



# BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE (INDIA)

☆ 'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA ☆

☆ REACCREDITED WITH 'A' GRADE BY NAAC ☆

1964-2014  
celebrating



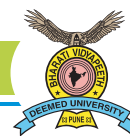
Golden Jubilee  
BHARATI VIDYAPEETH

Founder Hon'ble Dr. Patangrao Kadam



## SCHOOL OF DISTANCE EDUCATION

INFORMATION BROCHURE AND APPLICATION FORM 2015-2016

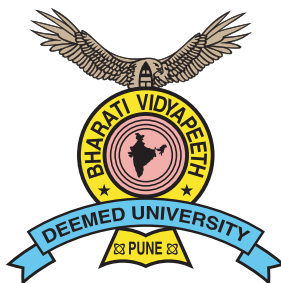


# Index

Sr. No.	Contents	Page No.
<b>1.</b>	<b>Introduction</b>	
	1.1 Bharati Vidyapeeth University	1
	1.2 School of Distance Education (SDE)	2
	1.3 Academic Study Centres	3
	1.4 Network of Academic Study Centres	4
	1.5 Programmes offered	4
	1.6 Mode and Delivery of Programmes	6
	1.7 Admission Procedure	6
	1.8 Rules Regarding Payment and Refund of Fees	7
	1.9 Personal Contact Sessions / Seminars	7
	1.10 University Examinations System	7
	1.11 Other Important Information	8
<b>2.</b>	<b>Details of Programmes</b>	
	<b>(A) Faculty of Arts, Commerce &amp; Social Sciences</b>	
	2.1 Bachelor of Arts	11
	2.2 Bachelor of Arts (Tourism Studies) (Available at IMR, New Delhi Centre only)	12
	2.3 Bachelor of Commerce	12
	2.4 Bachelor of Library & Information Science	13
	2.5 Master of Library & Information Science	13
	2.6 Master of Arts (English)	13
	2.7 Master of Arts (Economics)	14
	2.8 Master of Arts (Sociology)	14
	2.9 Master of Commerce	15

Sr. No.	Contents	Page No.
	<b>(B) Faculty of Management Studies</b>	
	2.10 Bachelor of Business Administration	16
	2.11 Bachelor of Computer Applications	17
	2.12 Master of Business Administration	18
	2.13 Master of Business Administration (Information Technology)	19
	2.14 Master of Business Administration (Executive)	20
	2.15 Master of Computer Applications	21
	<b>(C) Faculty of Law</b>	
	2.16 Diploma in Taxation Laws	22
	2.17 Diploma in Labour Laws and Labour Welfare	22
	2.18 Diploma in Intellectual Property Laws	22
<b>3.</b>	<b>Important Information</b>	<b>23</b>
<b>4.</b>	<b>Admission Form</b>	

## 1. INTRODUCTION



### 1.1 BHARATI VIDYAPEETH UNIVERSITY

Maharashtra has a very long and well nurtured tradition of private initiative in higher education. There are several organizations in Maharashtra, established by social reformers, educationists and others, which have made commendable contributions to the cause of education. Inspired by their work, Dr. Patangrao Kadam established Bharati Vidyapeeth in 1964 at Pune. The mission, which Bharati Vidyapeeth has defined for itself is to bring about intellectual awakening of people through the spread of education and to prepare human resources needed for all-round development, particularly economy of the country.

During the last 51 years or so, Bharati Vidyapeeth has made astonishing strides in the field of education, particularly in higher and professional education. At present, has more than 180 educational units of various kind, right from pre-primary schools to postgraduate institutions. They include 80 Colleges and Institutes of different disciplines.

In recognition of the academic excellence which the institutions of the Bharati Vidyapeeth have and in view of the potential for further growth they have, the Government of India on the recommendation of the University Grants Commission granted (under section 3 of the UGC Act, 1956), the status of deemed to be University to the Institutions of Bharati Vidyapeeth on 26th April, 1996.

This University is a multi campus, multi faculty University which is now one of the largest Universities of its kind in the country having as many as 29 constituent units including 3 research institutes. It has its campuses in Pune, New Delhi, Navi Mumbai, Kolhapur, Karad, Sangli and Solapur.

The academically conducive environment and excellent infrastructural facilities available in our campuses attract the students not only from various parts of India but also from abroad. At present, the University has enrollment of more than 700 overseas students coming from about 45 countries.





Sr. No.	Name of Programme	Eligibility	Duration
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#### (A) FACULTY OF ARTS, COMMERCE & SOCIAL SCIENCES :

1	B.A.- Bachelor of Arts	10+2 or its equivalent from any recognized Board	3 Yrs
2	*B.A.- Bachelor of Arts (Tourism Studies)	10+2 or its equivalent from any recognized Board	3 Yrs
3	B.Com.- Bachelor of Commerce	10+2 Commerce & Science or its equivalent from any recognized Board	3 Yrs
4	B. Lib. & I. Sc. - Bachelor of Library & Information Science	Any graduate in any discipline from any recognized University	1 Yr
5	M. Lib. & I. Sc. - Master of Library & Information Science	B.Lib. & I.Sc. degree from any recognized University	1 Yr
6	M.A.- Master of Arts (English)	A graduate with special/entire English of any recognized University.	2 Yrs
7	M.A.- Master of Arts (Economics)	A graduate in any discipline of any recognized University	2 Yrs
8	M.A.- Master of Arts (Sociology)	A graduate in any discipline of any recognized University	2 Yrs
9	M.Com.- Master of Commerce	Any graduate from any recognized University	2 Yrs

