire for Classical Vocal
Ensemble / Lab Assignments
Contextual Studies
History of Western Music
Analysis of Major Classical Vocal Work
English
Private Instruction Assignment
Digital Audio Principles
Analysis of Visual Scores
Scoring Techniques for Visuals
Computer Application for Musicians

COURSEWORK & ASSESSMENT

The course is assessed through various methods including theoretical and practical assignments, performances and closed-book examinations. Apart from formal class contact time students are expected to supplement this with an equal or more hours of independent practice and study.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA in Guitar

CAREERS

Professionals may follow careers as teachers, performers, music directors and critics.

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

DIPLOMA (Art Appreciation)

COURSE INFORMATION

The objective of this program is to acquaint the students with the visual cultures from the earliest time to the present and aesthetical organization of visual elements in an art object. With training, we can begin to recognize the ideas, feelings, and historical context of works of art, and the elements and principles of design that are the artists' tools.

Understanding Arts
Visual Elements of Painting, Sculpture, Graphics, Films and Architecture
Different Movements of Art in West
Different Movements of Art in India
Conceptual Approach to Art
What is Modernism
What is Post Modern
Indian Aesthetics
Western Aesthetics
Dematerialisation of Art Performance Art, Installation Art and Earth Work
Critical Study

COURSEWORK & ASSESSMENT

The course is assessed using variety of innovative methods, including assignments, open and close book examination and practical performance. Formal class contact time is normally 10-15 hours per week and students are expected to supplement this with an equal amount of independent study.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA in Fine Art

CAREERS

Student will be able to pursue careers as Art Educationist, Curator for Art Galleries and Museums, Art Manager, Art consultant, Art director.

ENTRY REQUIREMENT

Min. 10+2 from a recognised board of secondary education or equivalent with art/graphics portfolio.

DIPLOMA (Guitar/ Piano/ Violin)

COURSE INFORMATION

This diploma is designed to provide musical education and training to the highest level for students who wish to prepare themselves for the challenges of a career in music in the 21st century especially in performance and composition. The principal study is in guitar and is taught by outstanding specialist teachers.

Theory of Music
Ear Training
Repertoire for Guitar
Music Composition
Ensemble / Lab Assignments
Contextual Studies
History of Western Music
Analysis of Major Guitar Work
English
Private Instruction Assignment
Digital audio Principles
Analysis of Visual Scores
Scoring Techniques for Visual
Computer Application for Musicians

COURSEWORK & ASSESSMENT

The course is assessed through various methods including theoretical and practical assignments, performances and closed-book examinations. Apart from formal class contact time students are expected to supplement this with an equal or more hours of independent practice and study.

OTHER INFORMATION

COURSE LENGTH
1 Year
ATTENDANCE MODE
Full-time Regular /Flexi-time

RELATED COURSES

DIPLOMA in Violin

CAREERS

Professionals may follow careers as teachers, performers, music directors and critics.



ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

DIPLOMA (Kathak)

COURSE INFORMATION

This one year course is designed for students who wish to take-up dance on a part-time basis. It involves the training of students in the basic elements of Kathak which can prove valuable in choreography and also in the understanding of other dance forms.

COURSEWORK & ASSESSMENT

The course is assessed through basic theoretical and practical assignments and performances. Formal class contact time is 6 hours per week.

OTHER INFORMATION

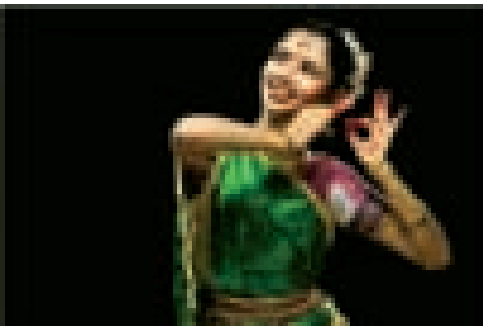
COURSE LENGTH
1 Year
ATTENDANCE MODE
Part-time

RELATED COURSES

DIPLOMA in Light Music

CAREERS

This course will enable the student to embark upon a career in practice, criticism and education and will widen avenues for higher studies.



ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

DIPLOMA (Tabla / Pakhawaj / Sitar / Vocal)

COURSE INFORMATION

These courses are designed for students who wish to take up any of the above performing arts on a part time basis which can prove valuable in the all around development of personality of the individual.

COURSEWORK & ASSESSMENT

The course is assessed through practical assignments and performances. Formal class contact time is 6 hours per week.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Part-time

ENTRY REQUIREMENT

10+2 from recognized board of secondary education or equivalent with art /graphics portfolio.



RELATED COURSES

DIPLOMA in Fine Art

CAREERS

This course serves as an excellent base for a career in Visual Arts. One can pursue a career as an Illustrator, Practicing Artist, Art Manager, Art Gallery Administrator, Art Consultant, Potential Art Collector

DIPLOMA (Music Appreciation)

COURSE INFORMATION

The aim of this course is to sensitize students to the basic tenets of the Indian classical music tradition inculcating in them a deep understanding of historical and aesthetic perspectives.

Notes on all Scales

Combination of Notes with Beats

Raga

That

Aesthetics

Tala

Critical Essays

Project Work

Performance

History of Western Music

History of Indian Music

Western Scales

Indian Scales

Aesthetics

Sound and Acoustics

COURSEWORK & ASSESSMENT

Assessment by group-discussions, tests, projects and performances.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

ENTRY REQUIREMENT

10+2 from a recognised board of secondary education or equivalent.

