

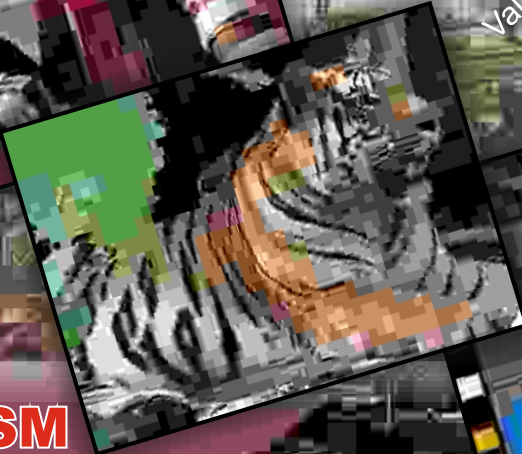


PROSPECTUS

Swaran Education Council

Valid & Registered Under Central Govt. Act 21 of 1860 & M.S. Govt. Act 29 of 1950
Courses of Universities Recog. by UGC - MHRD - Govt. Of India

Degree awarded is Recognised by Govt. & Pvt. Sector for Jobs in India & Abroad
Also valid for further admission in Mumbai, DU & all other universities.



**TOURISM
MANAGEMENT**



Bachelor of Arts (Hons.) International Hospitality Administration



Eligibility : 10+2 in any discipline

Duration : Three years

	<p>Introduction to Hospitality Admn. Hospitality in the 21st Century Communication Skills Food Production Food and Beverage Services Front Office Management</p>		<p>Catering Technology Food Processing & Safety Computers in Hotels HRM for Hospitality Mgt. Brand Mgmt. in Hotels Business Solutions Mgt.</p>		<p>Hospitality Services Mgt. International Hotel Operations Laws & Ethics for Hotels Hospitality Research Future of Hospitality Admn. Bachelor's Thesis</p>
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DIPOS and TRIPOS

Student interested in doing DIPOS and TRIPOS by studying extra papers will be required to pay extra fee Rs. 5000 / Rs. 10,000 respectively.

Examination Centres

To be conducted every year in June and December at Anand, Agartala, Aizawl, Allahabad, Ahmedabad, Aurangabad, Agra, Alwar, Ajmer, Ambala, Amritsar, Arrah, Bareilly, Bangalore, Baroda, Betul, Bathinda, Bhagalpur, Bhopal, Bhubaneshwar, Bhilai, Bilaspur, Bokaro, Bulandshahr, Buxar, Calicut, Chandigarh, Chandrapur, Chhindwara, Chennai, Dehradun, Delhi, Dimapur, Dewas, Etawah, Fatehpur, Gandhi Nagar, Gangtok, Goa, Gorakhpur, Guna, Gwalior, Guwahati, Haridwar, Hisar, Hanumangarh, Hyderabad, Hubli, Imphal, Indore, Itanagar, Jammu, Jaipur, Jamshedpur, Jind, Jabalpur, Jodhpur, Jhansi, Jhajjar, Ludhiana, Kaithal, Karnal, Kargil, Kohima, Kashiram Nagar, Kolkata, Kollam, Kota, Korba, Kanpur, Kolar, Kathmandu, Kolhapur, Khandwa, Lucknow, Mandi, Meerut, Mirzapur, Mohindergarh, Mumbai, Muzaffarnagar, Muzaffarpur, Motihari, Nagpur, Narwana, Nasik, Patiala, Panipat, Pathankot, Port Blair, Patna, Pune, Ranchi, Raipur, Ratlam, Rewa, Rohtak, Roorkee, Rewari, Rishikesh, Sagar, Samastipur, Shillong, Shimla, Sikar, Sonebhadra, Sri Ganganagar, Srinagar, Sagar, Sirsa, Surat, Trivandrum, Tikamgarh, Udaipur, Udhampur, Varanasi, Wokha.

Award :- B.A. (Hons.) International Hospitality Administration shall be awarded to all the successful candidates by The Global Open University.