#### (B) FACULTY OF MANAGEMENT STUDIES :

1	BBA- Bachelor of Business Administration	10+2 in any stream or equivalent from any recognized Board	3Yrs
2	BCA- Bachelor of Computer Applications	10+2 in any stream or equivalent from any recognized Board	3Yrs
3	MBA- Master of Business Administration (Elective Specialization in: Production & Operation Mgt., Financial Management, Marketing Management, International Business and Human Resource Management)	A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST) from any recognized University.	2 Yrs
4	MBA- (Information Technology)	A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST) from any recognized University.	2 Yrs
5	MBA- (Executive)	A graduate (10+2+3) in any discipline of any recognized University with 3 years working experience.	2 Yrs
6	MCA- Master of Computer Applications	A Graduate (10+2+3) of any recognized University having at least 50% of marks (45% for SC/ST) at the graduate level will be considered eligible for admission to MCA I year provided he/ she has offered Mathematics / Statistics at the 12th std. / at graduate level except for BCA, BCS, B.Sc.(Computer), B.Sc. (IT) graduates.	3 Yrs

#### (C) FACULTY OF LAW :

1	**DTL - (Diploma in Taxation Laws)	Any Graduate in any discipline from any recognized University.	1 Yr
2	**DLL&LW - (Diploma in Labour Laws and Labour Welfare)	Any Graduate in any discipline from any recognized University	1 Yr
3	**DIPL - (Diploma in Intellectual Property Laws)	Any Graduate in any discipline from any recognized University	1 Yr

**NOTE :** Minimum Percentage for Degree Programme for Admission:

The candidate who has obtained the minimum prescribed percentage of marks either at the graduate or post graduate level be considered eligible for admission to Degree Programme.

\* B.A.- Bachelor of Arts (Tourism Studies) Programme is available at New Delhi Centre only.

\*\* DTL, DLL&LW, DIPL Programmes are available at All Study Centres except New Delhi Centre.



## 2. DETAILS OF PROGRAMME

### (A) FACULTY OF ARTS, COMMERCE & SOCIAL SCIENCES :

#### 2.1 Bachelor of Arts (B.A.)

**Eligibility :** 10 + 2 or its equivalent from any recognized Board.

**Duration :** Three years.

<b>Fees :</b>	<b>Year</b>	<b>Admission Fees (Rs)</b>	<b>Tuition Fees (Rs)</b>	<b>Total Fees (Rs)</b>
	1st	200/-	3800/-	4000/-
	2nd	-	3800/-	3800/-
	3rd	-	3800/-	3800/-
<b>Total Fees</b>				<b>11600/-</b>

#### Structure :

##### FIRST YEAR

- |   |                                   |
|---|-----------------------------------|
| 1. Compulsory English                     | 2. English General Paper-1 (G1)   |
| 3. Marathi General Paper-1 (G1)           | 4. Economics General Paper-1 (G1) |
| 5. Geography General Paper-1 (G1)         | 6. Sociology General Paper-1 (G1) |
| 7. Political Science General Paper-1 (G1) | 8. Hindi General Paper - 1 (G1)   |

A student joining the First Year B.A. course shall offer six subjects mentioned above. He/she is advised to select the subjects of F.Y.B.A. very carefully because He/she has to select subjects for S.Y.B.A. and T.Y.B.A. from the subjects offered at F.Y.B.A. level.

- Subject No. 1 is compulsory.
- A student has to offer five subjects from subject No. 2 to No. 8 given above.
- A student who wants to offer English or Economics or Hindi as his special subject for his B.A. Degree must offer a paper in General English or General Economics or Hindi at his F.Y.B.A. level respectively.

##### SECOND YEAR

- Compulsory English
- Special Level:

##### English

- English General Paper-2 (G2)
- English Special Paper-1 (S1)
- English Special Paper-2 (S2)
- Marathi General Paper-2 (G2)
- Geography General Paper-2 (G2)
- Political Science General Paper-2 (G2)

##### Economics

- Economics General Paper-2 (G2)
- Economics Special Paper-1 (S1)
- Economics special paper-2 (S2)

##### Hindi

- Hindi General Paper-2 (G2)
- Hindi Special Paper-1 (S1)
- Hindi Special Paper-2 (S2)

A student for the B.A. (Special) Degree shall study the subjects as given below at the S.Y.B.A. level

- Compulsory English
- He / She has to select one subject as a special subject from the subjects offered at the F.Y.B.A. level. There will be three papers of Special Subject.
- He / She has to select any two subjects from the following as special subjects :
  - Marathi General Paper-2 (G2)
  - Geography General paper - 2 (G2)
  - Political Science General Paper - 2 (G2)
 Thus a student shall study in all six papers.