RELATED COURSES

DIPLOMA in Light Music

CAREERS

This course will enable the student to embark upon a career in practice, criticism and education and will widen avenues for higher studies.

Liberal Arts & Social Sciences



Blib.

COURSE INFORMATION

The graduate degree aims to equip the students with the knowledge and skills in Library Sciences. Equal emphasis is placed on the learning of the theories as well as their realtime application in career-oriented scenario. The goal is to eventually transform students into mature, well-groomed individuals who are performance-oriented, thereby making them eligible to join the ranks of working professionals.

Year 1

- Introduction to Education
- Educational Psychology
- Microcomputer Applications in the Classroom
- Multicultural Education
- Introduction to Librarianship

Year 2

- Basic Information Sources and Services
- Instructional Strategies and Management
- Educational Evaluation
- Teaching of Reading
- Organization of Information
- Summer Training at a Library (2 months)

Year 3

- Selection of Library Materials
- Administration of Libraries
- Automation in the Library Media Centre
- Media, Methods, and the Curriculum
- Library Materials and Services for Special Audiences

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars and group exercises with the aim of shaping students to become independent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars and assessments.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA (Pass) English

CAREERS

This degree program is tended to prepare students for careers in library service in areas such as library administration, archives and manuscript collection administration, record management, documents librarianship, cataloguing, public and reference services, acquisitions and collection management, children's librarianship, access and manipulation of database information, special collections, and subject areas. Graduates of the program are ready to practice within various settings: academic, public or special libraries, information centres or school library media centres.

BSc Hons (Criminology and Forensic Science)

Year 1

- Introduction to Criminology
- Introduction to Criminal Justice System
- criminal Law
- Essential Chemistry
- Introduction to Forensic Science
- Introduction to Crime Scene Examination
- victims and Offenders
- Life Skills
- Researching Criminology
- Crime Analysis
- Development of Criminological Theory
- Forensic Science and Detection Methods
- crime Scene Documentation
- crime and Deviance
- skills for Criminologists

Year 2

- Chromatography
- Core Issues in Crime and Punishment
- Forensic Trace Analysis
- Research Techniques in Forensic Science
- Forensic Investigations: From Crime Scene to Court
- Elective 1
- Open Elective 1
- Critical Issues in Policing and Crime Investigation
- Criminology and Forensic Psychology
- Crime and Place: Geographic Criminology and Crime
- Mapping
- Elective 2
- Elective 3
- Criminal Law and Psychology
- Open Elective 2

Year 3

- Forensic Science in Practice
- Topical issues in Forensic Science
- Principles of criminal evidence
- elective 4
- Social Sciences Dissertation
- crime Reconstruction and Offender Profilling
- Management of criminal investigation
- Elective 5
- Major Project (Criminology)

Elective Year 2

- Punishing Offenders
- Police, Law and Community
- Policing a Diverse Society
- Youth Crime, Youth Justice
- Crime Reduction and Community Safety

- Crime, Media and Culture
- Victims of crime: Key Players in Criminal Justice
- Crimes of the Powerful
- Contemporary terrorism and Global Response
- Forensic Biology and Earth Sciences

Electives Year 3

- Safer Communities and Neighbourhood Policing
- Dangerous Offenders and the Criminal Justice System
- Fighting Fraud and Corruption
- Treatment and Rehabilitation of Offenders
- Hate Crime
- Crime Scene Photography
- Crime, Exclusion and Mental Health
- Cyber Crime: virtual Realities, Control and Mitigation

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BSc Hons Criminology and Psychology

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BSc Hons (Criminology and Psychology)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

Year 1

Introduction to Criminology
Introduction to Criminal Justice System
Criminal Law
Introduction to Psychology
Inequality and Social Change
Introduction to Security Studies
Issues in Crime
Life Skills
Researching Criminology
Crime Analysis
Development of Criminological Theory
Introducing Social Research
Introduction to Policing
Biological and Cognitive Psychology
Developmental and Social Psychology

Year 2

Interpreting Social Data
core issues in Crime and Punishment
Theories of Deviance, Crime and Social Control
Research Techniques in Psychology
Issues in Social Psychology
Elective from Psychology
Open Elective 1
Abnormal Psychology
Criminology and Forensic Psychology
Crime and Place: Geographic Criminology and Crime Mapping
Elective from Crime
Elective from Crime
Elective from Psychology
Open Elective 2

Year 3

Crime Prevention
Critical Issues in Policing and Crime Investigation
elective from Crime
elective from Psychology
Research Project
Transnational, Corporate and Organised Crime
Policing Styles and Principles
Principles of Criminal Evidence
elective from Psychology
Project

Electives (Crime)

Sports and Crime
Youth Justice
Young people in Criminal Justice System
Perspectives on Violence

Victimology and Restorative Justice
Applied Criminology
Invisible Crimes
Cultures of War and Peace
violent Crime, Body and Mind
Probation: Offender Management in the Community
Drugs: Abuse, Policy and Control
crime, Media and the Urban Environment
Trials and Errors
Understanding Homicide

Electives (Psychology)

Development Disorder
Emotion
Neuropsychology
Psychological Therapies
Psychology and Identity
criminological and Forensic Psychology
Health Psychology
Memory: Development, Function and Dysfunction
Personality, Intelligence and Psychometrics
Further Research Methods and Statistics in Psychology
Psychopathology

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BSc Hons Criminology and Forensic Science

BA (Liberal Arts & Social Sciences)

www.raiuniversity.edu.in

COURSE INFORMATION

This degree programme offers students the combination of focused study and broad development which is a key feature of a Liberal Arts & Social Science education. The learning programme seeks to develop the skills necessary to succeed in new and challenging situations. It also offers the challenge of studying a relatively wide range of university modules and the opportunity to deepen one's personal values and sense of responsibility to the needs of society. It provides learning opportunities for both employability and fulfilment.