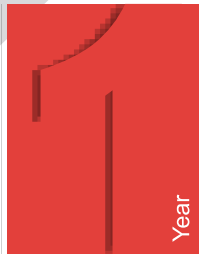




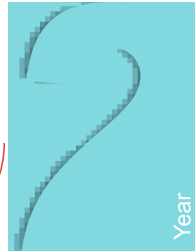
Bachelor of Hotel Management, Travel & Tourism

Eligibility : 10+2 in any discipline

Duration : Three years



Introduction to Tourism & Travel
Food and Beverage Services
Housekeeping Management
Front Office Management
Hotel Accountancy
Hotel Engineering



Bar Management
Accommodation Operations
Kitchen Operations
Hospitality Sales & Mktg.
Hotel & Tourism Economics
Hotel Law



Principles of Management
Nutrition & Food Hygiene
Food Microbiology
Facilities Planning & Mgt.
MIS in Hospitality Industry
Bachelor's Thesis

Examination Centres

To be conducted every year in June and December at Anand, Agartala, Aizawl, Allahabad, Ahmedabad, Aurangabad, Agra, Alwar, Ajmer, Ambala, Amritsar, Arrah, Bareilly, Bangalore, Baroda, Betul, Bathinda, Bhagalpur, Bhopal, Bhubaneshwar, Bhilai, Bilaspur, Bokaro, Bulandshahr, Buxar, Calicut, Chandigarh, Chandrapur, Chhindwara, Chennai, Dehradun, Delhi, Dimapur, Dewas, Etawah, Fatehpur, Gandhi Nagar, Gangtok, Goa, Gorakhpur, Guna, Gwalior, Guwahati, Haridwar, Hisar, Hanumangarh, Hyderabad, Hubli, Imphal, Indore, Itanagar, Jammu, Jaipur, Jamshedpur, Jind, Jabalpur, Jodhpur, Jhansi, Jhajjar, Ludhiana, Kaithal, Karnal, Kargil, Kohima, Kashiram Nagar, Kolkata, Kollam, Kota, Korba, Kanpur, Kolar, Kathmandu, Kolhapur, Khandwa, Lucknow, Mandi, Meerut, Mirzapur, Mohindergarh, Mumbai, Muzaffarnagar, Muzaffarpur, Motihari, Nagpur, Narwana, Nasik, Patiala, Panipat, Pathankot, Port Blair, Patna, Pune, Ranchi, Raipur, Ratlam, Rewa, Rohtak, Roorkee, Rewari, Rishikesh, Sagar, Samastipur, Shillong, Shimla, Sikar, Sonebhadra, Sri Ganganagar, Srinagar, Sagar, Sirsa, Surat, Trivandrum, Tikamgarh, Udaipur, Udhampur, Varanasi, Wokha.



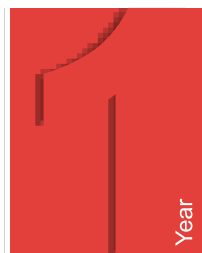
Award :- Bachelor of Hotel Management, Travel & Tourism shall be awarded to all the successful candidates by The Global Open University.

Bachelor of Science (B.Sc.) Aviation Management

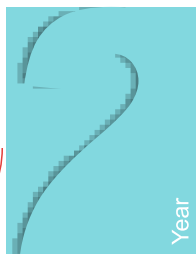


Eligibility : 10+2 in any discipline

Duration : Three years



History of Aviation
Aviation Hospitality Mgmt.
Flight Reservation & Ticketing
Ground Handling & Mgmt.
Cabin Safety & Security Mgmt.
Aircraft Finance & Marketing



Aircraft Typology
Aviation Disaster Mgt.
Airport Security
Aviation Regulations
Indian Airports Mgmt.
Aviation & the Env.