##### THIRD YEAR

- Compulsory English
- Special Level:

##### English

- English Special Paper-3 (S3)
- English Special Paper-4 (S4)
- English Special Paper-5 (S5)
- English Special Paper-6 (S6)
- English Special Paper-7 (S7)

##### Economics

- Economics Special Paper-3 (S3)
- Economics Special Paper-4 (S4)
- Economics Special Paper-5 (S5)
- Economics Special Paper-6 (S6)
- Economics Special Paper-7 (S7)

##### Hindi

- Hindi Special Paper-3 (S3)
- Hindi Special Paper-4 (S4)
- Hindi Special Paper-5 (S5)
- Hindi Special Paper-6 (S6)
- Hindi Special Paper-7 (S7)

## 2.2 Bachelor of Arts (Tourism Studies)

**Eligibility :** 10+2 or its equivalent from any recognized Board

**Duration :** Three years

<b>Fees :</b>	<b>Year</b>	<b>Admission Fees (Rs.)</b>	<b>Tuition Fees (Rs.)</b>	<b>Total Fees (Rs.)</b>
	1st	200/-	3800/-	4000/-
	2nd	-	3800/-	3800/-
	3rd	-	3800/-	3800/-
<b>Total Fees</b>				<b>11600/-</b>

**Structure :**

### FIRST YEAR

101. Introduction to Tourism
102. Principles of Tourism Management
103. History of Tourism
104. Communication Skills and Personality Development
105. Geography of Tourism
106. Tourism Marketing & Tourism Business Operations

### SECOND YEAR

201. International Tourism
202. Computer Fundamentals & Basics of Accounting
203. Office Management
204. MS-Office
205. Tourism Economics
206. Foreign Language 1

### THIRD YEAR

301. ECO Tourism
302. Business Tourism and Tour Package Management
303. Entrepreneurship Development
304. Travel Agency and Tour Operation Business
305. Project Report
306. Foreign Language - II

**\*Note : B.A. Tourism Studies Programme is available at New Delhi Centre only**

## 2.3 Bachelor of Commerce (B. Com.)

**Eligibility :** 10 + 2 Commerce and Science or its equivalent from any recognized Board.

**Duration :** Three years.

<b>Fees :</b>	<b>Year</b>	<b>Admission Fees (Rs.)</b>	<b>Tuition Fees (Rs.)</b>	<b>Total Fees (Rs.)</b>
	1st	200/-	3800/-	4000/-
	2nd	-	3800/-	3800/-
	3rd	-	3800/-	3800/-
<b>Total Fees</b>				<b>11600/-</b>

**Structure :**

### FIRST YEAR

1. Compulsory English (Theory & Practical)
2. Financial Accounting - I
3. Business Economics
4. Geography of Resources
5. Business Mathematics & Business Statistics
6. Any one subject from the following (Theory & Practical)
  - a) Company Law and Practice - I OR
  - b) Banking & Insurance - I OR
  - c) Marketing - I
7. Additional English (Elementary Phonology & Grammar) OR Marathi (Literature and communication)

### SECOND YEAR

1. Corporate Accounting I
2. Principles of Business Management
3. Communication skills
4. Money & Financial Systems
5. Any one subject from the following (Theory & Practical)
  - a. Company Law & Practice-II OR
  - b. Banking & Insurance - II OR
  - c. Marketing - II
6. Any one subject from the following (Theory & Practical)
  - a) Cost & Management Accounting-I OR
  - b) Business Entrepreneurship - I

### THIRD YEAR

1. Corporate Accounting - II
2. Business Regulatory Framework OR Auditing & Taxation
3. Business Environment



4. Any one subject from the following (Theory & Practical)
  - a) Company Law & Practice- III OR
  - b) Banking & Insurance III OR
  - c) Marketing - III
5. Two papers of one subject (Theory & Practical)
  - a) Cost & Management Accounting (Paper II & III) OR
  - b) Business Entrepreneurship (Paper II & III)

## 2.4 Bachelor of Library & Information Science (B.Lib. & I. Sc.)

**Eligibility :** Any graduate in any discipline from any recognized University.

**Duration :** One Year.

Fees:	Admission fees (Rs.)	Tuition fees (Rs.)	Total fees (Rs.)
	300/-	9900/-	10200/-

### Structure :

**(A) Theory Papers -** There shall be seven papers as detailed below:

- 1) Library and Society
- 2) Library Management,
- 3) Information Services
- 4) Reference Sources & Services
- 5) Knowledge Organization
- 6) Document Description
- 7) Information Technology - Applications to Libraries.

**(B) Practicals -**

- 1) Classification Practical - I
- 2) Cataloguing Practical - II
- 3) Computer Practical - III
- 4) Information Services and Sources Practical - IV (Oral)

**(C) Term Work and Project Work -**

This part covers Seminars, Tutorials, Assignments, Newspaper clipping project etc. for each paper having 30 marks for Internal Evaluation.

## 2.5 Master of Library & Information Science (M.Lib. & I. Sc.)

**Eligibility :** B.Lib.&I.Sc. degree from any recognized University.

**Duration :** One Year.

Fees:	Admission fees (Rs.)	Tuition fees (Rs.)	Total fees (Rs.)
	500/-	12000/-	12500/-

### Structure:

The Programme consists of (A) 7 theory Courses / Papers, (B) Practical, and (C) Term Work.