Year 1

Understanding Human Nature I
The Individual and the World of Work
Professionalism
Fundamental Ethics
Investigating Career Development in the Workplace
Communication in the modern world

Year 2

Changing Structures of Work and Society
Citizenship
The Individual in the Economic Environment
Relationship Marketing
Understanding Human Nature II
Career and Personal Development

Year 3

Liberal Arts: Work Related Learning
Identity and Contemporary Society
Project & VIVA

Electives

Business Studies
English,
Geography
History
Physical Education
Religious Studies

COURSEWORK & ASSESSMENT

The university conducts ongoing student assessment through class presentations and spot tests. Student-participation in classroom discussions is also monitored by faculty. The college holds examinations at the end of each year. The live project and practical trainings constitute a part of the assessment procedure for the degree.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

B.A Liberal Arts
B.A (H) Modern Liberal Arts

CAREERS

The graduates will be successful in gaining employment in the professions as Community Education Officer, Equal Opportunities Officer, Marketing and Events Coordinator, Sports Development Officer. Whether a student is interested in teaching, government, psychology, music, law, administration, or any other field, this program provides the depth, breadth and flexibility needed to pursue careers in these fields

BA (Public Governance)

Year 1

Political Theory
Indian Economy
Community Organisation
Micro Economics
Language: English
Open Elective
Local Self Governance
Social Welfare Administration
Computer Application
Indian National Policy System
Language: Hindi
Open Elective

Year 2

Indian Government and Politics
Comparative Government and Politics
International Relations
Macro Economics
Management of NGO's
Corporate Communication
Human Resource Management
Social Sectors: Policies and Programs
E-Governance
Project Planning, Monitoring and Evaluation
Management and Economics of Planning
Ecology and Development
Intercultural Communication
Social Marketing

Year 3

Theory and Practice in Public Policy
Governance and Policy Processes
Statistical Methods in Policy Analysis
Ethics in Public Affairs
Elective
Policy Analysis and Management Science
Development Communication
Governance and Civil Society
Culture, Organisation and Technology
Elective

Electives (Year3)

International Governance and Institutions
Law and Governance
Reforms in Indian Governance
Public Governance and NGO's
Regional Economic Development and Governance
International Trade and Governance

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA Hons English with Media/Business Admin./Film & TV/Fashion

BA (Media / Business Admn. / Film & TV / Fashion)

COURSE INFORMATION

This course at the University is especially designed for the students who are interested in a broad liberal arts qualification involving a sustained overview of arts, humanities and the social sciences. Students receive in-depth insights into History, Political Science, English and Hindi which are the degree's core components. This three-year degree program is also geared toward developing key competency in both written and spoken English so that students are free to pursue any specialization of their choice either simultaneously or upon completion of the degree program. Equal emphasis is placed on the acquisition of knowledge and its realtime application in a career-oriented scenario. The goal is to eventually transform students into mature, well-rounded individuals who are capable of independent decision-making and are eligible to join the ranks of working professionals.

Year 1

English Part One: A contemporary assessment and study of English based on an anthology of prose, poetry and fiction
MIL Hindi Part One: An overview of Hindi literature based on prescribed readings of poetry, prose and fiction
History Part One: Ancient History, The History of India from earliest times to 1000AD
Political Science Part One: Political Theory and the Governing Principles of Political Thought

Year 2

English Part Two: Exploring English Literature through a Study of Prose and Poetry
MIL Hindi Part Two: Modern Hindi Poetry, The Hindi Novel, The History of Hindi Literature
History Part Two: Modern India, History of Modern India from 1707-1950
Political Science Part Two: Government, Indian Government and Politics

Year 3

English Part Three: RK Narayan and writing in English by Indian authors
Selected English Poetry: The historical plays of William Shakespeare: Julius Caesar
MIL Hindi Part Three: Modern Hindi Prose, The History of Hindi Literature, Modern Essays and Hindi Essay Writing
History Part Three: Europe , History of Europe 1815-1939
Political Science Part Three: Government, Comparative Government and Politics

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION

COURSE LENGTH

3 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

BA(Pass)English

CAREERS

The degree serves as a launching pad and a foundation for a full spectrum of careers. When combined with the college's diploma programs the BA Pass degree serves as a career pathway to opportunities in advertising, public relations, corporate communication, journalism and a host of other professional disciplines. This is precisely why students at the college pursue our integrated program in which the BA Pass degree and the professional graduate diplomas are pursued alongside each other

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

BA (Pass) (Economics)

Year 1
Micro Economics
Nature and Problems of Indian Economy
Year 2
Macro Economics
Money Banking and Public Finance
Year 3
International Economics
Issues of Economic Growth and Development (Optional)
Quantitative Methods in Economics
History of Economic Thought

COURSEWORK & ASSESSMENT
The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION
COURSE LENGTH
3 Years
ATTENDANCE MODE
Full-time Regular

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

RELATED COURSES

BA Hons English with Media/Business Admin./Film & TV/Fashion

BA (Pass) (Psychology)