Aviation Economics
Aircraft Maintenance
Civil Aviation Organisations
Airline Mergers & Acquisitions
Future of Aviation Industry
Bachelor's Thesis

Examination Centres

To be conducted every year in June and December at Anand, Agartala, Aizawl, Allahabad, Ahmedabad, Aurangabad, Agra, Alwar, Ajmer, Ambala, Amritsar, Arrah, Bareilly, Bangalore, Baroda, Betul, Bathinda, Bhagalpur, Bhopal, Bhubaneshwar, Bhilai, Bilaspur, Bokaro, Bulandshahr, Buxar, Calicut, Chandigarh, Chandrapur, Chhindwara, Chennai, Dehradun, Delhi, Dimapur, Dewas, Etawah, Fatehpur, Gandhi Nagar, Gangtok, Goa, Gorakhpur, Guna, Gwalior, Guwahati, Haridwar, Hisar, Hanumangarh, Hyderabad, Hubli, Imphal, Indore, Itanagar, Jammu, Jaipur, Jamshedpur, Jind, Jabalpur, Jodhpur, Jhansi, Jhajjar, Ludhiana, Kaithal, Karnal, Kargil, Kohima, Kashiram Nagar, Kolkata, Kollam, Kota, Korba, Kanpur, Kolar, Kathmandu, Kolhapur, Khandwa, Lucknow, Mandi, Meerut, Mirzapur, Mohindergarh, Mumbai, Muzaffarnagar, Muzaffarpur, Motihari, Nagpur, Narwana, Nasik, Patiala, Panipat, Pathankot, Port Blair, Patna, Pune, Ranchi, Raipur, Ratlam, Rewa, Rohtak, Roorkee, Rewari, Rishikesh, Sagar, Samastipur, Shillong, Shimla, Sikar, Sonebhadra, Sri Ganganagar, Srinagar, Sagar, Sirsa, Surat, Trivandrum, Tikamgarh, Udaipur, Udhampur, Varanasi, Wokha.

Award :- Bachelor of Science (B.Sc.) Aviation Management shall be awarded to all the successful candidates by The Global Open University.



M.Sc. (Hotel Management and Catering Technology)



Eligibility : Graduates of any discipline

Duration : Two years



Introduction to Hotel Management
Food Science and Kitchen Safety
Food and Beverage Production
Catering Technology
Improving Hospitality Services

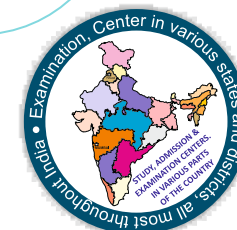


Catering Management
Culinary Facilities
Global Hospitality Management
Innovations in Hospitality Sector
Master's Thesis

Award :- M.Sc. Hotel Management & Catering Technology shall be awarded to all the successful candidates by The Global Open University.

Examination Centres

To be conducted every year in June and December at Anand, Agartala, Aizawl, Allahabad, Ahmedabad, Aurangabad, Agra, Alwar, Ajmer, Ambala, Amritsar, Arrah, Bareilly, Bangalore, Baroda, Betul, Bathinda, Bhagalpur, Bhopal, Bhubaneshwar, Bhilai, Bilaspur, Bokaro, Bulandshahr, Buxar, Calicut, Chandigarh, Chandrapur, Chhindwara, Chennai, Dehradun, Delhi, Dimapur, Dewas, Etawah, Fatehpur, Gandhi Nagar, Gangtok, Goa, Gorakhpur, Guna, Gwalior, Guwahati, Haridwar, Hisar, Hanumangarh, Hyderabad, Hubli, Imphal, Indore, Itanagar, Jammu, Jaipur, Jamshedpur, Jind, Jabalpur, Jodhpur, Jhansi, Jhajjar, Ludhiana, Kaithal, Karnal, Kargil, Kohima, Kashiram Nagar, Kolkata, Kollam, Kota, Korba, Kanpur, Kolar, Kathmandu, Kolhapur, Khandwa, Lucknow, Mandi, Meerut, Mirzapur, Mohindergarh, Mumbai, Muzaffarnagar, Muzaffarpur, Motihari, Nagpur, Narwana, Nasik, Patiala, Panipat, Pathankot, Port Blair, Patna, Pune, Ranchi, Raipur, Ratlam, Rewa, Rohtak, Roorkee, Rewari, Rishikesh, Sagar, Samastipur, Shillong, Shimla, Sikar, Sonebhadra, Sri Ganganagar, Srinagar, Sagar, Sirsa, Surat, Trivandrum, Tikamgarh, Udaipur, Udhampur, Varanasi, Wokha.