**(A) Theory Papers -** There shall be seven papers as detailed below:

- 1) Information, Communication and Society.
- 2) Information Sources, Services and Systems.
- 3) Information Processing and Retrieval.
- 4) Management of Library and Information Centres.
- 5) Academic and Public Library Systems.
- 6) Research Methodology and Statistical Techniques.
- 7) Application of Information Technology. (In Library & Information Centre)

**(B) Practical :**

There will be practical examination for Application of Information Technology and it will carry 100 marks.

**(C) Term Work / Project Work etc. :**

This part covers Seminars, Tutorials, Assignments, etc. for each paper having 30 Marks weightage for Internal Evaluation.

## 2.6 Master of Arts (M.A.) - (English)

**Eligibility :** A graduate with special / entire English of any recognized University.

**Duration :** Two years.

Fees:	Year	Admission fees (Rs.)	Tuition fees (Rs.)	Total fees (Rs.)
	1st	500/-	4600/-	5100/-
	2nd		4600/-	4600/-
			<b>Total fees</b>	<b>9700/-</b>

**Structure :****FIRST YEAR**

- Paper-I : Literature in English 1550-1832.  
 Paper-II : Indian English Literature.  
 Paper-III : Introduction to the Study of English Language.  
 Paper-IV : Research Methodology-I  
 Paper-V : One elective  
 (Group A: any one paper elect)

**SECOND YEAR**

- Paper-VI : Literature in English 1832-1980.  
 Paper-VII : English Language and Literature Teaching.  
 Paper-VIII : Contemporary Critical Thoughts.  
 Paper-IX : Research Methodology-II  
 Paper-X : One elective  
 (Group B : the same serial number of paper under Group A)

**Elective Papers****GROUP A:**

1. Major Form.
2. American Literature - 19th Century.
3. Linguistics and Stylistics - I
4. Indian Literature in English Translation.

**GROUP B:**

1. Major Author.
2. American Literature - 20th Century.
3. Linguistics and Stylistics - II.
4. World Classics in English Translation.

**2.7 Master of Arts (M.A.) - (Economics)**

**Eligibility :** A graduate in any discipline of any recognized University.

**Duration :** Two years.

<b>Fees :</b>	<b>Year</b>	<b>Admission fees (Rs.)</b>	<b>Tuition fees (Rs.)</b>	<b>Total fees (Rs.)</b>
	1st	500/-	4600/-	5100/-
	2nd		4600/-	4600/-
<b>Total fees</b>				<b>9700/-</b>

**Structure :****FIRST YEAR**

- Paper I : Microeconomic Analysis.  
 Paper II : Public Economics.  
 Paper III : Agricultural Economics.  
 Paper IV : Industrial Economics  
 OR  
 Economics of Labour.  
 Paper V : Indian Economic Policy  
 (Departmental Course).

**SECOND YEAR**

- Paper VI : Macroeconomic Analysis.  
 Paper VII : Economics of Growth and Development.  
 Paper VIII : Financial Institutions and Markets.  
 Paper IX : International Trade & Finance  
 OR  
 Economics of Social Sector & Environment  
 Paper X : Research Methodology  
 (Departmental Course).

**2.8 Master of Arts (M.A.) - (Sociology)**

**Eligibility :** A graduate in any discipline of any recognized University.

**Duration :** Two years.

<b>Fees :</b>	<b>Year</b>	<b>Admission fees (Rs.)</b>	<b>Tuition fees (Rs.)</b>	<b>Total fees (Rs.)</b>
	1st	500/-	4600/-	5100/-
	2nd		4600/-	4600/-
<b>Total fees</b>				<b>9700/-</b>

**Structure :****FIRST YEAR**

- Paper I : Classical Sociological Tradition.  
 Paper II : Perspectives on Indian Society.  
 Paper III : Sociology of Religion.  
 Paper IV : The Rural Society in India.  
 Paper V : The Social Movements in India.

**SECOND YEAR**

- Paper VI : Methodology of Social Research.  
 Paper VII : Sociology of Change and Development.  
 Paper VIII : Education and Society.  
 Paper IX : The Urban Society in India.  
 Paper X : Criminology.

## 2.9 Master of Commerce (M.Com.)

**Eligibility :** Any Graduate from any recognized University.

**Duration :** Two years.

<b>Fees :</b>	<b>Year</b>	<b>Admission fees (Rs.)</b>	<b>Tuition fees (Rs.)</b>	<b>Total fees (Rs.)</b>
	1st	500/-	4600/-	5100/-
	2nd		4600/-	4600/-
			<b>Total fees</b>	<b>9700/-</b>

### Structure :

#### FIRST YEAR

	<b>Core Subject</b>
101	Business Finance
102	Management Concepts & Organisational Behaviour
	<b>Special Group A</b>
A103	Advanced Accounting I
A104	Advanced Accounting II
	<b>Special Group B</b>
M105	Marketing I
M106	Marketing II
	<b>Special Group C</b>
C107	Advanced Cost Accounting I
C108	Advanced Cost Accounting II
	<b>Special Group D</b>
B109	Business Administration I
B110	Business Administration II