Year 1
Introduction to Psychology
Experimental Psychology
Year 2
Social Psychology
Developmental Psychology
Year 3
Psychopathology
Applied Psychology

COURSEWORK & ASSESSMENT
The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION
COURSE LENGTH
3 Years
ATTENDANCE MODE
Full-time Regular

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

RELATED COURSES

BA Hons English with Media/Business Admin./Film & TV/Fashion

BA (Pass) (English)

Year 1
English Language Text
English Language Applied Grammar
Year 2
English Language Text
Writing Skills
Year 3
English Language Text
Structure of English/Communication for Business and Media
Comprehension Skills

COURSEWORK & ASSESSMENT
The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION
COURSE LENGTH
3 Years
ATTENDANCE MODE
Full-time Regular

RELATED COURSES
BA Hons English with Media/Business Admin./Film & TV/Fashion

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BA (Social Work)

COURSE INFORMATION
This programme aims to build commitment and competency in facilitating participatory change and transformation in rural areas at the level of individuals, groups and communities; in government and non-government organisations (NGOs); and in law and policy. The programme is expected to shape personnel competent to develop and implement rural development programmes independently.

History and Philosophy of Social Work
Human Growth and Development
Gender Analysis
Society: Structure, Culture and Change - I
Environment and Development
Introduction to Computer Applications - I
Language – I: English Proficiency
Life Skills - I
Social Work Methods Laboratory - I
Rural Economy of India
Society: Structure, Culture and Change - II
Working with Individuals and Families
Working with Groups
Community Organisation/Work - I
Language – I: English Proficiency
Life Skills - II
Introduction to Computer Applications - II
Social Work Methods Laboratory - II
Political Economy of Rural Development
Agriculture and Allied Activities - I
Education: Policies and Programmes
Health: Policies and Programmes
Local Self-Governance: Policies and Programmes
Language – II: Creative Literature
Community Organisation/Work - II
Life Skills - II
Social Work Methods Laboratory - III
Social Welfare Administration
Non-Farm Sector and Rural Poor
Quantitative Research Methods in Social Work
Language – II: Creative Literature
Life Skills - IV
Human Rights
Social Action, Movements and Campaigns
Management of Non-Governmental Organisations
Law and Social Work - I
Qualitative Research Methods in Social Work
Communication and Analytical Skills
Integrated Social Work Practice

Social Work Seminar
Sixth Semester
Law and Social Work - II
Social Harmony and Conflict
Information Technology for Rural Development
Disaster Management
Development Communication
Training Methodology and Management

COURSEWORK & ASSESSMENT
We believe that learning by doing is an extremely crucial aspect of the teaching-learning praxis of adult learners. Therefore, the methods of training are participatory in nature and learner-centric. Our teaching methods involve classroom teaching, lecture method, fieldwork exposure, group discussions, social work laboratory sessions, and role-plays. Assessment will be made on the basis of written examinations, periodic assignments and project work.

OTHER INFORMATION
COURSE LENGTH
3 years
ATTENDANCE MODE
Full-time Regular

RELATED COURSES
MA English

CAREERS
Rai University students are valued in the voluntary and inter-governmental organisations and the government organisations. Graduates in this discipline have good employment opportunities with the government and voluntary sector, at the district and sub-district levels, and local self-governing bodies. Furthermore, the programme is expected to shape students' competence to develop and implement rural development programmes independently.

www.raiuniversity.edu.in

ENTRY REQUIREMENT

10+2 from any recognised board of secondary education or equivalent.

MLib.

COURSE INFORMATION

The post graduate degree prepares students for professional employment in information and library services. The PG degree is designed to educate students for work involving the collection, organization, storage and retrieval of recorded knowledge for a variety of individuals and groups. Analysis and design skills are emphasized

Year I

- Organization of Materials
- Information Resources and Services
- Resource Selection and Evaluation
- Curriculum Issues and the School Librarian
- Foundations of Information Management
- Summer Training in a Library

Year 2

- Management of Information Agencies
- Information Tools
- Organizing Information
- Basic Print and Electronic Information Sources
- Data Base Design and Solutions for Libraries and Information Agencies

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars and group exercises with the aim of shaping students to become indent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars and assessments.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA English

CAREERS

This PG Degree program is intended to prepare students for Managerial careers (including Librarians) in academic public or special libraries, information centres or school library media centres.

MA (English, Hindi, Economic & Political Science)

ENGLISH

Year I

- Literature in English Poetry
- Literature in English Novel
- Basic Concepts in Linguistics
- Elective Paper

Year 2

- Literature in English Drama
- Critical Theory
- Elective Paper

HINDI

Year I

- Adhunik Kavya
- Adhunik Gadya and Natak
- Hindi Sahitya Ka Itihas
- Anuvad Aur karyalyi Hindi

Year 2

- Madhyakalin Kavya
- Maha Kavi Tulsidas
- Bhasa Vigyan Ke Sidhant
- Kavya Shastra

ECONOMICS

Year I

- Micro Economic Analysis
- Public Finance
- Agricultural Economics
- Elective

Year 2

- Micro Economic Analysis-II
- Indian Public Finance
- Indian Agricultural Problem & Policies
- Elective

POLITICAL SCIENCE

Year I

- Modern Political Thinkers
- Public Administration
- Constitutional Process in India
- Elective

Year 2

- Public Policy
- Theory of International Politics
- Comparative Politics
- Political Thoughts in Maharashtra
- Elective

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars and group exercises with the aim of shaping students to become indent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars and assessments.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA in Total Personality Development

CAREERS

Students completing this program can effortlessly step into highbrow career opportunities in career consulting by working as guidance counsellors and placement specialists in schools, colleges, universities, government agencies and consulting firms. Since career consulting is a mature industry in the west, a plethora of overseas employment opportunities also exist in the profession.