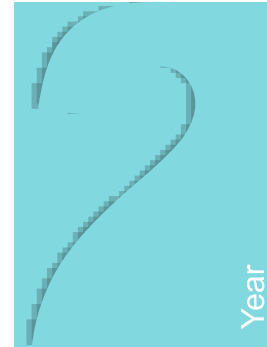
M.Sc. (Tourism, Travel & Hospitality Management)

Eligibility : Graduates of any discipline

Duration : Two years



Intro. to Tourism, Travel & Hospitality
Mgt. of Tourism & Hospitality Industry
Hospitality Professional Services
Hospitality Admn and Manpower Dev.
Hospitality Project Management



Hospitality Mgt., Training and Dev.
Eco-Tourism and Environment
Tourism Planning : Approaches & Tech.
Tourism Ethics & Code of Conduct
Master's Thesis

Award :- M.Sc. (Tourism, Travel & Hospitality Management) shall be awarded to all the successful candidates by The Global Open University.

Examination Centres

To be conducted every year in June and December at Anand, Agartala, Aizawl, Allahabad, Ahmedabad, Aurangabad, Agra, Alwar, Ajmer, Ambala, Amritsar, Arrah, Bareilly, Bangalore, Baroda, Betul, Bathinda, Bhagalpur, Bhopal, Bhubaneshwar, Bhilai, Bilaspur, Bokaro, Bulandshahr, Buxar, Calicut, Chandigarh, Chandrapur, Chhindwara, Chennai, Dehradun, Delhi, Dimapur, Dewas, Etawah, Fatehpur, Gandhi Nagar, Gangtok, Goa, Gorakhpur, Guna, Gwalior, Guwahati, Haridwar, Hisar, Hanumangarh, Hyderabad, Hubli, Imphal, Indore, Itanagar, Jammu, Jaipur, Jamshedpur, Jind, Jabalpur, Jodhpur, Jhansi, Jhajjar, Ludhiana, Kaithal, Karnal, Kargil, Kohima, Kashiram Nagar, Kolkata, Kollam, Kota, Korba, Kanpur, Kolar, Kathmandu, Kolhapur, Khandwa, Lucknow, Mandi, Meerut, Mirzapur, Mohindergarh, Mumbai, Muzaffarnagar, Muzaffarpur, Motihari, Nagpur, Narwana, Nasik, Patiala, Panipat, Pathankot, Port Blair, Patna, Pune, Ranchi, Raipur, Ratlam, Rewa, Rohtak, Roorkee, Rewari, Rishikesh, Sagar, Samastipur, Shillong, Shimla, Sikar, Sonebhadra, Sri Ganganagar, Srinagar, Sagar, Sirsa, Surat, Trivandrum, Tikamgarh, Udaipur, Udhampur, Varanasi, Wokha.



Master of Science (M.Sc.) Ecotourism

Eligibility : Graduates of any discipline

Duration : Two years



Concepts of Tourism
Introduction to Ecotourism
Ecotourism Venues and Business
Ecotourism Planning & Development
Design of Ecotourism Facilities



Wildlife Tourism
Social & Cultural Aspects of Ecotourism
Researching Tourist Satisfaction
Remote Sensing and GIS
Master's Thesis

Award :- Master of Science (M.Sc.) Ecotourism shall be awarded to all the successful candidates by The Global Open University.