#### SECOND YEAR

	<b>Core Subject</b>
201	Management Accounting
202	Research Methodology
	<b>Special Group A</b>
A203	Advanced Accounting III
A204	Advanced Accounting IV
	<b>Special Group B</b>
M205	Marketing III
M206	Marketing IV
	<b>Special Group C</b>
C207	Advanced Cost Accounting III
C208	Advanced Cost Accounting IV
	<b>Special Group D</b>
B209	Business Administration III
B210	Business Administration IV

### Note :

- (1) A student can opt any one special group from Special Group A, B, C or D.
- (2) Special papers will be from the same group as chosen by the student in Part I



## (B) FACULTY OF MANAGEMENT STUDIES :

### 2.10 Bachelor of Business Administration (BBA)

**Eligibility :** 10+2 in any stream or equivalent from any recognized Board.

**Duration :** Three years

Fees : Year	Admission Fees (Rs.)	Tuition Fees (Rs.)		Total Fees (Rs.)	
		for all Study Centres except New Delhi	for IMR, New Delhi Centre only	for all Study Centres except New Delhi	for IMR, New Delhi Centre only
1st	300/-	10000/-	14700/-	10300/-	15000/-
2nd	-	10000/-	14700/-	10000/-	14700/-
3rd	-	10000/-	14700/-	10000/-	14700/-
<b>Total Fees</b>				<b>30300/-</b>	<b>44400/-</b>

#### Structure :

#### FIRST YEAR

##### Semester I

101. Introduction to Business Mathematics.
102. Business Economics.
103. Business Organizations Systems.
104. Business Environment.
105. Fundamentals of Management.
106. Computing Skills for Business Management.
107. English Language-I

#### SECOND YEAR

##### Semester III

315. Business Statistics - II.
316. Fundamentals of Organizational Behaviour.
317. Cost and Management Accounting.
318. Fundamentals of Marketing.
319. Introduction to Database Management Systems.
320. Enhancing Personal and Professional Skills - I.
321. English Language - III.

#### THIRD YEAR

##### Semester V

529. Agri-Business Management.
530. Entrepreneurship Development.
531. Research Methodology.
532. Legal Aspects of Business.
533. Business Communication.
534. Elective-I.
535. Elective-II.

#### Electives

##### 1. Human Resource Management.

- I) Employee Relationship Management
- II) Labour Legislation
- III) Training and Development
- IV) Performance Appraisal Systems

##### 3. Financial Management

- I) Elements of Financial Services
- II) Elements of Management Control System
- III) Elements of Corporate Finance
- IV) Fundamentals of International Finance

##### 5. Systems

- I) Networking
- II) Oracle
- III) Operating Systems
- IV) Internet Programming

##### Semester II

208. Human Resource Management.
209. Applied Macro Economics.
210. Business Statistics - I.
211. Financial Accounting.
212. Environmental Studies.
213. Computer Algorithm & Problem Solving.
214. English Language-II

##### Semester IV

422. Business Information System.
423. Production and Operations Management.
424. Basics of Corporate Governance and Business Ethics.
425. Financial Management.
426. Enhancing Personal and Professional Skills - II.
427. English Language - IV.
428. Industrial Exposure.

##### Semester VI

636. Project Management.
637. Business Policy and Strategy.
638. International Business.
639. E-Business Applications.
640. Elective-III.
641. Elective-IV.
642. Project Work.

##### 2. Marketing Management

- I) Consumer Behaviour
- II) Sales and Distribution Management
- III) Advertising and Sales Promotion
- IV) Creative Selling

##### 4. International Business Management

- I) International Marketing
- II) Global Business Environment
- III) Basics of International Finance
- IV) Fundamentals of International Economics



## 2.11 Bachelor of Computer Applications (BCA)

**Eligibility :** 10+2 in any stream or equivalent from any recognized Board.

**Duration :** Three years

Fees : Year	Admission Fees (Rs.)	Tuition Fees (Rs.)		Total Fees (Rs.)	
		for all Study Centres except New Delhi	for IMR, New Delhi Centre only	for all Study Centres except New Delhi	for IMR, New Delhi Centre only
1st	300/-	15000/-	17700/-	15300/-	18000/-
2nd	-	15000/-	17700/-	15000/-	17700/-
3rd	-	15000/-	17700/-	15000/-	17700/-
<b>Total Fees</b>				<b>45300/-</b>	<b>53400/-</b>

### Structure :

#### FIRST YEAR

##### Semester I

- 1.1 Fundamentals of Information Technology.
- 1.2 Algorithms and Programme Design.
- 1.3 Office Automation.
- 1.4 Business Organization and Systems.
- 1.5 Environmental Studies.
- 1.6 Mathematical Foundations.
- 1.7 Computer Laboratory-I.

##### Semester II

- 2.1 Digital Computer Design and Computer Organization.
- 2.2 System Analysis and Design.
- 2.3 C-Programming and Data Structure.
- 2.4 Organizational Behaviour.
- 2.5 Business Environment.
- 2.6 Numerical Methods.
- 2.7 Computer Laboratory-II.

#### SECOND YEAR

##### Semester III

- 3.1 Computer Architecture and Operating System.
- 3.2 Object Oriented Programming with C++
- 3.3 Database Design.
- 3.4 Management Accounting and Control.
- 3.5 Human Resource Management.
- 3.6 Computer Oriented Decision Models.
- 3.7 Computer Laboratory-III.