MA (Public Governance)

www.raiuniversity.edu.in

Year I

Policy and Organisation Analysis
Governance and Policy Processes
Indian National Policy systems
Development of Governance
Elective
Managerial Economics and Policy Analysis
Statistical Methods for Policy Analysis
E- Governance
Financial Procedures and Processes in India
Elective
Governance and Security
Technology and Governance
Accounting Standards in India
Advanced Statistical Methods for Policy Analysis

Year 2

Policy Analysis and management Science
Macro Economic Policy Assessment
Management Sciences
Policy and Program Evaluation
Elective
Culture, Organisation and Technology
Regulation and Governance in India
Developmental Communication
Elective
Research Project
Panchayati Raj and Governance
Corporate Governance
International Governance and Institutions
Law and Governance
Reforms in Indian Governance
Public Governance and NGO's
Regional Economic Development and Governance
International Trade and Governance

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is monitored by faculty. The College holds two term examinations in November and April for the diploma courses. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA English

CAREERS

A well-rounded personality is a prerequisite to professional success. The course enables students to broaden horizons, learn about opportunities and become well-groomed individuals all set to take on any challenge.

MA (Psychology)

www.raiuniversity.edu.in

COURSE INFORMATION

In the recent past Psychology degree has been in great demand with many schools, hospitals both private and public as well as the voluntary welfare agencies and correctional institutions demanding for psychologists to deal with varied problems of human behaviour.

Almost every school needs a psychologist with M.A. degree to work full time with problem children and also teach psychology for classes XI and XII in the 10+2 schooling. In addition many rehabilitation centres are being established all over India both in the mental health and physical disability areas, and these need immediately qualified psychologists with M.A. Degree in Psychology to man those centres.

Keeping the above in view and the commitment of Rai University to providing quality education at low costs to those who have for some reason or the other missed opportunities for further studies, the present programme caters to varied clientele, such as fresh graduate students as well as those who want to enter the employment arena and those already employed but do not possess the Masters' Degree in Psychology. The aim of this programme is to give the learners a sound base in psychology and human behaviour through an indepth investigation into a broad range of psychological techniques and skills as applied to diverse settings.

Year I

Cognitive Psychology, Learning and Memory
Life Span Psychology
Personality: Theories and Assessment
Advanced Social Psychology
Research Methods in Psychology

Year2

Specialization-I
Psychopathology
Psychodiagnostics
Psychotherapeutic methods
Practicals: Clinical
Field Work
Project

Specialization-II

Counseling Psychology
Assessment in Counselling and Guidance
Interventions in counseling
Practicals: Counselling
Field Work
Project

Specialization-III

Organisational Behaviour (OBY)
Human Resource Development (HRD)
Organisational Development (OD)
Practicals: Industrial and Organisational Psychology
Field Work
Project

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is monitored by faculty. The College holds two term examinations in November and April for the diploma courses. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

DIPLOMA in Total Personality Development

CAREERS

Students completing this program can effortlessly step into highbrow career opportunities in career consulting by working as guidance counsellors and placement specialists in schools, colleges, universities, government agencies and consulting firms. Since career consulting is a mature industry in the west, a plethora of overseas employment opportunities also exist in the profession.

MA (History)

COURSE INFORMATION

MA Programme in History has been developed with a view to provide an opportunity to those learners who wish to go for higher studies in History.

The Programme would be of great use for the teachers working in schools, personnel working in various institutions associated with history and culture (museums, archives, archaeological survey etc.), working people in various organisations and all graduates who are desirous of acquiring a Masters Degree in History.

Year I
Ancient and Medieval Societies
Modern World
Historiography
Political Structures in India

Year2
History of Indian Economy
Evolution of Social Structures in India through the Ages
History of Ecology and Environment: India
Western Political Thought
Social and Political Thought in Modern India

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is monitored by faculty. The College holds two term examinations in November and April for the diploma courses. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION
COURSE LENGTH
2 Years
ATTENDANCE MODE
Full-time Regular

RELATED COURSES
MA English

CAREERS
A well-rounded personality is a prerequisite to professional success. The course enables students to broaden horizons, learn about opportunities and become well-groomed individuals all set to take on any challenge.

MA (Spritual and Inter – Faith Studies)

ENGLISH

Year I
Hindu Spiritual Theology
Christian Spiritual Theology
Islamic Spiritual Theology
Spiritual Counselling
Inter-Religious Dialogue
Mysticism
Electives (Choose 3)
Vedic Theology
Upanishadic Theology
Theology of Bhagwadgita
Christian Scriptures: Introduction
Basic Christian Doctrines
Christian Ethics
Year 2
Electives (Choose 9)
Hindu Samskaras
Shaivism: Theological Perspectives
Hindu Moral Teachings
Budhism: Theological Perspective
jainism: Theological Perspective
Pentateuch and Prophetic Literature
Synoptic Gospels
Gospel According to St. John
Wisdom Literature: Psalms
Ecclesiology
Vaishnavism: Theological Perspectives
Veerashaivism: Theological Perspective
Advaita Theology
Dalit Theology
Pauline Theology
Christian Anthropology
Theology of Liberation
Indian Christian Theology and Inculturation
Theology of Religious life
Feminist Theololgy
Dissertation

COURSEWORK & ASSESSMENT

A variety of teaching and assessment methods are used throughout the course including lectures, workshops, seminars and group exercises with the aim of shaping students to become indent learners, equipped with practical skills and competencies. Students will be encouraged to develop presentation and report writing skills through case study based seminars and assessments.