Examination Centres

To be conducted every year in June and December at Anand, Agartala, Aizawl, Allahabad, Ahmedabad, Aurangabad, Agra, Alwar, Ajmer, Ambala, Amritsar, Arrah, Bareilly, Bangalore, Baroda, Betul, Bathinda, Bhagalpur, Bhopal, Bhubaneshwar, Bhilai, Bilaspur, Bokaro, Bulandshahr, Buxar, Calicut, Chandigarh, Chandrapur, Chhindwara, Chennai, Dehradun, Delhi, Dimapur, Dewas, Etawah, Fatehpur, Gandhi Nagar, Gangtok, Goa, Gorakhpur, Guna, Gwalior, Guwahati, Haridwar, Hisar, Hanumangarh, Hyderabad, Hubli, Imphal, Indore, Itanagar, Jammu, Jaipur, Jamshedpur, Jind, Jabalpur, Jodhpur, Jhansi, Jhajjar, Ludhiana, Kaithal, Karnal, Kargil, Kohima, Kashiram Nagar, Kolkata, Kollam, Kota, Korba, Kanpur, Kolar, Kathmandu, Kolhapur, Khandwa, Lucknow, Mandi, Meerut, Mirzapur, Mohindergarh, Mumbai, Muzaffarnagar, Muzaffarpur, Motihari, Nagpur, Narwana, Nasik, Patiala, Panipat, Pathankot, Port Blair, Patna, Pune, Ranchi, Raipur, Ratlam, Rewa, Rohtak, Roorkee, Rewari, Rishikesh, Sagar, Samastipur, Shillong, Shimla, Sikar, Sonebhadra, Sri Ganganagar, Srinagar, Sagar, Sirsa, Surat, Trivandrum, Tikamgarh, Udaipur, Udhampur, Varanasi, Wokha.





MBA (Aviation Management)

Eligibility : Graduates of any discipline

Duration : Two years

1

Semester

- Management Process and Perspectives
- Organisational Behaviour
- Managerial Economics
- Management Accounting
- Quantitative Techniques
- Computer Aided Management
- Total Quality Management
- Business Communication

2

Semester

- Human Resource Management
- Marketing Management
- Financial Management
- Business Laws
- Research Methodology
- Production and Operations Management
- Economic Environment of Business
- Business Ethics

3

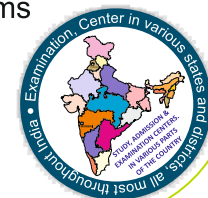
Semester

- Aircraft Equipment and Processes
- Aviation Economics
- Flight Guidance Information System
- Air Timetable and Ticketing Services
- Aviation Marketing Management
- Aircraft Accidents Mitigation
- Airports Management
- New Dimensions of Aviation Mgmt.

4

Semester

- Management Information Systems
- Logistics and Supply Chain Management
- Management Control Systems
- Strategic Management
- Project Management
- Entrepreneurship Dev.
- Corporate Governance
- Master's Thesis



Examination Centres

Award :- MBA (Aviation Management) shall be awarded to all the successful candidates by The Global Open University.

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Bachelor of Arts in Airlines, Tourism & Hospitality Management



MGU

Eligibility : 10+2 in any stream or equ.

Duration : 3 years (6 Semesters)



Basic of Tourism
Tourism Product & Service Part - I
Basics of Management & its Application
Geography of Tourism (India) Part - I
Customer Care & Interpersonal Skills - I



Tourism Product & Services Part - II
Tourism Industry Profile
Tourism Management
Geography of Tourism
Human Resource Management

On completion of 1st & 2nd Semester Diploma in Airline, Tourism & Hospitality Mgmt. will be awarded to successful candidates by MGU.



Dimensions of International Tourism
Geography of Tourism (World)
Sales, Marketing & PR in Service Industry
Business Communication
Sustainable Tourism



Total Quality Management
Automation in Tourism Industry, Airlines -
& Hospitality
Travel Agency & Tour Operations
Airlines Management
Resort Management



Tourism Policy in India
Food & Beverage Operations
Destination Marketing & Management
Housekeeping in Hospitality Operations
Research Methodology & -
Management Decisions



Conferences & Events Management
Project - I
(International Airline Operator)
Project -II
(National Airline Operator)



Award :- Bachelor of Arts in Airlines, Tourism & Hospitality Management shall be awarded to all the successful candidates by MGU.