##### Semester IV

- 4.1 Software Engineering.
- 4.2 Data Communication and Networking.
- 4.3 Business Information System & Oracle.
- 4.4 Marketing Management.
- 4.5 Visual Programming.
- 4.6 Computer Oriented Statistical Methods.
- 4.7 Computer Laboratory-IV.

#### THIRD YEAR

##### Semester V

- 5.1 Web Design & Internet Programming.
- 5.2 Multimedia Management.
- 5.3 Advanced Networking.
- 5.4 Project Management.
- 5.5 Information System Audit.
- 5.6 Computer Laboratory-V.
- 5.7 Project-I.

##### Semester VI

- 6.1 E-Commerce Applications.
- 6.2 Microcomputer and Maintenance.
- 6.3 IT Enabled Services.
- 6.4 Communication and Personality Development.
- 6.5 Information System Audit-II.
- 6.6 Computer Laboratory-VI.
- 6.7 Project-II.

## 2.12 Master of Business Administration (MBA)

**Eligibility :** A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST) from any recognized University

**Duration :** Two years

<b>Fees :</b>	<b>Year</b>	<b>Admission Fees (Rs.)</b>	<b>Tuition Fees (Rs.)</b>	<b>Total Fees (Rs.)</b>
	1st	500/-	24000/-	24500/-
	2nd	-	24000/-	24000/-
<b>Total fees</b>				<b>48500/-</b>

### Structure :

#### FIRST YEAR

##### Semester I

- 101 Management Concepts & Applications
- 102 Financial and Management Accounting
- 103 Economics for Business
- 104 Organizational Behavior
- 105 Statistical Techniques
- 106 Managerial Skills Development
- 107 Business Legislation
- 108 Information Technology

##### Semester II

- 201 Marketing Management
- 202 Financial Management
- 203 Human Resource Management
- 204 Production and Operations Management
- 205 International Business
- 206 Macro Economics
- 207 Research Methodology
- 208 Disaster Management

#### SECOND YEAR

##### Semester III

- 301 Business Policy and Strategic Management
- 302 Business Ethics and Professional Values
- 303 Operations Research
- 304 Elective I
- 305 Elective II
- 306 Elective III
- 307 Elective IV
- 308 Training Project

##### Semester IV

- 401 Entrepreneurship Development
- 402 Innovation and Technology Management
- 403 Management Information System
- 404 Elective V
- 405 Elective VI
- 406 Elective VII
- 407 Elective VIII
- 408 Project Management

#### Electives

##### 1. Marketing Management (MKT)

- 304 Elective - I Consumer Behaviour
- 305 Elective - II Strategic Marketing
- 306 Elective - III Advertising & Media Management
- 307 Elective - IV Rural And Social Marketing
- 404 Elective - V Relationship Marketing
- 405 Elective - VI Sales & Distribution Management
- 406 Elective - VII Brand Management
- 407 Elective - VIII Services Marketing

##### 2. International Business (IB)

- 304 Elective - I Global Business Strategies
- 305 Elective - II International Financial Management
- 306 Elective - III Export - Import Procedures And Documentation
- 307 Elective - IV World Business Environment
- 404 Elective - V International Marketing
- 405 Elective - VI Regulatory Framework of International Business
- 406 Elective - VII Foreign Exchange Markets
- 407 Elective - VIII India's Foreign Trade Policy



### 3. Production And Operations Management (PM)

- 304 Elective - I Materials Management
- 305 Elective - II Quality Management
- 306 Elective - III Production Planning And Control
- 307 Elective - IV Industrial Management
- 404 Elective - V Logistics And Supply Chain Management
- 405 Elective - VI Transportation Management
- 406 Elective - VII Service Operations Management
- 407 Elective - VIII World Class Manufacturing

### 4. Human Resource Management (HRM)

- 304 Elective - I Labour Legislation
- 305 Elective - II Organizational Theory, Structure And Design
- 306 Elective - III Personnel Cost & Compensation Management
- 307 Elective - IV Employee Administration, Industrial Relations And Labour Welfare
- 404 Elective - V Performance Management Systems
- 405 Elective - VI Organizational Development & Change Management
- 406 Elective - VII Strategic Human Resource Mgt.
- 407 Elective - VIII Managerial Competencies and Career Development

### 5. Financial Management (FIN)

- 304 Elective - I Applied Corporate Finance
- 305 Elective - II Risk And Insurance Management
- 306 Elective - III Investment Analysis & Portfolio Management
- 307 Elective - IV Financial Institutions & Banking Operations
- 404 Elective - V Management of Financial Services
- 405 Elective - VI Global Financial Analysis
- 406 Elective - VII Management Control System
- 407 Elective - VIII Corporate Taxation

## 2.13 Master of Business Administration - Information Technology (MBA-IT)

**Eligibility :** A graduate (10+2+3) in any discipline with at least 50% marks (45% for SC/ST) from any recognized University

**Duration :** Two years

Fees :	Year	Admission Fees (Rs.)	Tuition Fees (Rs.)	Total Fees (Rs.)
	1st	500/-	24000/-	24500/-
	2nd	-	24000/-	24000/-
<b>Total fees</b>				<b>48500/-</b>