OTHER INFORMATION
COURSE LENGTH
2 Years
ATTENDANCE MODE
Full-time Regular

ENTRY REQUIREMENT

10+2 from any recognized board of secondary education or equivalent.

DIPLOMA (Personality Development)

www.raiuniversity.edu.in

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent.

COURSE INFORMATION

This course aims to impart specialized training in professional social work especially in the areas of family and child welfare, rural and urban community development, Personnel Management and Industrial Relations and Medical and Psychiatric Social Work. This course also initiates and develops professional interactions between social scientists, social activists, policy makers and planners through seminars/workshops and conferences on the topics of current social importance. Most importantly, it helps to undertake research, training and consultancy in the field of Social Work and Social Sciences as also undertake field action projects leading to community development.

- Origin and Development of Social Work
- Professional Social Work: Indian Perspectives
- Basic Social Science Concepts
- Social Work and Social Development
- Social Work Practicum and Supervision
- Social Work Research
- Social Work Practicum- I (Field Work)
- Case Work and Counselling : Working with individuals
- Social Group Work : Working with Groups
- Community Organization Management for community Development
- HIV/AIDS : Stigma, Discrimination and Prevention
- Project Work
- Social Work Practicum--II (Field Work)
- Women And Child Development
- Disaster Management

COURSEWORK & ASSESSMENT

We believe that learning by doing is an extremely crucial aspect of the teaching-learning praxis of adult learners. Therefore, the methods of training are participatory in nature and learner-centric. Our teaching methods involve classroom teaching, lecture method, fieldwork exposure, group discussions, social work laboratory sessions, and role-plays. Assessment will be made on the basis of written examinations, periodic assignments and project work.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

CAREERS

Rai University students are valued in the voluntary and inter-governmental organisations and the government organisations. Graduates in this discipline have good employment opportunities with the government and voluntary sector, at the district and sub-district levels, and local self-governing bodies. Furthermore, the programme is expected to shape students' competence to develop and implement rural development programmes independently.

DIPLOMA (Personality Development)

www.raiuniversity.edu.in

COURSE INFORMATION

This is a high-impact course designed to positively transform the student's personality. The course is conducted in a highly interactive and participatory setting. Offered as a compulsory requirement for all students of the Rai University, the course aims at developing the student's personality through a carefully orchestrated personality development program which focuses on all key aspects of human personality.

- English Language Communication Skills
- Accent Correction
- Etiquette
- Assertiveness Training
- Confidence Building
- Study Skills
- Current Affairs and Managing Information
- Conducting Academic Research and Library Practices
- Interviewing Skills
- Public Speaking
- Career Guidance and Career Management
- Resume Preparation
- Community Resources
- Computer Fundamentals
- Interpersonal Skills
- Alternative Medicine
- Food and Nutrition
- Banking and Insurance Overviews
- Prenatal and Postnatal Care
- Stress Management
- Consumerism
- Time Management
- Crisis Management and Decision-making
- Wardrobe Management
- First Aid and Accident Prevention
- Home Management and Economics
- Intelligent Use of Search Engines
- Interior Decoration
- Music and Art Appreciation
- Planning Business Travel

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is monitored by faculty. The College holds two term examinations in November and April for the diploma courses. Guidance Tutors work closely with those students who need that extra dose of support and motivation to compete successfully.

OTHER INFORMATION

COURSE LENGTH

2 Years

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

MA English

CAREERS

A well-rounded personality is a prerequisite to professional success. The course enables students to broaden horizons, learn about opportunities and become well-groomed individuals all set to take on any challenge.

PGD (Industrial Psychology)

COURSE INFORMATION

This program is designed for learners interested in group or organizational behavior in the work place and other organizational settings. Learners can look forward to gaining skills in leadership issues, group development, organizational change strategies, motivational and performance enhancement concerns, and human resource management.

Lifespan Development
Adult Psychology
Psychology of Learning
Cognitive Psychology
Methods of Clinical Inquiry
Research Methods
Summer Project
Principles of Organizational Psychology
Psychology of Leadership
Consultation Psychology
Personnel Psychology
Performance Enhancement and Motivation
Internship

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Career Guidance & Counseling

CAREERS

Graduates typically pursue positions as consultants, professors, or as psychologists in businesses and government.

PGD (Career Guidance & Counselling)

COURSE INFORMATION

With the explosive growth in new career opportunities and new directions in higher education the need for qualified career guidance counsellors has become paramount. Ironically expert-level training in this field of study is not widely available in India. This program is designed specially to train students in the theory and practice of career consulting through a highly focused curriculum which encompasses all aspects of the profession including the management of a career and placement center.

Career Guidance Theory and Practice
Career Advising Strategies
Occupation Research
Aptitude and Educational Testing
Introduction to Applied Psychology
Managing Career-related Knowledge Domains
Skills Development Including Preparation, Pre-interviews, Interviewing, Dossier Development And
Career Networking
Online Career Research
Personality Profiling and Behavior Assessment
Career Guidance Research Methodology
Employment Regulations and Equal Opportunity (EO)
Managing and Administering a Center Placement Center
Fundamentals of Organization
Accounting and Budgeting
Caseload Management and Distribution
Principles of HRM
Internship
Diploma Project

COURSEWORK & ASSESSMENT

The University conducts ongoing student assessment through class presentations, research report submissions and spot tests. Student-participation in classroom discussions is also monitored by faculty.