#### Structure :

#### FIRST YEAR

##### Semester I

- 101 Fundamentals of Information Technology
- 102 IT Enabled Services
- 103 Managerial Economics
- 104 Organizational Behavior
- 105 Innovation and Technology Management
- 106 Managerial skills Development

##### Semester II

- 201 Internet Programming for Business applications
- 202 Visual Programming & Multimedia Management
- 203 Analysis & Design of Information Systems
- 204 Business Accounting
- 205 Data analysis for Management
- 206 Practical Viva Voce

#### SECOND YEAR

##### Semester III

- 301 Project Management
- 302 Database Management with Oracle
- 303 Programming with C++
- 304 Marketing Management and Research
- 305 Operations Research
- 306 Practical Viva Voce

##### Semester IV

- 401 Programming with Java
- 402 Computer Networks and Networking
- 403 Data Warehousing and Data Mining
- 404 Financial Management and Control
- 405 Knowledge Management
- 406 Project

## 2.14 Master of Business Administration - Executive (MBA- Executive)

**Eligibility :** A graduate (10+2+3) in any discipline of any recognized University with 3 years working experience.

**Duration :** 2 years

Fees :	Year	Admission Fees (Rs.)	Tuition Fees (Rs.)	Total Fees (Rs.)
	1st	500/-	30000/-	30500/-
	2nd	-	30000/-	30000/-
<b>Total fees</b>				<b>60500/-</b>

### Structure :

#### FIRST YEAR

##### Semester I

- 101 Principles of Management
- 102 Business Communication
- 103 Managerial Economics
- 104 Marketing Management
- 105 Financial Accounting

##### Semester II

- 201 Organizational Behaviour
- 202 Production and Operations Management
- 203 Business Law
- 204 Management Accounting
- 205 Management Information Systems

#### SECOND YEAR

##### Semester III

- 301 Research Methodology
- 302 Human Research Management
- 303 Management Science and Decision Technology
- 304 Business Policy and Strategic Management
- 305 International Business

##### Semester IV

- 401 Elective 1
- 402 Elective 2
- 403 Elective 3
- 404 Elective 4
- 405 Elective 5
- 406 Project Work

##### Electives

##### 1. Marketing Management (MKT)

- 401 Elective-I Consumer Behaviour
- 402 Elective-III Advertising & Media Management
- 403 Elective-III Sales & Distribution Management
- 404 Elective- IV Brand Management
- 405 Elective- V Services Marketing

##### 3. Production Management

- 401 Elective-I Production Planning and Control
- 402 Elective-II Operations Research
- 403 Elective-III Logistics Management
- 404 Elective- IV Transportation Management
- 405 Elective- V Service Operations Management

##### 5. Financial Management

- 402 Elective-I Investment Analysis & Portfolio Mgt.
- 403 Elective-II Mergers and Acquisitions
- 404 Elective-III Mgt. of Financial Inst. & Services
- 405 Elective- IV Management Control System
- 406 Elective- V Foreign Exchange Management

##### 2. International Business (IB)

- 401 Elective-I Global Business Strategies
- 402 Elective-II Export-Import Procedure & Documentation
- 403 Elective-III International Marketing
- 404 Elective- IV Foreign Exchange Markets
- 405 Elective- V India's Foreign Trade Policy

##### 4. Human Resource Management

- 401 Elective-I Labour Legislation
- 402 Elective-II Training & Development Methodology
- 403 Elective-III Compensation & Benefits Mgt.
- 404 Elective- IV Performance Management System
- 405 Elective- V Organizational Devp & Change Mgt.

##### 6. Retail Management

- 402 Elective-I Fundamentals of Retail
- 403 Elective-II Merchandising and Sales Promotion
- 404 Elective-III Info. Techno., MIS & E- Retailing
- 405 Elective- IV Supply Chain Management
- 406 Elective- V Retail Marketing



## 2.15 Master of Computer Applications (MCA)

**Eligibility :** A graduate (10+2+3) of any recognized University having at least 50% of marks (45% for SC/ST) at the graduate level will be considered eligible for admission to MCA I year provided he/she has offered Mathematics / Statistics at the 12th Std. / at Graduate level except for BCA, BCS, B.Sc. (Computer), B.Sc. (IT) graduates.

**Duration :** Three years

Fees :	Year	Admission Fees (Rs.)	Tuition Fees (Rs.)	Total Fees (Rs.)
	1st	500/-	20000/-	20500/-
	2nd	-	20000/-	20000/-
	3rd	-	20000/-	20000/-
<b>Total Fees</b>				<b>60500/-</b>

### Structure :

#### FIRST YEAR

##### Semester I

- 101 Elementary Algorithmics.
- 102 Computer Organization and Architecture.
- 103 Procedure Oriented Programming.
- 104 Introduction to Management Functions.
- 105 Mathematical Foundation.
- 106 Practical (Information Technology Laboratory).
- 107 Minor Software Project-I.

#### SECOND YEAR

##### Semester III

- 301 Software Engineering.
- 302 Computer Communication Networks.
- 303 Object Oriented Programming.
- 304 Communication and Organization Behaviour.
- 305 Decision Technology.
- 306 Practical (Database Design, Implementation).
- 307 Minor Software Project-III.