OTHER INFORMATION

COURSE LENGTH

1 Year

ATTENDANCE MODE

Full-time Regular

RELATED COURSES

PGD in Industrial Psychology

CAREERS

Students completing the PGD in Career Guidance and Counselling can effortlessly step into highbrow career opportunities in career consulting by working as guidance counsellors and placement specialists in schools, colleges, universities, government agencies and consulting firms. Since career consulting is a mature industry in the west, a plethora of overseas employment opportunities also exist in the profession. Since the course also teaches you how to manage a career placement center you are also qualified to work in management as an entry-level manager. Coupled with your graduate degree the postgraduate diploma will undoubtedly accelerate your career graph in the profession.

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent.

ENTRY REQUIREMENT

Graduation in any discipline from a recognized University or equivalent.



Doctoral Programmes



Pre-Doctoral & Doctoral Program (Business Administration)

www.raiuniversity.edu.in

The doctoral programme in business administration involves in-depth research works in different functional areas of management. Aspiring and meritorious scholars are encouraged to take up research in the contemporary areas of management like:

- Organisational Behaviour
- Strategic Management
- Small Business Management
- Corporate Social Responsibility
- Corporate Governance
- Global Business Management
- International Finance

- Corporate Financial Management
- Financial Markets & Institutions
- Investment Management
- Human Resource Management
- Marketing Management
- Entrepreneurship
- International Business
- Agri-business Management and so on.

AWARDING BODY
Rai University

ENTRY REQUIREMENT

As per UGC Norms

Pre-Doctoral & Doctoral Program (Mass Communication)

The doctoral programme in mass communication involves in-depth research works in different functional areas of mass communication and journalism. Aspiring and meritorious scholars are encouraged to take up research in the contemporary areas of mass communication and journalism like:

- Mass Communication
- Marketing Communication

- Communication Studies
- Journalism
- Media processes and production
- Media History and so on.

AWARDING BODY
Rai University

Pre-Doctoral & Doctoral Program (Commerce)

www.raiuniversity.edu.in

The doctoral programme in commerce involves in-depth research works in different functional areas of commerce/finance specializations. Aspiring and meritorious scholars are encouraged to take up research in the contemporary areas of commerce like:

- Accounting Theory
- Auditing, Taxation

- Financial Reporting & Control
- Banking & Finance
- Insurance & Risk Management
- Foreign Trade & Investment and so on.

AWARDING BODY
Rai University

Pre-Doctoral & Doctoral Program (Engineering & Applied Sciences)

The doctoral programme in engineering and applied sciences involves in-depth research works in different areas of engineering and applied sciences. Aspiring and meritorious scholars are encouraged to take up research in the contemporary areas of engineering, applied sciences and technology like:

- Computer Science
- Information Technology
- Operations Research
- Applied Mathematics
- Statistics
- Mechanical Engineering
- Civil Engineering
- Electrical Engineering
- Electronics & Communication Engineering
- Computer Engineering

- Environmental Engineering
- Power Systems
- Microbiology
- Biochemistry
- Biotechnology
- Bio-informatics
- Physics
- Chemistry
- Botany
- Zoology.

AWARDING BODY
Rai University

ENTRY REQUIREMENT

As per UGC Norms

Pre-Doctoral & Doctoral Program
(Arts, Humanities & Social Sciences)

www.raiversity.edu.in

The doctoral programme in arts, humanities and social sciences involves in-depth research work by uniting the application of scientific principles along with human, moral and social understanding. Aspiring and meritorious scholars are encouraged to take up research in the contemporary areas of arts, humanities and social sciences like:

- Library & Information Sciences
- Gandhian Studies
- Rural Studies
- Cultural Studies
- History
- Geography
- Economics
- Philosophy
- Psychology

- Sociology
- Political Science
- Social Work
- Public Administration
- English
- Hindi
- Gujarati
- Marathi
- Sanskrit
- Bengali

AWARDING BODY
Rai University

Pre-Doctoral & Doctoral Program (Education)

The doctoral programme in education provides scholars varieties of interdisciplinary theories, research methods, and applications needed to advance the study of learning and teaching for diverse student populations. Aspiring and meritorious scholars are encouraged to take up research in the contemporary areas of education like:

- Primary education
- Secondary education

- Higher education
- Adult & continuing education and physical education.

AWARDING BODY
Rai University

ENTRY REQUIREMENT

As per UGC Norms

Pre-Doctoral & Doctoral Program (Fashion Technology)

The doctoral program in fashion technology is offered with the purpose of carrying out research in textile, fashion in apparel sector and creating a body of original knowledge for the use of academia and industry at large.

AWARDING BODY
Rai University

www.raiversity.edu.in

Pre-Doctoral & Doctoral Program (Hospitality & Tourism)

The doctoral program in Hospitality & Tourism offered with the purpose of carrying out research in the field of hospitality management, tourism management, culinary arts and foodservice management.

AWARDING BODY
Rai University

ENTRY REQUIREMENT

As per UGC Norms

Joining

Rai University

How to Apply

- University admission forms are available online at www.raiuniversity.edu and can be collected in person from University campus.
- Completed application form has to be submitted with attested testimonials and application fees of Rs 350/- (cash or DD in favour of "Rai University" payable at Ahmedabad).
- Admission is strictly on basis of merit. All candidates will have to take a personal interview.
- Scores of National and State level Entrance exams shall be considered for selection.

Scholarship schemes @ Rai University: Scholarship Schemes to the Students of Gujarat:

- 100% Scholarship on Special Merit;
- Up to 75% Scholarship for those who secured 90% and above in their qualifying examination;
- Up to 50% Scholarship for those who secured 75% to 89%
- Up to 25% Scholarship for those who secured 60% to 74%

Scholarships to achievers in Sports & Co-curricular Activities:

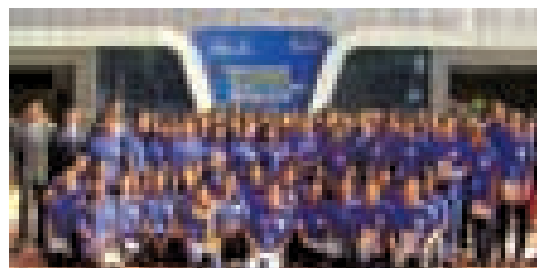
- Scholarships to students who have excelled in sports, Extra-curricular Activities like debates, Creative Writing, Performing arts and other accomplishments





Hon'ble Chief Minister of Gujarat, Shri Narendra Modi accompanied by Dr. Hasmukh Adhia, Principal Secretary and Dr. Jayanti Ravi, Commissioner, Higher Education visiting the stall of Rai University in 'Vibrant Gujarat' 2013

The much awaited biennial Vibrant Gujarat 2013 Global Summit was held from 8th January 2013 to 13th January 2013 at Gandhinagar. As the Government of Gujarat has realized the importance of forging knowledge based strategic partnerships and the value created by it for the industries and the society, the focus of this event was on the participating Academic Institutions.



Thus, as a part of this mega event, Rai University had an esteemed presence at the Education Pavilion with its own dedicated stall. The Rai University Stall had an

overwhelming response with more than 1200 students from various institutes across Gujarat visiting it and registering for different courses being offered by the University.

The University also participated at the second 'International Conference for Academic Institutions' (ICAI) which was held on 9th & 10th January 2013 during the summit. ICAI helped



the university to connect with more than 145 foreign universities and 52 Gujarat-based universities which had converged at the conference.

"I have a dream of a society that gets knowledge from information; I have a dream for individual empowerment through the benefits of knowledge, and a dream for young learners to have an opportunity to learn. I have a dream for universal access to education through technology. Opportunity is only fully realized when everyone has access to knowledge."

– The Hon'ble Chief Minister of Gujarat, Mr Narendra Modi

Advisory Governing Council

Rai Foundation's Advisory Governing Council and Academic Council comprises eminent and distinguished personalities from all walks of life. They would be also advising Rai University.

International Members

- Prof. Sidney Altman, Noble Laureate, Professor of Biotechnology, Yale University, USA
- Prof. Frederic Schwartz, Professor of Architecture, Harvard Graduate School of Design, Harvard University, USA
- Prof. Michelle D Addington, Professor of Architecture, Yale School of Architecture, Yale University, USA
- Prof. Richard A D'aveni, Professor of Strategic Management, Tuck School of Business, Dartmouth College, USA
- Prof. Yvette Biro, Professor of Films, Tisch School of Arts, New York University, USA
- Prof. Paul A Argenti, Prof of Mgmt and Corp Comm., Tuck School of Business, USA
- Prof. Jeffrey D Ford, Associate Professor of Management & HR, Fisher College of Business, Ohio State University, USA
- Prof. Joshua Ronen, School of Business, New York University
- Prof. Asha Seth Kapadia, University of Texas, USA
- Prof. Mary M Munter, Professor of Mgmt Communication, Tuck School of Business, USA
- Prof. Arundhati Banerjee, Prof of Arts & Director International Initiative, Massachusetts Institute of Technology, USA
- Prof. Anjani Kochar, Stanford Center for International Development, USA
- Dr. M.S. Reddy, International Coordinator, Auburn University, Alabama, USA
- Prof. Nicole von Dam, Wageningen University, The Netherlands

Indian Members

- Surendra Singh, Former Cabinet Secretary, Government of India
- Dr. S. Narayan, Former Finance Secretary, Government of India
- Shashank, Former Foreign Secretary, Government of India
- Bhartendra Singh Baswan, Director, Indian Institute of Public Administration & Former Secretary Education, Government of India
- Ritu Beri, India's Leading Fashion Designer
- Anil Agarwal, Former President of ASSOCHAM
- Narendra Kumar, Former Chairman, Delhi Public Schools Society
- D. R. Kaarthikeyan, Former Director, Central Bureau of Investigation; Director General, National Human Rights Commission; Special Director General, Central Reserve Police Force
- Joginder Singh, IPS (Retd.), Former Director, CBI, Government of India
- Dr. Kavita Sharma, Former Principal, Hindu College & Director, India International Centre
- Lata Vaidyanathan, Principal, Modern School, Barakhamba Road, New Delhi
- Padma Bhushan Dr. Shayama Chona, Former Principal, Delhi Public School, R.K. Puram, New Delhi
- Maj. Gen (Retd) D. N. Khurana, Former Secretary General, All India Management Association
- Prof. Arun Nigavekar, Former Chairman, University Grants Commission