#### THIRD YEAR

##### Semester V

- 501 Software Project Management.
- 502 Artificial Intelligence and Applications.
- 503 I.T. Elective-III.
- 504 I.T. Elective-IV.      505 B.M. Elective-II.
- 506 Practical (Advanced Internet Programming).
- 507 Minor Software Project-V.

#### Elective Details

##### I.T. Elective-I

- a) Theory of Automata.
- b) Data Warehousing & Data Mining.
- c) Embedded Systems Concepts and Modeling.

##### I.T. Elective-III

- a) Design of Language Processors.
- b) Computer Graphics and Multimedia.
- c) Simulation Modeling.
- d) Embedded Systems Interfacing and Embedded Communication Systems.

#### Elective Details

##### B.M. Elective-I

- a) Marketing Management.
- b) Managerial Economics.

##### Semester II

- 201 Data Structures.
- 202 Operating Systems.
- 203 Data Base Management Theory.
- 204 Accounting and Management Control.
- 205 Probability and Combinatorics.
- 206 Practical (Windows Programming Laboratory).
- 207 Minor Software Project-II.

##### Semester IV

- 401 UML and Design Patterns.
- 402 Unix and Linux Internals.
- 403 I.T. Elective-I.
- 404 I.T. Elective-II.
- 405 BM Elective-I.
- 406 Practical (Internet Programming)
- 407 Minor Software Project-IV.

##### Semester VI

- 601 Major Software Project.
- 602 Trends in Information Technology (Term Paper).
- 603 Comprehensive Examination (Objective Type).
- 604 Comprehensive Exam (Conventional Type).

##### I.T. Elective-II

- a) Programming with STL.
- b) Database Management with SQL Server.
- c) Embedded Systems Design and Programming.

##### I.T. Elective-IV

- a) Programming with MFC.
- b) NET Technology.
- c) Assembly Language Programming.
- d) Embedded Systems Programming using High Level Language.

##### B.M. Elective-II

- a) Knowledge Management.
- b) Business Finance.
- c) Design & Implementation of E-Com. Application.



### 3. IMPORTANT INFORMATION

- ◆ The candidate seeking admission to any course should have completed 18 years of age as on the date of admission.
- ◆ The candidate once admitted will be treated as a registered student of the University and he / she will have to abide by its rules and regulations.
- ◆ The candidate after admission will be assigned to an Academic Study centre, as far as possible, of his/her choice through which he/she will get services such as counselling, library and lab facilities etc. The internal evaluation will be done and University examinations will be conducted at the allotted centre. The centre is allowed to arrange or rearrange the schedule for personal contact sessions / seminars.
- ◆ Study centres will conduct the Personal Contact Programmes (PCP) / Contact Classes as and when required or as per demand by a minimum of 5 students.
- ◆ No separate correspondence will be made for conduction of PCP by SDE and Study Center.
- ◆ Self Learning Material provided by SDE will be in printed form and in English language only. SDE is not liable to provide the aforesaid material in any other form or in other language.
- ◆ Students are requested to intimate change of their communication address immediately to SDE and to their respective study centre. The SDE and study centres will not be responsible for non receipt of any communication or material by the student, if the change of address is not communicated to SDE and to their respective study centre immediately.
- ◆ The School of Distance Education or the study centre will not be responsible for delay or loss in transit of any communication or material.
- ◆ Information related to programme fees, examinations, Personal Contact Programme (PCP) etc. will not be sent to the students by post. Student should visit the website regularly for the updates and/or student should be in contact with their academic study centre regularly for the updates.
- ◆ SDE and study centres reserve the right to send or forward any information to the students on their personal mobile number or on number which they have mentioned in the admission forms through using the 'Mobile SMS Facility' at any point of time. Complaints of any kind by students will not be entertained in this regard.
- ◆ SDE and study centers reserve the right to send or forward any information to the students on their personal Email address or on Email ID which they have mentioned in the admission forms through using the 'Internet Facility' at any point of time. Complaints of any kind by students will not be entertained in this regard.
- ◆ Management reserves the right to schedule classes solely at its discretion and availability of teaching resources and other things.
- ◆ Students have to arrange for their travel and accommodation at their own cost and will wherever required.
- ◆ SDE reserves the right change the structure of existing syllabus in any of the programme at any point of time or stop further admission in any of the programmes at any point of time.
- ◆ SDE and Study Centers will not send any information to its Ex-students or repeater students.
- ◆ Student can not resubmit the Home Assignments to SDE Study Centers for improvement of marks once Home Assignments submitted by the student.
- ◆ There is no provision for revaluation and verification of Home Assignments.
- ◆ Assistance will be provided to secure placements for students; no guarantees are being made regarding the same.
- ◆ Any disputes that may arrive are subject to the jurisdiction of the Court of the city where the respective Study Center is located.
- ◆ SDE reserves the right to add / remove / edit any terms or conditions solely at its discretion.
- ◆ It is the student's responsibility to read and be familiar with the policies and regulations as laid down in this brochure. In case of any dispute, ignorance of regulations can not be used as an excuse.
- ◆ **Student can deposit their fees such as admission fees, examination fees etc. through online payment gate way. For details of online payment student should visit to our website i.e. <http://distance.bharativedyapeeth.edu>**